

**PONDICHERRY UNIVERSITY**  
**EXAMINATION WING – DDE**



**TIME TABLE FOR SPECIAL EXAMINATIONS**  
**FOR JUNE 2021 BATCH**

**MBA – IV SEMESTER**

**OCTOBER – 2023 EXAMINATIONS**

**PONDICHERY UNIVERSITY  
EXAMINATION WING  
(DIRECTORATE OF DISTANCE EDUCATION)**

**OCTOBER 2023 EXAMS**

**IMPORTANT INSTRUCTION FOR STUDENTS**

# *The students admitted in the June – 2021 batch shall submit their applications through Samarth Online Portal with prescribed fee.*

# *Results of the candidates applied through Online will be published in Samarth Online Portal.*

**PONDICHERRY UNIVERSITY  
EXAMINATION WING  
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**TIME TABLE - OCTOBER 2023 EXAMS**

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PONDICHERRY UNIVERSITY  
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TIME TABLE - OCTOBER 2023 EXAMS

COURSE CODE: 36 - MASTER OF BUSINESS ADMINISTRATION IN MARKETING

Date	Paper code	Paper Title
SECOND YEAR		
FOURTH SEMESTER (TIME: 2.00 P.M. TO 5.00 P.M.)		
25-10-2023	MBMM4001	RURAL MARKETING
26-10-2023	MBMM4002	SERVICES MARKETING
27-10-2023	MBMM4003	ADVERTISING AND SALES PROMOTION
28-10-2023	MBMM4004	CUSTOMER RELATIONSHIP MANAGEMENT
29-10-2023	MBMM4005	GLOBAL MARKETING

NOTE:

COMMON PAPER For MBA (MARKETING) AND MBA (GENERAL):

1. Paper: SERVICES MARKETING (26-10-2023, A/N),

COMMON PAPER For MBA (MARKETING) & MBA (OPE. & SCM):

1. Paper: CUSTOMER RELATIONSHIP MANAGEMENT (28-10-2023, A/N),

NOTE: 1. LAST DATE FOR SUBMITTING PROJECT REPORT 06th November 2023 With Late fee of Rs.100/- 10th November 2023.

PONDICHERRY UNIVERSITY  
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TIME TABLE - OCTOBER 2023 EXAMS

COURSE CODE: 37 - MASTER OF BUSINESS ADMINISTRATION IN FINANCE

Date	Paper code	Paper Title
SECOND YEAR		
FOURTH SEMESTER (TIME: 2.00 P.M. TO 5.00 P.M.)		
25-10-2023	MBFM4001	INVESTMENT AND PORTFOLIO MANAGEMENT
26-10-2023	MBFM4002	GLOBAL FINANCIAL MANAGEMENT
27-10-2023	MBFM4003	INTERNATIONAL TRADE AND FINANCE
28-10-2023	MBFM4004	SECURITY MARKET OPERATIONS
29-10-2023	MBFM4005	FINANCIAL DERIVATIVES

NOTE:

COMMON PAPER For MBA (FINANCE) AND MBA (GENERAL):

1. Paper: INVESTMENT AND PORTFOLIO MANAGEMENT (25-10-2023, A/N),

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TIME TABLE - OCTOBER 2023 EXAMS

COURSE CODE: 38 - MASTER OF BUSINESS ADMINISTRATION IN INTERNATIONAL  
BUSINESS

Date	Paper code	Paper Title
SECOND YEAR		
FOURTH SEMESTER (TIME: 2.00 P.M. TO 5.00 P.M.)		
25-10-2023	MBIB4001	GLOBAL FINANCIAL MARKETS & INSTRUMENTS
26-10-2023	MBIB4002	FOREIGN TRADE POLICY
27-10-2023	MBIB4003	CROSS CULTURAL BUSINESS MANAGEMENT
28-10-2023	MBIB4004	INTERNATIONAL LOGISTICS MANAGEMENT
29-10-2023	MBIB4005	FOREX MANAGEMENT & CURRENCY DERIVATIVES

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TIME TABLE - OCTOBER 2023 EXAMS

COURSE CODE: 39 - MASTER OF BUSINESS ADMINISTRATION IN HUMAN  
RESOURCE MANAGEMENT

Date	Paper code	Paper Title
SECOND YEAR		
FOURTH SEMESTER (TIME: 2.00 P.M. TO 5.00 P.M.)		
25-10-2023	MBHR4001	ORGANIZATIONAL DEVELOPMENT AND CHANGE
26-10-2023	MBHR4002	HUMAN RESOURCE ACCOUNTING
27-10-2023	MBHR4003	COMPENSATION MANAGEMENT
28-10-2023	MBHR4004	HUMAN RESOURCE INFORMATION SYSTEM
29-10-2023	MBHR4005	GLOBAL HR PRACTICES

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PONDICHERRY UNIVERSITY  
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TIME TABLE - OCTOBER 2023 EXAMS

COURSE CODE: 43 - MASTER OF BUSINESS ADMINISTRATION IN GENERAL

Date	Paper code	Paper Title
SECOND YEAR		
FOURTH SEMESTER (TIME: 2.00 P.M. TO 5.00 P.M.)		
25-10-2023	MBGN4001	INVESTMENT AND PORTFOLIO MANAGEMENT
26-10-2023	MBGN4002	SERVICES MARKETING
27-10-2023	MBGN4003	INFORMATION TECHNOLOGY AND E-BUSINESS
28-10-2023	MBGN4004	INTERNATIONAL BUSINESS
29-10-2023	MBGN4005	TRAINING AND DEVELOPMENT

NOTE:

1. COMMON PAPER FOR MBA (GENERAL) AND MBA (MARKETING):

SERVICES MARKETING (26-10-2023, A/N),

2. COMMON PAPER FOR MBA (GENERAL) AND MBA (FINANCE):

INVESTMENT AND PORTFOLIO MANAGEMENT (25-10-2023, A/N),

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TIME TABLE - OCTOBER 2023 EXAMS

COURSE CODE: 46 - MASTER OF BUSINESS ADMINISTRATION IN TOURISM

Date	Paper code	Paper Title
SECOND YEAR		
FOURTH SEMESTER (TIME: 2.00 P.M. TO 5.00 P.M.)		
25-10-2023	MBTM4001	AIR FARES & AIRLINES MANAGEMENT
26-10-2023	MBTM4002	TRAVEL AGENCY & TOUR OPERATIONS MANAGEMENT
27-10-2023	MBTM4003	EVENT MANAGEMENT
28-10-2023	MBTM4004	CUSTOMER RELATIONSHIP & SERVICE MANAGEMENT
29-10-2023	MBTM4005	E-TOURISM

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TIME TABLE - OCTOBER 2023 EXAMS

COURSE CODE: 47 - MASTER OF BUSINESS ADMINISTRATION IN OPERATIONS  
& SUPPLY CHAIN MANAGEMENT

Date	Paper code	Paper Title
SECOND YEAR		
FOURTH SEMESTER (TIME: 2.00 P.M. TO 5.00 P.M.)		
25-10-2023	MBSC4001	PROJECT MANAGEMENT IN SCO
26-10-2023	MBSC4002	INNOVATIONS & R&D MANAGEMENT
27-10-2023	MBSC4003	PROCUREMENT AND QUALITY MANAGEMENT
28-10-2023	MBSC4004	CUSTOMER RELATIONSHIP MANAGEMENT
29-10-2023	MBSC4005	GLOBAL SCM

NOTE:

COMMON PAPERS For MBA (MARKETING) AND MBA (OPER. & SCM) :

1. Paper: CUSTOMER RELATIONSHIP MANAGEMENT (28-10-2023, A/N),

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TIME TABLE - OCTOBER 2023 EXAMS

COURSE CODE: 49 - MASTER OF BUSINESS ADMINISTRATION IN HOSPITAL  
MANAGEMENT

Date	Paper code	Paper Title
SECOND YEAR		
FOURTH SEMESTER (TIME: 2.00 P.M. TO 5.00 P.M.)		
25-10-2023	MBHM4001	PURCHASE MANAGEMENT & INVENTORY CONTROL FOR HOSPITALS
26-10-2023	MBHM4002	HOSPITAL FACILITIES MANAGEMENT
27-10-2023	MBHM4003	HOSPITAL INFORMATION SYSTEM
28-10-2023	MBHM4004	TOTAL QUALITY MANAGEMENT
29-10-2023	MBHM4005	PUBLIC HEALTH SYSTEM & OUTREACH PROGRAMMES

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