# **AGRICULTURAL ECONOMICS**

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# **Agricultural Economics**

# **UNIT - I: Agriculture and Economic Development**

Definition and Scope of Agriculture Economics – Agriculture in a Growing Economy – Interdependence between Agriculture and Industry – Farming System: Traditional, Subsistence, Commercial, Cooperative, Collective and State Farming – Role of Agriculture in Economic Development.

# **UNIT - II: The Economics of Agriculture Production in India**

Features of Indian Agriculture: Farm Size, and Productivity – Cropping Pattern – Extent of Employment and Unemployment in Agriculture – Technical Change and Labour Absorption – Women in Agriculture - Wage Discrimination.

# **UNIT - III: Factors Affecting Agriculture Growth and Productivity**

Size of Land Holdings – Land Reforms – Production and Productivity – Supply of Inputs: Major and Minor Irrigation Facilities, Power, Seed and Fertilizer – Marketed and Marketable Surplus – Horticultural Farms, Organic Farming Determination of the Prices of Agricultural Commodities – Agricultural Prices Policy in India - Crop Insurance.

# **UNIT - IV: Agricultural Credit in India and Agricultural Markets**

Demand and Supply of Agricultural Credit – Non-institutional and Institutional Agricultural Credit: National Bank for Agriculture and Rural Development (NABARD), Cooperatives, Commercial Banks, and Regional Rural Banks – Agricultural Markets and Marketing Channels – Types of Agricultural Markets: Cooperative Marketing and Regulated Markets – Vegetable and Fruit Markets – Whole-Sale and Retail Units – Structure and Functioning of Agricultural Market, Merits and Limitations – e-Marketing – Storage and Warehousing – Related Problems.

# **UNIT - V: Challenges to Indian Agriculture**

Trends in Agricultural Development under the Five Year Plans – Policies and Programmes for Agricultural Development – Green Revolution and its Impact – Sustainable Agriculture – Agricultural Trade – New Agricultural Policy - World Trade Organization and Indian Agriculture.

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# **Lesson 1.1 - Agriculture and Economic Development**

# **Reading Objective**

In this chapter, the readers will gain an understanding of the diverse dimensions of agricultural economics by exploring topics such as the definition and scope of agricultural economics, its role in a growing economy, the interdependence between agriculture and industry, various farming systems including traditional, subsistence, commercial, cooperative, collective, and state farming, and the pivotal role of agriculture in driving economic development. Through this exploration, the readers are expected to grasp the intricate relationships between agricultural activities, economic growth, and broader socio-economic development and recognize the significance of adopting diverse farming systems to meet the diverse needs of societies.

### **Lesson Outline**

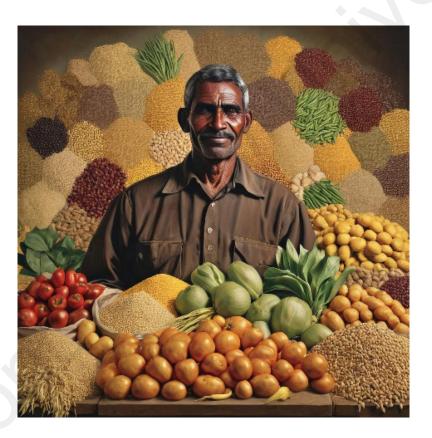
- ▶ Definition and Scope of Agriculture Economics
- ➤ Agriculture in a Growing Economy
- ▶ Interdependence between Agriculture and Industry
- ➤ Farming System: Traditional, Subsistence, Commercial, Cooperative, Collective and State Farming
- ▶ Role of Agriculture in Economic Development
- ► Review Questions

### 1.1 Introduction

In a world where the global population burgeons and the demands for sustenance, prosperity, and sustainability grow ever louder, the discipline of agricultural economics emerges as a guiding light through the complexities of our agrarian existence. Agricultural economics as a discipline underpins the foundation of human civilization – agriculture. From the ancient agrarian societies that once thrived along the banks of the Nile and the Tigris-Euphrates rivers to the modern-day agro-industrial complexes spanning the globe, agriculture has transcended its humble

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origins to become a linchpin of economic, social, and environmental stability. Beneath the serene expanses of farmland, beyond the bustling markets, and beneath the layers of policymaking lies an intricate web of economic principles that influence the very fabric of our society. Agricultural economics peels back the layers of this intricate web and ventures into the heart of a discipline that integrates the art of farming with the science of economics. It is a journey that takes us through sundrenched fields of grain, into the bustling commodity exchanges, and behind the closed doors of government offices where agricultural policy is shaped.



At its essence, agricultural economics is the exploration of how societies allocate their finite resources to produce food, fiber, and fuel for a world in constant motion. It delves into the decisions made by farmers as they labor under the open skies, striving to optimize their yields and livelihoods. It examines the behavior of consumers who fill their carts in supermarkets and the policymakers who craft the regulations that shape our food systems. In this unit, we will explore the dynamic interplay between economic theory and the realities of farming that lead to economic development. We will uncover the forces that drive commodity prices, the impacts of government policies on agricultural production, and the critical importance of sustainable practices for the future of our planet. Through

the definitions of eminent economists, we will witness the triumphs and tribulations that define the world of agricultural economics.

Agricultural economics is a voyage through the heartland of a discipline that holds the keys to prosperity, sustenance, and the preservation of our planet. It offers insights into the challenges of feeding a growing global population, mitigating the effects of climate change, and fostering economic growth in rural communities. In a world where the security of nations is intrinsically linked to the abundance of their harvests and the efficiency of their agricultural systems, the study of agricultural economics becomes not just an academic pursuit but a beacon of hope and a source of practical solutions. Studying agricultural economics is essential for several reasons, and its importance to society cannot be overstated. Here are some key reasons why the study of agricultural economics is crucial:

- Food Security: Agricultural economics plays a pivotal role in ensuring food security. By analyzing production, distribution, and consumption patterns, it helps societies understand how to produce enough food to feed growing populations. This is particularly critical in a world where hunger and malnutrition remain significant challenges.
- ▶ Economic Development: Agriculture often forms the backbone of economies in many countries, especially in developing regions. The study of agricultural economics helps identify ways to enhance agricultural productivity, increase income for farmers, and stimulate overall economic growth in rural areas.
- Resource Allocation: Agriculture relies on finite resources such as land, water, and energy. Agricultural economics helps optimize the allocation of these resources to maximize production while considering environmental sustainability and long-term resource availability.
- **Environmental Sustainability:** Modern agriculture faces the challenge of balancing increased food production with environmental preservation. Agricultural economists contribute by researching and advocating for sustainable farming practices and policies that reduce negative environmental impacts.
- ➤ Rural Development: Many communities rely on agriculture as their primary source of income. Agricultural economics explores strategies for rural development, job creation, and infrastructure

- improvement, thus contributing to the well-being of these communities.
- ➤ Trade and Global Economics: Agricultural economics is critical in understanding the dynamics of international trade in agricultural products. It informs trade policies, trade agreements, and negotiations, affecting global food supply and prices.
- ▶ **Policy Formulation:** Governments and policymakers rely on agricultural economists' expertise to design effective agricultural policies. These policies can address issues such as price stability, income support for farmers, and food safety regulations.
- ➤ Risk Management: Agriculture is inherently susceptible to risks like weather events, pests, and market volatility. Agricultural economists develop risk management strategies, such as insurance and hedging mechanisms, to protect farmers and ensure stable food production.
- ➤ Consumer Welfare: Understanding consumer preferences and behavior is essential for food producers and policymakers. Agricultural economics helps ensure that consumers have access to safe, affordable, and nutritious food while respecting their choices.
- ▶ Innovation and Technology Adoption: Agricultural economists analyze the adoption of new technologies and innovations in agriculture. This research informs decisions on research funding, extension services, and incentives to promote technological advancements in farming.
- Food Quality and Safety: In an era of increasing concern about food safety and quality, agricultural economics examines the economic implications of food safety regulations and standards, ensuring that consumers receive high-quality, and safe food.
- ➤ Human Capital Development: The study of labor markets in agriculture helps address labor-related challenges, improve working conditions, and attract talent to the agricultural sector.

In summary, agricultural economics is essential for addressing some of the world's most pressing challenges, including food security, economic development, environmental sustainability, and rural well-being. It provides valuable insights and solutions that benefit society by ensuring a stable and efficient agricultural sector that meets the needs of both producers and consumers while preserving the environment for future generations.

# 1.2 Definition and Scope of Agriculture Economics

**A. Definition:** Agricultural economics is a branch of economics that focuses on the application of economic principles and concepts to the production, distribution, and consumption of agricultural goods and services. Different economists have provided various definitions and perspectives on agricultural economics: The following are some of the definitions from eminent economists.

- ➤ Paul Samuelson: "Agricultural economics is the study of how society allocates its scarce resources to produce food and fiber for the satisfaction of human wants".
- ▶ John Kenneth Galbraith: "Agricultural economics is the study of the relationship between agriculture and the rest of the economy, considering factors like supply, demand, prices, and policies that affect agricultural production and distribution".
- ▶ **Dwight R. Lee:** "Agricultural economics is the examination of the economic aspects of farming and the agricultural industry, including the analysis of production, marketing, and policy decisions that influence agricultural outcomes".
- ▶ Walter J. Armbruster: "Agricultural economics encompasses the study of economic principles and their application to agricultural activities, encompassing both microeconomic factors affecting individual farms and macroeconomic factors influencing the entire agricultural sector".
- ➤ Warren R. Grant: "Agricultural economics involves the investigation of the economic aspects of agriculture, including the behavior of producers and consumers, market dynamics, government interventions, and their impact on the agricultural sector".
- ▶ **B. Delworth Gardner:** "Agricultural economics is the field of economics that explores how farmers and agricultural businesses make decisions regarding resource allocation, production techniques, and market interactions within the broader economic context".
- ➤ Ronald D. Knutson: "Agricultural economics is a specialized area of economics that examines the economic principles governing agricultural production, distribution, and consumption while considering the unique challenges and opportunities within the agricultural sector".

- ➤ Gardner and Rausser: "Agricultural economics is the study of the economic factors that shape agricultural systems, including farm management, agricultural policy, and international trade, with the goal of enhancing agricultural productivity and sustainability".
- ➤ David L. Debertin: "Agricultural economics is the analysis of the economic factors influencing the decisions made by farmers, agribusinesses, and policymakers in the pursuit of efficient and sustainable agricultural production and distribution".

These definitions highlight the multidisciplinary nature of agricultural economics, which encompasses aspects of microeconomics, macroeconomics, and policy analysis to understand and improve the agricultural sector's performance and its impact on society.

**B. Scope:** The scope of Agricultural Economics is broad and encompasses various aspects related to the production, distribution, and consumption of agricultural goods and services. It is an interdisciplinary field that combines principles from economics, agricultural science, and policy analysis to understand and address the economic challenges and opportunities within the agricultural sector. Here, we will discuss the scope of Agricultural Economics in detail:

### 1.2.1 Production Economics

- ➤ Farm Management: Agricultural economists study how farmers make decisions about resource allocation, crop selection, and production techniques to maximize their profits or achieve other objectives.
- **Production Function Analysis:** They analyze the relationship between inputs (e.g., land, labor, capital) and outputs (crop yields, livestock products) to optimize production processes.
- ➤ **Technology Adoption:** Studying the adoption of new agricultural technologies and practices to improve productivity and sustainability.

# 1.2.2 Market Analysis

▶ **Price Analysis:** Evaluating factors affecting agricultural commodity prices, price volatility, and the impact on farmers' income.

- Market Structure: Examining market structures such as perfect competition, monopolistic competition, and monopoly to understand the dynamics of agricultural markets.
- ➤ Supply and Demand Analysis: Analyzing supply and demand factors influencing agricultural markets, including shifts in consumer preferences and global trade.

# 1.2.3 Agricultural Policy

- ➤ Government Interventions: Assessing the effects of government policies, subsidies, price supports, and trade regulations on agricultural production and income.
- ➤ Environmental Policy: Evaluating policies related to land use, conservation, and environmental sustainability in agriculture.
- ➤ **Food Security:** Analyzing policies aimed at ensuring a stable and accessible food supply for the population.

# 1.2.4 Rural Development

- ➤ Rural Economy Analysis: Investigating the economic conditions of rural areas, including income distribution, employment opportunities, and infrastructure development.
- ➤ **Agricultural Extension:** Studying the role of agricultural extension services in disseminating knowledge and technology to rural communities.

#### 1.2.5 International Trade

- ➤ **Trade Policies:** Analyzing international trade agreements, tariffs, and trade barriers affecting the global exchange of agricultural products.
- > Export and Import Dynamics: Studying the balance of trade in agricultural commodities and its impact on domestic markets and economies.

#### 1.2.6 Environmental and Resource Economics

➤ **Sustainable Agriculture:** Evaluating the economic implications of sustainable farming practices and natural resource management.

➤ **Resource Allocation:** Analyzing the allocation of land, water, and other resources in agriculture, considering their economic and environmental consequences.

# 1.2.7 Risk and Uncertainty

- ➤ Risk Management: Developing strategies to mitigate risks associated with weather, pests, market fluctuations, and other factors that affect agricultural outcomes.
- ➤ **Insurance and Hedging:** Analyzing the role of insurance and hedging mechanisms in protecting farmers against income volatility.

#### 1.2.8 Consumer Behavior

- ➤ Consumer Preferences: Investigating how consumer preferences and choices influence the demand for agricultural products.
- ➤ Food Safety and Quality: Analyzing the economic aspects of food safety regulations and quality standards.

# 1.2.9 Agribusiness

- ➤ **Supply Chain Analysis:** Examining the economic interactions within the agribusiness sector, including food processing, distribution, and retailing.
- ➤ Value Chain Management: Studying strategies for adding value to agricultural products and improving competitiveness.

# 1.2.10 Human Capital and Labor Economics

Labor Market Analysis: Assessing labor market dynamics in agriculture, including wages, employment conditions, and the impact of labor policies.

The scope of Agricultural Economics continues to evolve as new challenges emerge, such as climate change, resource scarcity, and evolving consumer preferences. It plays a vital role in addressing these challenges and contributing to the sustainable development of the agricultural sector and rural economies. Agricultural economists work in academia, government agencies, research institutions, and private industry to provide insights and solutions for a more efficient and equitable agricultural system.

# 1.3 Agriculture in a Growing Economy

Agriculture plays a multifaceted and pivotal role in a growing economy like India's, contributing significantly to its economic, social, and environmental dimensions. Here, we will explore the crucial roles that agriculture fulfills in India's burgeoning economy:

- Primary Source of Livelihood: Agriculture remains the primary source of employment for a significant portion of India's population. It provides livelihoods to a vast rural workforce, including small and marginal farmers, laborers, and landless workers. In a country with a large population, agriculture's role in sustaining rural livelihoods cannot be overstated.
- ➤ Food Security: India's growing population necessitates a consistent and adequate food supply. Agriculture is the backbone of food production, ensuring that the nation's dietary needs are met. It plays a critical role in preventing food shortages and hunger, thereby contributing to food security.
- Economic Growth: Agriculture contributes substantially to India's economic growth. The sector not only provides raw materials for various industries, including textiles and agro-processing, but it also generates income for millions of households. As the economy grows, so does the demand for agricultural products, providing a stable market for farmers.
- ➤ Foreign Exchange Earnings: India is a major exporter of agricultural products such as rice, wheat, spices, and fruits. Agricultural exports contribute to foreign exchange earnings, which are essential for maintaining a favorable balance of trade and supporting economic stability.
- Rural Development: Investment in agriculture leads to rural development. Improved infrastructure, irrigation systems, and agricultural practices can enhance the quality of life in rural areas. This, in turn, reduces rural-to-urban migration, eases the burden on urban infrastructure, and promotes more balanced regional development.
- ▶ **Poverty Alleviation:** By providing income and employment opportunities to rural communities, agriculture plays a significant role in poverty alleviation. It helps reduce income disparities and improve the living standards of marginalized sections of society.

- ➤ **Diversification of Income Sources:** Many rural households in India practice mixed farming, cultivating a variety of crops and raising livestock. This diversification of income sources helps mitigate risks associated with crop failure and market volatility.
- Environmental Sustainability: Sustainable agricultural practices are crucial for environmental conservation. Agriculture in India is intertwined with environmental concerns, such as water management, soil conservation, and biodiversity preservation. Sustainable farming practices ensure the long-term viability of the sector and protect natural resources.
- ➤ **Source of Innovation:** The agricultural sector is a source of innovation, with ongoing research and development efforts aimed at improving crop yields, pest resistance, and resource efficiency. Innovation in agriculture has far-reaching impacts on the entire economy.
- ➤ Climate Change Mitigation: Agriculture can also contribute to climate change mitigation through practices like afforestation, agroforestry, and carbon sequestration. These efforts help reduce greenhouse gas emissions and enhance climate resilience.

In conclusion, agriculture remains an indispensable sector in India's growing economy. It addresses critical issues such as livelihoods, food security, economic growth, and environmental sustainability. Recognizing the significance of agriculture and implementing policies that promote its modernization, sustainability, and inclusivity is essential for India's continued economic development and the well-being of its vast population.

# 1.4 Interdependence Between Agriculture and Industry

The interdependence between agriculture and industry forms the bedrock of a nation's economic development. This symbiotic relationship involves a dynamic exchange of resources, technology, and labor, ultimately driving growth, employment, and prosperity. In the context of India, a country characterized by its diverse agricultural practices and rapidly evolving industrial landscape, understanding the intricacies of this relationship is of paramount importance. This section explores the multifaceted interplay between agriculture and industry in India, drawing upon examples to illustrate their symbiotic nature.

# 1.4.1 Agriculture in India

Agriculture has been the backbone of India's economy for centuries, providing livelihoods to a substantial portion of its population. As per the 2011 Census of India, approximately 54% of the country's workforce was engaged in agriculture and allied activities. The sector encompasses a wide range of crops, from staple grains like rice and wheat to cash crops like cotton, sugarcane, and tea. India is also one of the world's leading producers of fruits and vegetables. Agriculture in India is characterized by a mix of small-scale subsistence farming and larger commercial enterprises. It relies heavily on monsoon rainfall, making it susceptible to the vagaries of weather. Additionally, the sector faces challenges related to land fragmentation, lack of modern technology adoption, and inadequate access to credit and markets.

# 1.4.2 Industry in India

India's industrial sector has undergone significant transformation since independence in 1947. From a predominantly agrarian economy, the country has diversified into manufacturing and services. Today, industry accounts for a substantial share of India's Gross Domestic Product (GDP), providing employment opportunities and contributing significantly to foreign exchange earnings. The industrial landscape in India includes a broad spectrum of sectors, ranging from traditional industries like textiles, cement, and steel to modern industries such as information technology, pharmaceuticals, and automotive manufacturing. Industry growth has been fueled by policies promoting liberalization, privatization, and globalization, particularly since the 1990s.

Agriculture has been the traditional backbone of the Indian economy for centuries, providing sustenance and livelihoods to most of the population. Even today, agriculture remains a fundamental sector, employing over half of India's workforce. This sector is characterized by its diversity, with farmers cultivating various crops, from rice and wheat in the north to pulses and spices in the south. Notably, a substantial portion of Indian agriculture is rainfed, making it particularly susceptible to weather patterns and climate change. The interdependence between agriculture and industry in India is best understood through the following key aspects:

# 1.4.3 The Role of Agriculture in India

As a primary sector, agriculture provides food security and livelihood to millions. The following are the key roles that is enacted by agriculture.

- ▶ Employment Generation: Agriculture is a significant source of employment in India. Millions of people, including small and marginal farmers, agricultural laborers, and artisans in rural areas, depend on this sector for their livelihoods. The vast workforce engaged in farming activities sustains rural economies and contributes to income generation.
- Food Security: India's large population necessitates a stable and abundant food supply. Agriculture plays a crucial role in ensuring food security by producing staple crops like rice, wheat, and millets. This, in turn, supports national food distribution systems and public welfare programs such as the Public Distribution System (PDS).
- Raw Material Supply: Agriculture supplies raw materials to various industries. For example, the textile industry depends on cotton, the sugar industry on sugarcane, and the food processing industry on fruits and vegetables. A consistent supply of these raw materials is essential for the growth of these industrial sectors.
- ▶ Income Generation: The agricultural sector contributes significantly to rural income. Farmers' income, although often unstable due to factors like fluctuating crop prices and weather conditions, remains a crucial source of revenue for rural households. This income supports consumption patterns and contributes to the growth of local markets.
- Foreign Exchange: India is a major exporter of agricultural commodities such as rice, wheat, spices, and tea. These exports contribute to foreign exchange earnings, which are vital for balancing the country's trade deficit and maintaining economic stability.
- Market for Industrial Products: The agricultural sector provides a substantial market for industrial products. Tractors, fertilizers, pesticides, and machinery are essential inputs for modern agriculture. The demand for these products drives growth in the manufacturing and industrial sectors.

# 1.4.4 The Role of Industry in India

In contrast to agriculture's rural focus, the industrial sector is primarily urban-centered. India's industrialization has been marked by the growth of manufacturing, mining, and construction activities. Here are the key roles played by the industrial sector in India:

- ➤ Employment Generation: While agriculture employs a significant portion of the workforce, the industrial sector generates employment opportunities in urban areas. This includes jobs in manufacturing plants, construction sites, and service industries. Industrialization has been a driver of rural-to-urban migration.
- ➤ Economic Growth: Industry contributes significantly to India's economic growth. Manufacturing, in particular, has seen considerable expansion over the years. The growth of industries like automotive, electronics, and pharmaceuticals has bolstered India's economic output and export capabilities.
- ➤ Infrastructure Development: Industrialization is closely tied to infrastructure development. To support manufacturing and industrial activities, India has invested in infrastructure such as roads, ports, and power generation. These developments benefit both industry and agriculture by improving connectivity and access to markets.
- Technological Advancement: Industry often drives technological advancements. In India, industries like information technology (IT) and biotechnology have been at the forefront of technological innovation. These advancements have implications for agriculture, such as the use of digital tools for precision farming and market access.
- Diversification of Income: Industrialization diversifies income sources by offering employment opportunities beyond agriculture.
   This is particularly important for reducing income disparities and improving the overall standard of living, especially in urban areas.

# 1.4.5 Synergy Between Agriculture and Industry in India

The linkage between agriculture and industry can be explained under different dimensions as listed below:

➤ **Input Supply:** The industrial sector supplies essential inputs to agriculture. For instance, the production of fertilizers, pesticides,

- and agricultural machinery is an industrial activity. These inputs enhance agricultural productivity and efficiency.
- ➤ Value Addition: Food processing industries add value to agricultural products. In India, the food processing sector has witnessed growth, with the creation of products like packaged foods, beverages, and ready-to-eat meals. This adds value to agricultural produce and expands market opportunities for farmers.
- ➤ Market Linkages: The industrial sector provides vital market linkages for agricultural products. Food distribution networks, cold storage facilities, and transportation infrastructure created by industry facilitate the movement of agricultural goods from farms to markets.
- ➤ Income Transfer: The income generated in both agriculture and industry is often mutually reinforcing. Rural income from agriculture drives demand for industrial products, while urban incomes from industry create a market for agricultural produce.

# 1.4.5.1 Examples of Interdependence

- Automotive Industry and Agriculture: The automotive industry in India is a significant contributor to industrial growth. It consumes vast quantities of steel, rubber, and plastics. Farmers benefit from this indirectly through the sale of natural rubber, which is used in tire production.
- Textile Industry and Cotton Farming: The textile industry is one of the oldest and most important industrial sectors in India. Cotton farming is intrinsically linked to this industry, as cotton is a primary raw material. The demand for cotton drives cotton farming practices and influences cotton prices.
- ➤ IT Industry and Agricultural Technology: India's IT industry has played a pivotal role in the development and dissemination of agricultural technology. The use of digital tools, mobile apps, and data analytics has revolutionized farming practices and market access for Indian farmers.
- ➤ Food Processing and Horticulture: The growth of food processing industries, particularly in fruit and vegetable processing, has provided an impetus for horticultural production. Farmers are encouraged to diversify into high-value crops that find use in food processing.

# 1.4.6 Challenges and Potential of Agriculture-Industry Linkage

While the interdependence between agriculture and industry in India has brought about numerous benefits, it also faces challenges:

- ▶ **Income Disparities:** Income disparities persist between rural and urban areas due to variations in income from agriculture and industry. Bridging this gap remains a challenge.
- ➤ Market Access: Farmers often face challenges in accessing industrial markets due to issues related to transportation, storage, and market infrastructure.
- ➤ Climate Change: Climate change affects both agriculture and industry. Erratic weather patterns impact crop yields, while industrial activities contribute to environmental challenges such as pollution and resource depletion.
- Sustainability: Balancing industrial growth with sustainability is a significant challenge. Sustainable practices in both agriculture and industry are essential for long-term economic and environmental well-being.
- ➤ Rural-Urban Migration: The pull of industrial jobs in urban areas leads to rural-to-urban migration. This can strain urban infrastructure and contribute to social challenges.

To harness the full potential of the interdependence between agriculture and industry in India, policymakers must focus on:

- ➤ Infrastructure Development: Investments in transportation, storage, and market infrastructure are crucial to improving market access for agricultural products.
- ➤ **Technology Adoption:** Encouraging the adoption of technology and digital solutions in both sectors can enhance productivity and efficiency.
- Sustainability Initiatives: Promoting sustainable practices in agriculture and industry, such as organic farming and green manufacturing, is vital for long-term prosperity.
- ➤ Income Diversification: Supporting income diversification strategies for rural households can reduce income disparities and strengthen both sectors.
- ➤ Climate Resilience: Developing climate-resilient agriculture and industrial processes is essential to mitigate the impacts of climate change.

To conclude, we can say that the interdependence between agriculture and industry in India is a dynamic and complex relationship that shapes the nation's economic, social, and environmental landscape. The growth of one sector has repercussions for the other, and both play critical roles in India's pursuit of economic development, food security, and livelihood generation. Recognizing and fostering this symbiotic relationship is crucial for ensuring the sustainable and inclusive growth of India's economy in the decades to come. As the country continues to evolve, finding innovative ways to strengthen this interdependence will be central to its economic success.

# 1.5 Farming System

Farming is a foundational human activity that has evolved over millennia to meet various societal needs, ranging from sustenance to profit generation. Different farming systems have emerged to address diverse economic, social, and cultural contexts. In this comprehensive exploration, we will delve into six distinct types of farming systems: Traditional, Subsistence, Commercial, Cooperative, Collective, and State Farming, each with its unique characteristics, purposes, and implications.

# 1.5.1 Traditional Farming

Traditional farming, deeply rooted in history and culture, represents an age-old approach to agriculture. The following features characterize the traditional farming:

**Methods:** Traditional farming relies on age-old farming practices passed down through generations. It often employs manual labor and basic tools like plows and sickles.

**Goals:** The primary goal of traditional farming is subsistence. Farmers grow crops and raise livestock to feed their families and local communities rather than for commercial profit.

**Scale:** Traditional farming is typically small-scale and family-oriented. Landholdings are often modest in size.

**Crop Diversity:** Traditional farmers tend to cultivate a variety of crops, emphasizing diversity over specialization to ensure food security.

**Sustainability:** Traditional farming practices are often sustainable and closely aligned with the local environment, relying on natural fertilizers and pest control methods.

Examples of traditional farming can be found in many rural communities worldwide, where indigenous knowledge and practices continue to play a crucial role in agricultural sustainability.

### 1.5.2 Subsistence Farming

Subsistence farming shares similarities with traditional farming but is often employed in regions with different demographic and cultural dynamics. Key characteristics include:

**Sole Purpose:** Subsistence farming primarily aims to meet the immediate food and survival needs of the farming household. It is not oriented towards generating surpluses for market sale.

**Limited Resources:** Subsistence farmers often have limited access to resources, including land, technology, and capital. They rely on laborintensive methods.

**Crop Selection:** Subsistence farming usually involves the cultivation of staple crops and minimal diversification. Crop choices are influenced by local preferences and dietary needs.

**Self-Sufficiency:** The self-sufficiency of subsistence farming ensures that farmers can meet their daily food and nutritional requirements without relying on external markets.

Regions like parts of sub-Saharan Africa and Southeast Asia often practice subsistence farming, where rural populations rely on their agricultural activities for survival.

# 1.5.3 Commercial Farming

Commercial farming represents a stark departure from subsistenceoriented approaches, emphasizing profit generation and market-oriented production:

**Profit Orientation:** Commercial farming is profit-driven, primarily generating income by selling agricultural products.

**Modern Techniques:** It often utilizes advanced agricultural techniques, including mechanization, irrigation, and agrochemicals.

**Specialization:** Commercial farmers often specialize in producing high-value crops, livestock, or commodities for national and international markets.

**Large Scale:** Commercial farms are frequently larger in scale than subsistence-oriented operations, and they may involve significant capital investment.

**Market Integration:** Commercial farming integrates with supply chains and markets, responding to consumer demand and market dynamics.

For example, the United States is known for its extensive commercial farming sector, where large-scale operations produce crops like wheat, corn, soybeans, and livestock for global markets.

# 1.5.4 Cooperative Farming

Cooperative farming represents a collaborative approach to agriculture, where farmers pool their resources and expertise for mutual benefit:

**Collective Ownership:** Farmers form cooperative groups or organizations where they collectively own and manage agricultural assets, such as land, equipment, and storage facilities.

**Risk Sharing:** Cooperatives allow farmers to share risks and benefits. They jointly make decisions, negotiate prices, and access credit and resources.

**Economies of Scale:** Cooperative farming often leads to economies of scale, allowing small-scale farmers to access markets and resources more efficiently.

**Value Addition:** Cooperatives may engage in value-addition activities, such as processing and marketing, to increase returns for their members.

One example is India's Amul, a dairy cooperative that has empowered millions of small-scale dairy farmers by collectively marketing their milk and dairy products.

# 1.5.5 Collective Farming

Collective farming is similar to cooperative farming but often involves a more centralized and state-controlled approach:

**State Ownership:** In collective farming, the state or government owns agricultural land and infrastructure, and farmers work collectively under state supervision.

**Central Planning:** Farming activities, including crop selection, planting, and harvesting, are often centrally planned and coordinated by government authorities.

**Income Distribution:** Collective farming systems may have state-set prices for agricultural products, and income is usually distributed according to a predetermined formula.

**Historical Context:** Collective farming was notably practiced in countries like the former Soviet Union, China, and Eastern European nations as part of socialist or communist economic systems.

Although the collective farming model has experienced significant changes and decline in some regions, it continues to be part of agricultural systems in a few countries.

# 1.5.6 State Farming

State farming, often referred to as state-owned or government farming, represents a direct role of the government in agricultural production:

**Government Ownership:** The government owns and operates farms, controlling land, resources, and production processes.

**Public Investment:** State farming involves significant public investment in agriculture, including research, infrastructure, and technology.

**Strategic Goals:** State farming is often driven by strategic goals such as food security, economic stability, or achieving self-sufficiency in agricultural production.

**Resource Allocation:** Governments decide on crop selection, production targets, and resource allocation in state farming systems.

One notable example is Cuba, where state farms play a central role in agriculture, addressing food security and economic development objectives.

Overall, the world of agriculture is incredibly diverse, encompassing a broad spectrum of farming systems tailored to various economic, social, and environmental contexts. Traditional and subsistence farming systems prioritize sustenance and self-sufficiency, while commercial farming emphasizes profit generation and market integration. Cooperative and collective farming foster collaboration and resource sharing among farmers, and state farming models vary from centralized planning to direct

government ownership. Each type of farming system has its strengths and weaknesses, and their suitability depends on factors like local culture, resources, economic goals, and policy frameworks. Ultimately, understanding the nuances of these farming systems is essential for policymakers, researchers, and farmers alike, as it enables them to make informed decisions that align with their specific agricultural objectives and societal needs.

# 1.6 Role of Agriculture in Economic Development

Agriculture, often considered the backbone of many economies, plays a pivotal role in economic development. Its contributions extend beyond food production, encompassing various dimensions essential for sustained economic growth, poverty reduction, and overall societal wellbeing. This essay explores the multifaceted role of agriculture in economic development, highlighting its significance in driving prosperity and addressing critical global challenges.

# 1.6.1 Provision of Food Security

One of the fundamental roles of agriculture is the production of food, which is indispensable for human survival and well-being. As the world's population continues to grow, the role of agriculture in providing sufficient and nutritious food becomes increasingly crucial. Economic development relies on a well-nourished and healthy workforce, making food security a prerequisite for sustainable growth.

# 1.6.2 Income Generation and Employment

Agriculture is a major source of income and employment in many developing countries. It provides livelihoods for a significant portion of the population, especially in rural areas. As economies evolve, agriculture often serves as a transitional sector, absorbing surplus labor from other sectors and offering income-generating opportunities.

# 1.6.3 Rural Development

Agriculture is intricately linked to rural development. Investment in agriculture leads to improvements in infrastructure, such as roads, irrigation systems, and storage facilities, which benefit both the agricultural sector and rural communities. Enhanced rural development, in turn, contributes to reduced urban migration and balanced regional growth.

#### 1.6.4 Contribution to GDP

Agriculture contributes significantly to many countries' Gross Domestic Product (GDP), particularly those in the early stages of economic development. While the share of agriculture in GDP tends to decrease as economies diversify, its initial contribution is vital for providing resources and investment opportunities for other sectors.

# 1.6.5 Supply of Raw Materials

Agriculture serves as the primary source of raw materials for various industries. Crops like cotton, sugarcane, and oilseeds are used in manufacturing textiles, sugar, and edible oils, respectively. A reliable supply of these raw materials is essential for industrial growth and economic diversification.

### 1.6.6 Export Earnings

Agricultural exports contribute significantly to foreign exchange earnings in many countries. Exports of agricultural commodities such as coffee, tea, spices, and tropical fruits generate revenue that can be used to finance imports, repay foreign debts, and stabilize the balance of trade.

# 1.6.7 Technological Innovation

Agriculture drives technological innovation. Research and development in agriculture have led to the development of new crop varieties, improved farming techniques, and sustainable practices. These innovations often have spillover effects, benefiting other sectors and stimulating overall economic growth.

# 1.6.8 Poverty Alleviation

Agriculture plays a crucial role in poverty alleviation. Smallholder farmers, who make up a significant portion of the agricultural workforce in many developing countries, benefit directly from agricultural income. Policies and interventions that support smallholders can lead to poverty reduction and improved living standards.

# 1.6.9 Environmental Sustainability

Sustainable agriculture practices are essential for environmental preservation. Agriculture is closely linked to natural resources such as

land, water, and biodiversity. Sustainable farming methods, like organic farming and agroforestry, promote responsible resource management, reducing negative environmental impacts.

# 1.6.10 Food Processing and Value Addition

Agriculture contributes to food processing and value addition. Food processing industries transform raw agricultural products into value-added goods, extending product shelf life and creating additional economic opportunities. This value addition enhances the overall competitiveness of the agricultural sector.

While agriculture's role in economic development is undeniable, several challenges must be addressed:

- ➤ **Productivity Gaps:** Many smallholder farmers in developing countries face productivity gaps due to limited access to modern technology, credit, and markets. Bridging these gaps is essential for increasing agricultural output and income.
- ➤ Climate Change: Agriculture is vulnerable to climate change impacts, including erratic weather patterns and increased pest and disease pressure. Climate-resilient farming practices are crucial for sustaining agricultural productivity.
- ➤ Market Access: Farmers often face challenges in accessing markets, particularly in remote or poorly connected areas. Improving market infrastructure and logistics is essential for ensuring that farmers can sell their products profitably.
- Land Degradation: Unsustainable agricultural practices can lead to soil erosion, degradation, and loss of arable land. Implementing soil conservation measures and sustainable land management practices is vital.
- ➤ Gender Equity: Gender disparities in agriculture can limit its impact on development. Empowering women in agriculture by providing access to resources and opportunities can contribute to more inclusive economic growth.

Agriculture's multifaceted role in economic development cannot be overstated. From food security and income generation to rural development and technological innovation, agriculture catalyzes progress in many developing countries. However, addressing the challenges and promoting

sustainable agricultural practices are essential to fully realize its potential as a driver of economic growth and poverty reduction. In a world facing the dual challenges of feeding a growing population and mitigating climate change, agriculture's role in sustainable economic development becomes even more critical. It is a sector that, when nurtured and modernized, can contribute significantly to a brighter and more prosperous future for nations and their people.

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# **Self -Assessment Questions**

- 1. Why agriculture economics is essential for regional development? Highlight the scope of the subject in the contemporary era.
- 2. What is the role of agriculture for a developing economy like India?
- 3. Discourse the linkage between agriculture and industry with suitable examples.
- 4. What is meant by farming system and critically explain the differences between different farming system that is being practiced in agriculture.
- 5. Discuss the role of agriculture in economic development

# Lesson 2.1 \_ The Economics of Agriculture Production in India

# **Reading Objective**

Agriculture is a biological activity amidst several production challenges, and ensures food and nutrition security for all populations. Hence, this unit offers readers comprehensive information on practical issues encountered by the sector from an economic perspective. The objective of this unit is to help readers understand and explore various aspects of agricultural economics in India. This unit lets us understand the unique characteristics that define the agricultural landscape in India, like holding size, productivity, cropping pattern and their interrelationship. It also investigates the agricultural employment scenario, including India's opportunities and challenges. In addition, this unit will also examine how technical changes in Indian agriculture impact labour absorption, the role of women in Indian agriculture, and the issues of wage discrimination in terms of gender, skill level, and regional inequalities.

### **Lesson Outline**

- ▶ Characteristic Features of Indian Agriculture
- Farm Size, Productivity, and Cropping Pattern
- ▶ Extent of Employment and Unemployment in Agriculture
- ▶ Technical Change and Labour Absorption
- Women in Agriculture
- Wage Discrimination
- Review Questions

### 2.1 Introduction

Agriculture has been the backbone of India's economy for centuries, playing a vital role in shaping its social, economic, and cultural landscape. With a vast and diverse geographical terrain, India's agriculture exhibits a wide range of features that distinguish it from agricultural practices in other parts of the world. In this essay, we will delve into the intricate features of Indian agriculture, analyzing its historical context, contemporary challenges, and potential for future growth.

Indian agriculture boasts a rich historical legacy, dating back thousands of years. The Indus Valley Civilization, one of the world's earliest urban societies, relied heavily on agriculture for sustenance. The Vedas, ancient Indian texts, contain detailed references to agricultural practices, highlighting the significance of farming in early Indian civilization. During the medieval period, India's agriculture witnessed significant developments under various dynasties and rulers. The Mughal Empire, in particular, introduced advanced farming techniques and crops, including the cultivation of cash crops like cotton and indigo. These developments had a lasting impact on Indian agriculture, shaping its trajectory for centuries to come. The British colonial rule, spanning over two centuries, transformed Indian agriculture in profound ways. The introduction of cash crops like tea, coffee, and jute led to changes in land-use patterns, while the construction of railways facilitated the transportation of agricultural products to distant markets. However, this period also witnessed exploitative practices such as the imposition of the "Permanent Settlement" and the exportation of food grains during famines, which had devastating consequences for Indian farmers.

# 2.2 Key Features of Indian Agriculture

Indian agriculture is characterized by agroecological diversity, varying farm holdings, and cropping patterns, all of which have a significant role in India's economy. The following are the key features of Indian agriculture.

**Diversity of Crops:** One of the most remarkable features of Indian agriculture is its diversity of crops. India is known for cultivating a wide range of crops, including cereals (rice, wheat, maize), pulses (lentils, chickpeas), oilseeds (mustard, soybean), cash crops (cotton, sugarcane), and horticultural crops (fruits and vegetables). This diversity is a result of the country's varied agro-climatic zones, enabling the cultivation of different crops in different regions.

**Smallholder Farming:** A predominant characteristic of Indian agriculture is the prevalence of smallholder farmers. The majority of farmers in India own small landholdings, often less than two hectares in size. These small farms form the backbone of Indian agriculture and contribute significantly to food production. However, small landholdings can also pose challenges related to productivity and income.

Monsoon Dependency: India's agriculture is heavily dependent on the monsoon season. The monsoon brings the much-needed rainfall required for crop cultivation, especially in regions where irrigation facilities are limited. Variability in monsoon patterns can lead to droughts or floods, causing significant challenges for farmers and food security.

**Irrigation Methods:** Irrigation plays a crucial role in Indian agriculture. Traditional methods like canal irrigation coexist with modern techniques such as drip and sprinkler irrigation. The Green Revolution in the 1960s introduced high-yielding varieties of crops and promoted the use of modern irrigation methods, leading to increased agricultural productivity.

Crop Rotation and Intercropping: Indian farmers have practiced crop rotation and intercropping for generations. These techniques help in maintaining soil fertility, reducing pest infestations, and optimizing land use. Crop diversity within a field also enhances resilience against adverse weather conditions.

**Animal Husbandry:** Livestock rearing is an integral part of Indian agriculture. Cattle, buffalo, goats, and poultry are raised for milk, meat, and other products. Animal husbandry not only supplements farmers' income but also provides valuable inputs like dung for organic fertilizer and power for agricultural operations.

**Organic Farming:** India has a long history of organic farming practices, with many farmers continuing to cultivate crops without the use of synthetic chemicals and pesticides. Organic farming is gaining popularity globally due to its environmental sustainability and health benefits.

**Regional Disparities:** Indian agriculture exhibits significant regional disparities in terms of crop patterns, productivity, and access to resources. While some states are known for their agricultural prosperity, others face persistent challenges related to poverty and underdevelopment.

**Agro-processing and Value Addition:** The agro-processing industry in India has seen considerable growth in recent years. Food processing, storage, and value addition have become vital components of the agricultural supply chain, offering income generation and employment opportunities.

# 2.2.1 Challenges in Indian Agriculture

Despite its rich heritage and diverse features, Indian agriculture faces numerous challenges in the modern era. These challenges are critical to ensure food security, rural development, and sustainable agricultural practices. Some of the key challenges include:

- ➤ Land Fragmentation: The small size of landholdings limits economies of scale and hinders the adoption of modern farming practices. Land fragmentation can lead to inefficient resource use and reduced income for farmers.
- ➤ Irrigation Disparities: Access to irrigation facilities is unequal, with many regions still reliant on rainfall. Improving irrigation infrastructure and promoting water-use efficiency are essential to mitigate the risks associated with erratic monsoons.
- Monoculture and Soil Health: Intensive cultivation of certain crops, especially in regions practicing monoculture, can deplete soil fertility and increase vulnerability to pests and diseases. Sustainable farming practices, including crop diversification and organic farming, are needed to maintain soil health.
- ➤ Climate Change: Changing climatic patterns, including increased temperatures and altered rainfall patterns, pose significant threats to Indian agriculture. Farmers need to adapt to these changes through resilient crop varieties and climate-smart farming techniques.
- ➤ Market Access and Price Fluctuations: Farmers often struggle to access markets and receive fair prices for their produce. Strengthening agricultural marketing infrastructure and ensuring fair price mechanisms are crucial for farmers' welfare.
- ➤ Credit and Financial Support: Access to credit and financial support remains a challenge for many smallholder farmers. Adequate financial resources are essential for investing in modern farming technologies and practices.
- ► Farmers' Suicides: Distressed by mounting debts, crop failures, and social pressures, a tragic number of farmers in India resort to suicide. Addressing the mental health and economic vulnerabilities of farmers is a pressing concern.
- ➤ Land Degradation: Soil erosion and degradation are ongoing issues, exacerbated by deforestation and unsustainable land use

- practices. Conservation measures and afforestation are needed to combat land degradation.
- ➤ Pests and Diseases: Outbreaks of pests and diseases can lead to crop losses. Integrated pest management strategies and disease-resistant crop varieties are essential for mitigating these risks.
- ➤ **Gender Disparities:** Women play a significant role in Indian agriculture but often have limited access to resources and decision-making power. Promoting gender equality in agriculture is crucial for the sector's development.

# 2.2.2 Future Prospects

To address these challenges and harness the full potential of Indian agriculture, several initiatives and strategies are being implemented:

- ➤ Technological Advancements: The adoption of modern technologies, including precision farming, remote sensing, and biotechnology, can enhance productivity, reduce input costs, and improve resource management.
- ➤ **Sustainable Practices:** Encouraging sustainable farming practices such as organic farming, agroforestry, and conservation agriculture can help maintain soil health and protect the environment.
- ➤ Infrastructure Development: Investments in rural infrastructure, including roads, storage facilities, and market linkages, are essential to reduce post-harvest losses and ensure fair prices for farmers.
- ➤ Market Reforms: Reforms in agricultural marketing, including the introduction of electronic trading platforms and contract farming, can create more transparent and efficient markets.
- ➤ Climate Resilience: Developing climate-resilient crop varieties and promoting water-efficient irrigation techniques can help farmers adapt to changing climate conditions.
- Financial Inclusion: Expanding access to credit and insurance services for farmers can provide a safety net during crop failures and enable them to invest in their farms.
- ➤ **Skill Development:** Training and capacity-building programs for farmers can enhance their knowledge and skills, enabling them to adopt modern agricultural practices.

➤ **Diversification:** Promoting crop diversification and encouraging farmers to explore high-value crops and non-farm income sources can improve rural livelihoods.

Indian agriculture, with its rich history and diverse features, continues to be a cornerstone of the country's economy. While it has made significant strides in the past, it faces several challenges in the present era. Addressing these challenges and unlocking the potential of Indian agriculture is essential for ensuring food security, rural development, and the well-being of millions of smallholder farmers.

Through technological advancements, sustainable practices, policy reforms, and investment in rural infrastructure, India can overcome its agricultural challenges and become a global leader in agricultural innovation and sustainability. By recognizing the unique features of Indian agriculture and working towards their preservation and enhancement, India can secure a prosperous and sustainable future for its agricultural sector.

#### 2.3 Farm Size

The farm size in Indian agriculture is a complex and multifaceted aspect that has far-reaching implications for the country's agricultural landscape, rural economy, and food security. India, with its vast and diverse geographical terrain, has a wide spectrum of landholding sizes, ranging from marginal and small farms to large and commercial ones. This section explains the various dimensions of farm size in Indian agriculture, analyzing its historical evolution, contemporary significance, and the challenges and opportunities it presents.

# 2.3.1 Historical Evolution of Farm Size

The historical trajectory of farm size in Indian agriculture is deeply rooted in the country's agrarian past. Over millennia, India has witnessed significant changes in land tenure systems, agricultural practices, and land distribution. Understanding this evolution is essential to grasp the current dynamics of farm size in India.

➤ Ancient and Medieval Periods: In ancient and medieval India, the agrarian landscape was characterized by smallholders who cultivated their land, often in subsistence agriculture. Land ownership and

- control were localized, with the village community playing a crucial role in land distribution and management.
- ➤ Mughal Era: The Mughal period introduced centralization of land ownership, with the emperor or nobility controlling vast agricultural estates. However, alongside these large estates, smallholders continued to be the backbone of Indian agriculture, practicing traditional farming methods.
- ➤ Colonial Rule: The British colonial period witnessed significant changes in land tenure systems. The introduction of the "Permanent Settlement" and the "Ryotwari System" led to the concentration of landownership in the hands of a few landlords, often absentee ones. This period also witnessed the emergence of large commercial plantations.
- ▶ Post-Independence Period: After gaining independence in 1947, India initiated land reforms aimed at redistributing land from large landowners to landless and marginal farmers. The focus was on abolishing intermediaries and implementing land ceilings. These reforms, while successful to some extent, varied in implementation across states.

#### 2.3.2 Contemporary Farm Size Patterns

Contemporary Indian agriculture exhibits a diverse range of farm sizes, influenced by historical factors, land reforms, and changing economic dynamics. The following are some key aspects of farm size in modern India:

- ➤ Small and Marginal Farms: Small and marginal farms constitute the majority of landholdings in India. According to the Agriculture Census of 2015-16, small farms (1-2 hectares) accounted for 44.3% of the total operated area, while marginal farms (less than 1 hectare) constituted 48.9%. These farms often practice subsistence farming and face challenges related to low productivity and income.
- Medium and Large Farms: While smallholders dominate in numbers, medium-sized (2-10 hectares) and large farms (more than 10 hectares) command a significant share of agricultural land. These farms are more likely to adopt modern farming practices, mechanization, and commercial agriculture. However, their distribution varies widely across states.

- ▶ Land Consolidation: In some regions, there has been a trend toward land consolidation as smallholders lease or sell their land to larger farmers. Land consolidation can result from economic pressures, population growth, or government policies promoting larger landholdings.
- ➤ Commercial Farming: Large and medium-sized farms often engage in commercial farming, producing cash crops, fruits, vegetables, and high-value commodities. These farms are more likely to have access to credit, irrigation, and technology.
- ➤ **Tenancy:** Tenancy arrangements are prevalent in Indian agriculture, with tenant farmers working on leased land. This practice can be both exploitative and supportive, depending on the terms of the lease and the protection offered to tenant farmers by state laws.
- ➤ Corporate Farming: In recent years, there has been growing interest in corporate farming, where large agribusinesses acquire land for commercial agricultural ventures. This trend has raised concerns about land concentration and displacement of smallholders.

#### 2.3.3 Significance and Implications

The farm size in Indian agriculture holds immense significance and has several implications for the country's economy, food security, and rural development:

- ➤ **Food Security:** Small and marginal farmers play a crucial role in ensuring food security in India. They contribute significantly to the production of staple crops like rice, wheat, and pulses, which form the foundation of the Indian diet.
- ▶ Income Inequality: The distribution of land and farm size is closely linked to income inequality in rural India. Landless and marginal farmers often have limited income opportunities, leading to poverty and economic disparities.
- Agricultural Productivity: Farm size can impact agricultural productivity. Smallholders may struggle to adopt modern technologies and practices due to resource constraints, limiting their productivity potential.
- ➤ Rural Employment: Small farms absorb a large portion of the rural workforce, providing employment opportunities and supporting livelihoods. However, the labor-intensive nature of smallholder farming can lead to seasonal underemployment.

- Land Degradation: Land fragmentation can lead to inefficient land use, soil degradation, and reduced environmental sustainability. Larger farms may have more resources to invest in sustainable land management practices.
- ➤ Market Access: Smallholders often face challenges in accessing markets and receiving fair prices for their produce. Strengthening agricultural marketing infrastructure is crucial for their economic well-being.
- ➤ Land Reforms: Land reform policies and their implementation have a direct impact on farm size distribution. Effective land reforms can lead to more equitable land distribution, benefiting marginalized and landless farmers.
- ➤ **Diversification:** Small and marginal farmers increasingly diversify into non-farm activities such as dairy, poultry, and horticulture to enhance their income and reduce dependence on agriculture.

#### 2.3.4 Challenges and Opportunities

Farm size in Indian agriculture presents both challenges and opportunities that need to be addressed to promote inclusive and sustainable agricultural growth:

#### A. Challenges

- ➤ Land Fragmentation: The high fragmentation of landholdings can hinder the adoption of modern technologies and practices, limiting productivity.
- ➤ Access to Resources: Smallholders often lack access to credit, irrigation, and quality inputs, hindering their ability to invest in agriculture.
- ➤ Market Access: Farmers, especially smallholders, face challenges in accessing markets, leading to price volatility and income insecurity.
- Land Degradation: Fragmented landholdings can result in inefficient land use and soil degradation.
- ➤ **Income Inequality:** The concentration of land in the hands of a few large landowners can perpetuate income inequality in rural areas.

#### B. Opportunities

- ➤ Land Reforms: Effective land reform policies can redistribute land to landless and marginal farmers, promoting equity and inclusivity.
- ➤ **Technology Adoption:** Smallholders can benefit from the adoption of modern farming technologies, including mechanization, precision farming, and biotechnology.
- ➤ Collective Farming: Cooperative and collective farming models can enable smallholders to pool resources and access markets more effectively.
- ➤ **Financial Inclusion:** Expanding access to credit and insurance services for smallholders can enhance their resilience to economic shocks.
- ➤ Value Addition: Smallholders can engage in value addition activities such as processing and agro-based industries to increase their income.

Farm size in Indian agriculture is a dynamic and intricate aspect that shapes the country's agricultural landscape and rural economy. The historical evolution of land tenure systems, coupled with contemporary challenges and opportunities, underscores the complexity of this issue. As India seeks to achieve sustainable agricultural growth, it must address the challenges related to land fragmentation, income inequality, and market access while leveraging opportunities for technology adoption, value addition, and financial inclusion. Striking the right balance between small, marginal, medium, and large farms is crucial for ensuring food security, reducing rural poverty, and promoting inclusive development.

# 2.4 Farm Productivity

Indian agriculture, with its rich history and diverse agro-climatic zones, plays a pivotal role in the country's economy. Farm productivity is critical to agricultural sustainability, food security, and rural development. This section delves into the multifaceted aspects of farm productivity in Indian agriculture, exploring its historical evolution, contemporary challenges, emerging trends, and strategies to enhance productivity. The section also draws on a wide range of data, research, and expert opinions to thoroughly analyze this vital topic.

Agriculture has been the backbone of India's economy for centuries, providing livelihoods to a vast population and ensuring food security.

With a diverse range of agro-climatic zones, India possesses the potential for high agricultural productivity. However, the country faces numerous challenges in realizing this potential, including land fragmentation, water scarcity, soil degradation, and climate change. Farm productivity, the key to sustainable agricultural growth, is a multifaceted concept that goes beyond mere crop yield. It encompasses efficient resource utilization, environmental sustainability, and economic viability. In this section, the aim is to provide a comprehensive analysis of farm productivity in Indian agriculture. It explores the historical evolution of productivity, the current status of farm productivity, the challenges faced, emerging trends, government policies and initiatives, successful case studies, and strategies for enhancing productivity. In addition, it also discusses the future prospects and challenges in the context of a changing global agricultural landscape. The section is structured into multiple subsections, each addressing specific aspects of farm productivity in Indian agriculture. It begins with an exploration of the historical evolution of productivity, providing context for contemporary challenges and trends. The conceptual framework of farm productivity is then elucidated, followed by an examination of the current status and regional disparities. The subsequent sub-sections delve into the challenges faced by Indian agriculture, emerging trends, government initiatives, case studies of successful productivity enhancement, and strategies for the future. The essay concludes by outlining the prospects and challenges that lie ahead in the pursuit of sustainable and productive agriculture in India.

#### 2.4.1 Historical Evolution of Farm Productivity

# 2.4.1.1 Ancient and Medieval Agriculture

The roots of Indian agriculture can be traced back to the Indus Valley Civilization, where advanced farming practices were employed to cultivate a variety of crops, including wheat, barley, and cotton. During the medieval period, various dynasties introduced innovations in agriculture. The Mughals, in particular, promoted horticulture and animal husbandry. Despite these advancements, agriculture in ancient and medieval India was predominantly characterized by subsistence farming and small landholdings.

# 2.4.1.2 Colonial Era and its Impact

The British colonial rule brought significant changes to Indian agriculture. The introduction of cash crops like cotton and indigo, along

with the commercialization of agriculture, altered the landscape. However, the colonial land tenure system, including the "Permanent Settlement" and the "Ryotwari System," led to the concentration of land in the hands of landlords and revenue collectors. This disparity in land ownership set the stage for agrarian tensions and land reform movements in post-independence India.

#### 2.4.1.3 Post-Independence Period and Green Revolution

After gaining independence in 1947, India embarked on a series of land reforms aimed at redistributing land from large landowners to landless and marginal farmers. These reforms, although varied in their success across states, contributed to greater land equity. The 1960s saw the advent of the Green Revolution, which introduced high-yielding varieties of wheat and rice, coupled with the use of modern agricultural practices and inputs. This revolution significantly boosted crop yields, transforming India from a food-deficient nation to a food surplus one.

#### 2.4.2 Conceptual Framework of Farm Productivity

#### 2.4.2.1 Definitions and Measurements

Farm productivity encompasses various dimensions, including crop yield per unit area, resource efficiency, and economic returns. It is commonly measured as crop productivity, livestock productivity, or total factor productivity (TFP). Crop productivity is measured in terms of yield per hectare or quintal per acre, while livestock productivity considers parameters like milk production, meat yield, and egg production. TFP measures the overall efficiency in utilizing resources like land, labor, capital, and inputs to produce agricultural outputs.

## 2.4.2.2 Factors Influencing Farm Productivity

Farm productivity is influenced by a multitude of factors, including:

- ➤ Climate and Weather: Weather conditions, including rainfall and temperature, play a pivotal role in crop yields and livestock productivity.
- ➤ **Soil Quality:** The fertility and health of soil determine the nutrient availability for crops, affecting their growth and yield.
- ➤ **Crop Variety:** The choice of crop varieties, including traditional and modern high-yielding ones, impacts productivity.

- ➤ **Irrigation:** Access to adequate and timely irrigation is crucial, especially in regions with erratic rainfall.
- ➤ **Technology and Inputs:** The adoption of modern technologies, quality seeds, fertilizers, and pesticides can significantly enhance productivity.
- ➤ Farm Size: Farm size influences the scale of agricultural operations, with larger farms having the potential for mechanization and economies of scale.
- ➤ **Labor and Skill:** The availability of skilled labor and their efficiency in farm tasks affect productivity.
- ➤ Market Access: Access to markets and price realization influence the motivation to produce surplus crops.

# 2.4.3 Contemporary Status of Farm Productivity

#### 2.4.3.1 Current Farm Productivity Levels

The current farm productivity levels in India vary across crops, regions, and farm sizes. While the country has made significant progress in increasing crop yields since the Green Revolution, there are still disparities between states and crops. For instance, states like Punjab and Haryana have consistently higher wheat and rice yields due to advanced farming practices and abundant irrigation. In contrast, states in eastern India face challenges in rice and pulses productivity, largely attributed to water scarcity and limited mechanization.

## 2.4.3.2 Regional Disparities

India's diverse agro-climatic zones result in significant regional disparities in farm productivity. States in the northern and western regions, including Punjab, Haryana, and Gujarat, tend to have higher productivity levels due to favorable climate, access to irrigation, and technological adoption. In contrast, states in the eastern and northeastern regions, such as Bihar and Assam, often lag behind in terms of productivity due to constraints related to water availability, land fragmentation, and limited mechanization.

## 2.4.3.3 Crop-wise Analysis

Crop-wise analysis reveals varying levels of productivity in different crop categories. Cereals like rice and wheat have witnessed substantial

productivity gains, thanks to the Green Revolution technologies. However, productivity in pulses, oilseeds, and horticultural crops still lags behind. Pulses, vital for protein intake in India, have particularly low productivity, primarily due to the lack of comprehensive research and technological interventions.

## 2.4.4 Challenges to Farm Productivity

#### 2.4.4.1 Land Fragmentation

One of the foremost challenges to farm productivity in India is land fragmentation. The average landholding size in the country is small, often less than two hectares. Fragmented landholdings limit the adoption of modern technologies, mechanization, and economies of scale. Consolidating land parcels through land reform measures or cooperative farming can alleviate this challenge.

## 2.4.4.2 Water Scarcity and Irrigation

Water scarcity, exacerbated by erratic monsoons and depleting groundwater levels, poses a significant threat to farm productivity. Access to timely and reliable irrigation is crucial for mitigating the impact of rainfall variability. Improving irrigation infrastructure, promoting wateruse efficiency, and adopting drought-resistant crop varieties are essential strategies.

#### 2.4.4.3 Soil Degradation

Soil degradation, including erosion, salinization, and loss of organic matter, hampers farm productivity. Sustainable soil management practices, such as crop rotation, organic farming, and reduced tillage, can restore soil health and enhance productivity.

#### 2.4.4.4 Pest and Disease Management

Pests and diseases pose constant threats to crop productivity. Integrated Pest Management (IPM) techniques, which involve the judicious use of pesticides, biological control, and crop rotation, can help mitigate these risks while minimizing environmental impact.

#### 2.4.4.5 Climate Change

Changing climatic patterns, including increased temperatures and altered rainfall patterns, have far-reaching consequences for Indian agriculture. Adapting to climate change requires the development and adoption of climate-resilient crop varieties, water-efficient irrigation, and disaster management strategies.

#### 2.4.4.6 Access to Modern Technologies

Access to modern farming technologies, quality seeds, fertilizers, and pesticides remains a challenge for many small and marginal farmers. Strengthening extension services, promoting technology transfer, and expanding credit facilities are crucial for bridging this gap.

#### 2.4.4.7 Socio-economic Factors

Socio-economic factors such as poverty, inadequate education, and lack of access to healthcare can indirectly affect farm productivity. Addressing these factors through rural development programs and social safety nets can have a positive impact on agricultural productivity.

#### 2.4.5 Emerging Trends in Farm Productivity

#### 2.4.5.1 Technological Advancements

Technological advancements continue to drive improvements in farm productivity. These include the adoption of precision farming techniques, remote sensing, and geographic information systems (GIS) for precise resource management. Biotechnology and genetic engineering have led to the development of genetically modified (GM) crops with enhanced traits such as pest resistance and drought tolerance.

#### 2.4.5.2 Sustainable Agriculture Practices

Sustainable agriculture practices (SAP), including organic farming, conservation agriculture, and agroecological approaches, are gaining momentum. These practices prioritize environmental sustainability, soil health, and reduced chemical inputs while maintaining or improving productivity.

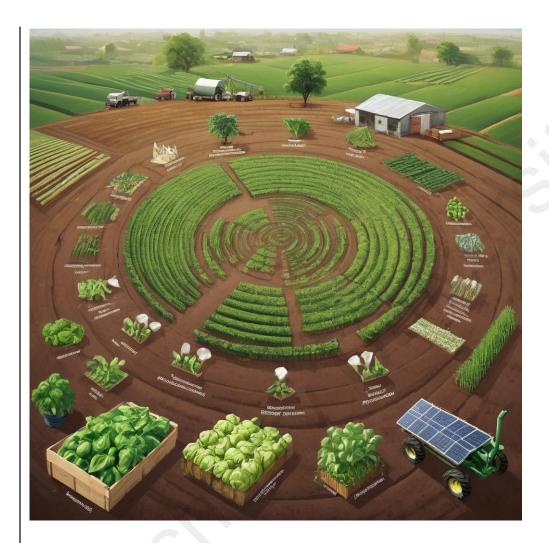


Figure 2.1: Sustainable Agriculture Practices

# 2.4.5.3 Precision Farming

Precision farming techniques is one of the sustainable farming practices, such as soil testing, sensor-based irrigation, and GPS-guided machinery, enable farmers to optimize resource use, reduce wastage, and enhance productivity. Precision agriculture enhances crop management, minimizing inputs while maximizing yields.

## 2.4.5.4 Agroforestry and Diversification

Agroforestry, the practice of integrating trees and crops on the same land, has proven effective in enhancing farm productivity. Diversifying crops and incorporating tree-based systems can provide additional income streams and improve soil fertility.

## 2.4.5.5 Organic Farming

Organic farming, with its focus on natural inputs and sustainability, is gaining popularity among environmentally conscious consumers. It offers

opportunities for premium pricing and improved market access while ensuring soil health and biodiversity.

#### 2.4.5.6 Women in Agriculture

Empowering women in agriculture is recognized as a strategy to enhance farm productivity. Women play a significant role in farm activities, and their participation in decision-making and access to resources can lead to improved agricultural outcomes.

#### 2.4.6 Government Initiatives and Policies

# 2.4.6.1 National Agriculture Policy

India has formulated various agricultural policies over the years to address the challenges and enhance productivity. The National Agriculture Policy, first introduced in 2000 and revised in 2013, outlines a comprehensive framework for agricultural development. It emphasizes sustainable practices, technology adoption, market access, and rural infrastructure development.

## 2.4.6.2 Mission Programs

Several mission programs, such as the National Mission on Sustainable Agriculture (NMSA), National Mission for Sustainable Horticulture (NMSH), and National Mission on Oilseeds and Oil Palm (NMOOP), focus on specific crops and sectors to enhance productivity and sustainability.

#### 2.4.6.3 Financial Support and Subsidies

The government provides financial support to farmers through subsidies on fertilizers, seeds, and irrigation equipment. Schemes like the Pradhan Mantri Krishi Sinchayee Yojana (PMKSY) aim to improve irrigation efficiency.

#### 2.4.6.4 Crop Insurance Schemes

Crop insurance schemes like the Pradhan Mantri Fasal Bima Yojana (PMFBY) provide risk mitigation for farmers by covering losses due to natural calamities. These schemes encourage farmers to invest in productive practices without fearing crop failure.

#### 2.4.6.5 Research and Extension Services

Government-funded agricultural research institutions and extension services are pivotal in disseminating new technologies, crop varieties, and best practices to farmers. These services facilitate technology adoption and skill development.

# 2.4.7 Case Studies of Successful Farm Productivity Enhancement

#### Case 1: Green Revolution in Punjab

The Green Revolution in Punjab, driven by introducing high-yielding wheat and rice varieties, transformed the state's agricultural landscape. The success was attributed to timely access to irrigation, abundant credit, and efficient marketing systems. However, overreliance on groundwater led to water depletion and environmental concerns.

### Case 2: Sikkim's Organic Revolution

Sikkim's transition to organic farming was a remarkable success story. The state banned chemical pesticides and fertilizers, adopting organic practices. Certification and market access for organic produce boosted farmer incomes and environmental sustainability.

#### Case 3: Precision Farming in Andhra Pradesh

Andhra Pradesh implemented precision farming techniques, including soil testing and sensor-based irrigation, to enhance water and resource efficiency. The adoption of technology led to increased yields and reduced input costs.

#### Case 4: Women Self-Help Groups in Kerala

Kerala's women self-help groups (SHGs) empowered women in agriculture. These groups provided training, access to credit, and market linkages, resulting in improved farm productivity and women's economic empowerment.

These case studies illustrate that successful farm productivity enhancement requires a combination of factors, including technological innovation, sustainable practices, market access, and community participation. Lessons learned from these cases can inform strategies for productivity improvement in different regions.

#### 2.4.8 Strategies for Enhancing Farm Productivity

#### 2.4.8.1 Integrated Pest Management (IPM)

Integrated Pest Management (IPM) techniques, combining biological control, cultural practices, and judicious use of pesticides, can minimize crop losses due to pests and diseases while reducing chemical inputs.

#### 2.4.8.2 Soil Health Management

Adopting sustainable soil health management practices, such as organic matter addition, crop rotation, and reduced tillage, can improve soil fertility and structure, leading to higher yields.

## 2.4.8.3 Water Use Efficiency

Efficient water management techniques, including drip and sprinkler irrigation, can optimize water use, particularly in water-scarce regions. Rainwater harvesting and watershed management are also critical for water conservation.

## 2.4.8.4 Access to Credit and Technology

Providing smallholders with access to credit, technology, and quality inputs can enable them to invest in modern farming practices and enhance productivity.

#### 2.4.8.5 Capacity Building and Farmer Training

Investing in farmer education and training programs can improve agricultural knowledge and skills, enabling farmers to make informed decisions and adopt best practices.

#### 2.4.8.6 Market Reforms and Value Addition

Reforming agricultural marketing systems, promoting contract farming, and enhancing value addition through processing and storage facilities can help farmers access better markets and realize higher incomes.

#### 2.4.9 Future Prospects and Challenges

#### 2.4.9.1 Prospects for Sustainable Agriculture

The future of Indian agriculture lies in sustainable practices that balance productivity with environmental conservation. Innovations in

biotechnology, precision farming, and sustainable agriculture can lead to higher yields while minimizing ecological impacts.

# 2.4.9.2 Challenges Ahead

Despite the potential for productivity improvement, Indian agriculture faces numerous challenges, including climate change, declining water tables, and market volatility. These challenges require adaptive strategies and long-term planning.

### 2.4.9.3 Role of Technology and Innovation

Technology and innovation will continue to be central to enhancing farm productivity. The development of drought-tolerant and pest-resistant crop varieties, smart farming technologies, and climate-resilient practices will play a critical role.

## 2.4.9.4 Globalization and Trade Agreements

Globalization and international trade agreements can impact Indian agriculture. Ensuring a level playing field for Indian farmers in global markets while protecting domestic interests is a complex challenge.

#### 2.4.9.5 Climate Resilience

Building climate resilience in Indian agriculture is imperative. Adaptation measures, including climate-smart crop varieties and disaster management strategies, will be essential in mitigating climate-related risks.

To sum up, farm productivity in Indian agriculture is a dynamic and multifaceted concept that holds the key to sustainable development. The historical evolution of productivity, coupled with contemporary challenges and emerging trends, underscores the complexity of this issue. The government's policies and initiatives, successful case studies, and strategies for the future provide valuable insights into the path forward. As India seeks to meet the growing demands of its population and address global challenges, the agricultural sector must embrace innovation, sustainability, and inclusivity. Enhancing farm productivity is not only a matter of increasing yields but also of ensuring food security, preserving natural resources, and improving the livelihoods of millions of farmers. The journey toward enhanced farm productivity in Indian agriculture is an ongoing one, shaped by the interplay of technology, policy, and

community engagement. It is a journey that will determine the future of Indian agriculture and its role in a rapidly changing world.

#### 2.5 Cropping Pattern

The cropping pattern in Indian agriculture is a dynamic and complex phenomenon shaped by many factors, including agro-climatic conditions, historical practices, technological advancements, market demands, and government policies. The diversity of India's geographical landscape, encompassing everything from arid deserts to fertile plains, enables the cultivation of a wide range of crops. This section aims to comprehensively analyze the cropping pattern in Indian agriculture, exploring its historical context, contemporary trends, challenges, and future prospects.

#### 2.5.1 Historical Perspective

To understand the cropping pattern in Indian agriculture, it is crucial to examine its historical evolution, as it laid the foundation for contemporary agricultural practices.

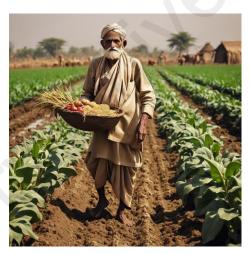
- Ancient and Medieval Periods: Ancient Indian civilizations, such as the Indus Valley, were known for their advanced agricultural practices. Crops like wheat, barley, and rice were cultivated. The Vedas and ancient texts provide insights into farming techniques and the importance of agriculture in society.
- ▶ Medieval Era: During the medieval period, the Mughal Empire significantly influenced Indian agriculture. The Mughals introduced cash crops like cotton and indigo and promoted horticultural practices. Crop diversification and horticulture gained prominence during this era.
- ➤ Colonial Rule: British colonial rule brought about significant changes in cropping patterns. Cash crops like tea, coffee, and jute were promoted for export. Food crops like wheat were cultivated to meet colonial demands. This era witnessed the exploitation of Indian agriculture for British interests.
- Post-Independence: After gaining independence in 1947, India focused on achieving food self-sufficiency through the Green Revolution in the 1960s. High-yielding varieties of wheat and rice became the cornerstone of Indian agriculture. This period also witnessed the promotion of oilseeds, pulses, and commercial crops.

## 2.5.2 Key Features of Cropping Pattern in Indian Agriculture

Indian agriculture is diverse in nature and has its characteristic features. Some of them are listed here for a better understanding.

➤ Crop Diversity: India's diverse agro-climatic zones allow for cultivating a wide variety of crops. Major categories include cereals (rice, wheat, maize), pulses (lentils, chickpeas), oilseeds (mustard, soybean), cash crops (cotton, sugarcane), and horticultural crops (fruits and vegetables).









Source: https://gencraft.com/

Figure 2.2: Crop Diversity in Indian Agriculture

➤ Rice-Wheat Dominance: The rice-wheat cropping system is prevalent in the Indo-Gangetic plains and is crucial for food security. Wheat is sown during the Rabi season (winter), followed by rice in the Kharif season (summer).

- Monsoon Dependency: India's agriculture heavily depends on the monsoon season. The timing and adequacy of monsoon rainfall influence crop choice and yields, particularly in regions with limited irrigation.
- ➤ Irrigation Methods: Irrigation plays a critical role in determining cropping patterns. Traditional methods like canal irrigation coexist with modern techniques such as drip and sprinkler irrigation, enabling the cultivation of water-intensive crops.
- ➤ Crop Rotation and Intercropping: Crop rotation and intercropping are common practices in Indian agriculture. These techniques help maintain soil fertility, reduce pest infestations, and optimize land use.
- ➤ Seasonal Diversity: The country experiences three distinct cropping seasons Kharif (summer), Rabi (winter), and Zaid (short-duration crops). Different crops are sown in each season based on water availability and temperature.
- ➤ Cash Crops: The cultivation of cash crops, such as cotton, sugarcane, and oilseeds, is economically significant. These crops contribute to farmers' income and support various industries.
- ➤ Horticultural Crops: Fruits and vegetables, known as horticultural crops, have gained prominence due to changing dietary preferences and export opportunities. India is among the world's largest producers of fruits and vegetables.

# 2.5.3 Contemporary Cropping Patterns

In contemporary Indian agriculture, several key cropping patterns and trends can be observed:

- ▶ Rice-Wheat Continuum: The rice-wheat cropping system remains dominant, particularly in the Indo-Gangetic plains. However, concerns about soil health, water depletion, and climate change are prompting diversification efforts.
- ➤ **Crop Diversification:** Farmers are increasingly diversifying into crops like maize, soybean, pulses, and oilseeds to reduce the risks associated with monoculture and enhance resilience to changing climate conditions.
- ➤ **Horticultural Revolution:** The horticultural sector has witnessed significant growth. Commercial cultivation of fruits and vegetables,

- floriculture, and spices has expanded, driven by rising demand and export opportunities.
- ➤ Cash Crop Cultivation: Cash crops like cotton, sugarcane, and oilseeds continue to be important for income generation. Cotton production, in particular, plays a crucial role in India's textile industry.
- ▶ Millets Revival: Millets, once considered neglected crops, are gaining attention due to their nutritional value and climate resilience. Initiatives are promoting millet cultivation to improve food security.
- ➤ **Pulses and Oilseeds:** Pulses and oilseeds are vital for protein and edible oil production. The government has introduced schemes to incentivize their cultivation.
- ➤ Climate-Smart Agriculture: Climate-smart agricultural practices, such as zero-tillage farming, precision agriculture, and organic farming, are gaining traction to address climate-related challenges.
- ➤ Organic Farming: India is witnessing a surge in organic farming, driven by concerns about chemical residues and health. Organic produce is increasingly finding its way into domestic and international markets.

## 2.5.4 Challenges in Cropping Patterns

Despite the diversity and dynamism in cropping patterns, Indian agriculture faces numerous challenges:

- Monsoon Variability: India's heavy dependence on monsoons makes cropping patterns vulnerable to climate variability. Erratic rainfall can lead to droughts or floods, impacting crop yields and farmer livelihoods.
- ➤ Water Scarcity: The over-extraction of groundwater for irrigation has led to declining water tables. Sustainable water management is essential to maintain cropping patterns.
- ➤ **Soil Health:** Intensive monoculture and excessive use of chemical fertilizers have degraded soil health. Crop diversification and organic farming are needed to restore soil fertility.
- ➤ Market Access: Farmers, especially smallholders, often face market access challenges, resulting in price volatility and income insecurity.

- ➤ **Technology Adoption:** While modern technologies are available, their adoption by smallholders is limited due to resource constraints and knowledge gaps.
- ➤ Land Fragmentation: The small size of landholdings limits economies of scale and hinders the adoption of modern farming practices.
- ➤ Pests and Diseases: Outbreaks of pests and diseases can lead to crop losses. Integrated pest management strategies and disease-resistant crop varieties are essential.
- ▶ **Price Fluctuations:** Crop prices can be highly volatile, impacting farmers' income and financial stability.
- ▶ **Policy Reforms:** Policy reforms are needed to address land tenure issues, improve access to credit, and strengthen marketing infrastructure.

# 2.5.5 Future Prospects

To address these challenges and optimize cropping patterns in Indian agriculture, several strategies and initiatives are being pursued:

- ➤ Climate-Resilient Crops: Developing climate-resilient crop varieties is essential to adapt to changing weather patterns and reduce crop loss risks.
- ➤ **Diversification:** Promoting crop diversification through government schemes and incentives can reduce risks associated with monoculture and enhance food security.
- ➤ Sustainable Practices: Encouraging sustainable farming practices, including organic farming, conservation agriculture, and agroforestry, can improve soil health and reduce environmental impacts.
- ➤ Water Management: Sustainable water management practices can address water scarcity issues, including rainwater harvesting and efficient irrigation techniques.
- ➤ Technology Adoption: Modern technologies like precision farming and biotechnology can enhance productivity and reduce resource use.
- ➤ Market Reforms: Reforms in agricultural marketing, including the development of electronic trading platforms and contract farming, can create transparent and efficient markets.

- ➤ **Financial Inclusion:** Expanding access to credit, insurance, and financial services for farmers can provide a safety net during crop failures and enable investments in sustainable practices.
- ➤ **Research and Extension:** Investing in agricultural research and extension services can disseminate knowledge and best practices to farmers, empowering them to make informed decisions.

The cropping pattern in Indian agriculture is a dynamic and multifaceted phenomenon that has evolved over centuries. Shaped by historical practices, changing market demands, and government policies, it reflects the diversity and complexity of India's agro-climatic zones. While climate variability, water scarcity, and market access persist, India can potentially optimize its cropping patterns through sustainable practices, technological advancements, and policy reforms. By striking a balance between food security, environmental sustainability, and economic prosperity, India can continue to meet its population's diverse dietary needs while ensuring its agricultural sector's long-term health.

## 2.6 Extent of Employment and Unemployment in Agriculture

Agriculture has been the backbone of the Indian economy for centuries, employing a significant portion of the population and contributing substantially to the country's gross domestic product (GDP). The extent of employment and the persistent issue of unemployment within the agricultural sector are pivotal aspects that warrant a thorough examination. This section delves into the intricate web of employment dynamics, shedding light on the nuances of labor absorption, the challenges posed by unemployment, and the broader implications for the socio-economic fabric of India.

India's agricultural sector is characterized by a vast and diverse workforce, engaging millions of individuals in various farming activities. The sector's significance is underscored by its providing livelihoods to a substantial percentage of the country's population, especially in rural areas. The types of employment in agriculture range from smallholder farmers working on their fields to laborers involved in planting, harvesting, and post-harvest activities. However, the agricultural workforce is not homogenous, and variations exist based on factors such as region, crop type, and the scale of farming operations.

#### 2.6.1 Determinants of Agricultural Employment

Employment in agriculture is dependent on several socio-economic factors. The significant factors that affect the extent of agricultural employment are discussed here.

- Farm Size: The land distribution among farmers significantly influences the extent of employment. Small and marginal farmers, relying on labor-intensive methods, constitute a significant portion of the agricultural workforce. On the other hand, large farms may adopt mechanization, affecting the demand for labor.
- ➤ Cropping Patterns: The types of crops cultivated impact seasonal employment patterns. Certain crops require more labor during specific stages of cultivation and harvesting, leading to fluctuations in demand for agricultural workers throughout the year.
- ➤ Technological Advancements: Adopting modern agricultural practices and machinery can affect employment. While mechanization can increase efficiency, it may reduce the demand for manual labor, influencing the overall employment landscape in agriculture.
- ➤ Government Policies: Policies related to subsidies, credit availability, and land reforms can shape the employment scenario. Pro-agriculture policies that promote sustainable farming practices and provide support to small and marginal farmers can positively impact employment.

Agriculture, despite being a significant source of employment, the sector in India grapples with persistent challenges related to unemployment. The seasonal nature of agricultural activities, dependence on monsoons, and limited off-farm opportunities contribute to periods of unemployment for agricultural laborers. The cyclical nature of agricultural operations often results in a surplus of labor during certain seasons, leading to underemployment or outright unemployment during slack periods. This issue is exacerbated by the fragmentation of landholdings, limiting the scope for large-scale mechanization and reducing the year-round demand for labor. The extent of employment and unemployment in Indian agriculture goes beyond mere statistical figures; it deeply influences the socio-economic dynamics of rural communities.

With a substantial portion of the population dependent on agriculture for their livelihoods, fluctuations in employment levels directly impact

income, living standards, and overall well-being. Unemployment not only leads to economic hardships for individuals and families but also contributes to migration from rural to urban areas in search of alternative livelihoods. Understanding these dynamics is crucial for policymakers, as interventions aimed at addressing unemployment can have far-reaching implications for rural development and poverty alleviation. The following are the major challenges faced by Indian agriculture in terms of underemployment, seasonal unemployment, and disguised unemployment.

- ➤ Underemployment: Many individuals in the agricultural sector are underemployed, meaning they do not have enough work throughout the year. Seasonal variations in agricultural activities often result in periods of reduced employment, contributing to underemployment.
- ➤ **Seasonal Unemployment:** Agriculture is highly seasonal, with peak activities during planting and harvesting seasons. During off-seasons, there is a surge in unemployment as agricultural laborers struggle to find alternative sources of income.
- ➤ **Disguised Unemployment:** The phenomenon of disguised unemployment, where more people are engaged in a task than necessary for its completion, is prevalent in agriculture. This situation often arises due to traditional farming practices and the lack of alternative employment opportunities.

## 2.6.2 Implications for Rural Livelihoods and National Development

The extent of employment and unemployment in Indian agriculture has far-reaching consequences for both rural communities and the nation's overall development.

- ➤ Rural Livelihoods: Agriculture continues to be the backbone of rural livelihoods. The well-being of millions of households depends on the success and sustainability of agricultural practices. Employment opportunities in the sector contribute directly to poverty alleviation and rural development.
- ➤ **Economic Growth:** The productivity and efficiency of the agricultural sector are crucial for overall economic growth. A well-functioning and employed agricultural workforce contributes to increased agricultural output, which, in turn, supports food security and boosts the national economy.

Social Stability: The extent of employment in agriculture also plays a role in maintaining social stability. Unemployment and underemployment can lead to social unrest in rural areas, affecting the overall harmony and development of these communities.

To address the challenges associated with employment and unemployment in Indian agriculture, a holistic approach is necessary. Policymakers should consider the following recommendations:

- ➤ Promotion of Sustainable Farming Practices: Encouraging sustainable and diversified farming practices can create year-round employment opportunities, reducing the impact of seasonal unemployment.
- ▶ Investment in Skill Development: Investing in the skill development of the agricultural workforce can enhance productivity and employability. Training programs that focus on modern farming techniques and technology can make the workforce more adaptable to changes in the sector.
- ➤ Rural Infrastructure Development: Improved rural infrastructure, including better transportation and storage facilities, can reduce post-harvest losses and create additional employment opportunities in the supply chain.
- Access to Credit and Insurance: Ensuring easy access to credit and insurance for farmers, especially small and marginal ones, can provide a safety net during challenging times and encourage investment in agricultural activities.
- ▶ Diversification of Income Sources: Encouraging rural entrepreneurship and the development of non-farm activities can help mitigate the impact of disguised unemployment and provide alternative sources of income for the rural population.

The extent of employment and unemployment in Indian agriculture is a complex and multifaceted issue with significant implications for the well-being of rural communities and the overall development of the nation. Recognizing the challenges and adopting strategic policies that promote sustainable practices, skill development, and rural infrastructure improvement can contribute to a more robust and inclusive agricultural sector. As India navigates its path toward economic growth and development, addressing the dynamics of employment in agriculture remains crucial for ensuring the prosperity of its rural population and the resilience of the national economy.

# 2.7 Technical Change and Labour Absorption

Technical change in Indian agriculture refers to adopting new technologies, practices, and innovations in farming processes. Several examples can be cited under technical change in Indian agriculture. The following are some significant changes that were witnessed in the recent past.

- ➤ **Mechanization:** Adoption of modern farm machinery, including tractors, plows, and harvesters, to replace or complement traditional manual labor.
- ➤ **Precision Farming:** Use of technologies such as GPS-guided tractors, sensors, and drones to optimize planting, irrigation, and harvesting, improving overall efficiency.
- ▶ **Biotechnological Innovations:** Introduction of genetically modified (GM) crops, crop varieties bred for specific traits, and biotechnological solutions for pest and disease management.
- ➤ Smart Irrigation Systems: Implementation of efficient irrigation methods such as drip irrigation and sensor-based watering to optimize water usage.
- ➤ **Agri-tech Startups:** Emergence of technology-driven startups and digital platforms that offer solutions for farm management, market access, and supply chain optimization.
- ➤ **Digital Agriculture Platforms:** Integrating digital tools and platforms for farm data management, weather forecasting, and market information to enhance decision-making.
- Farm Automation: Application of automation technologies for tasks like seeding, weeding, and sorting, reducing the need for manual labor.
- ➤ Crop Monitoring Systems: Deploy satellite imagery, remote sensing, and other monitoring systems to assess crop health, identify potential issues, and improve management practices.
- ➤ Organic Farming Technologies: Adoption of eco-friendly and sustainable farming practices, including organic farming techniques and natural pest control methods.
- ➤ Greenhouse and Polyhouse Farming: Implementation of controlled-environment agriculture using greenhouses and polyhouses for enhanced crop production and protection.

- ➤ **ICT in Agriculture:** Utilization of Information and Communication Technology (ICT) for farmer education, e-extension services, and digital platforms for market linkages.
- ➤ Climate-Resilient Agriculture: Implement climate-smart agricultural practices to address challenges posed by climate change, such as altered weather patterns and extreme events.
- ➤ **Hydroponics and Aquaponics:** Exploration of soilless farming techniques, such as hydroponics and aquaponics, for efficient nutrient delivery and sustainable cultivation.
- ➤ Fertilizer Management Technologies: Use precision fertilization techniques, soil testing, and nutrient management tools to optimize fertilizer application.
- ➤ **Vertical Farming:** Experimentation with vertical farming methods to maximize space utilization and increase agricultural output in urban environments.

These technical changes reflect the evolving landscape of Indian agriculture, aiming to enhance productivity, sustainability, and resilience in the face of various challenges. Farmers, policymakers, and stakeholders need to adapt to these advancements for the continued progress of the agricultural sector. The impact of technical change on labor absorption in agriculture is a dynamic interplay between increased efficiency, changes in skill requirements, and potential shifts in employment patterns. Here are some ways in which technical change affects labor absorption in Indian agriculture, along with examples:

- Mechanization and Reduced Labor Demand: The introduction of modern farm machinery such as tractors, harvesters, and seeders reduce the dependence on manual labor for tasks like plowing, sowing, and harvesting. While this enhances efficiency, it can lead to a decline in the demand for traditional manual laborers.
- Precision Farming and Skill Upgradation: The adoption of precision farming technologies, including GPS-guided tractors and sensors, requires a different skill set. Farmers and laborers need to acquire technical knowledge to operate and maintain these technologies, leading to a shift in the type of skills demanded in the agricultural workforce.
- ➤ Biotechnological Innovations and Changes in Crop Management: The use of genetically modified (GM) crops or crops bred for specific

- traits can alter cultivation practices. For instance, pest-resistant crops may reduce the need for manual pest control, affecting the demand for labor engaged in these activities.
- Smart Irrigation and Water Management: The adoption of smart irrigation systems, like drip irrigation or sensor-based watering, can optimize water usage. While this reduces the labor needed for traditional irrigation methods, it may create opportunities for skilled workers to manage and maintain the technology.
- Agri-tech Startups and Digital Platforms: The rise of agri-tech startups and digital platforms connecting farmers with markets can streamline supply chains. While this may not directly replace traditional farm labor, it can impact labor absorption indirectly by influencing the demand for transportation and logistics-related jobs.
- ➤ Training and Capacity Building Programs: Government and nongovernmental organizations often implement training programs to educate farmers and workers on new agricultural technologies. This can enhance the skills of the existing workforce, making them more adaptable to changes and technological advancements.
- ➤ Crop Diversification and Labor Requirements: Shifts in cropping patterns due to technological advancements may influence labor absorption. For instance, the cultivation of high-yield, less labor-intensive crops might reduce the overall demand for agricultural labor.
- Economic Growth and Non-farm Opportunities: Technical advancements that lead to increased agricultural productivity can contribute to overall economic growth. As the economy diversifies, non-farm job opportunities may arise, providing alternatives for those transitioning out of traditional agricultural roles.
- ➤ Climate-Smart Agriculture and Resilience: Adoption of climatesmart agricultural practices may involve changes in crop varieties and cultivation methods. This can impact the demand for labor as farmers adapt to new challenges posed by climate change, such as altered growing seasons or water availability.

In summary, while technical change in agriculture can increase productivity and efficiency, its impact on labor absorption is multifaceted. It involves a combination of job displacement, skill upgradation, and the creation of new roles in the agricultural sector. Effective policies and support systems are crucial to managing the transition, ensuring that the workforce is equipped to embrace technological advancements and sharing the benefits inclusively.

#### 2.8 Women in Agriculture

Indian agriculture, a sector traditionally dependent on labor-intensive practices, plays a pivotal role in the country's economy. Amidst the vast fields and agrarian landscapes, the contribution of women to Indian agriculture has been significant yet often overlooked. This essay explores the multifaceted role of women in Indian agriculture, delving into their historical contributions, current challenges, and the potential for empowering women to catalyze sustainable development in rural communities. Throughout India's history, women have actively participated in agriculture, contributing to farm and household activities. In traditional agrarian societies, women played crucial roles in sowing, weeding, and harvesting alongside their responsibilities in managing household affairs. Despite these contributions, women's roles have often been marginalized, and their access to resources and decision-making has been limited. The following section shows the current status of women in Indian agriculture.

- ▶ Labor Force Participation: Women form a substantial part of the agricultural workforce in India. According to the Census of India 2011, nearly 75% of rural women are engaged in agriculture as cultivators or laborers. Their involvement spans various stages of cultivation, from seed sowing to post-harvest activities.
- ➤ Crop Diversity and Livelihood Activities: Women are often responsible for cultivating diverse crops, managing small kitchen gardens, and engaging in livestock rearing. Additionally, they play key roles in processing and preserving agricultural produce, contributing significantly to the household's food security and income generation.
- Access to Resources: Despite their active participation, women in Indian agriculture face challenges accessing crucial resources such as land, credit, and technology. Land ownership remains a critical issue, with a disproportionately low percentage of women owning agricultural land.
- ➤ Educational Barriers: Limited educational opportunities for women in rural areas hinder their capacity to adopt modern

- agricultural practices and technologies. Lack of awareness about sustainable farming methods and advancements further exacerbates the challenges faced by women in the sector.
- ➤ Gender Wage Gap: Women working in agriculture often experience a gender wage gap, receiving lower wages than their male counterparts for similar tasks. This economic disparity reflects broader gender inequalities prevalent in rural societies.

#### 2.8.1 Empowering Women in Agriculture

Women's empowerment is crucial for agricultural development in particular and economic development in general. The following are the possible suggestions for women's empowerment in Indian agriculture.

- ➤ Land Ownership and Tenure Rights: Empowering women in agriculture starts with addressing land-related issues. Ensuring secure land tenure rights for women can enhance their economic independence and decision-making authority. Government policies and initiatives that promote joint land titles and inheritance rights for women are crucial steps in this direction.
- Access to Credit and Financial Inclusion: Providing women with access to credit and financial services is vital for empowering them in agriculture. Tailored financial instruments, such as microfinance programs, can enable women to invest in agricultural inputs, technology, and diversified livelihood activities.
- Skill Development and Training: Investing in women's education and skill development in agriculture is imperative. Training programs that focus on modern farming techniques, sustainable practices, and technology use can enhance women farmers' productivity and efficiency.
- ▶ **Promoting Entrepreneurship:** Encouraging women to take up entrepreneurial roles in agriculture-related businesses can be a transformative step. This includes supporting women in setting up small-scale agribusinesses, processing units, and ventures related to organic farming and agro-processing.
- ➤ Technological Adoption: Promoting the adoption of technology among women farmers can revolutionize agriculture. Providing access to mobile applications, weather forecasts, and information on market prices can empower women with valuable insights, enhancing their decision-making abilities.

- Social Awareness and Changing Mindsets: Addressing deeply ingrained gender norms and stereotypes is crucial for the empowerment of women in agriculture. Social awareness campaigns that challenge traditional roles and highlight the economic and social benefits of gender equality can contribute to changing mindsets in rural communities.
- ➤ Health and Well-being: Ensuring the health and well-being of women in agriculture is integral to their empowerment. Access to healthcare facilities, maternal support, and awareness about nutrition can contribute to the overall resilience of women in rural areas.
- ➤ Government Policies and Support: Government policies that specifically target the empowerment of women in agriculture are essential. These may include affirmative action measures, incentives for gender-sensitive agricultural practices, and support for womenled cooperatives and self-help groups.

# 2.8.2 Case Studies of Women's Empowerment in Agriculture and Allied Sectors

The following are some prominent successful cases of women's empowerment in Indian agriculture.

- ▶ Mahila Kisan Sashaktikaran Pariyojana (MKSP): Launched by the Ministry of Rural Development, MKSP is a national initiative aimed at empowering women in agriculture. It focuses on providing training, capacity building, and financial support to enhance the participation of women in farming activities.
- ➤ Chhattisgarh's Mitanin Program: The Mitanin Program in Chhattisgarh engages women as community health workers, linking health and agriculture. These women provide healthcare services and promote sustainable farming practices, contributing to the well-being of both communities and the environment.
- Self-Help Groups (SHGs): Across various states in India, the formation of women-led Self-Help Groups has proven successful. These groups act as platforms for collective decision-making, resource pooling, and accessing credit, leading to improved livelihoods and economic independence.
- ➤ Kudumbashree in Kerala: The Kudumbashree mission in Kerala has empowered women through various livelihood programs,

including agriculture. Women actively engage in activities like organic farming, vegetable cultivation, and agro-processing, contributing to family income and community development.

Empowering women in Indian agriculture is a matter of social justice and a crucial strategy for sustainable development. The active involvement of women in various aspects of agriculture, coupled with targeted interventions, can unleash tremendous potential for economic growth, food security, and community well-being. Recognizing and addressing the unique challenges faced by women in agriculture is a collective responsibility that requires the collaboration of government bodies, non-governmental organizations, and local communities. By fostering genderinclusive policies, promoting education and skill development, and challenging gender stereotypes, India can pave the way for a more equitable and resilient agricultural sector, ensuring the holistic development of rural communities.

## 2.9 Wage Discrimination

Wage discrimination in Indian agriculture represents a persistent challenge, reflecting gender and social disparities that impact the livelihoods of agricultural workers. Despite the significant contribution of the agricultural sector to India's economy, the issue of unequal wages remains a critical concern. This section explores the dimensions of wage discrimination in Indian agriculture, examining its root causes, and economic implications, coupled with providing examples from diverse agricultural operations and regions.

#### 2.9.1 Wage Discrimination in Agricultural Operations

- ➢ Gender Disparities: In Indian agriculture, gender-based wage discrimination is prevalent, with women often receiving lower wages than their male counterparts for similar tasks. For instance, in states like Punjab and Haryana, where mechanized farming is common, women engaged in tasks like transplanting or harvesting are paid less than men, despite performing physically demanding work.
- ➤ Caste-Based Discrimination: The caste system continues to influence wage structures in Indian agriculture, perpetuating social hierarchies and discrimination. Dalit and marginalized

communities often face lower wages compared to higher castes, even when performing the same agricultural activities. This discrimination is observed in various regions, particularly in states like Bihar and Uttar Pradesh.

- ➤ Migrant Labor Exploitation: Migrant agricultural laborers, who often move from impoverished regions to more prosperous agricultural areas, face wage discrimination and exploitation. They are susceptible to receiving lower wages than local laborers for similar work, and their lack of bargaining power exacerbates this disparity. This is notably observed in states like Maharashtra and Gujarat, where large numbers of migrants work in agriculture.
- Seasonal Variations and Unorganized Labor: Seasonal agricultural workers, engaged in activities such as planting and harvesting, are vulnerable to wage discrimination due to the temporary nature of their employment. In regions like Andhra Pradesh and Telangana, where rice cultivation is a significant part of agriculture, seasonal laborers, including women and marginalized groups, often face lower wages during peak seasons.
- ► Technological Divide: The adoption of modern farming technologies and machinery has created a divide in wages between those engaged in traditional manual labor and those skilled in operating machinery. In states like Gujarat and Karnataka, where technological advancements are more pronounced, skilled laborers operating farm machinery may receive higher wages than those involved in manual tasks.

#### 2.9.2 Implications of Wage Discrimination

- ➤ **Economic Injustice:** Wage discrimination perpetuates economic injustice, depriving marginalized groups and women of fair remuneration for their labor. This hinders their economic empowerment and exacerbates poverty in agricultural communities.
- Social Inequality: Caste and gender-based wage disparities contribute to social inequality, reinforcing historical hierarchies. This not only affects individual livelihoods but also deepens social divisions within rural communities.
- ➤ Migration Challenges: Migrant laborers facing wage discrimination encounter challenges in improving their economic conditions. Exploitative wages and unfavorable working conditions can result in increased vulnerability and perpetuate cycles of poverty.

➤ Reduced Agricultural Productivity: Discrimination can lead to dissatisfaction among agricultural laborers, affecting their motivation and productivity. Ensuring fair wages is crucial for maintaining a motivated and skilled workforce, contributing to overall agricultural productivity.

## 2.9.3 Examples of Wage Discrimination in Different Regions

- Punjab and Haryana (Gender Disparities): In the fertile plains of Punjab and Haryana, women engaged in tasks such as transplanting paddy or harvesting crops often receive lower wages than men. Despite the physically demanding nature of their work, genderbased wage discrimination remains a persistent issue.
- ▶ Bihar and Uttar Pradesh (Caste-Based Discrimination): The caste system continues to influence wage structures in the agricultural operations of Bihar and Uttar Pradesh. Dalit and marginalized communities, despite contributing significantly to agricultural activities, face lower wages compared to higher castes.
- ➤ Maharashtra and Gujarat (Migrant Labor Exploitation): The sugarcane fields of Maharashtra and the agricultural landscapes of Gujarat attract a large number of migrant laborers. These workers often face lower wages than local laborers, as their transient nature and lack of bargaining power make them susceptible to exploitation.
- Andhra Pradesh and Telangana (Seasonal Variations): The rice paddies of Andhra Pradesh and Telangana witness seasonal variations in wages. During peak seasons of planting and harvesting, laborers, particularly women and marginalized groups, may experience lower wages due to the increased demand for temporary workers.
- ➤ Gujarat and Karnataka (Technological Divide): The adoption of modern farming technologies in Gujarat and Karnataka has led to a wage gap between traditional manual labor and skilled workers operating machinery. Skilled laborers may receive higher wages, creating disparities within the agricultural workforce.

#### 2.9.4 Addressing Wage Discrimination

► **Legislative Measures:** Strengthening and enforcing labor laws that address wage discrimination is crucial. Ensuring equal pay for

equal work and prohibiting discrimination based on gender, caste, or migrant status can contribute to a more equitable agricultural sector.

- Skill Development and Training: Providing skill development and training programs can bridge the technological divide. Enhancing the capabilities of agricultural laborers, particularly women and marginalized groups, can empower them to access higher-paying and skilled positions.
- ► Collective Bargaining and Unionization: Encouraging the formation of labor unions and promoting collective bargaining can empower agricultural workers to negotiate for fair wages. This is particularly relevant for seasonal and migrant laborers who often lack individual bargaining power.
- Awareness and Sensitization Campaigns: Conducting awareness campaigns to challenge gender and caste-based stereotypes is crucial. Sensitizing both employers and workers about the importance of equal wages irrespective of gender, caste, or migrant status can contribute to changing mindsets.
- ➤ Government Interventions: Government initiatives should focus on targeted interventions for marginalized groups and women in agriculture. Implementing policies that ensure land rights, access to credit, and educational opportunities can address the root causes of wage discrimination.

Wage discrimination in Indian agriculture is a complex issue rooted in historical, social, and economic factors. Addressing this challenge requires a comprehensive approach that combines legislative measures, skill development, awareness campaigns, and targeted government interventions. By fostering an environment of equality and fairness, India can create a more inclusive and sustainable agricultural sector, ensuring that the hard work of all agricultural laborers is justly rewarded. Eliminating wage discrimination is not just an economic imperative but a moral obligation to build a more equitable and prosperous future for those who toil in the fields, irrespective of gender, caste, or migrant status.

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#### **Self-Assessment Questions**

- 1. Discuss the characteristic features of Indian agriculture.
- 2. What is the linkage between farm size, productivity, and cropping pattern? Highlight their present status in Indian agriculture.
- 3. Write a note on the status of employment and unemployment in agriculture.
- 4. Discuss the challenges faced by the women in agriculture and how they can be empowered.
- 5. What is meant by wage discrimination? How it can be addressed in an agrarian economy like India.

#### UNIT - III

## Lesson 3.1 - Factors Affecting Agriculture Growth and Productivity

#### **Reading Objective**

This unit helps the readers to comprehend the key factors affecting agriculture growth and productivity in India, wherein the discussion starts with the land reforms that led to achieving social and economic equality among peasants, benefitting the nation's agricultural production and productivity. The unit also provides information on the supply of agricultural inputs like irrigation, power, seeds, and fertilizer that impacted the agricultural output. In addition, this unit briefs down the difference between marketed and marketable surplus, the concept of horticulture and organic farming, and its status in India. The unit also sheds light on the determinants of agricultural commodity prices, provides insights into price policies in India, and discusses the importance of crop insurance in shaping agricultural growth and sustainability.

#### **Lesson Outline**

- ➢ Size of Land Holdings: Land Reforms
- Production and Productivity
- Supply of Inputs: Major and Minor Irrigation Facilities, Power, Seed and Fertilizer
- ► Marketed and Marketable Surplus
- ► Horticultural Farms
- Organic Farming
- ▶ Determination of the Prices of Agricultural Commodities
- Agricultural Prices Policy in India
- Crop Insurance
- ▶ Review Questions

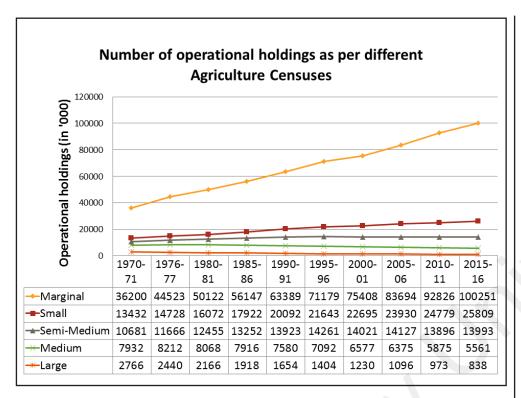
#### 3.1 Size of Land Holdings: Land Reforms

Despite the escalating demand for food leading to increased cropping intensity, the per capita land availability in India has sharply declined due to land fragmentation, measuring 1.08 hectares in 2015-16. This decline

indicates a rise in smallholdings, primarily held by marginal and small farmers, numbering approximately 126 million according to the 2015-16 census (refer to Figure 3.1). In contrast, the count of large holders decreased from 2.78 million in 1970-71 to 0.84 million in 2015-16. Figure 3.2 illustrates a similar disparity in both the percentage of operational holdings (a) and the corresponding area (b) across size classes. Small and marginal holders collectively constitute 87% of the total holdings (146.4 million holdings), with marginal holders (<1 hectare) alone contributing 69%. Despite their numerical dominance, this 87% operates on only 47% of the total holding area (Figure 3.2b). In contrast, a mere 0.7% of large holders manage 10.6% of the total holding area, revealing a significant imbalance. Despite the implementation of land reforms post-independence, progress has been sluggish. Promoting the consolidation of cultivable land and embracing cooperative farming can help address this inequality, where farmers pool resources to benefit from economies of scale in production, ultimately reducing rural disparities.

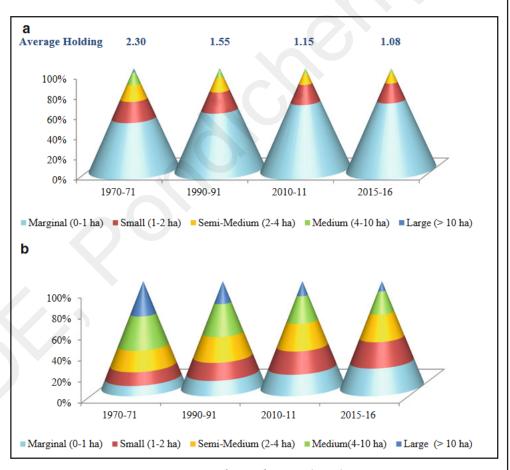
Land reforms remain a major issue in India, characterized by a traditional concentration of large landholdings among wealthy landowners and extensive landlessness in the rural population. Although the government has made attempts to implement policies addressing land redistribution and tenancy reforms, the process has been slow and often ineffective. The subsequent section will delve into further details on land reforms. Another pressing concern is land conflicts in rural areas, involving disputes among farming communities, indigenous groups, and corporations. Resolving these disputes amicably is crucial.

In India, among the 146.4 million farm holdings (2015-16 Census), approximately 87% constitute smallholdings (less than 2 hectares), totaling around 126 million. In contrast, large holders (over 10 hectares) make up 0.7% of the total, accounting for 10.6% of the total holding area. This stark contrast in operational holdings and area distribution highlights a significant imbalance, primarily attributed to land fragmentation rendering agriculture economically unviable. Despite the gradual implementation of land reforms post-independence, progress remains sluggish. The focus should shift towards initiatives promoting land consolidation and cooperative farming to enhance productivity and farmer income, leveraging economies of scale through mechanized farming and fostering farmer-corporate collaborations.



Source: Agriculture Census

Figure 3.1: Trends in the number of operational holdings



Source: Gulati and Juneja (2022)

Figure 3.2: Percentage of operational holdings (a) and area (b) by size class

The objectives of land reforms in India encompass maintaining a land ceiling, distributing surplus land to marginal and small farmers, and achieving societal benefits such as poverty reduction, elimination of intermediaries, tenancy structure reforms, increased agricultural production, consolidated land ownership, promotion of cooperative agriculture, economic parity, social equality, tribal protection, and fostering industrial and commercial growth.

During the pre-independence era, British rule in India saw the implementation of different systems of land tenure for revenue collection. These included the permanent settlement system or Zamindari system, Mahalwari system, and Ryotwari system. These distinct systems played a crucial role in shaping land relationships across various peasantry classes and regions in India. Further details about these systems are explored in the subsequent part of this chapter.

- Permanent Settlement System or Zamindari System: The Permanent Settlement System, also known as the Zamindari System, operated during the British colonial era from the late 18th century to the mid-20th century. Introduced by Lord Cornwallis in 1793, it aimed to establish a revenue collection framework. Under this system, Zamindars acted as landlords with full land proprietorship, collecting revenue from farmers on behalf of the British government. Zamindars, often local influencers, faced criticism for exploitation, leading to the emergence of absentee landlordism and land inequality. This system prevailed in states like Andhra Pradesh, Bihar, Madhya Pradesh, Orissa, Uttar Pradesh, and West Bengal, gradually dismantling post-independence.
- Mahalwari System: Lord William Bentinck introduced the Mahalwari System in 1833, designating village headmen (Lambardars) to collect land revenue from a group of villages (mahal). With a fixed 30-year revenue assessment period, approximately 66% of the collected value went to the state. Implemented in northern and central regions, its impact varied across areas like North-West India, Agra, Central India, Gangetic Valley, and Punjab.
- ➤ **Ryotwari System:** The Ryotwari System, initiated by Sir Thomas Munro in the late 18th century, served as an alternative to exploitative systems in southern states. Farmers paid fixed land revenue directly to the government, varying between 50% for dry land and 60% for wetland. Initially introduced in states like Tamil Nadu, it

later expanded to regions such as Assam, Coorg, East Punjab, and Maharashtra, gradually dismantling post-independence.

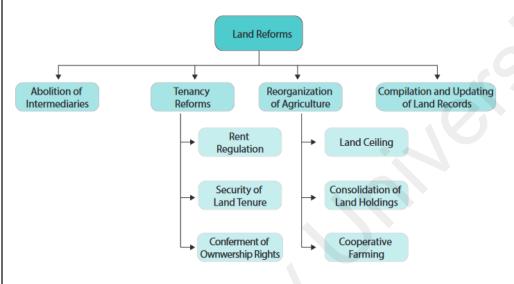
As British rule in India concluded, diverse land revenue settlement systems led to significant socio-economic issues, including land concentration, leading to challenges like landlessness, unemployment, poverty, and indebtedness. These problems, exacerbated by tenant evictions and insecurity, prompted post-independence 'Land Reforms' as a vital response to address pressing socio-economic concerns.

# 3.1.1 Components of Land Reforms

The components and sub-components of the land reforms sourced from Mahajan (2020) are given in Figure 3.3.

- Abolition of Intermediaries: The abolition of intermediaries stands as a pivotal policy implemented by India to rectify the dominance of the Zamindari system, which controlled approximately 57% of cultivable land during the nation's independence. Post-independence, state governments took decisive actions, nullifying privileges for Zamindars and Jagirdars, imposing bans on further land acquisition, and abolishing intermediary tenure systems. Compensation was provided to landowners, liberating farmers from illegitimate levies and establishing comprehensive land records. This concerted effort resulted in the acquisition of around 70 million hectares of land from intermediaries, fostering a direct relationship between the government and approximately 2 crore tenants.
- ➤ Tenancy Reforms: Addressing the burdens faced by tenants, tenancy reforms comprised three significant measures. Firstly, rent regulation aimed to enforce rules governing fair rent structures, limiting rent through controls and stabilization. Pre-independence, tenants were subjected to exorbitant rents, reaching up to 80% of the harvest in some regions. Post-1947 legislative actions set limits on land rent to alleviate tenant financial burdens. Secondly, security of tenure provided legal and social protection, ensuring eviction followed legal provisions, permitting land reclamation only for personal cultivation, and allocating minimum land to the tenant in case of resumption. Thirdly, conferring ownership rights to tenants aimed to eradicate absentee landlordism, with

approximately 12 million tenants granted ownership rights over 15 million hectares through careful planning and legal frameworks, involving compensation to previous owners either by tenants or the government.



Source: Mahajan (2020)

Figure 3.3: Components of land reforms

- Reorganization of Agriculture: The reorganization of agriculture entails a comprehensive approach to uplift the agricultural sector's productivity and enhance livelihoods. This involves addressing various challenges faced by the agricultural sector, with interventions tailored to regional differences due to agriculture being a state subject. The following outlines the policy measures taken to reorganize Indian agriculture.
- Imposing Land Holding Ceilings: This involves, legally, setting a maximum limit on land possession. The main goal is to curb excessive land ownership, as a significant portion is held by a privileged few who act as absentee landlords, leaving the land cultivated by laborers. This imbalance affects societal development, particularly in poverty reduction. According to the Food and Agriculture Organization (FAO), redistributing 5% of farmland along with access to irrigation, could reduce poverty by 30%. In the implementation of land ceilings, a Chief Ministers' conference in July 1972 aimed to achieve policy uniformity. The resulting framework included reducing land ceiling limits, considering the family as the unit for land ownership, restricting civil court jurisdiction, and eliminating exemptions for modern and mechanized farms.

- ➤ Land Consolidation: This policy initiative allows farmers to consolidate scattered land under their ownership, addressing fragmentation issues and promoting economies of scale. Land consolidation efforts in India, notably in states like Punjab, Haryana, Uttar Pradesh, Maharashtra, Odisha, and Bihar, aim to prevent excessive subdivision and fragmentation beyond a defined threshold limit.
- Cooperative Farming: Cooperative farming addresses land fragmentation issues by enabling farmers to benefit from large-scale farming. Cooperative societies can collectively procure and sell agricultural inputs, reducing costs and making machinery accessible to small farmers. The cooperative model facilitates scientific planning of farming practices, technological interventions, and simplified procurement and distribution of marketable surplus. Cooperative farming also promotes principles like people participation, collective action, and mutual cooperation, contributing to regional development and nation-building.
- ➤ Compilation and Updating of Land Records: Establishing an efficient land record management system is crucial for the successful implementation of land reform programs. The absence of a comprehensive land rights record has been a hindrance to land reform initiatives, especially in implementing land ceiling and tenancy reforms. The "Strengthening of Revenue Administration and Updating of Land Records (SRA&ULR)" initiative, introduced in Odisha and Bihar during 1987–1988, aimed to address this issue. This centrally sponsored scheme extended to other states in 1989–1990, allocating financial resources for activities like land surveys, capacity-building programs, modernization of land records through technologies like GPS, digitization, public access, and regular audits.

#### 3.1.2 Status of Land Reforms in India

Land reforms in India, initiated in the 1950s and executed by both central and state governments, aim to redistribute land to the landless and marginalized, reducing concentration among a select few. Despite concerted efforts, progress is uneven across regions, with some states making strides and others lagging. The sluggish adoption is attributed to factors like political resistance, administrative inefficiencies, and

insufficient funding. Notable reforms include abolishing intermediaries like 'Zamindars,' imposing landholding ceilings, consolidating land, redistributing surplus farmland, and granting ownership to cultivating landless farmers.

Despite these measures, rural India grapples with issues like landlessness, fragmentation, and unequal distribution. The government addresses these through proactive steps such as digitizing land records, promoting land leasing, and ensuring land entitlement for farmers. However, the operational aspect of reforms faces challenges in India due to socio-economic-political reasons. Achieving equitable land distribution and securing land rights for marginalized communities, like landless laborers and socially backward classes, remains a distant goal. The following section shows the status of land reforms across states.

- West Bengal stands out as a success story, implementing 'Operation Barga' in 1978 to regulate rents for sharecroppers and enacting the Land Ceiling Act. The state redistributes surplus land to landless laborers and marginalized groups.
- ➤ Kerala also succeeds with land reforms, including land ceiling imposition and surplus land redistribution. The state ensures equal access to land for women.
- ➤ Tamil Nadu successfully implemented reforms, abolishing intermediaries and redistributing surplus land. The state actively secures land ownership for rural women.
- ➤ Uttar Pradesh adopted reforms like landholding limits and surplus land redistribution, albeit at a slower pace due to political resistance and administrative inefficiencies.
- ▶ Bihar faces limited and slow implementation, hindered by land disputes and inadequate funding. The state focuses on land entitlement for farmers and distributing surplus land to cultivators.

Despite enjoying the status of success in land reform implementation in a majority of the states, a few drawbacks of land reforms in India are highlighted here.

- ➤ Numerous small and marginal farmers continue to fall prey to the grip of moneylenders.
- ▶ Rural indebtedness persists, leading to widespread poverty.
- ➤ Land ceiling regulations vary across state, with exemptions for several plantation crops.

- A significant number of individuals own extensive land under the 'Benami' name.
- ➤ The implementation of land reforms lacks uniformity across different states.
- ➤ The abolition of Zamindari did not eliminate landlordism or tenancy.
- ➤ Large-scale eviction of land ownership has given rise to various problems.
- ► Challenges associated with land reforms are multifaceted and complex, encompassing socioeconomic, administrative, and legal dimensions.

In summary, India's land reforms, despite challenges, empower socially backward classes. Over time, several states have reaped the benefits, each demonstrating varying degrees of success in implementation.

# 3.2 Production and Productivity

Agriculture holds a central position in the Indian economy, emerging as a key player in economic development due to its substantial contributions. In 1951, during the economic planning phase, the agricultural sector accounted for approximately 60% of the national income and supported about three-fourths of the population by providing their primary livelihoods. Agricultural products such as cotton and jute played a crucial role in exports, contributing significantly to the production of manufactured goods. Recognizing its dominance and the nation's reliance on agriculture for development and welfare, planners and policymakers prioritized the agricultural sector in the five-year plans, giving it due attention across various dimensions. Moving on to the exploration of land and agriculture in India, the country boasts one of the world's largest and oldest agrarian economies with distinct significance. This sector plays a pivotal role in the nation's economic development by supplying essential food and raw materials for agro-based industries. Additionally, it serves as a substantial source of employment for a significant portion of the population and contributes capital for both agricultural and economic advancement. The subsequent segment (Figure 3.4) underlines the importance of Indian agriculture in the broader context of the country's economic landscape.

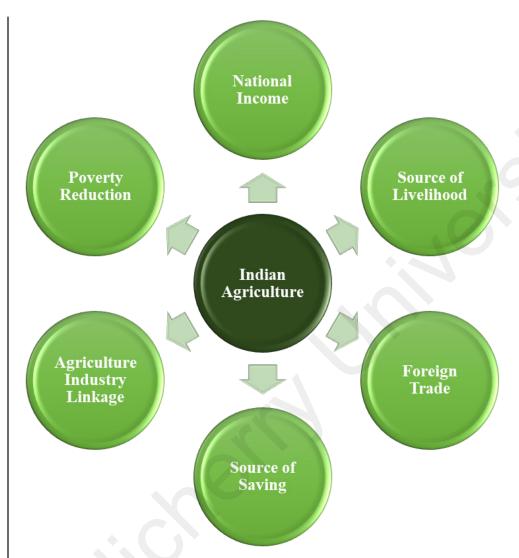


Figure 3.4: Significance of Indian agriculture

A significant portion of the Indian population relies on agriculture as their primary source of livelihood, contributing approximately 20% to the country's GDP and engaging about 58% of the workforce during the fiscal year 2021-22. Despite the challenges posed by the recent pandemic (COVID-19), the sector managed to achieve a growth rate of 3% during this period. Notably, 'crops' alone account for nearly half of the GDP generated from agriculture. India, predominantly an agrarian economy, proudly stands as the world's second-largest producer of agricultural goods following China. Across various commodities, India typically ranks within the top one or two producers according to Table 3.1. The country achieved a record-breaking production of 323.55 million tonnes of food grains in 2022-23, with an average yield of 2474 kg/ha from a cultivated area of 130.75 million hectares, as depicted in Figure 3.4.

Table 3.1: India's position in world agriculture

Component	India's Position	India is Next to
Arable land	2	USA
Population active in agriculture	2	China
Total cereals	3	China, USA
Wheat	2	China
Paddy	2	China
Total pulses	1	
Groundnut	2	China
Rapeseed	3	Canada, China
Vegetables and melons	2	China
Fruits excluding melons	2	China
Potatoes	2	China
Onion	2	China
Sugarcane	2	Brazil
Tea	3	China, Turkey
Coffee	7	Brazil, Vietnam, Colombia, Indonesia, Ethiopia, Mexico
Jute	1	
Cotton	2	China
Tobacco	3	China, Brazil
Milk	1	

Source: Food and Agriculture Organization (2023)

India's diverse agro-climatic conditions enable the cultivation of a wide range of crops throughout different regions. While about two-thirds of cultivable land in India relies on rainfed conditions, only one-third has access to irrigation facilities. The 'Green Revolution' of the late 1960s marks

a significant phase in agricultural history, characterized by the adoption of high-yielding crop varieties, particularly in wheat and rice, leading to substantial increases in crop yields.



Figure 3.4: Trends in foodgrains area, production and productivity

Moreover, the agricultural sector's significance extends to ensuring both food and nutrition security, poverty alleviation, and overall human welfare. Central and regional governments heavily depend on agricultural output to cater to their populations, especially vulnerable groups, and often utilize surpluses for external trade based on prevailing economic conditions. The evolution from subsistence to commercial agriculture, particularly evident after the Green Revolution, underscores the sector's dynamism and adaptation to market demands. Despite its strengths, Indian agriculture faces a plethora of challenges including inadequate infrastructure, price volatility, limited access to credit and technology, and the adverse impacts of climate change and environmental degradation. Soil erosion, groundwater depletion, and health risks associated with the use of pesticides are among the pressing environmental concerns affecting both farmers and consumers alike.

Land serves as a critical factor in crop production, with India boasting the highest share (43%) of its geographical area under cultivation compared to countries like the USA, China, Japan, and Canada. However, nearly 50% of India's total geographical area is threatened by land degradation, with 190 million hectares classified as drought-prone. With a net sown area of approximately 140 million hectares, of which about 56 million hectares are irrigated, India cultivates crops across three distinct seasons: Kharif, Rabi, and Zaid, as outlined in Table 3.2. The burgeoning population exerts immense pressure on land for food production, leading to increased cropping intensity across the country.

<b>Table 3.2:</b>	Season	wise	land	utilization	in	India

Cropping season	Cultivated crops		
	Northern India	Southern India	
Kharif (July to October)	Rice, Cotton, Bajra, Maize, Jowar, Tur, etc.	Rice, Maize, Ragi, Jowar, Groundnut, etc.	
Rabi (November to March)	Wheat, Gram, Rapeseed and Mustard, Barley, etc.	Rice, Maize, Ragi, Groundnut, Jowar, etc.	
Zaid (April to June)	Vegetables, Fruits, Fodder, etc.	Rice, Vegetables, Fodder, etc.	

The land is utilized for producing various commodities, with the gross cropped area increasing from 172.6 million hectares in 1981-82 to approximately 200 million hectares in the 2020s. However, the net sown area remains stable at around 140 million hectares, indicating higher cropping intensity. India has witnessed a significant shift in cropping patterns, diversifying from traditional crop w to non-commercial farming and subsequently to commercial food production over the period from the triennium ending 1981-82 to 2016-17 (refer to Figure 4.5). Recent years have seen the cultivation of high-value crops such as grapes falling under the 'Horticulture' category in the agricultural landscape.

# 3.3 Supply of Inputs: Major and Minor Irrigation Facilities, Power, Seed and Fertilizer

#### 3.3.1 Major and Minor Irrigation Facilities

India, a land of diverse landscapes and a predominantly agrarian society, faces a constant challenge – ensuring water security for its vast agricultural lands. With a sizeable portion of the country receiving erratic rainfall, irrigation plays a crucial role in boosting agricultural productivity and achieving food security. This section delves into the two mainstays of India's irrigation network – Major and Minor Irrigation Facilities – exploring their impact on agriculture and the intricacies of their development.

#### **Major Irrigation Projects: Taming Mighty Rivers**

Major irrigation projects are large-scale undertakings involving dams, canals, and barrages constructed on major rivers. These projects boast a Cultivable Command Area (CCA) exceeding 10,000 hectares and are designed to irrigate vast tracts of land.

# **Impact on Agriculture**

- ➤ Increased Land Under Cultivation: Major projects have significantly expanded the area under assured irrigation. Regions like Punjab and Haryana, once arid wastelands, have been transformed into food bowls of the nation due to extensive canal networks.
- ➤ Improved Crop Yields: Reliable irrigation allows farmers to cultivate water-intensive crops like rice and sugarcane, leading to increased agricultural output and diversification.
- ➤ Reduced Dependence on Rainfall: Major projects act as a buffer against erratic monsoons, ensuring a steady water supply for crops throughout the year.

# Challenges Associated with Major Irrigation Projects

- ➤ High Construction Costs: Building large dams and canals requires substantial investments, posing a financial burden on the government.
- ➤ Environmental Impact: Construction can disrupt river ecosystems and displace local communities. Additionally, waterlogging and salinization can occur in irrigated areas.
- ➤ Siltation and Inefficient Water Management: Siltation of reservoirs reduces water storage capacity, and canal networks often suffer from leakage and evaporation, leading to water wastage.

Table 3.3: Major Irrigation Projects in India

<b>Project Name</b>	River	State(s) Benefited	CCA (in lakh ha)
Indira Gandhi Canal	Sutlej	Punjab, Rajasthan	19.68
Sardar Sarovar Dam	Narmada	Gujarat, Madhya Pradesh, Maharashtra, Rajasthan	17.92
Bhakra Nangal Dam	Sutlej	Punjab, Haryana, Rajasthan	13.59
Hirakud Dam	Mahanadi	Odisha	13.02

Project Name	River	State(s) Benefited	CCA (in lakh ha)
Krishna Delta System	Krishna	Andhra Pradesh	10

**Minor Irrigation:** Minor irrigation schemes, in contrast, are smaller-scale, localized projects with a CCA of less than 2,000 hectares. These include:

**Groundwater Irrigation:** Tube wells, dug wells, and borewells tap into groundwater resources for irrigation.

**Surface Water Irrigation:** Tanks, ponds, and canals built on smaller rivers and streams provide irrigation for nearby fields.

Water Harvesting Structures: Check dams, percolation ponds, and rainwater harvesting systems to conserve rainwater for agricultural use.

# Impact on Agriculture

- ➤ Wider Reach: Minor irrigation schemes cater to smaller landholdings and geographically dispersed agricultural areas, ensuring a more equitable distribution of water resources.
- ➤ Flexibility and Faster Implementation: These projects are relatively inexpensive and can be implemented with less time and resources compared to major projects.
- ➤ Community Participation: Minor irrigation often involves local communities in planning, construction, and maintenance, fostering a sense of ownership and sustainability.

# **Challenges of Minor Irrigation**

- Overexploitation of Groundwater: Excessive reliance on groundwater can lead to depletion of aquifers, causing water scarcity in the long run.
- Maintenance Needs: Regular maintenance of wells, tanks, and canals is crucial to sustain their efficiency, which can be challenging due to resource constraints.

➤ Climate Change: Declining rainfall patterns can affect groundwater sources' recharge and surface water availability in streams and canals.

To conclude, major and minor irrigation projects are vital in India's agricultural landscape. Major projects provide the backbone for large-scale irrigation, while minor schemes ensure water reaches geographically dispersed areas and smaller landholdings. Addressing the challenges confronting major and minor irrigation facilities requires a multi-pronged approach encompassing policy interventions, technological innovations, and institutional reforms. To ensure sustainable irrigation in the future, a balanced approach is required:

- ➤ Modernization of Major Irrigation Systems: Precision irrigation techniques like micro-irrigation can significantly reduce water wastage in canal networks.
- ➤ Focus on Groundwater Recharge: Implementing rainwater harvesting structures and promoting water conservation practices can help replenish aquifers.
- ➤ Sustainable Water Management: Embracing sustainable water management practices, including rainwater harvesting, groundwater recharge, and conjunctive use of surface and groundwater resources, can enhance water security and mitigate the impacts of water scarcity.
- ➤ *Investment in Infrastructure:* Prioritizing investments in the repair, renovation, and modernization of existing irrigation infrastructure is essential to improve water delivery efficiency and reduce losses.
- **Promotion of Micro-Irrigation:** Encouraging the adoption of micro-irrigation technologies such as drip and sprinkler irrigation can improve water use efficiency, enhance crop yields, and reduce water consumption, particularly in water-stressed regions.
- ➤ Community Participation: Promoting participatory approaches to irrigation management, including the involvement of farmers, local communities, and water user associations, can foster ownership, accountability, and sustainability of irrigation projects.
- ▶ *Policy Reforms:* Implementing policy reforms to rationalize water pricing, promote water-saving cropping patterns, and incentivize efficient water use can help address the growing water demand while ensuring equity and sustainability in irrigation management.

#### **3.3.2** Power

Power resources play a vital role in transforming Indian agriculture, enhancing productivity, and ensuring food security. From traditional sources like animal power to modern innovations such as mechanization and renewable energy, the agricultural sector relies on a diverse array of power resources to meet the growing demands of cultivation, processing, and distribution. This essay delves into the significance of power resources in Indian agriculture, explores various sources of energy, and examines their impact on farm operations, productivity, and sustainability.

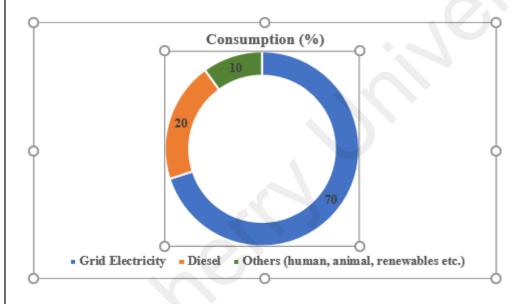
#### 3.3.2.1 Traditional Power Resources

- ➤ Animal Power: Historically, animal power, primarily in the form of bullocks, buffaloes, and camels, has been a traditional source of energy for plowing, threshing, and transportation in Indian agriculture. Bullock carts are still prevalent in rural areas for transporting agricultural produce and inputs.
- ➤ Human Labor: Human labor remains an essential power resource in Indian agriculture, particularly for tasks requiring precision and manual dexterity, such as transplanting, weeding, and harvesting. Despite advances in mechanization, the reliance on human labor persists, especially among smallholder farmers and in laborintensive crops like rice and sugarcane.

#### 3.3.2.2 Modern Power Resources

- Mechanization: The advent of mechanization has revolutionized Indian agriculture, enabling efficient and timely farm operations across various stages of crop production. Tractors, power tillers, harvesters, and other mechanized equipment have replaced traditional methods, increasing productivity and reducing labor requirements.
- Electricity: Electricity is a critical power resource in Indian agriculture, powering irrigation pumps, agro-processing units, and cold storage facilities. Electric pumps, particularly in conjunction with drip and sprinkler irrigation systems, have improved water use efficiency and crop yields, especially in water-stressed regions.
- ➤ Fossil Fuels: Diesel and petrol serve as significant energy sources for agricultural machinery and transportation in India. Diesel

- engines power tractors, pumps, and other farm equipment, while petrol is used for vehicles and small-scale machinery.
- Renewable Energy: With increasing emphasis on sustainability and environmental conservation, renewable energy sources like solar and wind power are gaining traction in Indian agriculture. Solar pumps, solar dryers, and wind turbines offer clean and cost-effective alternatives for powering farm operations, particularly in remote and off-grid areas.



Source: Central Electricity Authority

Figure 3.5: Sources of Power Consumption in Indian Agriculture

# 3.3.2.3 Impact of Power Resources on Agriculture

Power resources in Indian agriculture has multiple effects. Significant impact of power resources is briefed here.

- ▶ **Productivity Enhancement:** Access to modern power resources like mechanization, electricity, and renewable energy contributes to higher agricultural productivity by facilitating timely operations, reducing drudgery, and increasing the scale of cultivation.
- Labor Savings: Mechanization and mechanized equipment reduce the reliance on human labor, alleviating labor shortages, and enabling farmers to reallocate resources to more productive tasks. This is particularly beneficial in the context of rural outmigration and declining agrarian labor force.
- ➤ **Resource Efficiency:** Adoption of power resources such as electric pumps and renewable energy technologies promotes resource

- efficiency by optimizing water use, reducing energy consumption, and minimizing environmental impact, thereby contributing to sustainable agriculture.
- ➤ Income Generation: Access to power resources enables farmers to diversify their income streams through value-added processing, agro-industrial activities, and off-farm ventures like rural electrification and micro-enterprises.
- Fechnological Adoption: The availability of power resources facilitates the adoption of modern agricultural technologies and practices, including precision farming, integrated pest management, and post-harvest management, thereby enhancing the resilience and competitiveness of Indian agriculture.

# 3.3.2.4 Challenges and Opportunities

- ➤ **Initial Investment Costs:** The upfront cost of installing solar pumps or biogas plants can be a barrier for small and marginal farmers.
- ➤ **Technological Awareness:** Limited knowledge about the benefits and operation of renewable technologies can hinder their adoption.
- Access and Affordability: Despite significant progress, access to power resources remains uneven across rural India, with disparities in electricity coverage, mechanization, and renewable energy adoption. Ensuring equitable access and affordability of power resources for smallholder farmers and marginalized communities is critical for inclusive agricultural development.
- ➤ Infrastructure and Maintenance: Inadequate infrastructure, poor maintenance, and technical inefficiencies pose challenges to the reliable and sustainable provision of power resources in rural areas. Investments in infrastructure development, capacity building, and technology transfer are essential for overcoming these barriers.
- Environmental Sustainability: The reliance on fossil fuels for agricultural machinery and equipment contributes to greenhouse gas emissions, air pollution, and environmental degradation. Promoting renewable energy sources and energy-efficient practices can mitigate these adverse impacts and foster sustainable agriculture.
- ▶ Policy Support and Institutional Frameworks: Effective policy support, regulatory frameworks, and institutional mechanisms are essential for promoting the adoption of power resources,

incentivizing investments, and facilitating technology transfer and knowledge dissemination in Indian agriculture.

## 3.3.2.5 Way Forward

To ensure a sustainable and reliable power supply, Indian agriculture requires a synergy and a multi-pronged approach:

- ➤ **Promoting Grid Strengthening:** Upgrading rural power infrastructure and improving distribution networks are essential for providing uninterrupted electricity.
- ➤ Scaling Up Renewables: Government initiatives and subsidies can incentivize the adoption of solar pumps, biogas plants, and other renewable technologies.
- ➤ Financial Support: Easy access to loans and subsidies can help farmers overcome the initial investment barrier for renewable energy solutions.
- ➤ Capacity Building: Creating awareness programs and training initiatives can equip farmers with the knowledge and skills to operate and maintain renewable energy systems effectively.

Overall, power resources are indispensable for driving agricultural transformation, enhancing productivity, and ensuring sustainable development in India. From traditional sources like animal power to modern innovations such as mechanization and renewable energy, the agricultural sector relies on a diverse mix of energy sources to meet the growing demands of production, processing, and distribution. By addressing challenges related to access, affordability, infrastructure, and sustainability, policymakers, stakeholders, and practitioners can harness the full potential of power resources to create a resilient, inclusive, and environmentally sustainable agricultural sector in India.

#### 3.3.3 Seed

Seeds are the cornerstone of agriculture, serving as the foundation for crop production, food security, and rural livelihoods. In India, where agriculture is the backbone of the economy and sustains the livelihoods of millions, the use of quality seeds is paramount for achieving high yields, resilience to climate variability, and sustainable agricultural development. This section, explores the significance of seeds in Indian agriculture, examines the various types of seeds, their production, distribution, and

utilization, and discusses the challenges and opportunities in seed sector development.

# 3.3.3.1 Importance of Seeds in Indian Agriculture

Seeds play a multifaceted role in Indian agriculture, encompassing the following key aspects:

- Yield Potential: High-quality seeds with superior genetic traits contribute to increased crop yields, productivity gains, and income enhancement for farmers. Improved seed varieties offer traits such as high yield potential, disease resistance, drought tolerance, and nutrient efficiency, thereby enabling farmers to achieve higher yields even under adverse conditions.
- ➤ Crop Diversity and Adaptability: Seeds facilitate crop diversification and adaptation to diverse agro-climatic conditions prevalent in different regions of India. By selecting appropriate seed varieties tailored to local soil and climatic conditions, farmers can optimize production, minimize risks, and enhance resilience to climate change-induced stresses.
- rechnology Adoption: The adoption of modern agricultural technologies and practices, including hybrid seeds, genetically modified (GM) seeds, and biotechnological innovations, hinges upon access to quality seeds. These technologies offer opportunities for enhancing crop productivity, improving pest and disease management, and reducing production costs, thereby enhancing the competitiveness of Indian agriculture.
- ➤ Food Security and Nutrition: Access to quality seeds is essential for ensuring food security, nutritional adequacy, and dietary diversity among Indian households. Improved seed varieties of staple food crops such as rice, wheat, maize, pulses, and oilseeds contribute to increased food production, availability, and access for both rural and urban populations.

## 3.3.3.2 Types of Seeds Used in Indian Agriculture

➤ Certified Seeds: Certified seeds are produced under strict quality control standards and certification processes to ensure genetic purity, viability, and performance. These seeds are typically developed by public and private sector research institutions and

- seed companies and undergo rigorous testing and inspection before being certified for commercial release.
- ▶ **Hybrid Seeds:** Hybrid seeds result from the cross-pollination between genetically distinct parental lines, resulting in offspring with superior traits such as higher yield potential, uniformity, and disease resistance. Hybrid seeds are widely used in commercial agriculture for crops like maize, cotton, vegetables, and fruits, offering significant yield advantages over traditional varieties.
- ➤ Genetically Modified (GM) Seeds: Genetically modified seeds are engineered to express desirable traits such as insect resistance, herbicide tolerance, drought tolerance, and nutritional enhancement. GM crops like Bt cotton, Bt brinjal, and herbicide-tolerant soybeans have been commercialized in India, albeit amidst debates over biosafety, environmental risks, and socio-economic implications.
- ➤ Open-Pollinated Varieties (OPVs): Open-pollinated varieties are traditional seed varieties that are naturally pollinated and reproduce true-to-type offspring. OPVs are well-suited for seed saving, exchange, and conservation by farmers, particularly in subsistence agriculture and traditional farming systems.

#### 3.3.3.3 Seed Production, Distribution, and Utilization

➤ Seed Production: Seed production involves the cultivation, multiplication, and processing of seeds to meet the demand of farmers. Seed production is undertaken by both public sector agencies such as state agricultural universities, research institutes, and seed corporations, as well as private seed companies engaged in breeding, production, and marketing of seeds. There are different types of seeds produced in India. The following table shows the types of seed production.

Table 3.4: Seed Production in India

Type of Seed Production	Source	
Breeder Seed	Produced by the original breeder/institute/State Agricultural University (SAU) from nucleus seed stock	

Foundation Seed	Progeny of breeder seed multiplied under the supervision of plant breeder/institute/SAUs
Registered Seed	Progeny of foundation seed that maintains purity according to specified standards
Certified Seed	Progeny of foundation seeds produced by registered seed growers

Source: NCERT Seed Production - NCERT: ncert.nic.in

- Seed Distribution: Seed distribution channels in India encompass a diverse array of actors, including government agencies, agribusiness firms, cooperatives, dealers, and community seed banks. Government schemes like the National Seed Corporation (NSC), State Seed Corporations (SSCs), and National Seeds Project (NSP) aim to promote seed production, distribution, and quality control through subsidies, incentives, and extension services.
- > Seed Utilization: Farmers utilize seeds for sowing, planting, and establishing crops in the field. The choice of seed varieties depends on factors such as agro-climatic conditions, cropping patterns, market demand, and farmer preferences. Seed treatments, priming, and inoculation techniques are employed to enhance seed germination, vigor, and early establishment.

#### 3.3.3.4 Seed Policy in India - An Overview

In Indian agriculture, several policies and regulations govern the seed sector to ensure the availability, quality, and accessibility of seeds to farmers. Some of the key seed policies and regulations in India include:

- Seeds Act, 1966: The Seeds Act, 1966, is a central legislation that regulates the production, distribution, and sale of seeds in India. It provides the legal framework for seed certification, quality control, labeling, and marketing.
- ➤ Seeds Rules, 1968: The Seeds Rules, 1968, prescribe the detailed procedures and standards for seed certification, labeling, testing, and quality control under the Seeds Act, 1966. These rules govern various aspects of seed production, distribution, and marketing.
- ▶ National Seed Policy, 2002: The National Seed Policy, 2002, provides the overarching framework for the development,

- regulation, and promotion of the seed sector in India. It aims to ensure the availability of high-quality seeds to farmers, promote research and development in seed technology, and facilitate private sector participation in seed industry development.
- National Seed Vision, 2050: The National Seed Vision, 2050, is a long-term policy document that outlines the strategic vision and objectives for the seed sector in India. It emphasizes the importance of enhancing seed quality, diversity, and resilience to meet the evolving needs of agriculture and food security in the country.
- National Seed Project (NSP): The National Seed Project (NSP) is a centrally sponsored scheme launched by the Government of India to promote seed production, quality control, and infrastructure development in the seed sector. It aims to strengthen seed production systems, improve seed testing facilities, and enhance seed availability to farmers.
- National Seed Corporation (NSC): The National Seed Corporation (NSC) is a public sector undertaking under the Ministry of Agriculture and Farmers Welfare, Government of India. It plays a key role in seed production, marketing, and distribution of certified seeds to farmers across the country.
- ➤ State Seed Policies: Several states in India have their own seed policies and regulations to complement the national seed policy framework. State seed policies address specific regional needs, priorities, and challenges related to seed production, distribution, and quality control.
- Rights (IPR) laws, including patents, plant variety protection (PVP), and breeders' rights, govern the protection and commercialization of plant varieties and seed technologies in India. These laws incentivize innovation, research, and investment in seed sector development.
- ▶ Plant Quarantine Regulations: Plant quarantine regulations regulate the import and export of seeds and planting materials to prevent the introduction and spread of pests and diseases. These regulations ensure biosecurity and phytosanitary standards in seed trade and international seed exchanges.
- ▶ **Biotechnology Regulations:** Biotechnology regulations govern the research, development, and commercialization of specific crop

seeds like genetically modified (GM) crops in India. The regulatory framework ensures biosafety, environmental risk assessment, and socio-economic considerations in GM crop cultivation and seed production.

The aforementioned policies and regulations collectively shape the functioning of the seed sector in India. These policies ensure the availability of quality seeds, promote research and innovation, and safeguard the interests of various stakeholders like the farmers, consumers, and the environment. The seed policy in India encompasses various features aimed at regulating, promoting, and ensuring the availability of quality seeds to farmers. Some of the major features of the seed policy in India include:

- Regulatory Framework: The seed policy in India is governed by the Seeds Act, 1966, and the Seeds Rules, 1968, which provide the legal framework for seed production, certification, marketing, and quality control. These regulations ensure that seeds meet specified standards of purity, germination, and genetic integrity.
- Seed Certification: The seed policy emphasizes the importance of seed certification to maintain quality standards and ensure the availability of high-quality seeds to farmers. Seed certification involves the inspection, testing, and certification of seeds by authorized agencies to verify their genetic purity, physical purity, and germination capacity.
- Public and Private Sector Participation: The seed policy encourages both public and private sector participation in seed production, distribution, and marketing. Public sector agencies such as state agricultural universities, research institutes, and seed corporations play a crucial role in seed development, research, and extension services. At the same time, the policy promotes private investment and entrepreneurship in seed industry development.
- Varietal Development and Release: The seed policy supports the development and release of new and improved seed varieties through breeding programs, research, and development efforts. Varietal development focuses on enhancing yield potential, disease resistance, drought tolerance, nutritional quality, and other desirable traits to meet the evolving needs of farmers and consumers.
- ➤ **Seed Price Regulation:** The seed policy aims to ensure fair pricing of seeds to farmers while providing adequate returns to seed

- producers and suppliers. Price regulation mechanisms may include pricing policies, subsidies, and support measures to make quality seeds affordable and accessible to farmers, particularly smallholder and resource-poor farmers.
- ➤ Quality Control and Assurance: Quality control and assurance mechanisms are integral to the seed policy to maintain seed quality and integrity throughout the production and distribution chain. Quality control measures include seed testing, inspection, certification, labeling, and monitoring to prevent the sale of substandard or adulterated seeds in the market.
- ► Technology Transfer and Extension Services: The seed policy emphasizes the importance of technology transfer, capacity building, and extension services to disseminate knowledge, best practices, and innovations in seed production and management. Extension services provided by agricultural extension officers, seed experts, and agribusiness firms help farmers adopt improved seed varieties and production techniques.
- ▶ Intellectual Property Rights (IPR): The seed policy addresses issues related to intellectual property rights (IPR) and plant breeders' rights (PBR) to incentivize innovation, research, and investment in seed sector development. Intellectual property protection mechanisms such as patents, plant variety protection (PVP), and breeders' rights ensure the recognition and reward for breeders' efforts in developing new seed varieties.
- International Cooperation and Trade: The seed policy promotes international cooperation, collaboration, and trade in seeds to facilitate access to diverse genetic resources, germplasm exchange, and technology transfer. Bilateral and multilateral agreements, partnerships, and alliances enhance the exchange of seeds, germplasm, and scientific knowledge for crop improvement and research.
- Sustainable Agriculture and Environmental Conservation: The seed policy aligns with the principles of sustainable agriculture and environmental conservation by promoting the use of eco-friendly, climate-resilient, and bio-diverse seed varieties. Sustainable seed production practices, conservation agriculture approaches, and organic farming methods are encouraged to minimize environmental impact and promote biodiversity conservation.

Overall, the seed policy in India encompasses a comprehensive set of features aimed at ensuring the availability, accessibility, and quality of seeds to farmers, fostering agricultural innovation, and promoting sustainable development in the agricultural sector.

## 3.3.3.5 Challenges and Opportunities

- ➤ Quality Control and Certification: Ensuring seed quality, genetic purity, and certification standards remains a challenge in the Indian seed sector, with issues related to counterfeit seeds, seed adulteration, and substandard varieties compromising farmer confidence and agricultural productivity.
- Access and Affordability: Limited access to quality seeds, particularly among smallholder and resource-poor farmers, constrains productivity gains and agricultural development. Addressing issues of seed availability, affordability, and last-mile delivery is critical for inclusive agricultural growth and poverty alleviation.
- ▶ **Biotechnology Regulation:** Regulatory frameworks governing the commercialization and cultivation of genetically modified (GM) crops in India remain contentious, with concerns over biosafety, environmental risks, and socio-economic implications necessitating transparent and science-based decision-making processes.
- ➤ Climate Resilience and Adaptation: Climate change poses challenges to seed sector development by altering agro-climatic conditions, pest and disease dynamics, and cropping patterns. Developing climate-resilient seed varieties and promoting adaptive agriculture practices are imperative for enhancing agricultural sustainability and resilience.

In conclusion, seeds are the bedrock of Indian agriculture, driving productivity gains, food security, and rural livelihoods. Access to quality seeds, encompassing certified seeds, hybrid varieties, and biotechnological innovations, is essential for enhancing agricultural productivity, resilience, and sustainability. By addressing challenges related to seed quality, access, regulation, and climate resilience, policymakers, stakeholders, and practitioners can foster a vibrant and inclusive seed sector that empowers farmers, enhances food security, and contributes to sustainable agricultural development in India.

#### 3.3.4 Fertilizer

Fertilizers are crucial in modern agriculture as they supply essential nutrients to crops, enhance soil fertility, and increase agricultural productivity. In India, where agriculture is a primary livelihood source for a significant portion of the population, fertilizers have become indispensable for meeting the growing demand for food and ensuring food security. This section explores the significance of fertilizers in Indian agriculture, examines the types and usage patterns of fertilizers, analyzes their impact on crop yields and soil health, and discusses challenges and opportunities in fertilizer management. Fertilizers are essential inputs in Indian agriculture for several reasons:

- Nutrient Supply: Fertilizers provide essential nutrients such as nitrogen (N), phosphorus (P), potassium (K), and micronutrients like zinc, boron, and iron, which are critical for plant growth, development, and yield formation. Nutrient deficiencies can severely limit crop productivity and quality, making fertilization essential for optimal crop growth.
- Soil Fertility Enhancement: Continuous cultivation and intensive cropping practices deplete soil fertility over time, leading to nutrient depletion and soil degradation. Fertilizers replenish soil nutrients, improve soil structure, and enhance fertility levels, thereby sustaining crop productivity and long-term agricultural sustainability.
- Yield Improvement: Fertilizer application results in significant yield improvements by addressing nutrient deficiencies and optimizing crop growth conditions. Increased nutrient availability stimulates plant growth, flowering, and fruiting, leading to higher yields, better quality produce, and enhanced farm incomes for farmers.
- ➤ Crop Diversification and Intensification: Fertilizers support crop diversification and intensification efforts by enabling farmers to cultivate a wide range of crops, including high-value cash crops, horticultural crops, and commercial crops. Fertilizer-responsive crops like cereals, pulses, oilseeds, and vegetables benefit from nutrient supplementation for optimal growth and yield.

# 3.3.4.1 Types and Usage Patterns of Fertilizers

In Indian agriculture, fertilizers are broadly categorized into three main types:

- Nitrogenous Fertilizers: Nitrogenous fertilizers, such as urea, ammonium sulfate, and calcium ammonium nitrate (CAN), provide nitrogen to crops, which is essential for vegetative growth, leaf development, and protein synthesis. Urea is India's most widely used nitrogenous fertilizer, accounting for a significant share of total fertilizer consumption.
- Phosphatic Fertilizers: Phosphatic fertilizers, including single superphosphate (SSP), diammonium phosphate (DAP), and triple superphosphate (TSP), supply phosphorus to crops, which is crucial for root development, flowering, and fruiting. DAP is the primary phosphatic fertilizer used in India, followed by SSP and TSP.
- ▶ Potassic Fertilizers: Potassic fertilizers, such as muriate of potash (MOP) and sulfate of potash (SOP), provide potassium to crops, which plays a vital role in water uptake, osmotic regulation and stress tolerance. MOP is the predominant potassic fertilizer used in India, contributing to soil fertility and crop productivity.

Crop selection, soil fertility status, agro-climatic conditions, farmer preferences, and government policies influence fertilizer usage patterns in India. Table 3.5 illustrates the consumption of significant fertilizers in India over the past decade.

#### 3.3.4.2 Impact of Fertilizers on Crop Yields and Soil Health

The use of fertilizers has significant implications for crop yields, soil health, and environmental sustainability:

- Yield Enhancement: Fertilizer application leads to substantial yield improvements across various crops, including cereals, pulses, oilseeds, and horticultural crops. Studies have shown that judicious fertilizer use can increase crop yields by 20-30% or more, depending on crop type, soil fertility levels, and management practices.
- Soil Fertility Maintenance: Fertilizers replenish soil nutrients, prevent nutrient depletion, and improve soil fertility levels, thereby sustaining crop productivity over successive cropping seasons. Balanced fertilization practices, incorporating macronutrients and micronutrients, help maintain soil health and support long-term agricultural sustainability.
- ➤ **Nutrient Use Efficiency:** Efficient fertilizer management practices, such as site-specific nutrient management (SSNM), precision

Notes

farming, and soil testing-based recommendations, enhance nutrient use efficiency, minimize wastage, and optimize fertilizer utilization. Targeted application of fertilizers based on crop demand and soil nutrient status improves resource use efficiency and reduces environmental pollution.

Environmental Concerns: While fertilizers contribute to increased crop yields and food production, excessive or improper fertilizer use can have adverse environmental consequences, including soil erosion, water pollution, eutrophication, and greenhouse gas emissions. Sustainable fertilizer management practices, such as nutrient recycling, organic farming, and integrated nutrient management (INM), mitigate these environmental risks and promote ecological balance.

# 3.3.4.3 Fertilizer Policies in India - An Overview

Fertilizer policies in India are crucial for ensuring fertilizers' availability, affordability, and sustainable use to support agricultural productivity and food security. These policies encompass regulations, subsidy mechanisms, pricing schemes, and quality control measures to promote balanced fertilization, soil health management, and environmental sustainability. This section explores the list of fertilizer policies in Indian agriculture, highlights their key features, and discusses their implications for farmers, the fertilizer industry, and agricultural sustainability. Some of the key fertilizer policies in Indian agriculture are highlighted here:

- Fertilizer Subsidy Policy: The fertilizer subsidy policy in India aims to make fertilizers accessible and affordable to farmers by providing subsidies on fertilizer prices. It involves the government fixing maximum retail prices (MRPs) for fertilizers and reimbursing fertilizer companies for the difference between the MRP and the cost of production. While the fertilizer subsidy policy has ensured widespread availability of fertilizers to farmers, it has also led to issues of inefficient fertilizer use, overuse of certain nutrients, and environmental degradation. Reforming subsidy mechanisms and promoting balanced fertilization practices are essential for improving subsidy effectiveness and sustainability.
- ➤ Nutrient-Based Subsidy (NBS) Scheme: The Nutrient-Based Subsidy (NBS) scheme, introduced in 2010, aims to rationalize fertilizer subsidies based on nutrient content rather than product

 Table 3.5: Fertilizer Consumption Trends in India (in million metric tonnes)

Year	Nitrogenous Fertilizers	Phosphatic Fertilizers	Potassic Fertilizers
2010	16.8	8.5	4.2
2012	18.5	9.2	4.5
2014	19.6	9.8	4.8
2016	20.2	10.5	5.2
2018	21.0	11.2	5.5

Source: Department of Fertilizers, Government of India

prices. Under the NBS scheme, subsidies are provided for nitrogen (N), phosphorus (P), potassium (K), and other micronutrients based on nutrient content in fertilizers. The NBS scheme incentivizes balanced fertilization practices, promotes using nutrient-efficient fertilizers, and reduces the risk of nutrient imbalances in soils. It encourages fertilizer manufacturers to produce and market fertilizers with optimal nutrient compositions, improving fertilizer quality and efficiency.

- Pricing and Control Order (FPCO): The Fertilizer Pricing and Control Order (FPCO) regulates the pricing, distribution, and sale of fertilizers in India. It sets norms for maximum retail prices (MRPs), dealer margins, packaging sizes, and quality standards for fertilizers. The FPCO aims to ensure fair pricing, transparency, and quality control in the fertilizer market. The FPCO helps prevent excessive profiteering and price manipulation in the fertilizer market, ensuring farmers can access fertilizers at reasonable prices. It also ensures that fertilizers meet specified quality standards, safeguarding farmers' interests and promoting agricultural productivity.
- Soil Health Card (SHC) Scheme: The Soil Health Card (SHC) scheme, launched in 2015, aims to assess soil health, provide customized nutrient recommendations to farmers, and promote soil health management practices. Under the scheme, farmers receive soil health cards containing information on soil nutrient status, fertilizer recommendations, and crop-specific nutrient management practices. The SHC scheme facilitates informed

- decision-making by farmers regarding fertilizer use, promotes balanced fertilization based on soil nutrient requirements, and reduces the risk of nutrient imbalances and soil degradation. It enhances the efficiency and sustainability of fertilizer use, leading to improved crop yields and farmer incomes.
- Nutrient Management (INM) policy: The Integrated Nutrient Management (INM) policy promotes adopting integrated nutrient management practices that combine chemical fertilizers with organic manures, bio-fertilizers, and crop residues. INM aims to optimize nutrient use efficiency, improve soil health, and minimize environmental impacts associated with fertilizer use. INM policies encourage farmers to adopt sustainable nutrient management practices that reduce reliance on chemical fertilizers, enhance soil fertility, and promote organic farming. By integrating organic and inorganic nutrient sources, INM improves nutrient cycling, soil structure, and long-term agricultural sustainability.

# 3.3.4.4 Challenges and Opportunities in Fertilizer Management

Despite the benefits of fertilizer use, several challenges and opportunities exist in fertilizer management in Indian agriculture:

- by skewed application: Imbalanced fertilizer use, characterized by skewed application ratios of nitrogen (N), phosphorus (P), and potassium (K), leads to nutrient imbalances, soil acidification, and micronutrient deficiencies. Promoting balanced fertilization practices and soil health management is essential for sustainable crop production.
- Fertilizer Subsidy and Pricing: The fertilizer subsidy regime in India, aimed at promoting fertilizer accessibility and affordability to farmers, often leads to inefficient fertilizer use, overuse of nitrogenous fertilizers, and environmental degradation. Reforming fertilizer subsidy policies, targeting subsidies to smallholder farmers, and promoting nutrient-responsive farming practices can improve subsidy effectiveness and environmental sustainability.
- Soil Health Management: Soil health degradation, resulting from intensive fertilizer use, monocropping, and soil erosion, poses challenges to sustainable agriculture. Adopting soil health management strategies, including organic farming, conservation agriculture, and integrated nutrient management (INM), can

- restore soil fertility, enhance nutrient cycling, and improve crop resilience to climate change.
- Research and Innovation: Investing in research, innovation, and technology development is crucial for enhancing fertilizer efficiency, developing nutrient-efficient crop varieties, and promoting precision farming technologies. Public-private partnerships, agricultural research institutions, and extension services are pivotal in promoting innovation and technology transfer in fertilizer management.

## 3.3.4.5 The Way Forward

To ensure food security while minimizing environmental damage, India must adopt a more sustainable approach to fertilizer use. Some key strategies include:

- ➤ Soil Testing and Balanced Fertilization: Testing soil health and applying fertilizers based on specific nutrient deficiencies can optimize use and reduce wastage.
- ➤ **Promoting Organic Fertilizers:** Encouraging organic options like compost and manure can improve soil health and reduce reliance on chemical fertilizers.
- ➤ **Precision Farming Techniques:** Utilizing advanced technology to apply fertilizers with greater precision can minimize waste and environmental impact.
- ➤ Farmer Education and Awareness Programs: Promoting education on sustainable practices can empower farmers to make informed decisions about fertilizer use.

Fertilizers are indispensable inputs in Indian agriculture, supporting crop growth, enhancing soil fertility, and increasing agricultural productivity. The judicious use of fertilizers, based on soil testing, crop demand, and balanced fertilization principles, is essential for sustainable agricultural development, environmental conservation, and food security. By addressing challenges related to imbalanced fertilization, subsidy reform, soil health management, and promoting research and innovation, policymakers, stakeholders, and farmers can optimize fertilizer use, improve crop yields, and ensure the long-term viability of Indian agriculture.

## 3.4 Marketed and Marketable Surplus

In Indian agriculture, understanding the concepts of marketed and marketable surplus is crucial for assessing the efficiency of agricultural production, distribution, and marketing systems. Marketed surplus refers to the portion of agricultural produce sold in the market. In contrast, marketable surplus encompasses the total surplus available for sale after deducting household consumption and other non-market uses. This essay explores the significance of marketed and marketable surplus in Indian agriculture, the factors influencing their dynamics, and their implications for farmers, markets, and policymakers.

- Marketed Surplus: Marketed surplus represents the surplus produce that farmers sell after meeting their household consumption needs and other non-market uses such as seed retention, fodder, and animal consumption. It is essentially the portion of agricultural output that enters the market for commercial exchange, either through direct sale to consumers, intermediaries, or agribusinesses.
- Marketable Surplus: Marketable surplus encompasses the total surplus available for sale in the market, including both the marketed surplus and any additional surplus that could potentially be sold if market conditions and prices are favorable. It accounts for the entire surplus farmers produce, excluding what is retained for self-consumption and non-market purposes.

#### 3.4.1 Factors Influencing Marketed and Marketable Surplus

Several factors influence the dynamics of marketed and marketable surplus in Indian agriculture:

- ➤ Crop Choice and Production Practices: Farmers' decisions regarding crop selection, cropping patterns, and production practices significantly affect the quantity and composition of marketed and marketable surplus. High-value cash crops like fruits, vegetables, and commercial crops tend to have higher marketed surpluses compared to staple food crops.
- ➤ Yield Levels and Productivity: Yield levels and agricultural productivity play a critical role in determining the magnitude of surplus production available for sale. Higher yields result in larger surpluses, provided that farmers have access to efficient marketing channels and infrastructure to sell their produce.

- Market Access and Infrastructure: The availability and accessibility of markets, transportation infrastructure, storage facilities, and market information influence farmers' ability to sell their surplus produce. Poor market access and infrastructure often constrain farmers from realizing the full potential of their marketable surplus.
- Price Mechanisms and Market Integration: Price fluctuations, market volatility, and integration with regional and national markets impact farmers' decisions to sell their surplus produce. Marketed surplus may vary depending on price signals, input costs, and profitability considerations.
- Sovernment Policies and Support: Agricultural policies, price support mechanisms, input subsidies, and procurement programs implemented by the government can influence the incentives for farmers to sell their surplus produce in the market. Price interventions, minimum support prices (MSPs), and public distribution systems (PDS) can affect both marketed and marketable surplus levels.

## 3.4.2 Implications of Marketed and Marketable Surplus

The implications of marketed and marketable surplus for Indian agriculture are manifold and discussed here.

- Farmers' Income and Livelihoods: Marketed and marketable surplus directly contribute to farmers' income and livelihoods by generating revenue from agricultural sales. Higher surplus levels enable farmers to increase their incomes, invest in farm inputs, and improve their standards of living.
- ➤ Market Dynamics and Price Stability: The availability of surplus produce in the market influences supply-demand dynamics, price stability, and market equilibrium. Adequate marketable surplus can help mitigate price volatility and ensure stable food supplies for consumers.
- Food Security and Market Access: Marketable surplus plays a crucial role in ensuring food security by providing access to food markets for consumers. Adequate surplus production is essential for meeting the dietary needs of both rural and urban populations, especially in developing countries like India.

➤ Rural Development and Economic Growth: Marketed surplus contributes to rural development and economic growth by stimulating agricultural production, generating employment opportunities, and fostering rural-urban linkages through agricultural marketing and trade.

# 3.4.3 Challenges in Estimating Marketed and Marketable Surplus

India being a developing nation, encounters several hurdles and challenges in estimating the marketed and marketable surplus.

- ➤ **Data Scarcity:** Regular and reliable data collection on these surpluses across diverse regions and crops is essential for informed policy decisions.
- ➤ Variations: Marketable surplus can fluctuate significantly due to factors like weather patterns, price volatility, and individual farmer decisions.
- ➤ **Subsistence Farming:** For small and marginal farmers, the distinction between marketable and marketed surplus can be blurred, as their primary focus may be on meeting basic needs rather than maximizing profit.

## 3.4.4 Strategies for Enhancing Marketable Surplus

The following are the strategies to increase the marketable surplus at the farmers' level.

- ➤ Improving Farm Productivity: Promoting improved agricultural practices, use of high-yielding varieties, and efficient irrigation systems can increase overall production, leading to a larger marketable surplus.
- ➤ Investment in Infrastructure: Developing a robust network of storage facilities, transportation links, and processing units minimizes post-harvest losses and encourages farmers to sell their produce.
- ➤ Market Reforms: Creating a competitive market environment with transparent pricing and efficient marketing channels incentivizes farmers to participate more actively in the market.
- ➤ Contract Farming: Promoting contract farming arrangements between farmers and processors can provide assured markets and encourage higher production with a focus on marketability.

Market and marketable surplus are fundamental concepts in agricultural economics, shaping production decisions, market dynamics, and rural livelihoods in India. Understanding the factors influencing surplus production and its implications is essential for designing policies and interventions to promote agricultural growth, enhance market efficiency, and ensure food security. By addressing constraints related to market access, infrastructure, price mechanisms, and policy support, policymakers can facilitate the realization of the full potential of marketed and marketable surplus in Indian agriculture.

#### 3.5 Horticultural Farms

Horticulture is significant in Indian agriculture, contributing to food security, nutritional diversity, and rural livelihoods. Horticultural crops, including fruits, vegetables, flowers, spices, and medicinal plants, are grown across diverse agro-climatic zones in India, catering to domestic consumption and export markets. This section provides an overview of the status of horticultural farms and production in India, analyzes the production trends, challenges, and opportunities, and explores strategies for sustainable horticulture development. Horticultural crops occupy a substantial share of agricultural land in India, with an increasing trend in area under cultivation. According to the Ministry of Agriculture and Farmers Welfare, Government of India, horticultural crops cover over 25 million hectares of land, contributing significantly to agricultural GDP. Table 3.6 provides an overview of the area and production of major horticultural crops in India.

Table 3.6: Area and Production of Major Horticultural Crops in India (2020-21)

Crop	Area (Million Hectares)	Production (Million Tonnes)
Fruits	6.8	102.2
Vegetables	10.1	187.5
Flowers	0.4	2.2
Spices	2.5	9.2
Medicinal Plants	0.8	1.5

Source: Ministry of Agriculture and Farmers Welfare, Government of India

India boasts rich agro-biodiversity, with diverse horticultural crops grown across different states and regions. Each region specializes in the cultivation of specific horticultural crops based on agro-climatic conditions, soil types, and market demand. States like Maharashtra, Andhra Pradesh, Karnataka, Uttar Pradesh, and Tamil Nadu are major contributors to horticultural production in India. Technology adoption in horticulture, including improved varieties, protected cultivation, drip irrigation, and post-harvest management, has increased productivity and quality. Precision farming techniques, such as fertigation, mulching, and canopy management, are gaining popularity among horticultural farmers for optimizing resource use efficiency and enhancing crop yields. Horticultural crops play a significant role in India's domestic and international trade, with increasing export opportunities. Fruits like mangoes, bananas, grapes, and vegetables like onions, tomatoes, and okra are among the top horticultural commodities exported from India. Efforts to meet international quality and safety standards, along with market diversification strategies, are crucial for expanding India's horticultural export market. Value addition and processing of horticultural produce offer opportunities for income generation, employment creation, and rural development. Cold storage facilities, food processing units, and agro-processing industries play a vital role in extending the shelf life and enhancing the value of horticultural products.

# 3.5.1 Challenges and Opportunities

- ▶ **Pests and Diseases:** Pests, diseases, and abiotic stresses pose significant challenges to horticultural production, requiring integrated pest management (IPM) and disease control measures.
- Resource Constraints: Limited access to irrigation, credit, inputs, and technology hampers horticultural development, particularly among smallholder farmers.
- ➤ Market Linkages: Weak market linkages, price volatility, and lack of market infrastructure impede farmers' access to remunerative markets and value chains.
- ➤ **Post-Harvest Losses:** Inadequate post-harvest infrastructure and handling practices result in significant post-harvest losses, reducing farmers' income and profitability.
- ➤ Climate Change: Climate variability and extreme weather events, including erratic rainfall, temperature fluctuations, and pest outbreaks, threaten horticultural production and livelihoods.

▶ **Policy Support:** Effective policies, incentives, and institutional support are essential for promoting sustainable horticulture development, research, and extension services.

## 3.5.2 The Way Forward for Sustainable Horticulture Development

- ➤ Technology Transfer and Extension: Strengthening agricultural extension services, farmer training, and technology dissemination networks to promote best practices and innovations in horticulture.
- ➤ Market Access and Value Chain Development: Improving market linkages, infrastructure, and value chain integration to enhance farmers' access to markets, reduce post-harvest losses, and increase value addition.
- ➤ Climate Resilience and Adaptation: Developing climate-resilient horticultural varieties, promoting water-saving technologies, and implementing climate-smart agriculture practices to mitigate climate risks and ensure crop resilience.
- ➤ **Research and Innovation:** Investing in horticultural research, breeding programs, and technology development to enhance crop productivity, quality, and nutritional value.
- ▶ **Policy Reforms:** Enacting supportive policies, regulatory frameworks, and incentive mechanisms to address challenges and promote sustainable horticulture development.

Horticulture is vital to Indian agriculture, contributing significantly to food security, nutrition, and rural livelihoods. With increasing demand for horticultural products and growing export opportunities, there is immense potential for horticulture to drive agricultural growth and economic development in India. By addressing challenges and leveraging opportunities through strategic interventions in technology adoption, market development, value addition, and policy support, India can realize the full potential of horticulture for sustainable agricultural development.

## 3.6 Organic Farming

Organic farming is gaining momentum worldwide as a sustainable agricultural practice that promotes soil health, biodiversity conservation, and environmental sustainability. In India, organic farming has emerged as a viable alternative to conventional agriculture, driven by increasing consumer demand for safe, chemical-free food products and growing

awareness of environmental concerns. This section provides an overview of the status of organic farming and production in India, analyzes key trends, challenges, and opportunities, and explores strategies for fostering the growth of organic agriculture. Organic farming in India has witnessed significant growth in recent years, with an expanding area under organic cultivation.

The total area under organic certification stood at 4.20 million hectares in 2021-22. Table 3.7 presents an overview of the area under organic cultivation in India.

Table 3.7: Area Under Organic Farming in India

Year	Certified Organic Area (Thousand Hectares)	Growth (%)
2014-15	1.24	-
2015-16	1.5	21
2016-17	1.76	17.3
2017-18	2.14	21.6
2018-19	2.58	20.5
2019-20	3	16.3
2020-21	3.57	18.7
2021-22	4.2	17.7

Source: Agricultural and Processed Food Products Export Development Authority

Organic farming encompasses a wide range of crops, including cereals, pulses, oilseeds, fruits, vegetables, spices, and medicinal plants. India is a leading producer of organic crops such as rice, wheat, millets, pulses, spices, tea, coffee, and fruits, which are cultivated under organic practices and certified by accredited certification bodies. Organic farming in India is regulated by the National Program for Organic Production (NPOP), which sets standards for organic production, certification, and labeling. The Agricultural and Processed Food Products Export Development Authority (APEDA) oversees the implementation of NPOP and facilitates organic certification and export promotion. The organic food market in India is witnessing robust growth, driven by increasing consumer awareness of health and environmental concerns.

India's organic products are in high demand in both domestic and international markets, with countries like the United States, European Union, Canada, and Australia being major export destinations.

## 3.6.1 Challenges and Opportunities in Organic Farming

- ➤ Certification Costs and Compliance: High certification costs, administrative procedures, and compliance requirements pose challenges to small and marginal farmers in adopting organic farming practices.
- ➤ Market Access and Price Premium: Limited market access, price volatility, and fluctuating demand for organic products affect farmers' income and profitability.
- ▶ Input Availability and Infrastructure: Limited availability of organic inputs, such as seeds, fertilizers, and pest management products, and inadequate infrastructure for processing and marketing hinder the expansion of organic farming.
- Awareness and Capacity Building: Awareness about organic farming practices, capacity building, and technical support are essential for encouraging farmer adoption and scaling up organic cultivation.
- ➤ Policy Support and Institutional Framework: Strengthening policy support, institutional mechanisms, and regulatory frameworks is crucial for promoting organic farming, ensuring quality standards, and facilitating market access.

### 3.6.2 Strategies for Promoting Organic Farming

- Promotion of Farmer Producer Organizations (FPOs): Encouraging the formation of FPOs and cooperatives to facilitate collective marketing, input procurement, and value chain integration for organic produce.
- ➤ Capacity Building and Training: Providing training, extension services, and technical assistance to farmers on organic farming practices, certification requirements, and market linkages.
- ➤ Research and Innovation: Investing in research, technology development, and innovation in organic agriculture, including organic inputs, crop varieties, and sustainable farming systems.
- ➤ Market Linkages and Value Addition: Strengthening market linkages, market infrastructure, and value-addition facilities for organic produce through processing, packaging, and branding.

➤ Policy Reforms and Incentives: Introducing supportive policies, incentives, and subsidies for organic farming, including financial assistance for certification, input subsidies, and marketing support.

Organic farming in India is at the nascent stage but holds immense potential for promoting sustainable agriculture, ensuring food security, and conserving natural resources. By addressing challenges and leveraging opportunities through strategic interventions in policy support, capacity building, market development, and research innovation, India can accelerate the growth of organic farming and position itself as a global leader in organic agriculture. As consumer awareness grows and government initiatives gain momentum, India's organic farming sector is poised to blossom and become a major player in the global organic market.

## 3.7 Determination of the Prices of Agricultural Commodities

The price determination of agricultural commodities in India is a complex process influenced by various factors such as demand and supply dynamics, production costs, market infrastructure, government policies, weather conditions, and international trade. Understanding the mechanisms driving agricultural commodity prices is essential for farmers, policymakers, traders, and consumers to make informed decisions and address price volatility, farmer distress, and food security challenges. This section provides an in-depth analysis of the price determination of agricultural commodities in India, highlighting key factors, mechanisms, examples, and statistical data to elucidate the dynamics of agricultural markets.

### 3.7.1 Factors Influencing Price Determination

Several factors influence the price of agricultural commodities in India. The key factors are discussed hereafter.

Demand and Supply Dynamics: The interplay between demand and supply fundamentally shapes agricultural commodity prices. Changes in consumer preferences, population growth, income levels, and dietary habits influence demand, while factors such as weather conditions, crop yields, input costs, and technology adoption impact supply. For example, an increase in the demand for rice due to urbanization and lifestyle changes coupled with a decline in rice production due to unfavorable weather conditions can lead to higher rice prices.

- Figure 1. Input Costs and Production Expenses: Input costs, including seeds, fertilizers, pesticides, labor, machinery, and irrigation, significantly influence the production expenses incurred by farmers. Fluctuations in input prices affect production costs and, subsequently, agricultural commodity prices. Rising input costs, such as diesel prices affecting transportation and irrigation expenses, can lead to higher production costs and result in increased prices for agricultural commodities like vegetables and fruits.
- Market Infrastructure and Transportation: Efficient market infrastructure, including wholesale markets, cold storage facilities, transportation networks, and warehousing, plays a crucial role in determining agricultural commodity prices. Access to markets, storage facilities, and transportation services affects price realization for farmers and consumers. Inadequate infrastructure, such as post-harvest losses due to lack of cold storage facilities and transportation bottlenecks, can lead to price fluctuations and volatility in perishable commodities like fruits and vegetables.
- For Government Policies and Interventions: Government policies, regulations, and interventions, such as minimum support prices (MSPs), procurement operations, trade policies, subsidies, and import/export restrictions, influence agricultural commodity prices. MSPs set by the government for major crops like wheat, rice, pulses, and oilseeds provide price support to farmers and influence market prices. For instance, government agencies' MSP procurement of wheat and rice can influence market prices and supply-demand dynamics.
- ▶ Weather Conditions and Climate Risks: Weather variability, climatic extremes, natural disasters, and climate change-induced events impact agricultural production, crop yields, and price volatility. Erratic rainfall, droughts, floods, cyclones, and temperature fluctuations affect crop growth, harvests, and market supplies. Crop failures due to adverse weather events can lead to scarcity and higher prices for agricultural commodities like pulses, oilseeds, and spices.

### 3.7.2 Mechanisms of Price Determination

➤ Market Forces of Demand and Supply: Agricultural commodity prices are primarily determined by market forces of demand and

- supply operating in local, regional, national, and international markets. Price discovery occurs through the interaction of buyers and sellers based on their perceptions of value, utility, and market conditions. Price fluctuations reflect changes in demand-supply balance, market expectations, crop cycles, seasonal variations, and external factors influencing market sentiments.
- Market Integration and Price Transmission: Market integration, facilitated by information flow, trade networks, and price transmission mechanisms, ensures price convergence across different geographical regions and market segments. Price transmission occurs through arbitrage activities, where price differentials between markets incentivize traders to buy low and sell high, leading to price equalization and integration.
- Market Intermediaries and Value Chains: Market intermediaries, including commission agents, traders, wholesalers, retailers, and exporters, play a crucial role in agricultural value chains by facilitating transactions, price negotiations, and market linkages. Value chain dynamics, such as value addition, branding, packaging, and quality differentiation, influence price realization for farmers and consumers, reflecting product attributes, market preferences, and competitive positioning.

Some examples are discussed for a better understanding. Basmati rice prices in Punjab are influenced by factors such as demand from domestic and international markets, MSPs set by the government, input costs, weather conditions, and market infrastructure. Statistics from the Department of Agriculture and Farmers Welfare, Government of Punjab, show the average wholesale prices of Basmati rice in major mandis (markets) of Punjab over the past five years, reflecting seasonal variations, crop quality, and market dynamics.

**Table 3.8:** Average Wholesale Prices of Basmati Rice in Punjab Mandis (2017-2021)

Year	Average Price (INR per quintal)
2017	2500
2018	2800
2019	3200
2020	3500

Year	Average Price (INR per quintal)
2021*	3800

\*Provisional data

Source: Department of Agriculture and Farmers Welfare, Government of Punjab

Onion is another typical example, and the prices are influenced by factors such as production levels, storage facilities, transportation costs, market demand, and government policies. Data from the Maharashtra State Agriculture Marketing Board (MSAMB) illustrates the seasonal variations and price volatility of onions in major wholesale markets like Lasalgaon and Pimpalgaon, reflecting market dynamics and supplydemand conditions.

Table 3.9: Wholesale Prices of Onions in Maharashtra Markets (2020-2021)

Month	Lasalgaon Market (INR per quintal)	Pimpalgaon Market (INR per quintal)
Jan 2020	1200	1300
Apr 2020	800	850
Jul 2020	1800	1850
Oct 2020	2500	2600
Jan 2021	1500	1600

Source: Maharashtra State Agriculture Marketing Board (MSAMB)

### 3.7.3 Implications for Policy Imperatives

Farmers' Income and Livelihoods: Price determination directly impacts farmers' income, livelihoods, and economic well-being, highlighting the importance of fair and remunerative prices for agricultural produce. Agricultural commodity prices influence food security, consumer purchasing power, and inflationary pressures, underscoring the need for price stability and affordability. Enhancing market efficiency, transparency, and competition through reforms in market infrastructure, regulatory frameworks, and information dissemination mechanisms can improve price discovery and market access. Policy interventions, including MSPs, procurement operations, market reforms, and risk management mechanisms, are essential for mitigating price risks, ensuring farmers' welfare, and promoting market stability.

Notes

The price determination of agricultural commodities in India is a multifaceted process influenced by diverse factors, mechanisms, and stakeholders operating within agricultural markets. By understanding the dynamics of price determination, addressing structural constraints, and implementing policy reforms aimed at enhancing market efficiency, transparency, and resilience, India can achieve sustainable agricultural growth, ensure farmers' welfare, and promote food security for its growing population.

# 3.8 Agricultural Prices Policy in India

The agricultural prices policy in India encompasses a range of measures and interventions aimed at ensuring remunerative prices for farmers, stabilizing market prices, promoting agricultural growth, and safeguarding food security. With a significant portion of India's population dependent on agriculture for their livelihoods, agricultural price policy plays a crucial role in shaping rural economies, farmer incomes, and food availability. This section provides an in-depth analysis of the agricultural prices policy in India, examining its framework, mechanisms, examples, and statistical data to elucidate its impact on farmers, consumers, and the agricultural sector. Before knowing the agricultural price policy interventions, it is better to highlight the current issues in Indian agriculture that warrants for an effective price policy intervention. The major issues in Indian agriculture are listed below:



Figure 3.6: Issues in Indian Agriculture

Considering the aforementioned issues in Indian agriculture, the objectives of price policy in India focuses on the following:

- > To establish an equilibrium between demand for and supply of agricultural commodities
- To bring flexibility to agricultural commodity prices
- ➤ To stabilize prices of agricultural goods

Agricultural price policy tries to address the price risk and/or volatility in the commodity prices as the following serves as the determinants or sources of price risk.

- ▶ Substantial production lags
- ▶ Difference between realized prices and expected prices
- ▶ Difficult to anticipate sale price at the time of planting
- ➤ Imbalance between demand (income and population) and supply (production risks, area instability)
- Seasonality factors influence the supply
- Supply at one shot but consumption is continuous

### 3.8.1 Agriculture Price Policy Interventions

Buffer stock & public distribution system: Buffer stock and the public distribution system (PDS) are critical components of India's food security strategy aimed at ensuring stable prices through adequate food availability, accessibility, and affordability for its population. Buffer stock refers to the stockpile of food grains maintained by the government to stabilize market prices and address supply-demand imbalances, while the PDS is a mechanism for distributing subsidized food grains to vulnerable sections of society. This note explores the significance, functioning, and impact of buffer stock and the PDS in India's food security framework. Buffer stock refers to the reserve of food grains, typically wheat and rice, procured by the government through domestic production or imports during surplus production periods. The primary objective of buffer stock is to stabilize market prices by moderating supplydemand imbalances, ensuring price stability for both producers and consumers. Buffer stock operations involve procurement of surplus grains from farmers at minimum support prices (MSPs), storage in warehouses, and release into the market during periods of shortage or inflationary pressures. The government maintains buffer stock levels based on consumption patterns, production forecasts, and price trends to effectively manage market volatility and ensure food security. On the contrary, PDS is a governmentrun food distribution mechanism designed to provide essential food grains, primarily rice and wheat, at subsidized prices to economically vulnerable sections of society. Under the PDS, the government procures food grains through buffer stock operations and distributes them through a network of Fair Price Shops (FPS) across the country. Targeted beneficiaries, including below-povertyline (BPL) families, Antyodaya Anna Yojana (AAY) households, and other priority groups, receive food grains at subsidized rates determined by the government. The PDS aims to ensure food security, alleviate hunger, and mitigate poverty by making essential food items accessible and affordable to marginalized communities. The functioning of buffer stock and the PDS involves a series of coordinated activities, including procurement, storage, transportation, distribution, and monitoring. Procurement of food grains is carried out through decentralized procurement agencies,

such as the Food Corporation of India (FCI) and state agencies, which purchase grains from farmers at MSPs. The procured grains are then stored in warehouses equipped with modern storage facilities to prevent spoilage and maintain quality. Distribution through the PDS network involves the allocation of subsidized food grains to states based on their population and food requirements. Fair Price Shops play a pivotal role in distributing food grains to eligible beneficiaries at predetermined prices, with mechanisms in place to prevent leakages, diversion, and corruption. Regular monitoring, evaluation, and transparency measures are implemented to ensure the efficient functioning and accountability of buffer stock and the PDS. Buffer stock and the PDS have significant implications for food security, poverty reduction, and social welfare in India. By stabilizing market prices and ensuring timely availability of food grains, buffer stock operations mitigate the risk of food shortages, price spikes, and inflationary pressures, benefiting both producers and consumers. The PDS plays a crucial role in addressing hunger, malnutrition, and food insecurity among marginalized populations by providing subsidized food grains to vulnerable households. Additionally, the PDS acts as a social safety net, protecting the poor from the adverse effects of food price volatility, income shocks, and emergencies. Overall, buffer stock and the PDS contribute to poverty alleviation, social equity, and inclusive growth by promoting access to essential food items and ensuring the right to food for all citizens. They are the integral components of India's food policy and security framework, serving as essential mechanisms for stabilizing market prices, ensuring food availability, and addressing hunger and poverty. By effectively managing buffer stock levels, implementing transparent and efficient distribution systems, and targeting resources towards the most vulnerable sections of society, India can enhance the effectiveness and impact of its food security policies. However, continued efforts are needed to address challenges such as leakages, inefficiencies, and governance issues to strengthen the resilience and inclusiveness of buffer stock and the PDS in achieving food policy targets.

▶ Minimum support price (MSP): MSPs are the prices at which the government procures various agricultural commodities from farmers to ensure a minimum level of income security. MSPs are announced by the government for major crops such as wheat, rice,

pulses, oilseeds, and cotton based on recommendations from the Commission for Agricultural Costs and Prices (CACP). The MSPs serve as a floor price for agricultural produce and provide price support to farmers, particularly in times of market distress or price volatility. The government announces MSPs for 23 key agricultural commodities every year before the sowing season. These prices serve as a floor price below which the government guarantees to procure grains from farmers. This assures a minimum income level for farmers and incentivizes production.

Table 3.10: Trends in Procurement of Paddy and Wheat

Year	Paddy Procurement (Million Tonnes)	Wheat Procurement (Million Tonnes)
2019-20	50.34	38.99
2020-21	48.04	43.34
2021-22	88.18	43.91
2022-23 (Provisional)	85.00	44.00

Source: Department of Agriculture & Cooperation, Government of India

- Market intervention scheme (MIS): Market Intervention Schemes are implemented by government agencies to stabilize market prices and address price fluctuations for perishable commodities such as fruits and vegetables. Under MIS, government agencies procure surplus produce from farmers at MSPs or market prices and sell them in deficit areas or through public distribution channels to mitigate price volatility and supply-demand imbalances. This prevents distress sales and ensures a minimum return on investment.
- Contract farming (under PPP mode): Contract farming is a collaborative arrangement between farmers and agribusiness firms, where farmers produce agricultural commodities under pre-agreed contracts, specifying terms such as prices, quantities, quality standards, and production techniques. In recent years, contract farming has gained traction as a mechanism for integrating smallholder farmers into value chains, enhancing productivity, ensuring market access, and providing price stability. Contract farming holds immense potential as a tool for price policy intervention in agriculture, offering solutions to address price

volatility, improve farmer incomes, and promote market efficiency. By providing price guarantees, improving market access, and enhancing value chain linkages, contract farming enables farmers to mitigate price risks, capture higher value, and realize their full economic potential. However, effective implementation of contract farming requires supportive policy frameworks, legal safeguards, institutional capacity building, and stakeholder collaboration to ensure fairness, equity, and sustainability. As a complementary strategy to traditional price policy interventions, contract farming can play a pivotal role in transforming agricultural markets, empowering farmers, and fostering inclusive economic growth.

Futures trading (under PPP mode): Futures trading is a financial mechanism that allows market participants to hedge against price risks, speculate on future price movements, and discover price signals for commodities. In the context of agriculture, futures trading serves as a vital tool for price policy intervention, offering benefits such as price discovery, risk management, and market liquidity. Futures trading facilitates price discovery by providing a platform for market participants to buy and sell commodity contracts at agreed-upon prices for future delivery. The prices established through futures markets reflect the collective wisdom, expectations, and sentiments of market participants, incorporating information about supply, demand, weather forecasts, and other relevant factors. By disseminating price signals and information transparently, futures trading enhances market efficiency, fosters competition, and promotes better-informed decision-making by farmers, traders, and policymakers. The transparent nature of futures markets enables stakeholders to assess market conditions, anticipate price trends, and adjust their production, marketing, and investment strategies accordingly. Futures trading offers a mechanism for managing price risks through hedging, whereby market participants can lock in prices for future transactions, thereby protecting themselves against adverse price movements. For example, farmers can use futures contracts to hedge against potential losses due to unfavorable weather conditions, input price fluctuations, or crop failures. Similarly, food processors, exporters, and retailers can hedge their price exposures to raw materials or finished products, ensuring stability in input costs and retail prices. By providing a means for risk transfer and price insurance, futures trading contributes to price stabilization, reduces uncertainty, and enhances market confidence, benefiting all participants along the value chain. Thus, futures trading is a valuable tool for price policy intervention in agricultural markets, offering benefits such as price discovery, risk management, and market efficiency. By providing a platform for price hedging, speculation, and liquidity, futures trading contributes to price stability, market transparency, and risk mitigation in agricultural commodity markets. However, effective utilization of futures trading requires supportive regulatory frameworks, risk management practices, and stakeholder engagement to ensure market integrity and fairness. As an integral component of agricultural price policy interventions, futures trading has the potential to enhance market resilience, promote farmer welfare, and facilitate sustainable agricultural development.

- Price Stabilization Fund: The Price Stabilization Fund (PSF) is a government-initiated mechanism aimed at stabilizing prices of essential commodities, particularly agricultural products, to protect both producers and consumers from the adverse effects of price fluctuations. By creating a buffer against sudden price spikes or crashes, the PSF helps maintain market stability, ensure food security, and safeguard the interests of farmers and consumers alike. The Price Stabilization Fund plays a crucial role in addressing price volatility, which is inherent in agricultural markets due to factors such as weather uncertainties, supply-demand imbalances, and external shocks. Price fluctuations can adversely affect farmers' incomes, disrupt food supply chains, and lead to inflationary pressures, impacting the overall economy. The PSF serves as a risk management tool, providing a safety net for farmers by ensuring remunerative prices for their produce and stabilizing consumer prices to maintain affordability and accessibility of essential commodities. The objectives of PSF are:
- ➤ To promote direct purchase from farmers /farmers' associations at farm gate/mandi
- ➤ To maintain a strategic buffer stock that would discourage hoarding and unscrupulous speculation
- ➤ To protect consumers by supplying such commodities at reasonable prices through calibrated release of stock

PSF operated through a series of coordinated activities like procurement, storage, buffer stock management, distribution and

monitoring & evaluation. The expected impact of PSF is to bring stability in the agricultural commodity prices, income security to the farmers, food security, market confidence and inflation control. Thus, the PSF plays a critical role in ensuring stability and resilience in agricultural markets, protecting the interests of both producers and consumers. By addressing price volatility, providing income security to farmers, and ensuring food security for all, the PSF contributes to sustainable agricultural development and inclusive economic growth. However, effective implementation, transparency, and governance mechanisms are essential to maximize the impact and efficiency of the PSF in achieving its objectives and promoting the welfare of stakeholders in the agricultural value chain.

PARTICULARS	MSP	MIS
Commodities	Fixed	Not Fixed
Regularity	Every Year	Ad Hoc
Support Price	Decided by Central	Central & State
	Government	Government
Purchases	Offered by Farmers	Pre-decided Limited Quantity
Applicability	Country	Specified
Loss	Government	Equally Shared

BOX 1: Difference between MSP and MIS

### 3.8.2 Implications for Policy

Agricultural prices policy influences farmers' income, livelihoods, and socio-economic well-being by providing price support, income security, and market access. Price stability and adequate food supply are essential for ensuring food security and managing inflationary pressures, particularly for essential food commodities like cereals, pulses, and edible oils. Efficient agricultural markets, transparent price discovery mechanisms, and competitive pricing are critical for enhancing market efficiency, promoting private sector investments, and fostering agricultural growth. Continuous policy reforms, institutional strengthening, and stakeholder engagement are necessary for addressing challenges, improving policy effectiveness, and enhancing the resilience of agricultural markets.

To conclude, the agricultural prices policy in India plays a pivotal role in shaping agricultural production, marketing, and food distribution systems. By providing price support, market stability, and income security to farmers, the policy contributes to rural development, poverty alleviation, and food security objectives. However, addressing challenges such as price volatility, market inefficiencies, and policy implementation gaps requires concerted efforts, stakeholder participation, and evidence-based policy interventions to ensure the sustainability and inclusiveness of India's agricultural sector.

### 3.9 Crop Insurance

Crop insurance plays a vital role in safeguarding farmers' livelihoods and mitigating risks associated with crop failures, natural disasters, and price fluctuations. In India, where agriculture is predominantly rainfed and vulnerable to various climatic uncertainties, crop insurance schemes have emerged as crucial instruments for promoting agricultural resilience, ensuring financial protection for farmers, and fostering sustainable agricultural development. This section provides an in-depth analysis of crop insurance in India, examining its significance, evolution, challenges, and impact on farmers and the agricultural sector.

Crop insurance serves as a risk management tool, providing financial security to farmers against crop losses caused by natural calamities such as droughts, floods, cyclones, pests, diseases, and adverse weather conditions. By indemnifying farmers for their losses, crop insurance schemes enable them to recover their investments, repay loans, and sustain their livelihoods during difficult times. Moreover, crop insurance fosters confidence among farmers, encourages investments in modern agricultural practices, promotes adoption of technology, and enhances productivity and farm income. Additionally, crop insurance contributes to financial inclusion by integrating small and marginal farmers into formal financial systems, enabling them to access credit and other financial services.

## 3.9.1 Evolution of Crop Insurance in India

The evolution of crop insurance in India can be traced back to the 1970s when the Government of India launched the Comprehensive Crop Insurance Scheme (CCIS) and the National Agricultural Insurance Scheme (NAIS) to provide insurance cover to farmers against yield losses. Over the years, various crop insurance schemes have been introduced and

implemented by the central and state governments, including the Weather-Based Crop Insurance Scheme (WBCIS), the Restructured Weather-Based Crop Insurance Scheme (RWBCIS), the Modified National Agricultural Insurance Scheme (MNAIS), and the Pradhan Mantri Fasal Bima Yojana (PMFBY). These schemes aim to address the shortcomings of previous schemes, enhance coverage, improve risk assessment, and streamline claim settlement processes. Despite the progress made in crop insurance, several challenges persist, hindering the effectiveness and reach of insurance coverage in India. These challenges include:

- ➤ Low Awareness: Limited awareness among farmers about the benefits and features of crop insurance schemes often leads to low uptake and participation.
- ➤ Inadequate Coverage: Crop insurance coverage remains inadequate, particularly among small and marginal farmers, tenant farmers, and women farmers, due to eligibility criteria, premium affordability, and administrative barriers.
- ➤ **Delayed Claim Settlement:** Delays in claim settlement, cumbersome documentation procedures, and administrative inefficiencies undermine the trust and confidence of farmers in crop insurance schemes.
- ➤ Data Deficiencies: Lack of reliable and timely data on crop yields, weather patterns, and loss assessment poses challenges in risk assessment, premium calculation, and effective implementation of crop insurance schemes.

### 3.9.2 Impact of Crop Insurance

Despite the challenges, crop insurance schemes have demonstrated positive impacts on farmers' lives and the agricultural sector. Studies have shown that crop insurance helps in reducing the financial burden on farmers during crop failures, enhancing their risk-taking ability, and increasing investments in agricultural inputs and technology. For example, the Pradhan Mantri Fasal Bima Yojana (PMFBY) has witnessed significant growth in coverage and claims disbursal since its launch in 2016. Similar state of growth has been witnessed with respect to the Restructured Weather Based Crop Insurance Scheme (RWBCIS) that covers insurance against rainfall, temperature, wind, relative humidity etc. for the foodgrain crops like cereals, pulses and millets; oilseed crops and commercial or horticulture crops. The PMFBY covered over 5.5 crore farmers and insured around 6.3 crore

hectares of cropped area during the Kharif season of 2020-21 according to the report from the Ministry of Agriculture and Farmers Welfare. The scheme also facilitated the timely settlement of claims, with over ₹22,000 crores disbursed to farmers during the same period. The status and coverage of PMFBY and RWBCIS is given in Table 3.11 for the financial year, 2019-20.

To sum up, crop insurance plays a crucial role in protecting farmers' livelihoods, enhancing agricultural resilience, and promoting sustainable development in India. Despite the challenges, ongoing efforts to improve crop insurance coverage, streamline processes, enhance transparency, and leverage technology hold promise for the future. Strengthening crop insurance schemes through targeted interventions, innovative risk management tools, and stakeholder partnerships can further enhance the resilience of Indian agriculture and contribute to the welfare of farmers and the overall economy.

Table 3.11: State-wise Status of PMFBY & RWBCIS (as on 31.08.2021)

State/UT Name	Farmers Application s Insured	Area Insured (Lakh ha)	Sum Insured	Farmers Share in Premium	Gross Premium	Reported Claims	Paid Claims	Farmer Application s Benefitted	
	(Lakh)	,			Rs. Crore			(Lakh)	
A & N Islands	0.001	0.001	0.32	0.002	0.03	0.00	-	-	
Andhra Pradesh	27.884	19.873	15,031.92	0.172	1,474.73	1,259.01	1,254.03	13.533	
Assam	10.027	5.615	4,033.73	57.099	142.44	17.27	-		
Bihar	-	-	-	y <b>-</b>	-	-	-	-	
Chhattisgarh	40.177	24.346	9,032.42	180.861	1,245.79	1,314.60	1,296.59	15.025	
Goa	0.009	0.001	0.96	0.022	0.04	0.01	0.01	0.001	
Gujarat	24.810	29.438	16,143.17	467.959	3,614.98	354.89	111.67	0.927	
Haryana	17.111	22.505	15,132.97	268.803	1,221.72	932.26	927.45	5.552	
Himachal Pradesh	2.840	0.941	746.68	30.711	83.07	64.60	58.01	1.505	
Jammu & Kashmir	-	-		;-		-		;-	
Jharkhand	10.921	6.451	3,739.05	2.792	356.02	25.46	-	-	
Karnataka	21.316	21.668	9,830.01	253.480	2,276.33	1,357.79	1,215.35	6.869	
Kerala	0.581	0.372	307.80	6.117	72.50	85.90	85.90	0.457	
Madhya Pradesh	78.929	112.682	32,030.72	629.279	3,758.65	5,905.48	5,811.75	30.546	
Maharashtra	145.642	79.223	30,282.21	868.432	6,353.77	6,755.92	6,747.05	87.895	
Manipur	0.033	0.026	17.34	0.347	1.26	1.14	1.14	0.032	
Meghalaya	0.006	0.003	2.31	0.086	0.09	0.18	0.18	0.005	
Odisha	48.769	18.688	12,197.35	241.876	2,132.85	1,177.91	1,139.48	12.078	
Puducherry	0.120	0.092	62.30	-	4.18	7.16	-	-	
Rajasthan	85.260	96.935	34,909.48	734.677	5,060.10	4,920.44	4,920.31	25.574	
Sikkim	0.000	0.000	0.08	0.002	0.00	-	-	-	
Tamil Nadu	38.705	14.072	9,329.88	168.419	1,923.39	1,090.13	1,056.84	13.213	
Telangana	10.335	11.347	8,459.17	239.487	880.75	402.28	-	-	
Tripura	0.364	0.061	37.17	0.756	1.07	0.81	0.80	0.077	
Uttar Pradesh	46.947	35.572	16,743.95	321.955	1,304.82	1,116.75	1,092.74	9.343	
Uttarakhand	2.127	1.135	968.53	28.208	113.71	103.18	103.17	0.949	
West Bengal	-	-	-	-	-	-	-	-	
GRAND TOTAL	612.9	501.0	219,040	4,502	32,022	26,893	25,822	223.6	

<sup>\* 2019-20</sup> claims yet to be fully reported

Source: https://www.newindia.co.in/portal/RWBCIS/rwbcis.html

<sup>#</sup> Information is based on declarations received from Implementing Insurance Companies and is currently being verified by Department of Agriculture, Cooperation and Farmers Welfare, Government of India with concerned State Governments

<sup>\$</sup> Majority of claim settlement is pending due to pending State subsidy and/or pending yield data. Some claims are also pending due to issues such as payment failure, discrepancies in yield data etc.

- ▶ Rainfall Deficit Rainfall, Excess rainfall, Unseasonal Rainfall, Rainy days, Dry-spell
- > Temperature High temperature (heat), Low temperature
- > Relative Humidity
- ▶ Wind Speed
- A combination of the above perils
- ➤ Hailstorm, cloud-burst may also be covered as Add-on/Index-Plus products for those farmers who have already taken normal coverage under RWBCIS

**BOX 2:** Weather Perils Covered under RWBCIS

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## **Self-Assessment Questions**

- 1. What are the components of Land Reforms? How the land reforms transformed the state of Indian agriculture?
- 2. Highlight the significance of Indian agriculture in terms of production and productivity
- 3. Write a note on the major and minor irrigation facilities, power, seed and fertilizer
- 4. Highlight the prominent features of input policies framed by the government of India.
- 5. Differentiate between marketed surplus and marketable surplus. Also, brief down their determinants.
- 6. Write a note on the status of horticultural farms in India
- 7. Why organic farming is given impetus amidst rising food demand? Highlight the challenges and opportunities in organic farming.
- 8. How agricultural commodities prices are determined? Explain with relevant examples.
- 9. Discuss the various agricultural prices policy interventions in India
- 10. Write a note on the crop insurance in India.

#### **UNIT-IV**

## Lesson 4.1 - Agricultural Credit in India and Agricultural Markets

## **Reading Objective**

This reading aims to provide a comprehensive understanding of agricultural credit demand and supply dynamics, both from institutional and non-institutional sources. It explores the role of key financial institutions such as the National Bank for Agriculture and Rural Development (NABARD), cooperatives, commercial banks, and regional rural banks in providing credit to the agricultural sector. Additionally, the reading delves into the structure and functioning of agricultural markets, including different types, such as cooperative and regulated markets. It discusses the nuances of vegetable and fruit markets, wholesale and retail units, and the challenges associated with storage, warehousing, and e-marketing in the agricultural sector. By the end of this reading, readers will gain insights into the merits and limitations of various agricultural credit sources and market structures, enabling them to navigate the complexities of agricultural finance and marketing effectively.

### **Lesson Outline**

- Demand and Supply of Agricultural Credit
- Non-institutional and Institutional Agricultural Credit: National Bank for Agriculture and Rural Development (NABARD), Cooperatives, Commercial Banks, and Regional Rural Banks
- ► Agricultural Markets and Marketing Channels
- ➤ Types of Agricultural Markets: Cooperative Marketing and Regulated Markets Vegetable and Fruit Markets Whole-Sale and Retail Units
- ▶ Structure and Functioning of Agricultural Market
- ▶ Merits and Limitations e-Marketing
- ▶ Storage and Warehousing Related Problems
- Review Questions

#### 4.1 Introduction

Agricultural credit and agricultural markets are two integral pillars of India's agricultural economy, playing pivotal roles in driving agricultural growth, ensuring farmer welfare, and promoting food security. As India continues to grapple with the challenges of feeding a burgeoning population and sustaining agricultural livelihoods, understanding the dynamics of agricultural credit and markets becomes essential for policymakers, researchers, and practitioners alike.

Access to credit is a fundamental requirement for farmers to invest in inputs, technology, and infrastructure necessary for enhancing agricultural productivity and profitability. In India, where the majority of farmers are smallholders with limited financial resources, the availability and accessibility of agricultural credit are critical determinants of agricultural development and rural prosperity. Over the years, the government of India, along with financial institutions and cooperative banks, has implemented various schemes and initiatives to improve credit access for farmers. One such initiative is the Kisan Credit Card (KCC) scheme, introduced in 1998 by the Reserve Bank of India (RBI) and the National Bank for Agriculture and Rural Development (NABARD). The KCC scheme provides farmers with access to formal credit facilities through a single card, enabling them to borrow for both agricultural and allied activities at concessional interest rates. According to the Ministry of Agriculture and Farmers Welfare, over 63.98 crore Kisan Credit Cards have been issued cumulatively by the public sector banks, cooperative banks, and regional rural banks (2014-15 to 2022-23).

Agricultural markets serve as conduits for the exchange of agricultural produce, linking farmers to consumers, processors, traders, and exporters. In India, agricultural markets encompass a diverse array of structures and institutions, ranging from traditional wholesale markets (mandis) to modern retail outlets, e-commerce platforms, and contract farming arrangements. The functioning of agricultural markets influences price discovery, market integration, and value chain dynamics, thereby shaping the economic fortunes of farmers and stakeholders across the agricultural value chain. For example, the Electronic National Agriculture Market (e-NAM) initiative, a pan-India trading platform, launched in 2016 by the Ministry of Agriculture and Farmers Welfare, aims to create a unified national market for agricultural commodities by integrating existing

mandis through an online trading system. As of 2023-24, e-NAM has connected 1389 mandis across 23 states and 4 union territories, facilitating transparent price discovery, reducing transaction costs, and enhancing market access.

As India endeavors to achieve its agricultural development goals, addressing the challenges and opportunities in agricultural credit and markets assumes paramount importance. By ensuring equitable access to credit, promoting market integration, and fostering innovation in agricultural marketing systems, India can unleash the full potential of its agricultural sector, enhance farmer incomes, and ensure food security for its growing population. In the subsequent sections, we explore deeper into the intricacies of agricultural credit and markets, discussing policies, practices, and emerging trends shaping the future of Indian agriculture.

# 4.2 Demand and Supply of Agricultural Credit

Agricultural credit plays a pivotal role in sustaining agricultural productivity, fostering rural development, and promoting inclusive growth in India. The demand for agricultural credit arises from the need to finance agricultural inputs, machinery, infrastructure, and working capital, while the supply is facilitated through a network of formal and informal financial institutions. This essay provides an in-depth analysis of the demand and supply of agricultural credit in India, examining trends, challenges, policy interventions, and their implications for farmers, rural communities, and the agricultural sector.

## 4.2.1 Demand for Agricultural Credit

- Financing Agricultural Inputs: Farmers require credit to purchase seeds, fertilizers, pesticides, and other inputs essential for crop production. The demand for credit peaks during the sowing season when farmers need immediate access to funds to prepare their fields and procure inputs.
- Working Capital Needs: Agricultural credit is also needed to meet working capital requirements for activities such as land preparation, irrigation, labor costs, and post-harvest operations. Access to timely credit ensures smooth agricultural operations throughout the cropping cycle.
- ➤ Investment in Machinery and Technology: With the mechanization of agriculture and adoption of modern technologies, the demand

- for credit to purchase farm machinery, equipment, and irrigation systems has increased. Farmers seek credit to invest in technologies that enhance productivity and efficiency.
- ➤ Crop Diversification and Livestock Development: The demand for agricultural credit extends beyond crop production to include activities such as horticulture, animal husbandry, poultry farming, and fisheries. Credit is required for setting up orchards, dairy units, poultry farms, and fish ponds.

# 4.2.2 Supply of Agricultural Credit

- ➤ Formal Financial Institutions: Scheduled commercial banks, regional rural banks (RRBs), cooperative banks, and agricultural development banks constitute the formal sources of agricultural credit. These institutions provide short-term, medium-term, and long-term credit to farmers based on their credit needs and repayment capacity.
- ➤ Government-Sponsored Schemes: The Government of India and state governments implement various agricultural credit schemes to ensure timely and adequate credit flow to farmers. Schemes such as Kisan Credit Card (KCC), Interest Subvention Scheme, and Rashtriya Krishi Vikas Yojana (RKVY) aim to provide affordable credit and financial support to farmers.
- Microfinance Institutions (MFIs): Non-banking financial institutions and microfinance institutions play a significant role in providing micro-credit to small and marginal farmers, tenant farmers, and women farmers who may have limited access to formal banking channels.
- ➤ Informal Sources: In addition to formal financial institutions, farmers also rely on informal sources of credit such as moneylenders, traders, and friends/family networks, especially in rural areas where formal banking infrastructure is limited.

## 4.2.3 Challenges in Accessing Agricultural Credit

Access and Outreach: Despite concerted efforts to expand agricultural credit, there are persistent challenges related to access and outreach, particularly in remote and underserved regions. Many small and marginal farmers, tenant farmers, and women farmers

- still face difficulties in accessing formal credit due to documentation requirements, collateral constraints, and bureaucratic hurdles.
- ➤ **High-Interest Rates:** The cost of credit remains a concern for farmers, with high-interest rates charged by some formal and informal lenders. The burden of high-interest payments can erode farmers' incomes and profitability, affecting their ability to repay loans and invest in agricultural activities.
- ➤ Credit Absorption Capacity: Limited credit absorption capacity among farmers, especially those engaged in rain-fed agriculture or with small landholdings, poses a challenge to the effective utilization of agricultural credit. Lack of awareness, technical knowledge, and market linkages may hinder farmers from making productive use of credit.
- ▶ Loan Waivers and Moral Hazard: Periodic loan waiver schemes by governments, while providing temporary relief to farmers in distress, may create moral hazard issues by incentivizing default and undermining credit discipline. Loan waivers also strain the fiscal resources of governments, impacting the sustainability of agricultural credit programs.

# 4.2.4 Policy Interventions and Initiatives

- ➤ Priority Sector Lending: The Reserve Bank of India (RBI) mandates commercial banks to allocate a certain percentage of their total lending to priority sectors, including agriculture. This directive ensures that a significant portion of bank credit is directed towards agriculture and allied activities.
- ➤ Interest Subvention Schemes: The government implements interest subvention schemes to provide interest rate relief to farmers. Under such schemes, farmers receive credit at subsidized interest rates, with the government bearing a portion of the interest cost.
- Credit Guarantee Schemes: Credit guarantee schemes, such as the Credit Guarantee Fund Scheme for Micro and Small Enterprises (CGFMSE), provide collateral-free credit to farmers by guaranteeing repayment to banks in case of default. These schemes reduce the collateral requirements and enhance access to credit for farmers.
- ➤ Financial Inclusion Initiatives: Efforts to enhance financial inclusion through the expansion of banking infrastructure, deployment of technology-enabled banking solutions, and

strengthening of rural credit delivery mechanisms aim to improve access to agricultural credit for marginalized farmers.

To conclude, the availability of timely and adequate agricultural credit is essential for enhancing agricultural productivity, income levels, and rural livelihoods. Addressing the challenges related to agricultural credit requires a multi-pronged approach involving policy reforms, institutional strengthening, and stakeholder collaboration. Efforts should be directed towards improving credit accessibility, affordability, and utilization through targeted interventions, capacity building, and financial literacy programs. Sustainable agricultural credit policies and practices are crucial for promoting inclusive growth, reducing rural poverty, and achieving food security and rural development goals in India.

## 4.3 Non-institutional and Institutional Agricultural Credit

Access to institutional credit for farmers is a critical concern in any developing economy. In nations like India, where agriculture remains the primary occupation and supports approximately 46% of the population, the accessibility of credit holds significant importance for rural and agricultural progress. Various factors impact this accessibility, including the availability of institutional credit, government initiatives to improve access, collateral demands, financial inclusivity, and the adoption of digital financial services. This section explores the trends concerning farmers' access to formal credit and examines their social implications (Sendhil and Sivasankar, 2024).

Table 4.1 illustrates the allocation of cash loans to rural households by credit agencies at the national level. The data reveals a significant shift in the distribution of credit disbursement over the years. In 1951, non-institutional agencies accounted for 92.8% of cash loans provided to rural households, while only 7.2% came from institutional sources like cooperative societies.

**Table 4.1:** Distribution of household cash loans (in %)

	1951	1961	1971	1981	1991	2002	2012	2016			
Credit Agencies	Rural										
				l Househo							
Institutional Agencies	7.2	17.3	29.2	61.2	64.0	57.1	56.1	69.1			
Government	3.7	6.6	6.7	4.0	6.1	2.3	1.2				
Co-operative Society/Bank	3.5	10.4	20.1	28.6	21.6	27.3	24.8	5.7			
Commercial Bank incl. Regional Rural Bank		0.3	2.2	28.0	33.7	24.5	25.1	36.6			
Insurance			0.1	0.3	0.3	0.3	0.2	0.2			
Provident Fund			0.1	0.3	0.7	0.3	0.1	0.3			
Financial corporation/institution						1.1	0.6	1.3			
Financial company						0.6	1.1	1.3			
Self-help group-bank linked							1.9	12.4			
Self-help group-NBFC							0.3	11.3			
Other Institutions			0.0		1.6	0.7	0.7				
Non-Institutional Agencies	92.8	82.7	70.8	38.8	36.0	42.9	43.9	41.6			
Landlord	3.5	1.1	8.6	4.0	4.0	1.0	0.7	5.2			
A gricultural Money Lender	25.2	47.0	23.1	8.6	7.1	10.0	5.0	11.5			
Professional Money Lender	46.4	13.8	13.8	8.3	10.5	19.6	28.2				
Traders/Input supplier	5.1	7.5	8.7	3.4	2.5	2.6	0.1	0.1			
Relatives and Friends	11.5	5.8	13.8	9.0	5.5	7.1	8.0	24.7			
Doctors, lawyers etc.					0.2	0.3	0.5	0.1			
Others Sources		7.5		4.9	3.0	2.3	1.4				
Sources not specified	1.1		2.8	0.6	3.3						
				Cultivato	r						
Institutional Agencies		18.4	31.7	63.2	66.3	61.1	58.4	74.5			
Government		6.7	7.1	3.9	5.7	1.7	1.1				
Co-operative Society/Bank		11.4	22.0	29.8	23.6	30.2	25.2	6.0			
Commercial Bank incl Regional Rural Bank		0.3	2.4	28.8	35.2	26.3	27.7	46.2			
Insurance			0.1	0.4	0.2	0.3	0.2	0.3			
Provident Fund			0.1	0.3	0.5	0.2	0.1	0.5			
Financial corporation/institution						1.0	0.5	0.7			
Financial company						0.7	1.2	1.0			
Self-help group-bank linked							1.5	10.6			
Self-help group-NBFC							0.2	9.2			
Other Institutions					1.1	0.7	0.8				
Non-Institutional Agencies		81.6	68.3	36.8	33.7	38.9	41.7	39.8			
Landlord		0.9	8.1	3.7	3.7	0.9	0.7				
A gricultural Money Lender		48.1	23.0	8.3	6.8	9.9	5.5	10.8			
Professional Money Lender		13.8	13.1	7.8	10.7	16.9	26.0				
Traders/Input supplier		7.1	8.4	3.1	2.2	2.6	0.1	0.1			
Relatives and Friends		5.2	13.1	8.7	4.6	6.2	7.7	22.7			
Doctors, lawyers etc.					0.2	0.4	0.4	0.1			
Others Sources		6.5	2.6	4.5	2.4	2.0	1.3				
Sources not specified		3.5		0.7	3.1						
Courses All India Daht and Inscorpant						٠	<u> </u>				

Source: All-India Debt and Investment Survey, Various Issues and NABARD Occasional Paper 65 on Household Indebtedness and Assets Based: All-India Debt and Investment Surveys. For 2016, data compiled from NAFIS Report and total exceed 100% as a household may have taken loan from more than one source.

Source: NABARD

On the contrary, there has been a reversal in the share in recent years (2016). In 2016, institutional agencies accounted for 69.1%, whereas non-institutional agencies accounted for 41.6%. A similar trend is observed among cultivators, where the share of institutional agencies (74.5%) exceeds that of non-institutional agencies (39.8%) for the same year. Regarding institutional agencies (2016), which provide formal credit, a majority of rural households received cash loans from commercial banks, including regional rural banks, followed by self-help groups. Similarly, 46.2% of cultivators received cash loans from commercial banks, including regional rural banks. This shift reflects one of the successes of bank nationalization, which transformed the reliance on credit sources from non-institutional to institutional channels.

**Table 4.2:** Agency-wise credit flow to the agriculture sector in India (in ₹ crore)

Year	Cooperative	Regional Rural	Commercial	Other	Total
1 cai	Banks	Bank	Banks	Agencies	
1999-2000	18260	3172	24733	103	46268
1999-2000	(39.47)	(6.86)	(53.46)	103	40206
2000-2001	20718	4220	27807	82	52827
2000-2001	(29.22)	(7.99)	(52.64)	02	32027
2001-2002	23524	4854	33587	80	62045
2001 2002	(37.91)	(7.82)	(54.13)	00	02013
2002-2003	23636	6070	39774	80	69560
	(33.98)	(8.73)	(57.18)		
2003-2004	26875	7581	52441	84	86981
	(30.90)	(8.72)	(60.29)		
2004-2005	31231	12404	81481	193	125309
	(24.92)	(9.90)	(65.02)		
2005-2006	39403	15223	125477	382	180485
	(21.83)	(8.43)	(69.52)		
2006-2007	42480	20435	166485	-	229400
	(18.52) 48258	(8.91) 25312	(72.57)		
2007-2008	48258 (18.95)	(9.94)	181088 (71.11)		254658
	45966	26765	228951		>
2008-2009	(15.23)	(8.87)	(75.83)	226	301908
	63497	35217	285800		
2009-2010	(16.51)	(9.16)	(74.33)	-	384514
	78121	44293	345877		
2010-2011	(16.68)	(9.46)	(73.86)	-	468291
	87963	54450	368616		
2011-2012	(17.21)	(10.65)	(72.13)	-	511029
	111203	63681	432491		
2012-2013	(18.31)	(10.48)	(71.21)	-	607375
	119964	82653	527506		
2013-2014	(16.43)	(11.32)	(72.25)	-	730123
2014 2015	138469	102483	604376		045000
2014-2015	(16.38)	(12.12)	(71.50)	-	845328
2015 2016	153295	119261	642954		015510
2015-2016	(16.74)	(13.03)	(70.23)	-	915510
2016-2017	142758	123216	799781		1065755
2010-201/	(13.40)	(11.56)	(75.04)		1005/33
2017-2018	150389	140959	877155		1168503
2017-2018	(12.87)	(12.06)	(75.07)		1100505
2018-2019	152340	149667	954823		1256830
2010-2019	(12.12)	(11.91)	(75.97)		1230630
2019-2020	157367	165326	1070036		1392729
	(11.30)	(11.87)	(76.83)		
CAGR	12.97	22.93	21.84		19.81
CV (%)	66.27	94.85	89.26		85.92

Figures given within parentheses indicates the percentage.

Source: NABARD

Regarding agency-wise credit flow to the agricultural sector (as shown in Table 4.2), commercial banks generally hold the larger share. However, the highest growth in credit flow from 1999-2000 to 2019-2020 was observed in regional rural banks (22.93%), followed by commercial banks (21.84%) and cooperative banks (12.97%). Institutional credit flow (termwise) to priority sectors like agriculture has significantly increased in the past decade (as shown in Table 4.11). Commercial banks have the largest share in short-term, medium-term, and long-term credit.

**Table 4.3:** Institutional credit flow to the agriculture sector in India (in ₹ crore)

Particulars/Agency	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	CAGR
I. Short-term (ST) Cr	ed it												
Co-operative Banks	40164	56946	69038	81829	102592	113574	130350	143803	131880	138348	142750	148287	12.75
RRBs	22413	29802	38121	47401	55957	70697	89326	101579	105001	119546	125654	138069	19.08
Commercial Banks	147818	189908	228391	266928	314951	364164	415736	419930	452576	497078	483805	538795	12.56
Other Agencies	66								-				
Sub Total (A)	210461	276656	335550	396158	473500	548435	635412	665312	689457	754972	752209	825151	13.44
II. MT/LT Credit													
Co-operative Banks	5802	6551	9083	6134	8611	6389	8119	9492	10878	12041	9591	9080	5.90
RRBs	4352	5415	6172	7049	7724	11956	13157	17681	18215	21413	24013	27257	19.57
Commercial Banks	81133	95892	117486	101688	117540	163342	188640	223024	347205	380077	471016	531241	19.50
Other Agencies	160												
Sub Total (B)	91447	107858	132741	114871	133875	181687	209916	250197	376298	413531	504620	567578	18.91
Total Credit (ST +MT	/LT)												
Co-operative Banks	45966	63497	78121	87963	111203	119963	138469	153295	142758	150389	152340	157367	12.11
RRBs	26765	35217	44293	54450	63681	82653	102483	119260	123216	140959	149667	165326	19.14
Commercial Banks	228951	285800	345877	368616	432491	527506	604376	642954	799781	877155	954823	1070036	15.22
Other Agencies	226								-	-		-	4
Grand Total (A+B)	301908	384514	468291	511029	607375	730122	845328	915509	1065755	1168503	1256830	1392729	15.17

Source: Department of Agriculture, Cooperation & Farmers Welfare, ST: Short Term, MT: Medium Term, LT: Long Term, P: Provisional

Source: NABARD

Table 4.3 depicts the growth rates of institutional credit flow across various credit categories. For instance, regional rural banks demonstrated the most significant growth in short-term loans, reaching 19.08% during the period from 2008-09 to 2019-20. Similarly, regional rural banks recorded the highest growth rate of 19.57% for medium-term and long-term credit during the same period.

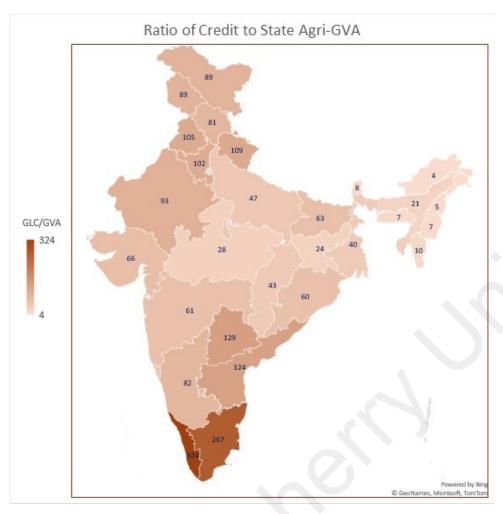
Table 4.4 displays the credit-deposit ratio (CDR) of scheduled commercial banks across different regions/states in India. CDR serves as a key performance indicator for evaluating the efficiency of the financial system. Notably, the Western region exhibits the highest CDR, followed by the Southern region. Among states, Andhra Pradesh, Tamil Nadu, Telangana, Chandigarh, New Delhi, and Maharashtra report CDR values exceeding 100%. Meanwhile, Figure 4.1 illustrates the ratio of agricultural credit disbursed to agri-state gross value added, revealing regional disparities in credit distribution. Kerala shows the highest ratio (324), trailed by Tamil Nadu (224). Conversely, the northeastern states exhibit notably lower ratios, ranging between 21 and 4, indicating lending imbalances necessitating policy interventions.

 Table 4.4: Region-wise credit-deposit ratio of scheduled commercial banks (in %)

Regions/States/UTs	2005	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Northern	59.5	74.4	82.5	87.7	88.8	90.6	88.5	83.6	75.0	78.1	84.5
Haryana	51.4	63.3	71.7	79.4	76.5	78.1	75.8	69.9	59.1	58.6	61.1
Himachal Pradesh	36.3	42.2	41.6	38.9	35.1	35.8	35.3	32.9	29.7	31.1	30.8
J & K	46.7	46.4	38.1	33.8	36.9	40.1	42.2	44.2	39.8	42.9	45.5
Punjab	50.1	71.5	77.8	80.9	81.6	79.1	75.1	69.8	69.0	63.5	60.3
Rajasthan	68.7	88.4	90.4	90.9	92.6	87.1	86.2	72.4	67.8	76.6	81.4
Chandigarh	88.9	131.1	121.6	115.5	127.5	120.0	105.9	97.8	100.7	112.5	111.4
Delhi	62.4	74.6	86.8	95.6	97.7	103.7	102.6	100.4	88.3	94.1	107.4
North-Eastern	35.0	35.5	33.8	34.4	33.6	34.8	34.5	38.4	36.8	39.3	40.4
Arunachal Pradesh	22.0	27.5	23.7	23.9	21.8	23.7	26.8	29.0	24.0	25.0	23.0
Assam	35.3	37.8	36.5	37.7	37.2	37.7	36.7	42.2	40.3	42.6	44.3
Manipur	42.4	42.1	34.8	31.3	28.6	33.6	34.0	41.1	38.7	44.6	49.4
Meghalaya	43.6	25.6	24.4	25.8	24.0	27.4	25.9	24.8	25.9	27.2	26.9
Mizoram	47.8	53.2	46.0	38.9	35.3	37.8	37.8	40.1	36.4	35.8	36.8
Nagaland	22.9	30.3	26.1	27.2	28.4	31.0	32.7	34.1	31.5	34.7	35.4
Tripura	28.6	30.7	32.2	31.3	32.8	32.4	33.7	35.3	35.9	40.7	41.7
Eastern	45.5	50.8	51.4	50.7	49.4	49.0	46.5	44.9	41.0	41.6	41.4
Bihar	27.7	29.0	29.5	29.7	30.5	32.8	33.6	33.4	30.9	32.2	34.7
Jharkhand	29.6	35.1	34.4	33.9	32.1	31.8	29.6	29.6	27.1	27.7	27.7
Odisha	61.8	54.4	52.5	47.3	46.3	44.6	41.9	40.8	38.1	37.6	38.7
Sikkim	29.5	37.2	37.9	33.1	27.2	26.5	25.6	28.0	27.4	26.6	28.4
West Bengal	52.3	61.5	63.7	63.8	62.0	61.6	57.8	55.1	50.3	51.1	49.5
A & N Islands	26.8	36.5	38.1	38.5	38.6	39.1	40.1	44.2	38.5	39.4	41.9
Central	40.8	47.3	46.7	47.2	47.6	48.8	48.3	49.3	46.0	47.9	49.5
Chhattisgarh	43.6	52.3	52.3	53.6	53.8	59.5	61.6	63.5	62.4	63.2	63.3
Madhya Pradesh	54.7	60.6	55.6	56.6	58.2	60.4	54.8	61.2	60.9	65.1	67.9
Uttar Pradesh	37.9	43.3	44.0	44.0	44.1	44.6	45.4	44.6	40.0	41.2	42.7
Uttarakhand	24.3	33.7	35.4	35.6	34.8	35.6	34.5	34.9	34.3	36.4	37.6
Western	83.5	79.1	79.5	87.0	85.5	86.0	87.1	96.0	96.2	98.3	98.1
Goa	25.1	26.5	29.1	28.1	28.8	28.7	26.7	27.1	25.7	26.7	26.4
Gujarat	46.5	65.3	66.2	70.4	72.8	74.7	72.7	75.4	68.9	75.6	78.8
Maharashtra	94.9	82.9	83.0	91.8	89.4	89.8	92.0	102.9	106.0	106.9	105.2
D & N Haveli	34.8	60.0	34.8	30.1	37.1	40.8	35.3	35.8	36.5	43.5	56.1
Daman and Diu	11.5	20.2	21.3	17.4	19.1	21.9	24.3	22.9	23.5	27.5	26.6
Southern	78.1	92.7	94.5	95.5	97.1	94.9	89.9	89.3	84.2	90.5	90.6
Andhra Pradesh	74.8	105.1	109.7	111.3	112.0	111.3	105.3	106.0	101.1	112.6	121.6
Karnataka	73.8	77.6	72.7	71.4	71.9	71.0	67.7	70.1	67.0	69.7	69.7
Kerala	54.6	63.1	73.1	76.4	73.1	67.7	64.6	62.1	59.8	63.8	65.9
Tamil Nadu	101.2	113.8	115.1	116.9	123.3	121.8	119.0	113.7	105.8	113.5	110.3
Lakshadweep	9.7	7.3	8.7	9.7	9.9	8.6	9.1	10.5	8.4	8.3	8.1
Puducherry	38.3	57.2	62.7	71.5	83.3	77.9	71.5	67.1	63.9	63.8	66.7
Telangana		-	-	-	_	-	101.6	104.5	97.0	107.4	106.3
India	66.0	73.3	75.6	79.0	78.8	79.0	77.1	78.4	73.8	76.7	78.3

Source: RBI

Table 4.5 outlines the region-wise credit flow to the agricultural sector in India (in ₹ crore). It is evident that the Southern region records the highest credit flow in 2019-20, followed by the Northern region. However, in terms of growth, the North-Eastern region experiences the most substantial increase from 2013-14 to 2019-20 (21.29%).



Source: NABARD

Figure 4.1: Ratio of agricultural credit disbursement to agri-state GVA (in %)

**Table 4.5:** Region-wise credit flow to the agriculture sector in India (in ₹ crore)

Region	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	CAGR
Northern Region	167813	202479	216919	232847	256991	270197	283945	8.66
Northern Region	(22.98)	(23.95)	(23.69)	(21.85)	(22.10)	(21.50)	(20.39)	0.00
North Eastern Region	4345	4453	5833	8773	10273	11172	11809	21.29
North Eastern Region	(0.60)	(0.53)	(0.64)	(0.82)	(0.88)	(0.89)	(0.85)	21.23
Eastern Pagion	56217	80013	103673	86860	96751	113792	131668	12.06
Eastern Region	(7.70)	(9.47)	(11.32)	(8.15)	(8.32)	(9.05)	(9.45)	12.00
Control Basism	110929	133118	153289	156476	167096	171261	197015	8.61
Central Region	(15.19)	(15.75)	(16.74)	(14.68)	(14.37)	(13.63)	(14.15)	8.01
Wastam Basian	95420	106981	107934	136787	136374	151115	156206	8.96
Western Region	(13.07)	(12.66)	(11.79)	(12.83)	(11.73)	(12.02)	(11.21)	8.90
Cantham Dasian	295398	318284	327862	444013	495132	539292	612087	13.93
Southern Region	(40.46)	(37.65)	(35.81)	(41.66)	(42.59)	(42.91)	(43.95)	13.93
Tudia	730123	845328	915510	1065756	1162617	1256830	1392729	11 10
India	(100)	(100)	(100	(100)	(100)	(100)	(100)	11.19

Figures within parentheses indicates the share in Total GLC.

Source: NABARD

Additionally, Table 4.5 highlights the yearly contribution of regions to credit flow in the agricultural sector. Over the years (2013-14 to 2019-20), the Southern region consistently maintains the highest share, while the North-Eastern region records the lowest. This suggests the need to realign credit flow priorities towards the North-Eastern region for balanced regional development. Despite having a higher credit flow, the Southern region also registers significant growth, with credit doubling from ₹ 295,398 crore in 2013-14 to ₹ 612,087 crore in 2019-20. Conversely, the Central region shows the lowest growth (8.61%), followed by the Northern region (8.66%), prompting policy interventions. Nationally, the upward trend in agricultural credit flow, from ₹ 730,123 crore in 2013-14 to ₹ 1,392,729 crore in 2019-20, signifies positive development.

**Table 4.6:** Credit flow to agriculture - Share of small and marginal farmers (in ₹ crore)

Year	Agency	No. of accounts (lakh)			Loan disbursed (₹ crore)			Avanaga
		Total	SF/MF	Share of SF/MF (%)	Total	SF/MF	Share of SF/MF (%)	Average loan amt of SF/MF (₹)
2013-14	Com. Banks	385.2	232.5	60.4	527506	201296	38.2	86579
	Coop. Banks	321.4	206.5	64.1	119964	69352	57.8	33585
	RRBs	99.3	66.6	67.1	82653	51359	62.1	77116
	Total	805.9	505.6	62.7	730123	322007	44.1	63739
2014-15	Com. Banks	426.2	195.4	45.9	604376	197540	32.7	101095
	Coop. Banks	306.9	202.8	66.1	138471	78736	56.9	38824
	RRBs	120.5	87.8	72.9	102483	70390	68.7	80171
	Total	853.6	486.0	56.9	845328	346666	41.1	71286
2015-16	Com. Banks	441.6	210.2	47.6	642954	200346	31.2	95312
	Coop. Banks	324.2	232.9	71.8	153295	97999	63.9	42078
	RRBs	133.2	97.3	72.8	119261	81653	68.5	84178
	Total	899.6	540.4	60.7	915510	379998	41.5	70318
2016-17	Com. Banks	664.2	482.5	72.6	799781	362675	45.4	75166
	Coop. Banks	269.5	190.1	70.5	142758	89178	62.5	46911
	RRBs	137	99.0	72.3	123216	82496	67	83329
	Total	1071	771.6	72.6	1065755	534351	50.1	69252
2017-18	Com. Banks	732.7	556.9	76.0	871080	389866	44.8	70009
	Coop. Banks	254.6	183.7	72.2	150321	98109	65.3	53401
	RRBs	144.6	104.9	72.5	141216	92482	65.5	88191
	Total	1132	845.5	74.7	1162617	580457	49.9	68655
2018-19	Com. Banks	850.1	631.8	74.3	954823	428063	44.8	67753
	Coop. Banks	255.5	192.9	75.5	152340	106849	70.1	55405
	RRBs	149.8	106.7	71.3	149667	98749	66.0	92539
	Total	1255	931.4	74.2	1256830	633661	50.4	68036
2019-20	Com. Banks	942.7	711.8	75.5	1070036	505849	47.3	71069
	Coop. Banks	260.3	196.0	75.3	157367	109754	69.7	55991
	RRBs	156.0	111.1	71.2	165326	108125	65.4	97357
	Total	1359.0	1018.9	75.0	1392729	723728	52.0	71034

Source: NABARD

Table 4.6 presents credit flow to agriculture as a share of small and marginal farmers' credit (in ₹ crore). Commercial banks remain the preferred choice for individuals to maintain bank accounts consistently across the years. However, small and marginal farmers constitute the largest share of bank account holders across agencies and years, although this does not translate proportionally to loan disbursement, indicating disparities in credit allocation.

### 4.3.1 Access to Institutional Credit - Social Implications

Farmers' access to formal agricultural credit, obtained from institutional sources such as commercial banks, cooperative societies, and self-help groups, bears significant implications for both individual socioeconomic development and regional progress. This section highlights several of these implications:

- Enhanced Agricultural Productivity: Access to formal credit enables farmers to bolster their farm productivity by providing timely financial resources necessary for procuring farm inputs like high-quality seeds, fertilizers, plant protection chemicals, and irrigation equipment. Utilizing these resources promptly in the field is anticipated to result in increased yield levels and incomes, thereby improving the livelihoods and welfare of farmers and their families over time.
- ➤ Ensured Food Security: Higher productivity correlates with food security, as elevated production levels guarantee ample food availability for farm families. Consequently, increased food production translates to a greater marketable surplus, potentially addressing issues of hunger and malnutrition prevalent in regions with high and persistent food insecurity.
- Reduction in Poverty: Improved agricultural productivity, stemming from better access to formal credit, has the potential to alleviate poverty in rural areas. With enhanced credit accessibility, farmers can diversify and invest in agricultural and agri-based activities, thereby boosting incomes and elevating standards of living.
- ▶ **Promotion of Gender Equality:** Access to formal agricultural credit fosters gender equality by empowering women farmers with access to previously inaccessible financial resources. By providing economic independence, credit disbursement aims to empower

- marginalized sections, particularly women, facilitating their socioeconomic advancement.
- ➤ Increase in Debt: While access to credit can be beneficial, it can also lead individuals into debt if loans are misused or if farmers face difficulties in repayment due to reasons such as crop failure. Such situations can impose mental stress on farmers, impacting their families as well.
- ➤ Inequality in Wealth: Provision of access to formal credit may exacerbate existing wealth disparities, as farmers with better access to credit and knowledge are likely to invest more in profitable enterprises within their farms, consequently yielding higher profits compared to others.

Overall, while access to formal agricultural credit holds promise for socioeconomic development, careful consideration of its implications and proactive measures to mitigate potential challenges are essential to ensure equitable and sustainable outcomes for all stakeholders involved, especially the marginal and small farmers.

# 4.4 Agricultural Markets and Marketing Channels

Agricultural markets and marketing channels in India form the backbone of the agricultural sector, facilitating the exchange of agricultural produce between farmers, traders, processors, and consumers. The efficient functioning of these markets and channels is crucial for ensuring fair prices, promoting market access, and enhancing farmers' incomes. This section provides an in-depth analysis of the agricultural markets and marketing channels in India, exploring their dynamics, challenges, policy interventions, and emerging trends.

Agricultural markets in India comprise a diverse network of mandis (market yards), wholesale markets, terminal markets, rural haats (weekly markets), and direct marketing platforms. These markets serve as vital nodes for the aggregation, grading, pricing, and distribution of agricultural commodities across different regions and states. The dynamics of agricultural markets are influenced by factors such as seasonality, crop patterns, demand-supply dynamics, infrastructure availability, transportation networks, and government policies.

*Marketing channels* drive the agricultural produce in India and the commodities moves through various marketing channels, including

traditional channels, modern retail chains, e-commerce platforms, farmer producer organizations (FPOs), and contract farming arrangements. Traditional marketing channels involve intermediaries such as commission agents, wholesalers, and retailers who play a role in aggregating, grading, and transporting produce from farms to markets. Modern retail chains and e-commerce platforms are increasingly gaining prominence, offering direct market access to farmers and consumers, bypassing traditional intermediaries.

## 4.4.1 Challenges in Agricultural Marketing

Despite the diversity of agricultural markets and marketing channels, several challenges persist, hindering the efficient functioning of the agricultural marketing system in India:

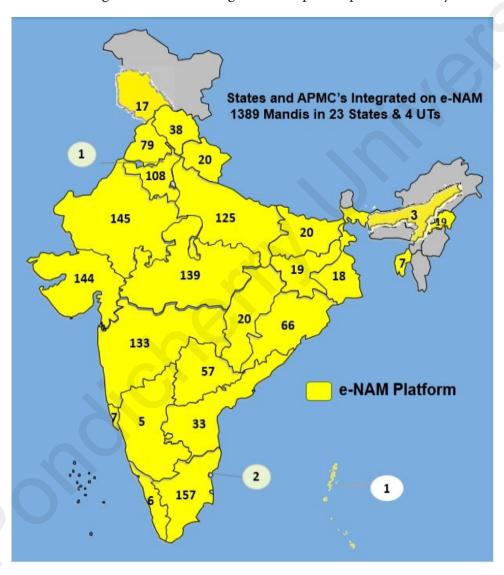
- ➤ Infrastructure Deficiencies: Inadequate market infrastructure, including storage facilities, cold chains, transportation networks, and market yards, hampers the smooth flow of agricultural produce and leads to post-harvest losses.
- ▶ Market Fragmentation: Fragmentation of agricultural markets along state boundaries, coupled with the prevalence of multiple market regulations and taxes, restricts inter-state trade and hampers market integration.
- ▶ Information Asymmetry: Lack of timely and accurate market information, including prices, demand-supply trends, and quality standards, undermines farmers' ability to make informed marketing decisions, leading to exploitation by intermediaries.
- ➤ **Price Volatility:** Price volatility in agricultural markets, driven by factors such as weather fluctuations, demand shocks, and supply chain disruptions, exposes farmers to income risks and affects their profitability.

### 4.4.2 Policy Interventions and Initiatives

The Government of India has implemented various policy interventions and initiatives to address the challenges in agricultural marketing and promote market efficiency:

Agricultural Produce Market Committee (APMC) Reforms:
Recent agricultural market reforms aim to liberalize agricultural markets by allowing farmers to sell their produce directly to buyers

- outside mandis, promoting competition, transparency, and price discovery.
- ▶ e-NAM (National Agricultural Market): The e-NAM initiative seeks to create a unified national market for agricultural commodities by integrating APMC mandis through an online trading platform, enabling electronic bidding and transparent price discovery.



Source: https://enam.gov.in/web/

Figure 4.1: Coverage of e-NAM in India

➤ Market Infrastructure Development: The government has allocated funds for the development of market infrastructure, including the creation of agricultural marketing hubs, cold storage facilities, and transportation networks, to improve market access and reduce post-harvest losses.

▶ **Promotion of Farmer Producer Organizations (FPOs):** FPOs are being promoted to empower farmers, enhance their bargaining power, and enable collective marketing of produce, thereby reducing dependency on intermediaries and ensuring fair prices.

### 4.4.3 Emerging Trends and Innovations

Several emerging trends and innovations are reshaping agricultural markets and marketing channels in India:

- ➤ **Digital Platforms:** The adoption of digital technologies, including mobile applications, online marketplaces, and blockchain-based platforms, is facilitating direct farmer-consumer linkages, transparent transactions, and traceability of produce.
- Agri-Tech Startups: The emergence of agri-tech startups offering services such as farm-to-fork supply chain solutions, agronomy advisory, farm management software, and online agri-input marketplaces is revolutionizing agricultural marketing and value chain management.
- ➤ Contract Farming and Value Chain Integration: Contract farming arrangements and value chain integration initiatives by agribusiness firms are streamlining production, processing, and marketing activities, ensuring quality control, and enhancing market access for farmers.

Overall, agricultural markets and marketing channels in India are undergoing significant transformations driven by policy reforms, technological advancements, and market innovations. While challenges such as infrastructure deficiencies, market fragmentation, and information asymmetry persist, policy interventions and emerging trends offer opportunities to improve market efficiency, increase farmers' incomes, and enhance consumer welfare. Continued efforts towards market liberalization, infrastructure development, digitalization, and value chain integration are essential for realizing the full potential of agricultural markets in India and promoting sustainable agricultural development.

# 4.5 Types of Agricultural Markets: Cooperative Marketing and Regulated Markets

Agricultural markets in India play a vital role in facilitating the exchange of agricultural produce between farmers and consumers. These

markets vary in structure, governance, and regulatory framework, with two prominent types being Cooperative Marketing and Regulated Markets. This section elaborates into these types of agricultural markets in India, providing insights into their characteristics, functioning, examples, and the role they play in agricultural marketing.

## 4.5.1 Cooperative Marketing

Cooperative marketing refers to the collective marketing efforts undertaken by farmers through cooperatives or farmer producer organizations (FPOs). These organizations aim to empower farmers, enhance their bargaining power, and ensure fair prices for their produce. Cooperative marketing involves pooling resources, sharing risks, and collectively negotiating with buyers to secure better prices. The key features of cooperative marketing include:

- ➤ Ownership and Control: Farmers have ownership and control over cooperative marketing organizations, enabling them to make collective decisions regarding production, pricing, and marketing strategies.
- ▶ **Price Discovery:** Cooperative marketing helps in price discovery by aggregating produce from multiple farmers and negotiating bulk sales with buyers, thereby obtaining competitive prices in the market.
- ➤ **Risk Sharing:** By pooling resources and sharing risks, cooperative marketing reduces individual farmers' vulnerability to price fluctuations, market uncertainties, and post-harvest losses.

One notable example of cooperative marketing in India is the Amul Cooperative, which revolutionized the dairy industry by empowering dairy farmers through collective ownership and marketing of milk products. Another example is the Karnataka Milk Federation (KMF), which operates under the brand name "Nandini" and follows a cooperative model to market milk and dairy products, benefiting lakhs of dairy farmers across Karnataka. Similar examples prevail across commodities and regions within India.

#### 4.5.2 Regulated Markets

Regulated markets, also known as Agricultural Produce Market Committees (APMCs), are government-regulated marketplaces established

under state legislation to facilitate the sale and purchase of agricultural commodities. These markets aim to ensure fair prices for farmers, prevent exploitation by intermediaries, and regulate agricultural trade. The key features of regulated markets include:

- ➤ Market Infrastructure: Regulated markets are equipped with market yards, auction platforms, warehousing facilities, and other infrastructure to facilitate the trading of agricultural commodities.
- ➤ Market Committees: Each regulated market operates under the supervision of an Agricultural Produce Market Committee (APMC), comprising representatives from farmers, traders, government officials, and other stakeholders. The APMC regulates market operations, resolves disputes, and ensures compliance with market regulations.
- ▶ **Price Regulation:** APMCs regulate prices through transparent auctions, grading standards, quality certification, and market fees levied on transactions. These measures aim to ensure fair prices for farmers and prevent market manipulation by traders.

One of the oldest and largest regulated markets in India is the Vashi Agricultural Produce Market Committee (APMC) in Navi Mumbai, Maharashtra, which serves as a major trading hub for fruits and vegetables. Another example is the Thattanchavady regulated market in Puducherry, primarily trades paddy, regulated by the Agricultural Produce Marketing Committee (APMC).

Cooperative marketing and regulated markets are two important types of agricultural markets in India, each serving distinct purposes in the agricultural marketing ecosystem. While cooperative marketing empowers farmers through collective action and direct market access, regulated markets provide a structured framework for transparent trading, price discovery, and market regulation. Both types of markets play a crucial role in ensuring fair prices, promoting market efficiency, and enhancing farmers' incomes. Continued efforts to strengthen cooperative marketing organizations, modernize regulated markets, and integrate them with digital platforms are essential for fostering inclusive and sustainable agricultural development in India.

## 4.6 Vegetable and Fruit Markets - Wholesale and Retail Units

Vegetable and fruit markets form a critical component of India's agricultural marketing system, serving as vital nodes for the distribution and sale of perishable produce. These markets encompass both wholesale and retail units, each playing distinct roles in the supply chain. In this section, an in-depth analysis of vegetable and fruit markets in India are carried out by exploring their characteristics, functioning, examples, and contributions to the agricultural economy.

## 4.6.1 Wholesale Vegetable and Fruit Markets

Wholesale vegetable and fruit markets serve as primary trading hubs where large quantities of produce are bought and sold in bulk. These markets facilitate transactions between farmers, traders, wholesalers, and retailers, ensuring the efficient distribution of fresh produce to various destinations. Some of the key features of wholesale markets include the following components:

- ➤ Market Infrastructure: Wholesale markets are equipped with auction platforms, cold storage facilities, warehousing, and transportation infrastructure to handle large volumes of perishable produce efficiently.
- ➤ **Price Discovery:** Wholesale markets provide a platform for price discovery through transparent auction mechanisms, where buyers compete to purchase produce based on quality, quantity, and market demand.
- Market Intermediaries: Various intermediaries such as commission agents, traders, and wholesalers operate in wholesale markets, aggregating produce from multiple sources and supplying it to retail outlets and consumers.

One of the largest wholesale vegetable and fruit markets in India is the Azadpur Mandi located in Delhi, which serves as a major trading hub for perishable commodities in Northern India. Another prominent wholesale market is the Koyembedu market in Chennai, Tamil Nadu, catering to the demands of Chennai and its surrounding regions.

## 4.6.2 Retail Vegetable and Fruit Markets

Retail vegetable and fruit markets are the final destinations where consumers purchase fresh produce for household consumption. These markets operate at the local level, catering to the daily needs of urban and rural consumers. Key features of retail markets are listed here:

- ➤ Accessibility and Convenience: Retail markets are often located in residential areas, neighborhoods, or commercial hubs, providing easy access to consumers for purchasing fresh produce on a daily basis.
- ➤ **Diverse Product Range:** Retail markets offer a diverse range of fresh fruits and vegetables sourced from wholesale markets, local farmers, and small-scale vendors, catering to the preferences and tastes of consumers.
- ➤ **Price Flexibility:** Retail markets allow for price negotiations and flexibility, enabling consumers to choose from a variety of produce and vendors based on factors such as quality, freshness, and price.

Local vegetable and fruit markets, commonly known as "sabzi mandis" or "vegetable markets," are prevalent across Indian cities and towns. Examples include Crawford Market in Mumbai, KR Market in Bengaluru, and Mallick Bazar in Kolkata, which are renowned for their vibrant atmosphere, diverse produce, and bustling activity. These vegetable and fruit markets play a significant role in the agricultural economy of India by:

- ➤ **Generating Employment:** Wholesale and retail markets provide employment opportunities for a large number of traders, commission agents, laborers, and support staff involved in market operations.
- ▶ Ensuring Market Access: These markets ensure market access for farmers by providing a platform for selling their produce and reaching a wide range of buyers, thereby reducing market risks and enhancing market efficiency.
- ➤ **Supplying Fresh Produce:** Wholesale and retail markets ensure the availability of fresh and nutritious fruits and vegetables to consumers, contributing to food security, nutrition, and public health.

Vegetable and fruit markets, both wholesale and retail, are integral components of India's agricultural marketing system, facilitating the efficient distribution and sale of perishable produce. While wholesale markets serve as trading hubs for bulk transactions and price discovery, retail markets cater to the daily needs of consumers by providing fresh

produce at the local level. These markets play a crucial role in supporting farmers, promoting market efficiency, and meeting the diverse needs of consumers across India.

## 4.7 Structure and Functioning of Agricultural Market

Agricultural markets in India form a complex ecosystem encompassing various players, institutions, and channels involved in the exchange of agricultural produce. The structure and functioning of these markets play a crucial role in determining the efficiency, equity, and sustainability of agricultural trade. This essay provides an in-depth analysis of the structure and functioning of agricultural markets in India, exploring their components, mechanisms, challenges, and policy interventions.

## 4.7.1 Structure of Agricultural Markets

Agricultural markets in India exhibit a diverse structure comprising multiple layers, nodes, and stakeholders. The key components of the agricultural market structure include:

- ➤ Primary Agricultural Markets: Also known as mandis or market yards, primary agricultural markets serve as the primary points of sale for farmers to sell their produce. These markets are typically regulated by Agricultural Produce Market Committees (APMCs) established under state legislation.
- Wholesale Markets: Wholesale markets function as intermediaries between primary markets and retail outlets, facilitating the bulk purchase and distribution of agricultural commodities. These markets serve as trading hubs for wholesalers, commission agents, and traders who aggregate produce from multiple sources for redistribution.
- ➤ Retail Markets: Retail markets are the final destinations where consumers purchase agricultural produce for household consumption. These markets operate at the local level, catering to the daily needs of urban and rural consumers through local vendors, street markets, grocery stores, and supermarkets.





Export Markets: Export markets involve the export of agricultural commodities to foreign countries, contributing to international trade and foreign exchange earnings. Export-oriented agricultural markets are governed by trade policies, export regulations, quality standards, and market access requirements imposed by importing countries.

## 4.7.2 Functioning of Agricultural Markets

The functioning of agricultural markets in India is governed by various mechanisms, processes, and dynamics that influence market transactions, price formation, and market efficiency.

The key aspects of the functioning of agricultural markets include:

- ➤ Price Discovery Mechanism: Agricultural markets facilitate price discovery through transparent auction mechanisms, negotiated deals, and price information dissemination. Prices are influenced by factors such as demand-supply dynamics, quality standards, market conditions, and government policies.
- Market Intermediaries: Market intermediaries such as commission agents, traders, wholesalers, and retailers play a crucial role in facilitating market transactions, price negotiation, quality assessment, and product distribution. These intermediaries provide market linkages between farmers, traders, and consumers.
- Market Infrastructure: Market infrastructure, including market yards, auction platforms, cold storage facilities, transportation networks, and information technology systems, is essential for the efficient functioning of agricultural markets. Investment in market infrastructure improves market access, reduces post-harvest losses, and enhances market efficiency.

➤ Regulatory Framework: Agricultural markets in India are regulated by state governments through APMC Acts, market regulations, licensing requirements, and quality standards. The regulatory framework aims to ensure fair trade practices, prevent market manipulation, protect farmer interests, and promote market transparency.

## 4.7.3 Challenges and Policy Interventions

Despite the importance of agricultural markets, several challenges persist, hindering their efficient functioning. These challenges include the following:

- ➤ Market Fragmentation: Fragmentation of agricultural markets along state boundaries, multiple market regulations, and barriers to inter-state trade hinder market integration and efficiency.
- ➤ Information Asymmetry: Lack of timely and accurate market information, including prices, demand-supply trends, and quality standards, undermines farmers' ability to make informed marketing decisions.
- ➤ Infrastructure Deficiencies: Inadequate market infrastructure, including storage facilities, cold chains, transportation networks, and market yards, leads to post-harvest losses, quality deterioration, and inefficiencies in market operations.
- ➤ Market Distortions: Distortions such as price fluctuations, market manipulation, hoarding, and speculative trading affect market stability, undermine farmer incomes, and lead to consumer welfare concerns.

To address the highlighted challenges, several policy actions and reforms have been implemented to strengthen the existing marketing system. The following are the salient actions and reforms implemented in India.

- Agricultural Market Reforms: Recent agricultural market reforms aim to liberalize agricultural markets, promote competition, enhance market efficiency, and facilitate direct marketing and contract farming arrangements.
- ➤ Infrastructure Development: Government initiatives such as the Agricultural Infrastructure Fund (AIF) and the Agriculture Export Policy (AEP) focus on infrastructure development, including market

- yards, cold storage facilities, warehousing, and transportation networks.
- ➤ Technology Adoption: The adoption of information and communication technologies (ICT) such as e-NAM (National Agricultural Market) platforms, mobile applications, and electronic trading systems improves market transparency, price discovery, and access to market information.
- ➤ Capacity Building: Capacity building initiatives, including farmer training programs, skill development, and market literacy campaigns, empower farmers with knowledge, skills, and tools to effectively participate in agricultural markets.

To conclude, agricultural markets in India are integral to the functioning of the agricultural sector, serving as crucial nodes for the exchange of agricultural produce between farmers, traders, and consumers. The structure and functioning of these markets are influenced by various factors, including market infrastructure, regulatory frameworks, market dynamics, and policy interventions. Addressing the challenges facing agricultural markets requires holistic reforms, investment in infrastructure, adoption of technology, and capacity building initiatives to enhance market efficiency, promote farmer welfare, and ensure food security.

#### 4.8 Merits and Limitations – e-Marketing

e-marketing, also known as 'electronic marketing' or 'online marketing', has emerged as a powerful tool for promoting, selling, and distributing goods and services through digital channels. In India, e-marketing has witnessed rapid growth in recent years, driven by increasing internet penetration, smartphone usage, and digital literacy. This essay delves into the merits and limitations of e-marketing in India, exploring its benefits, challenges, examples, and implications for businesses and consumers.

### 4.8.1 Merits of e-Marketing

e-marketing offers several advantages for businesses, consumers, and the overall economy:

➤ Wider Market Reach: E-marketing transcends geographical boundaries, enabling businesses to reach a global audience and expand their market reach beyond traditional brick-and-mortar establishments. Online platforms such as websites, e-commerce

- marketplaces, and social media channels provide access to a diverse customer base.
- Cost-Effectiveness: E-marketing is often more cost-effective than traditional marketing methods such as print advertisements, television commercials, and physical storefronts. Digital marketing strategies such as search engine optimization (SEO), social media marketing (SMM), and email marketing allow businesses to target specific audiences at a fraction of the cost.
- ➤ 24/7 Accessibility: Online platforms operate round the clock, offering consumers the convenience of shopping anytime, anywhere. E-commerce websites and mobile applications allow consumers to browse, compare, and purchase products and services at their convenience, eliminating the constraints of time and location.
- Data Analytics and Targeting: E-marketing enables businesses to gather valuable data on consumer behavior, preferences, and purchasing patterns through analytics tools and tracking mechanisms. This data can be used to personalize marketing campaigns, target specific customer segments, and optimize marketing strategies for better results.
- ▶ Brand Visibility and Engagement: E-marketing enhances brand visibility and engagement through digital channels such as websites, social media platforms, blogs, and online forums. Businesses can interact with customers in real-time, respond to queries, address concerns, and build relationships, fostering brand loyalty and trust.

The following are the examples of successful e-marketing initiatives in India:

- Flipkart: As one of India's leading e-commerce platforms, Flipkart has revolutionized online shopping by offering a wide range of products including farm commodities, competitive prices, and innovative marketing campaigns. Through strategic partnerships, targeted promotions, and user-friendly interfaces, Flipkart has captured a significant share of the Indian e-commerce market.
- Swiggy: Swiggy, a popular food delivery app in India, has leveraged e-marketing to connect customers with local restaurants and facilitate food ordering and delivery services. Through digital marketing campaigns, referral programs, and personalized recommendations, Swiggy has become a household name for food delivery, catering to the evolving preferences of urban consumers.

#### 4.8.2 Limitations of e-Marketing

Despite its numerous benefits, e-marketing also poses certain challenges and limitations:

- ➤ Digital Divide: The digital divide, characterized by unequal access to digital technologies and internet connectivity, remains a significant barrier to e-marketing adoption. Rural areas and underserved communities often lack access to high-speed internet, smartphones, and digital literacy, limiting their participation in online markets.
- ➤ Cybersecurity Risks: E-marketing exposes businesses and consumers to cybersecurity risks such as data breaches, identity theft, phishing attacks, and malware infections. Concerns about online privacy, security, and fraud deter some consumers from engaging in e-commerce transactions, undermining trust and confidence in online platforms.
- ➤ Logistical Challenges: E-marketing entails logistical challenges related to order fulfillment, shipping, delivery, and returns management. Poor infrastructure, last-mile connectivity issues, and supply chain disruptions can impact the reliability and efficiency of e-commerce operations, leading to customer dissatisfaction and lost sales opportunities.
- ➤ Competition and Market Saturation: The proliferation of e-commerce platforms and online marketplaces has intensified competition in the e-marketing landscape, making it challenging for small businesses and startups to differentiate themselves and attract customers. Market saturation, price wars, and aggressive marketing tactics pose challenges for businesses seeking to establish a foothold in the online market.
- Digital Marketing Fatigue: The ubiquity of digital marketing channels and the constant bombardment of promotional messages can lead to digital marketing fatigue among consumers, who may become overwhelmed or desensitized to online advertisements, emails, and social media posts.

## 4.8.3 Implications and Future Directions

E-marketing has the potential to drive economic growth, foster innovation, and empower businesses and consumers in India. To harness the benefits of e-marketing while addressing its limitations, policymakers, businesses, and stakeholders must collaborate to:

- ➤ Bridge the Digital Divide: Initiatives aimed at expanding internet access, enhancing digital literacy, and promoting inclusive e-commerce platforms are essential to bridge the digital divide and ensure equitable participation in e-marketing.
- ➤ Enhance Cybersecurity Measures: Investment in cybersecurity infrastructure, data protection laws, and consumer awareness campaigns can mitigate cybersecurity risks and build trust in online transactions, boosting consumer confidence in e-marketing platforms.
- ➤ Improve Logistics and Infrastructure: Investments in logistics infrastructure, last-mile connectivity, warehousing facilities, and supply chain optimization are critical to overcoming logistical challenges and enhancing the efficiency of e-commerce operations.
- ➤ Promote Responsible Digital Marketing: Businesses should adopt ethical and responsible digital marketing practices, focusing on customer engagement, value creation, and long-term relationships rather than short-term gains. Transparency, authenticity, and relevance are key principles for effective e-marketing strategies.

Overall, e-marketing presents numerous opportunities for businesses to expand their reach, increase sales, and enhance customer engagement in India. However, it also poses challenges related to digital divide, cybersecurity, logistical constraints, competition, and consumer fatigue. By addressing these challenges and leveraging the strengths of e-marketing, India can unlock the full potential of digital commerce, driving economic growth, job creation, and innovation in the digital age.

## 4.9 Storage and Warehousing – Related Problems

Storage and warehousing are essential components of the supply chain management process, particularly in industries such as manufacturing, retail, and agriculture.

Storage refers to the systematic process of keeping goods, materials, or commodities in a safe and organized manner for a specific period. The purpose of storage is to preserve the quality, integrity, and usability of products until they are needed for further processing, distribution, or consumption. Storage facilities can vary widely in size, type, and capacity, ranging from small warehouses and storage rooms to large-scale distribution centers and cold storage units.

- Effective storage practices involve proper inventory management, space optimization, security measures, and maintenance to ensure the efficient handling and storage of goods.
- Warehousing, on the other hand, encompasses the physical infrastructure, facilities, and operations involved in storing, handling, and managing goods within a storage facility or warehouse. Warehouses serve as centralized storage hubs where goods are received, sorted, stored, and dispatched according to demand. Warehousing activities include receiving shipments, inventory management, order picking, packing, labeling, and shipping. Modern warehouses are equipped with advanced technology, automation systems, and material handling equipment to streamline operations, improve efficiency, and optimize storage space utilization.

Storage involves the act of preserving goods, while warehousing involves the infrastructure and operations associated with storing and managing goods within a designated facility. Both storage and warehousing are integral components of the logistics and supply chain management process, playing a critical role in ensuring the smooth flow of goods from production to distribution to consumption. Storage and warehousing play a crucial role in the agricultural sector by ensuring the efficient preservation, handling, and distribution of agricultural commodities. However, India faces several challenges related to storage infrastructure, logistics, and management, which hinder the optimal utilization of storage facilities. This section explores the storage and warehousing-related problems in India, examines their impact on agricultural supply chains, and discusses potential solutions to address these challenges.

## 4.9.1 Challenges in Storage and Warehousing

The following are the challenges faced by the agents in storage and warehousing.

Inadequate Infrastructure: One of the primary challenges faced by India's storage sector is the inadequate infrastructure. According to a report by the Ministry of Agriculture and Farmers Welfare, India has a total storage capacity of around 162 million metric tonnes (MMT), which falls short of the required capacity to store the growing volume of agricultural produce.

- ➤ Poor Quality Infrastructure: Existing storage infrastructure suffers from issues such as lack of proper ventilation, temperature control, and pest management systems. As a result, substantial post-harvest losses occur due to spoilage, decay, and infestation, particularly for perishable commodities like fruits and vegetables.
- Seasonal Imbalances: Storage facilities in India often struggle to cope with seasonal imbalances in agricultural production. During peak harvest seasons, there is a surplus of produce, leading to overcrowded storage facilities and storage shortages. Conversely, during off-seasons, storage facilities remain underutilized, resulting in wastage of infrastructure and resources.
- ➤ Logistical Bottlenecks: Inefficient logistics and transportation networks exacerbate storage challenges in India. Poor connectivity, inadequate handling facilities, and delays in transportation lead to supply chain inefficiencies, causing delays, damages, and losses in transit.
- Lack of Market Integration: Limited market integration and fragmented supply chains contribute to storage inefficiencies. The absence of seamless connectivity between production centers, markets, and storage facilities hampers the smooth flow of agricultural commodities, leading to storage congestion and stockpiling.

## 4.9.2 Strategies for Better Storage and Warehousing

The following are the management strategies to have a better storage and warehousing facility in India.

- Investment in Infrastructure: To overcome the shortage of storage capacity, there is a need for substantial investment in the development of storage infrastructure. Public-private partnerships (PPP) can be leveraged to mobilize investments in the construction of modern storage facilities, cold storage units, and warehouses equipped with advanced technology and facilities.
- Modernization and Upgradation: Existing storage facilities need to be modernized and upgraded to meet international standards. This includes retrofitting storage units with temperature control systems, ventilation, humidity control, and pest management measures to enhance the shelf life and quality of stored commodities.

- Promotion of Agri-logistics: Improving logistics and transportation infrastructure is critical for efficient storage and warehousing. Investments in road, rail, and cold chain infrastructure, along with the adoption of innovative transportation solutions such as refrigerated vans and containerized shipping, can help reduce transit times and minimize losses.
- Market Intelligence and Forecasting: Enhancing market intelligence and forecasting capabilities can help anticipate demand-supply dynamics and plan storage operations accordingly. The adoption of data analytics, remote sensing technologies, and real-time monitoring systems can provide insights into market trends, production forecasts, and storage requirements.
- Policy Reforms: Regulatory reforms and policy interventions are essential to address storage challenges effectively. Streamlining regulations, simplifying licensing procedures, providing incentives for private investment in storage infrastructure, and promoting contract farming arrangements can create an enabling environment for storage sector development.

The Public Distribution System (PDS) in India provides subsidized food grains to eligible beneficiaries through a network of fair price shops (FPS). However, the effectiveness of the PDS is hampered by storage and warehousing challenges, including leakages, pilferage, and spoilage of food grains due to inadequate storage infrastructure and poor inventory management practices. To address these challenges, the government has initiated reforms such as the introduction of electronic point of sale (ePOS) devices, GPS tracking of food grains, and the digitization of beneficiary records to improve transparency, accountability, and efficiency in PDS operations.

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Box 3: A Case Study of Public Distribution System (PDS) in India

Overall, marketing functions like storage and warehousing play a critical role in ensuring food security, reducing post-harvest losses, and enhancing the resilience of agricultural supply chains. Addressing the storage and warehousing challenges in India requires concerted efforts from government, industry, and stakeholders to invest in infrastructure, modern storage structures, improved logistics, and implement policy reforms. By adopting innovative strategies and best practices, India can overcome storage constraints, strengthen its agricultural sector, and achieve sustainable food security.

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## **Self-Assessment Questions**

- 1. Discuss the factors that determine the demand and supply of agricultural credit. Also, highlight the challenges faced by the farmers in accessing the credit.
- 2. Write a note on the sources and status of non-institutional and institutional agricultural credit in India. Also, highlight the social implications of credit access.
- 3. What are the challenges faced by the farmers in agricultural marketing and how these challenges can be addressed through policy interventions?
- 4. List the different types of agricultural markets. Explain the features of cooperative marketing and regulated Markets.
- 5. Write a note on the structure and functioning of agricultural market in India.
- 6. What is meant by e-Marketing. Critically assess its merits and limitations.
- 7. Highlight the problems in storage and warehousing, and how it can be addressed?

#### **Lesson 5.1 - Challenges to Indian Agriculture**

#### **Reading Objective**

In this unit, the readers will be enlightened on the evolution and impact of agricultural development policies and programs in India, focusing on key initiatives such as the Green Revolution and the New Agricultural Policy. It also helps to understand the trends, challenges, and strategies employed in agricultural development under the Five Year Plans, with a particular emphasis on promoting sustainable agriculture practices. Further, the unit facilitates to gain insights into the role of international trade agreements, such as those under the World Trade Organization, in shaping Indian agriculture and its implications for farmers, consumers, and the economy.

#### **Lesson Outline**

- > Trends in Agricultural Development under the Five Year Plans
- Policies and Programmes for Agricultural Development
- ► Green Revolution and its Impact
- ➤ Sustainable Agriculture
- ► Agricultural Trade
- ▶ New Agricultural Policy
- ▶ World Trade Organization and Indian Agriculture
- Review Questions

#### 5.1 Introduction

India's agriculture sector has long been the backbone of its economy, providing livelihoods to millions and ensuring food security for its vast population. However, despite its significance, Indian agriculture faces a multitude of challenges that threaten its sustainability, productivity, and resilience. This unit will delve into the various challenges confronting Indian agriculture, exploring their causes, implications, and potential solutions. One of the foremost challenges facing Indian agriculture is the issue of land fragmentation and small landholdings. With an increasing

population and growing demand for land for non-agricultural purposes, the average size of landholdings in India has been shrinking. According to the Agricultural Census of India 2015-16, small and marginal holdings (less than 2 hectares) account for over 85% of total operational holdings in the country. This fragmentation poses challenges for mechanization, economies of scale, and efficient resource utilization in agriculture.

Another significant challenge is the dependency on monsoon rains and the vulnerability to climate change. India's agriculture is predominantly rain-fed, with over 55% of the arable land dependent on monsoon rains. Erratic rainfall patterns, droughts, floods, and extreme weather events have become increasingly frequent due to climate change, posing risks to crop yields, soil fertility, and water resources. According to the Indian Council of Agricultural Research (ICAR), climate change is projected to cause a decline in the yield of major crops such as rice, wheat, and maize in the coming decades. Furthermore, the issue of soil degradation and declining fertility is a pressing concern for Indian agriculture. Intensive farming practices, improper land management, excessive use of chemical fertilizers and pesticides, and waterlogging have led to soil erosion, nutrient depletion, and loss of soil health. According to the Soil Health Card Scheme data, around 30% of India's total land area is affected by soil degradation, posing a threat to long-term agricultural productivity and sustainability.

Additionally, the lack of access to credit, markets, and technology disproportionately affects smallholder farmers and marginalized communities in rural areas. Limited access to institutional credit, inadequate market infrastructure, and information asymmetry hinder farmers' ability to invest in modern inputs, adopt technology, and access remunerative markets for their produce. Moreover, the issue of postharvest losses, inadequate storage facilities, and inefficient supply chains exacerbates food wastage and reduces farmers' incomes. According to the Ministry of Food Processing Industries, India loses approximately 30-40% of its total agricultural produce annually due to inadequate storage, transportation, and marketing infrastructure. In light of these challenges, addressing the structural constraints, promoting sustainable practices, enhancing resilience to climate change, and ensuring inclusive growth in agriculture are imperative for India's agricultural development and food security. Throughout this unit, we will explore these challenges in depth, analyze their underlying causes, examine their impacts on farmers and the economy, and discuss potential strategies and policy interventions to address them. By understanding the complexities of these challenges and exploring innovative solutions, we aim to contribute to the discourse on transforming Indian agriculture for a sustainable and prosperous future.

## 5.2 Trends in Agricultural Development under the Five-Year Plans

The Five-Year Plans in India have been instrumental in shaping the trajectory of agricultural development in the country since independence. These plans aimed to achieve rapid economic growth, alleviate poverty, and improve living standards through systematic planning and allocation of resources. This essay examines the trends in agricultural development under the Five-Year Plans, highlighting key initiatives, achievements, challenges, and policy interventions that have shaped India's agricultural landscape.

- ➤ First Five-Year Plan (1951-1956): The First Five-Year Plan laid the foundation for agricultural development in post-independence India, focusing on land reforms, irrigation, and rural infrastructure development. Key initiatives under the plan included the establishment of the All India Rural Credit Survey Committee, the introduction of high-yielding seed varieties, and the implementation of the Community Development Programmes (CDPs) aimed at promoting agricultural modernization at the grassroots level.
- ➤ Second Five-Year Plan (1956-1961): The Second Five-Year Plan prioritized agricultural growth and productivity enhancement, with a focus on increasing food production to meet the growing demands of a burgeoning population. The plan emphasized the expansion of irrigation facilities, the adoption of modern agricultural practices, and the promotion of scientific research and extension services. Initiatives such as the Intensive Agricultural District Programme (IADP) and the National Extension Service (NES) were launched to promote agricultural intensification and rural development.
- Third Five-Year Plan (1961-1966): The Third Five-Year Plan continued the momentum of agricultural development, with an emphasis on increasing agricultural productivity, improving rural infrastructure, and reducing regional disparities. The plan introduced the High-Yield Variety (HYV) seeds, leading to the Green Revolution in wheat and rice production. The establishment of agricultural universities, research institutes, and agricultural

- credit institutions further contributed to technological innovation and capacity building in the agricultural sector.
- Fourth Five-Year Plan (1969-1974): The Fourth Five-Year Plan focused on consolidating the gains of the Green Revolution and expanding its benefits to other crops and regions. The plan emphasized the adoption of modern agricultural inputs, including fertilizers, pesticides, and machinery, to enhance productivity and farm income. Initiatives such as the Intensive Agricultural Area Programme (IAAP) and the Drought-Prone Area Programme (DPAP) aimed to address regional disparities and improve agricultural resilience to climate variability.
- Fifth Five-Year Plan (1974-1979): The Fifth Five-Year Plan emphasized agricultural diversification, sustainable development, and social justice in rural areas. The plan prioritized the development of rainfed agriculture, horticulture, livestock, and fisheries to enhance income opportunities and livelihood security for rural households. The Integrated Rural Development Programme (IRDP) and the Land Reforms Act aimed to promote equitable land distribution and enhance agricultural productivity among small and marginal farmers.
- Sixth Five-Year Plan (1980-1985): The Sixth Five-Year Plan aimed to consolidate the gains of the Green Revolution and focus on equitable growth, social justice, and poverty alleviation. In agriculture, the plan emphasized the need for balanced regional development, sustainable agriculture, and rural employment generation. Initiatives such as the National Agricultural Technology Project (NATP) and the Watershed Development Programme were launched to promote sustainable farming practices, soil conservation, and water management.
- Seventh Five-Year Plan (1985-1990): The Seventh Five-Year Plan prioritized agricultural diversification, food security, and rural development. The plan emphasized the promotion of non-traditional crops, horticulture, livestock, and agro-processing industries to enhance income opportunities and value addition in agriculture. Initiatives such as the Integrated Rural Development Programme (IRDP), the Jawahar Rozgar Yojana (JRY), and the Rashtriya Krishi Vikas Yojana (RKVY) aimed to address rural poverty, unemployment, and agrarian distress.

- Eighth Five-Year Plan (1992-1997): The Eighth Five-Year Plan focused on liberalization, globalization, and economic reforms, with an emphasis on market-oriented agriculture, private sector participation, and export promotion. The plan advocated for the dismantling of agricultural subsidies, the promotion of contract farming, and the integration of Indian agriculture into the global market. Initiatives such as the Technology Mission on Oilseeds, Pulses, and Maize (TOP), the National Agricultural Insurance Scheme (NAIS), and the Market Intervention Scheme (MIS) were launched to promote agricultural modernization, risk management, and price stabilization.
- Ninth Five-Year Plan (1997-2002): The Ninth Five-Year Plan aimed to accelerate agricultural growth, enhance productivity, and promote sustainable development. The plan emphasized the adoption of modern agricultural technologies, organic farming practices, and natural resource management techniques to enhance soil fertility, water conservation, and biodiversity. Initiatives such as the National Food Security Mission (NFSM), the National Horticulture Mission (NHM), and the Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) aimed to enhance food security, rural livelihoods, and environmental sustainability.
- Tenth Five-Year Plan (2002-2007): The Tenth Five-Year Plan focused on inclusive growth, poverty reduction, and rural development, with an emphasis on enhancing agricultural productivity, market access, and livelihood opportunities. The plan advocated for the promotion of agri-business, value chain development, and farmer producer organizations (FPOs) to empower farmers and enhance their bargaining power. Initiatives such as the National Rural Employment Guarantee Scheme (NREGS), the Rashtriya Krishi Vikas Yojana (RKVY), and the National Food Security Act (NFSA) aimed to address rural poverty, unemployment, and food insecurity.
- Eleventh Five-Year Plan (2007-2012): The Eleventh Five-Year Plan focused on inclusive and sustainable development, with a renewed emphasis on agricultural growth, rural infrastructure, and social welfare. The plan prioritized investments in agricultural research and extension services, irrigation infrastructure, and market linkages to enhance productivity, resilience, and income opportunities for farmers. Initiatives such as the National Mission on Sustainable

- Agriculture (NMSA), the National Rural Livelihoods Mission (NRLM), and the National Food Security Mission (NFSM) aimed to promote climate-smart agriculture, livelihood diversification, and food security.
- TwelfthFive-YearPlan(2012-2017): The TwelfthFive-YearPlanaimed to achieve inclusive and sustainable growth through investments in infrastructure, human capital, and innovation. In agriculture, the plan focused on promoting agricultural diversification, enhancing value addition, and improving farm income through market-oriented reforms and technological interventions. Initiatives such as the Pradhan Mantri Krishi Sinchayee Yojana (PMKSY), the Soil Health Card Scheme (SHCS), and the Pradhan Mantri Fasal Bima Yojana (PMFBY) aimed to address water scarcity, soil degradation, and crop insurance coverage for farmers.

#### 5.2.1 Trends and Achievements

The Five-Year Plans in India have witnessed significant achievements in agricultural development, including:

- ➤ Increased Food Production: The adoption of high-yielding varieties, modern agricultural inputs, and improved agronomic practices has led to substantial increases in food production, making India self-sufficient in food grains.
- ➤ Technological Innovation: The Green Revolution and subsequent agricultural research and development efforts have led to technological innovations in crop breeding, irrigation management, pest control, and soil conservation, enhancing agricultural productivity and sustainability.
- ➤ Rural Infrastructure Development: The Five-Year Plans have contributed to the development of rural infrastructure, including irrigation facilities, rural roads, market yards, and storage facilities, improving access to markets and enhancing agricultural value chains.
- Poverty Alleviation: Agricultural development under the Five-Year Plans has played a crucial role in poverty alleviation, rural employment generation, and income enhancement, particularly among smallholder farmers and rural households.

### 5.2.2 Challenges and Policy Interventions

Despite the achievements, agricultural development in India continues to face challenges such as:

- Smallholder Vulnerability: Smallholder farmers continue to face challenges such as land fragmentation, resource constraints, and market access barriers, limiting their ability to adopt modern agricultural practices and benefit from technological advancements.
- ➤ Environmental Degradation: Intensive agricultural practices, excessive use of agrochemicals, and water resource depletion have led to environmental degradation, soil erosion, and water pollution, threatening long-term agricultural sustainability.
- Market Imperfections: Market imperfections, including price volatility, lack of market infrastructure, and inadequate access to credit and insurance, hinder farmers' ability to engage in profitable agriculture and mitigate production risks.

To address these challenges, policymakers have introduced several policy interventions and programs, including:

- ➤ Technology Adoption: Encouraging the adoption of climateresilient and sustainable agricultural practices, promoting precision farming techniques, and investing in agricultural research and extension services to enhance productivity and resilience.
- ➤ Institutional Reforms: Strengthening agricultural institutions, including agricultural universities, research institutes, extension services, and cooperative societies, to provide technical support, knowledge dissemination, and market linkages to farmers.
- Market Reforms: Implementing market reforms, including liberalization of agricultural markets, removal of trade barriers, and promotion of contract farming and agri-logistics, to improve market efficiency, reduce post-harvest losses, and enhance farmers' income.

Overall, the Five-Year Plans have played a significant role in shaping agricultural development in India, laying the foundation for technological innovation, infrastructure development, and institutional reforms in the agricultural sector. While significant progress has been made, challenges such as smallholder vulnerability, environmental degradation, and market imperfections persist, requiring continued policy attention, investments,

and innovation to ensure sustainable and inclusive agricultural development in the country.

## 5.3 Policies and Programmes for Agricultural Development

Agriculture plays a vital role in India's economy, contributing significantly to food security, employment generation, and rural livelihoods. Over the years, the government of India has implemented various policies and programmes aimed at promoting agricultural development, enhancing productivity, and improving the welfare of farmers. This essay provides an overview of the key policies and programmes for agricultural development in India, highlighting their objectives, implementation strategies, and impact.

Green Revolution: The Green Revolution, initiated in the 1960s, marked a significant milestone in India's agricultural development. The introduction of high-yielding varieties (HYVs) of seeds, coupled with the adoption of modern agricultural practices, irrigation technologies, and agrochemicals, led to a substantial increase in food grain production. The Green Revolution transformed India from a food-deficient nation to a self-sufficient one, laying the foundation for subsequent agricultural policies and programmes.

National Agricultural Policy (2000): The National Agricultural Policy (NAP) of 2000 aimed to promote sustainable agricultural growth, rural development, and food security. The policy focused on enhancing productivity, diversification, and market orientation in agriculture while ensuring the welfare of smallholder farmers and vulnerable groups. Key initiatives under the NAP included the promotion of integrated nutrient management, watershed development, agro-processing industries, and agricultural marketing reforms.

National Food Security Mission (NFSM): Launched in 2007, the National Food Security Mission (NFSM) aimed to increase the production of rice, wheat, and pulses to ensure food security and stabilize prices. The mission focused on promoting improved agricultural practices, including the adoption of HYVs, balanced fertilizer use, soil health management, and water conservation techniques. NFSM contributed to significant increases in food grain production, particularly in rice and wheat-growing states.

Pradhan Mantri Fasal Bima Yojana (PMFBY): The Pradhan Mantri Fasal Bima Yojana (PMFBY), launched in 2016, aimed to provide financial protection to farmers against crop losses due to natural calamities, pests, and diseases. The scheme offered crop insurance coverage at subsidized premiums, with the government bearing a significant portion of the premium costs. PMFBY aimed to reduce the financial risks associated with farming and enhance the resilience of farmers to climate-related shocks.

Pradhan Mantri Krishi Sinchayee Yojana (PMKSY): The Pradhan Mantri Krishi Sinchayee Yojana (PMKSY), launched in 2015, aimed to expand irrigation coverage, improve water use efficiency, and enhance water productivity in agriculture. The scheme focused on the development of water resources, including surface water, groundwater, and rainwater harvesting, to ensure sustainable irrigation infrastructure and increase crop yields. PMKSY aimed to address the growing water scarcity and mitigate the impact of climate change on agriculture.

Soil Health Card Scheme (SHCS): The Soil Health Card Scheme (SHCS), launched in 2015, aimed to promote soil health management and balanced nutrient application in agriculture. Under the scheme, farmers receive soil health cards containing information on soil fertility, nutrient deficiencies, and recommendations for appropriate fertilization practices. SHCS aimed to improve soil fertility, crop yields, and farm profitability while reducing the adverse environmental impacts of excessive fertilizer use.

MGNREGA and Agricultural Labour: The Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA), introduced in 2005, aimed to provide employment opportunities to rural households and enhance rural incomes. MGNREGA plays a crucial role in agricultural development by providing wage employment for farm-related activities such as land development, water conservation, and farm infrastructure development. The scheme contributes to rural livelihoods, poverty reduction, and agricultural productivity enhancement.

National Horticulture Mission (NHM): The National Horticulture Mission (NHM), launched in 2005, aimed to promote the holistic development of horticulture crops, including fruits, vegetables, flowers, spices, and aromatic plants. NHM focused on enhancing productivity, quality, and market access for horticulture produce through the adoption of modern technologies, post-harvest management practices, and value

chain development initiatives. The mission aimed to increase farmer incomes, create employment opportunities, and contribute to nutritional security and export competitiveness in horticulture.

Rashtriya Krishi Vikas Yojana (RKVY): The Rashtriya Krishi Vikas Yojana (RKVY), initiated in 2007, aimed to incentivize states to increase public investment in agriculture and allied sectors. RKVY provided flexible funding support to states for promoting agricultural development projects, including infrastructure development, research and extension services, market linkages, and capacity building initiatives. The scheme aimed to address state-specific agricultural priorities, enhance resource allocation efficiency, and promote decentralized planning and implementation in agriculture.

National Mission on Sustainable Agriculture (NMSA): The National Mission on Sustainable Agriculture (NMSA), launched in 2010, aimed to promote climate-resilient and environmentally sustainable agriculture practices. NMSA focused on enhancing soil health, water use efficiency, and crop diversification through the adoption of conservation agriculture, organic farming, and agro-forestry practices. The mission aimed to mitigate climate change impacts on agriculture, reduce greenhouse gas emissions, and enhance adaptive capacity and resilience among farmers.

Paramparagat Krishi Vikas Yojana (PKVY): The Paramparagat Krishi Vikas Yojana (PKVY), launched in 2015, aimed to promote organic farming practices and reduce the use of chemical fertilizers and pesticides in agriculture. PKVY encouraged farmers to adopt traditional and indigenous farming methods, including crop rotation, mixed cropping, and bio-fertilizer usage, to enhance soil fertility, biodiversity, and ecosystem health. The scheme aimed to promote sustainable agriculture, improve farmer livelihoods, and create market demand for organic produce.

National Food Processing Policy: The National Food Processing Policy, introduced in 2021, aims to promote food processing industries, value addition, and agro-processing infrastructure development in India. The policy focuses on reducing post-harvest losses, enhancing food safety standards, and creating market linkages for farmers' produce. It aims to boost rural employment, attract investments, and increase value addition in the agriculture sector through food processing and value chain development initiatives.

Integrated Watershed Development Programme (IWDP): The Integrated Watershed Development Programme (IWDP), launched in 1995, aimed to promote sustainable land and water management practices in rainfed areas. IWDP focused on watershed-based planning, soil conservation, water harvesting, afforestation, and livelihood enhancement activities to improve agricultural productivity, water availability, and rural livelihoods. The program aimed to address soil erosion, water scarcity, and environmental degradation in rainfed regions, benefiting millions of smallholder farmers.

National Mission on Oilseeds and Oil Palm (NMOOP): The National Mission on Oilseeds and Oil Palm (NMOOP), launched in 2014, aimed to enhance oilseed production and reduce India's dependence on edible oil imports. NMOOP focused on increasing oilseed cultivation area, promoting high-yielding varieties, providing technology interventions, and supporting farmers through price support mechanisms and market linkages. The mission aimed to boost domestic oilseed production, improve farmer incomes, and enhance food security and nutritional outcomes.

National Bamboo Mission (NBM): The National Bamboo Mission (NBM), launched in 2018, aimed to promote bamboo cultivation, value addition, and market development in India. NBM focused on enhancing bamboo-based livelihood opportunities for farmers, artisans, and rural entrepreneurs through skill development, technology transfer, and market linkages. The mission aimed to harness the economic potential of bamboo, including its use in agriculture, construction, handicrafts, and industrial applications, to promote sustainable rural development and environmental conservation.

National Livestock Mission (NLM): The National Livestock Mission (NLM), launched in 2014, aimed to promote livestock development, including dairy, poultry, and small ruminants, to enhance rural incomes and nutritional security. NLM focused on improving livestock productivity, breed improvement, animal health care, and fodder availability through technology interventions, infrastructure development, and capacity building initiatives. The mission aimed to empower livestock farmers, especially women and marginalized communities, through entrepreneurship opportunities and value chain development.

Pradhan Mantri Kisan Samman Nidhi (PM-Kisan): The Pradhan Mantri Kisan Samman Nidhi (PM-Kisan), launched in 2019, aimed to

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provide direct income support to smallholder farmers across the country. Under the scheme, eligible farmers receive financial assistance of Rs. 6,000 per year in three equal installments, directly credited to their bank accounts. PM-Kisan aims to augment farmers' income, address rural distress, and support agricultural households in meeting their investment and consumption needs.

In summary, the policies and programmes for agricultural development in India have evolved over the years, reflecting changing priorities, challenges, and opportunities in the agricultural sector. From the Green Revolution to modern schemes like PMFBY and PMKSY, the government has implemented various initiatives to enhance productivity, sustainability, and resilience in agriculture. However, challenges such as smallholder vulnerability, environmental degradation, and market inefficiencies persist, requiring continued policy attention, investments, and innovation to ensure inclusive and sustainable agricultural development in the country.

# 5.4 Green Revolution and its Impact

The Green Revolution, a series of agricultural innovations and interventions initiated in the 1960s, marked a transformative phase in India's agricultural history. It aimed to increase agricultural productivity, ensure food security, and alleviate poverty through the adoption of high-yielding varieties (HYVs) of seeds, modern agricultural techniques, and institutional reforms. This essay explores the Green Revolution's impact on India's agricultural sector, economy, and society, highlighting its achievements, challenges, and long-term implications.

- ➤ Origin of the Green Revolution: The Green Revolution in India was spurred by the efforts of agricultural scientists, policymakers, and international organizations to address the challenges of food scarcity and rural poverty. The introduction of HYV seeds, particularly in wheat and rice cultivation, revolutionized agricultural production by significantly increasing crop yields and reducing dependence on imports.
- ➤ Impact on Agricultural Productivity: One of the most significant impacts of the Green Revolution was the substantial increase in agricultural productivity. The adoption of HYV seeds, combined with the use of chemical fertilizers, pesticides, and irrigation

technologies, led to a dramatic rise in crop yields. For example, wheat yields increased from around 800 kg per hectare in the pre-Green Revolution era to over 3,000 kg per hectare in the post-Green Revolution period.

- Economic Transformation: The Green Revolution brought about a profound economic transformation in rural India. Increased agricultural productivity translated into higher farm incomes, improved living standards, and reduced rural poverty. Farmers who embraced modern agricultural practices witnessed significant improvements in their livelihoods, with many transitioning from subsistence farming to commercial agriculture.
- Food Security: One of the primary objectives of the Green Revolution was to achieve food self-sufficiency and ensure food security for India's growing population. The substantial increase in food grain production, particularly in wheat and rice, helped India overcome chronic food shortages and dependence on imports. The country transformed from a food-deficient nation to a self-sufficient and even surplus producer of food grains.
- Social Impact: The Green Revolution had both positive and negative social impacts. On the one hand, it contributed to poverty alleviation, employment generation, and rural development, empowering millions of smallholder farmers. On the other hand, it also widened the income gap between large and small farmers, leading to social disparities and inequalities in rural areas.
- Environmental Challenges: While the Green Revolution brought about significant gains in agricultural productivity, it also posed environmental challenges. The intensive use of chemical fertilizers, pesticides, and groundwater for irrigation led to soil degradation, water pollution, and depletion of natural resources. Moreover, monocropping practices increased the risk of pest outbreaks, soil erosion, and biodiversity loss.
- Sustainability Concerns: In recent years, there has been growing recognition of the need to address the sustainability concerns associated with the Green Revolution model of agriculture. Efforts are underway to promote sustainable farming practices, including organic farming, agroecology, and conservation agriculture, to reduce environmental impacts and enhance long-term resilience in agriculture.

The Green Revolution has left an indelible mark on India's agricultural landscape, economy, and society. It brought about unprecedented increases in agricultural productivity, transformed rural livelihoods, and ensured food security for millions of people. However, it also posed environmental challenges and social disparities that need to be addressed through sustainable and inclusive agricultural development strategies.

## 5.5 Sustainable Agriculture

Sustainable agriculture is a holistic approach to farming that aims to meet the current and future needs for food, fiber, and other agricultural products while ensuring environmental sustainability, economic viability, and social equity. In India, where agriculture is the backbone of the economy and sustains the livelihoods of millions of people, sustainable agricultural practices are critical for addressing challenges such as soil degradation, water scarcity, climate change, and food insecurity. This essay explores the concept of sustainable agriculture in India, highlighting key practices, challenges, and opportunities for its promotion and adoption.

## 5.5.1 Key Practices of Sustainable Agriculture

The following are the key features of sustainable agriculture.

- ➤ Conservation Agriculture: Conservation agriculture involves minimizing soil disturbance, maintaining permanent soil cover, and practicing crop rotation or intercropping to improve soil health, water retention, and crop productivity. Zero tillage, mulching, and crop residue management are common practices under conservation agriculture, promoting soil conservation, carbon sequestration, and water use efficiency.
- ➤ Organic Farming: Organic farming avoids the use of synthetic pesticides, fertilizers, and genetically modified organisms (GMOs), relying instead on natural inputs, crop rotations, and biological pest control methods. Organic farming enhances soil fertility, biodiversity, and ecosystem health while reducing chemical residues in food products and mitigating environmental pollution.
- Agroforestry: Agroforestry integrates trees and shrubs with crops or livestock, providing multiple benefits such as soil conservation, carbon sequestration, biodiversity conservation, and supplemental income for farmers. Agroforestry systems, including alley cropping,

- windbreaks, and silvopasture, enhance ecosystem services, mitigate climate change impacts, and improve rural livelihoods.
- Precision Agriculture: Precision agriculture utilizes advanced technologies such as global positioning systems (GPS), remote sensing, and data analytics to optimize inputs, monitor crop health, and manage farm operations more efficiently. Precision agriculture enhances resource use efficiency, reduces environmental impacts, and increases farm profitability through site-specific management practices.

## 5.5.2 Challenges to Sustainable Agriculture

Despite multiple benefits, sustainable agricultural practices have some challenges too and are highlighted here.

- Resource Constraints: Smallholder farmers, who constitute the majority of agricultural landholders in India, often lack access to resources such as land, water, credit, and technology needed to adopt sustainable agricultural practices. Limited institutional support, inadequate extension services, and market access barriers further constrain the adoption of sustainable agriculture.
- ➤ Climate Change: Climate change poses significant challenges to agricultural sustainability in India, including erratic rainfall patterns, temperature extremes, and increased frequency of extreme weather events such as droughts, floods, and cyclones. Climateresilient agricultural practices and technologies are essential for mitigating climate risks and ensuring food security in vulnerable regions.
- Market Dynamics: Market dynamics, including price volatility, input costs, and market access, influence farmers' adoption of sustainable agricultural practices. Inadequate market infrastructure, value chain inefficiencies, and lack of market incentives for sustainable products often discourage farmers from transitioning to sustainable agriculture despite its long-term benefits.

## 5.5.3 Opportunities for Promoting Sustainable Agriculture

➤ Policy Support: Government policies and programs play a crucial role in promoting sustainable agriculture in India. Initiatives such as the National Mission on Sustainable Agriculture (NMSA),

- Paramparagat Krishi Vikas Yojana (PKVY), and Pradhan Mantri Krishi Sinchayee Yojana (PMKSY) provide financial incentives, technical support, and capacity building for farmers to adopt sustainable agricultural practices.
- ➤ Research and Innovation: Research and innovation in agriculture are essential for developing and disseminating sustainable farming technologies, practices, and crop varieties adapted to local agroclimatic conditions. Investments in agricultural research, extension services, and farmer education can facilitate the adoption of sustainable agriculture and enhance productivity, resilience, and sustainability.
- Market Demand: Growing consumer awareness and demand for sustainably produced food products present opportunities for farmers to adopt organic farming, agroforestry, and other sustainable practices to meet market preferences and fetch premium prices. Certification schemes such as the National Programme for Organic Production (NPOP) and Participatory Guarantee Systems (PGS) help farmers access niche markets for sustainable products.

In conclusion, sustainable agriculture is essential for addressing the complex challenges facing Indian agriculture, including soil degradation, water scarcity, climate change, and food insecurity. By adopting conservation agriculture, organic farming, agroforestry, and precision agriculture practices, farmers can improve soil health, enhance water use efficiency, and mitigate environmental impacts while ensuring long-term agricultural sustainability and livelihood security. Government support, research and innovation, and market incentives are crucial for promoting the adoption of sustainable agriculture and realizing its potential to transform Indian agriculture towards a more resilient, equitable, and sustainable future.

#### 5.6 Agricultural Trade

Agricultural trade plays a crucial role in India's economy, contributing significantly to food security, farmer incomes, and rural development. With its diverse agro-climatic conditions and abundant agricultural resources, India is a major player in global agricultural markets, exporting a wide range of commodities such as rice, wheat, spices, fruits, vegetables, and tea. This essay explores the trends, challenges, and opportunities in agricultural trade in India, highlighting key data and examples to illustrate its importance and dynamics.

India's agricultural trade has witnessed significant growth and diversification in recent decades, driven by factors such as globalization, liberalization, technological advancements, and changing consumer preferences. According to data from the Ministry of Commerce and Industry, Government of India, the value of India's agricultural exports increased from USD 16.51 billion in 2010-11 to USD 41.25 billion in 2020-21, reflecting a compound annual growth rate (CAGR) of 10.09%.

### 5.6.1 Key Agricultural Exports

- ➤ Rice: India is one of the world's largest producers and exporters of rice, with Basmati and non-Basmati varieties being the major export commodities. In 2020-21, India exported around 17.72 million metric tons of rice, valued at USD 7.61 billion, making it the largest rice exporter globally.
- Fruits and Vegetables: India is known for its diverse range of fruits and vegetables, including mangoes, bananas, grapes, onions, and potatoes. In 2020-21, India exported fruits and vegetables worth USD 3.98 billion, with mangoes, grapes, and bananas being the top export commodities.
- ➤ Spices: India is the world's largest producer and exporter of spices, including chili, turmeric, cumin, and cardamom. In 2020-21, India exported spices worth USD 4.45 billion, accounting for a significant share of global spice trade.

## 5.6.2 Challenges in Agricultural Trade

Despite the growth in agricultural exports, India faces several challenges in agricultural trade, including:

- ➤ Trade Barriers: Non-tariff barriers, sanitary and phytosanitary measures, and quality standards imposed by importing countries often act as barriers to Indian agricultural exports, limiting market access and competitiveness.
- ➤ Infrastructure Constraints: Inadequate transportation, storage, and processing infrastructure impede the efficient movement of agricultural goods, leading to post-harvest losses, quality deterioration, and increased transaction costs.
- Market Access: Limited access to international markets, lack of trade agreements, and tariff differentials disadvantage Indian agricultural

exporters, particularly small and medium-sized enterprises (SMEs), in competing with global competitors.

## 5.6.3 Opportunities in Agricultural Trade

Despite the challenges, agricultural trade presents significant opportunities for India to enhance its competitiveness, diversify exports, and capture a larger share of global markets. Key opportunities include:

- ➤ Value Addition: India can leverage its rich agricultural biodiversity and traditional knowledge to add value to agricultural products through processing, packaging, branding, and certification, catering to niche markets and premium segments.
- Market Diversification: India can explore new markets and diversify its export destinations beyond traditional markets such as the Middle East and Southeast Asia to regions with growing demand for agricultural products, including Africa, Europe, and North America.
- E-commerce and Digital Platforms: The emergence of e-commerce platforms and digital trade facilitation initiatives provides opportunities for Indian farmers and exporters to access global markets, connect directly with buyers, and streamline trade processes.

Agricultural trade is a vital component of India's economy, offering opportunities for income generation, employment creation, and rural development. By addressing challenges such as trade barriers, infrastructure constraints, and market access issues, India can unlock the full potential of its agricultural trade, promote sustainable development, and contribute to global food security.

#### 5.7 New Agricultural Policy

The New Agricultural Policy (NAP) in India marks a significant shift in agricultural development strategies, focusing on sustainable and inclusive growth, market orientation, and farmer welfare. Launched in 2000, the NAP seeks to address the challenges facing Indian agriculture, including low productivity, agrarian distress, environmental degradation, and market inefficiencies. This essay explores the objectives, key components, and impact of the New Agricultural Policy in India, drawing on data, examples, and relevant sources to provide a comprehensive analysis.

## 5.7.1 Objectives of the New Agricultural Policy

The New Agricultural Policy aims to achieve the following objectives:

- Enhance Productivity: The NAP seeks to increase agricultural productivity through the adoption of improved technologies, inputs, and farming practices, including high-yielding varieties (HYVs), precision agriculture, and conservation agriculture.
- ➤ Diversify Agriculture: The policy emphasizes crop diversification, livestock development, and value addition to promote sustainable agriculture, enhance farm incomes, and reduce production risks.
- Market Orientation: The NAP aims to promote market orientation in agriculture by strengthening agricultural marketing infrastructure, facilitating value chain development, and promoting contract farming and agri-business ventures.
- Farmer Welfare: The policy prioritizes the welfare of farmers by ensuring remunerative prices for agricultural produce, providing income support through subsidies, credit facilities, insurance schemes, and social safety nets.

## 5.7.2 Key Components of the New Agricultural Policy

- ➤ Integrated Nutrient Management: The NAP promotes the adoption of integrated nutrient management (INM) practices to improve soil fertility, enhance crop yields, and reduce reliance on chemical fertilizers.
- ➤ Watershed Development: The policy emphasizes watershed development initiatives to conserve water, prevent soil erosion, and promote sustainable land use practices in rainfed areas.
- Agricultural Marketing Reforms: The NAP advocates for agricultural marketing reforms, including the establishment of Agricultural Produce Market Committees (APMCs), electronic trading platforms, and direct marketing channels to enhance market access and efficiency.
- ➤ Technology Adoption: The policy encourages the adoption of modern agricultural technologies, including biotechnology, precision farming, and information and communication technologies (ICTs), to enhance productivity, resource use efficiency, and resilience to climate change.

#### 5.7.3 Impact of the New Agricultural Policy

The New Agricultural Policy has had a mixed impact on Indian agriculture, with some notable achievements and challenges:

- Increased Productivity: The adoption of improved technologies and farming practices under the NAP has led to a significant increase in agricultural productivity, particularly in crops such as rice, wheat, and cotton.
- Market Access: Agricultural marketing reforms, including the establishment of electronic trading platforms and contract farming arrangements, have improved market access for farmers, enabling them to fetch better prices for their produce.
- Farmer Welfare: The NAP has provided income support to farmers through various subsidies, credit facilities, insurance schemes, and social safety nets, improving their economic well-being and livelihood security.
- Environmental Sustainability: While the NAP has promoted sustainable agricultural practices such as conservation agriculture and watershed development, challenges such as water scarcity, soil degradation, and pesticide pollution persist, requiring further attention and intervention.

In summary, the 'New Agricultural Policy' in India represents a significant paradigm shift in agricultural development strategies, emphasizing sustainability, market orientation, and farmer welfare. While the policy has achieved some notable successes in enhancing productivity, market access, and farmer welfare, challenges such as environmental degradation, market inefficiencies, and agrarian distress remain. Addressing these challenges requires continued policy support, investments in research and extension services, and concerted efforts to promote sustainable and inclusive agricultural development in India.

## 5.8 World Trade Organization and Indian Agriculture

The World Trade Organization (WTO) plays a significant role in shaping global trade policies, including those related to agriculture. For India, a country with a large agrarian population and diverse agricultural commodities, WTO agreements have profound implications for agricultural trade, market access, and food security. This essay explores the relationship between the WTO and Indian agriculture, examining

the key agreements, challenges, and opportunities for India within the WTO framework. Drawing on data, examples, and relevant sources, this essay provides a comprehensive analysis of the impact of WTO on Indian agriculture. The WTO was established in 1995 with the objective of facilitating international trade and promoting economic development through a rules-based multilateral trading system. The Agreement on Agriculture (AoA), one of the founding agreements of the WTO, governs trade in agricultural products and sets out rules for domestic support, market access, and export subsidies.

## 5.8.1 Key WTO Agreements Affecting Indian Agriculture

- Agreement on Agriculture (AoA): The AoA is the primary agreement governing agricultural trade within the WTO framework. It seeks to promote fair competition, reduce trade-distorting subsidies, and improve market access for agricultural products. However, the AoA has been criticized for favoring developed countries and imposing constraints on the policy space of developing countries like India.
- Agreement on Sanitary and Phytosanitary Measures (SPS Agreement): The SPS Agreement sets out rules for food safety and animal and plant health standards. While intended to protect human, animal, and plant health, the SPS Agreement has often been used as a non-tariff barrier by developed countries to restrict the entry of agricultural products from developing countries, including India.
- Agreement on Technical Barriers to Trade (TBT Agreement): The TBT Agreement aims to ensure that technical regulations, standards, and conformity assessment procedures do not create unnecessary barriers to trade. However, the TBT Agreement has implications for Indian agricultural exports, particularly in terms of compliance with international quality and safety standards.

#### 5.8.2 Impact of WTO Agreements on Indian Agriculture

- Market Access: WTO agreements, particularly the AoA, have implications for market access for Indian agricultural products in international markets. While India has made progress in liberalizing its agricultural trade, challenges remain in terms of tariff and non-tariff barriers imposed by developed countries.
- ➤ Domestic Support: The AoA restricts the use of domestic support measures, including subsidies, that distort agricultural trade. India,

- as a developing country, has limited flexibility in providing support to its farmers under the WTO framework, which can impact its ability to address domestic agricultural challenges and support farmer livelihoods.
- Export Subsidies: The AoA prohibits the use of export subsidies that distort international trade. While India has phased out most of its export subsidies, developed countries continue to provide significant subsidies to their agricultural sectors, creating an uneven playing field for Indian exporters.

# 5.8.3 Challenges Faced by Indian Agriculture within the WTO Framework

- Subsidy Constraints: India's agricultural sector relies heavily on subsidies for inputs such as fertilizers, seeds, and irrigation. However, the AoA imposes limits on the level of domestic support that developing countries can provide, constraining India's ability to support its farmers and enhance agricultural productivity.
- Non-Tariff Barriers: Non-tariff barriers such as sanitary and phytosanitary measures and technical regulations pose challenges for Indian agricultural exports, particularly in meeting international quality and safety standards. Compliance with these standards requires investments in infrastructure, technology, and capacity building, which can be resource-intensive for developing countries like India.
- Dispute Settlement Mechanism: The WTO's dispute settlement mechanism provides a forum for resolving trade disputes between member countries. However, the process can be lengthy, complex, and expensive, making it difficult for developing countries like India to challenge trade barriers imposed by developed countries.

#### 5.8.4 Opportunities for Indian Agriculture within the WTO Framework

Market Diversification: Despite the challenges, the WTO framework provides opportunities for India to diversify its agricultural exports and explore new markets. By focusing on high-value agricultural products with comparative advantages, India can enhance its competitiveness in global markets and reduce dependence on traditional export markets.

- ➤ Capacity Building: The WTO offers technical assistance and capacity-building programs to help developing countries comply with WTO agreements and enhance their participation in international trade. India can leverage these resources to strengthen its institutional capacity, improve regulatory frameworks, and enhance the quality and safety of its agricultural exports.
- ➤ Negotiating Strength: As a member of the WTO, India has a voice in shaping global trade rules and negotiations. By actively participating in WTO negotiations, India can advocate for the interests of developing countries, including fairer terms of trade, greater policy space for domestic support, and reduced trade barriers in agricultural markets.

The World Trade Organization plays a significant role in shaping global trade policies, including those related to agriculture. For India, a country with a large agrarian population and diverse agricultural commodities, WTO agreements have profound implications for agricultural trade, market access, and food security. While the WTO framework presents both challenges and opportunities for Indian agriculture, it is essential for India to engage actively in WTO negotiations, strengthen its institutional capacity, and pursue policies that promote sustainable and inclusive agricultural development within the WTO framework.

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# **Self-Assessment Questions**

- 1. What was the trend noticed with respect to agricultural development across Five Year Plans (FYPs)? During the FYPs, what policies and programs led to the agricultural development in India. Discuss.
- 2. What is meant by Green Revolution? Discuss its impact on Indian agriculture.
- 3. Write a note on sustainable agriculture, its features, challenges and opportunities.
- 4. Does agricultural trade lead to development? Substantiate your response with the features and challenges of trade.
- 5. Why New Agricultural Policy (NAP) was introduced in India? List out the objectives, key components and discuss its impact on agricultural development.
- 6. Critically assess the role of World Trade Organization in Indian Agriculture.