

# **Macroeconomics**

**B.A. (Economics) – Second Year**

**Paper –VI**

**Paper Code: BAEC 1921**



**PONDICHERY UNIVERSITY**

(A Central University)

**DIRECTORATE OF DISTANCE EDUCATION**

R.V. Nagar, Kalapet, Puducherry – 605 014

### ***Advisory Committee***

1. Prof. Gurmeet Singh  
Vice-Chancellor,  
Pondicherry University
2. Prof. Rajeev Jain  
OSD, C&CR,  
Pondicherry University
3. Dr. Arvind Gupta  
Director,  
Directorate of Distance Education  
Pondicherry University

### ***Review Committee***

1. Prof. V. Nirmala  
Department of Economics  
Pondicherry University
2. Dr V. Umasri  
Asst. Professor, DDE  
Pondicherry University

### ***Course Writer***

1. Dr. Animesh Karn  
Assistant Professor  
School of Economics  
Amity University, Jharkhand
2. Dr. Avirup Mukherjee  
Assistant Professor,  
School of Economics  
Amity University, Jharkhand

### **Copyright**

This book may not be duplicated in any way without the written consent of the Pondicherry University except in the form of brief excerpts or quotations for the purpose of review.

The information contained herein is for the personal use of the DDE students, Pondicherry University and may not be incorporated in any commercial programs, other books, databases or any kind of software without the written consent of the author. Making copies of this book or any portion, for any purpose other than your own is a violation of copyright laws. The author has used their best efforts in preparing this book and believes that the content is reliable and correct to the best of their knowledge.

### ***Academic Support Committee***

1. Dr. A. Punitha  
Asst. Professor, DDE  
Pondicherry University
2. Dr V. Umasri  
Asst. Professor, DDE  
Pondicherry University
3. Dr. Sk. Md. Nizamuddin  
Asst. Professor, DDE  
Pondicherry University

### ***Administrative Support Committee***

1. Dr. A. Saravanan  
Deputy Registrar,  
Directorate of Distance Education  
Pondicherry University

## **B.A. (ECONOMICS) - SYLLABUS**

**Paper Code: BAEC 1921**

**Paper: VI**

### **MACROECONOMICS**

#### **Unit 1: Nature and Scope**

Nature and scope of macroeconomics – meaning and definition of key macroeconomic variables (output, unemployment, inflation etc.) – concepts of national income – methods of measuring national income – circular flow of income – issues in national income accounting.

#### **Unit 2: Employment and Output**

The goal of full employment – frictional and structural unemployment – unemployment and inadequate demand – the concept of potential output – factors affecting output – production and employment with economic growth – growth of actual and potential output

#### **Unit 3: Classical System**

The Classical revolutions – Say's law – quantity theory of money – wages, prices, employment, and production – rigid wages and monetary policy in the classical model.

#### **Unit 4: Keynesian Model**

The problem of unemployment – the components of aggregate demand – equilibrium income – determination of equilibrium income – changes in equilibrium income – the role of fiscal policy and multiplier – the concept of balanced budget multiplier – exports and imports in Keynesian model.

#### **Unit 5: Money, Interest and Income**

The money supply, money demand and interest rate – the relationship between bond prices and interest rates – the Keynesian theory of money demand and interest rate – the liquidity trap – the implications of increase in money supply – macroeconomic policies.

#### **Readings**

1. R T Froyen (2008), Macroeconomics, Theory and policies, Prentice Hall, Delhi.
2. N. Gregory Mankiw, (2002), Principles of Economics, Thomson, Delhi.
3. Gardner Ackley (1978), Macroeconomics, Theory and Policy, Macmillan Library



## **CONTENTS**

### **UNIT – I: Nature and Scope**

1.1: Nature and Scope of Macroeconomics.....	1
1.2: Macroeconomic Variables .....	6
1.3: National Income Accounting .....	22

### **UNIT – II: Employment and Output**

2.1: Employment and Unemployment .....	53
2.2: Unemployment and Production .....	86

### **UNIT – III: Classical System**

3.1: Classical System .....	107
3.2: Classical Theory in Labour Market .....	114
3.3: Classical Theory in Goods Market .....	122
3.4: Classical Theory in Money Market .....	137

### **UNIT – IV: Keynesian Model**

4.1: Keynesian Model .....	147
----------------------------	-----

### **UNIT – V: Money, Interest and Income**

5.1: The Supply of Money .....	191
5.2: Demand for Money.....	198
5.3: Liquidity Preference, Rate of Interest, and Liquidity Trap .....	214
5.4: Macroeconomic Policies .....	227



## **Lesson 1.1: Nature and Scope of Macroeconomics**

### **Structure**

1.1.1 Objectives

1.1.2 Introduction

1.1.3 Nature of Macroeconomics

1.1.4 Scope of Macroeconomics

1.1.5 Difference Between Microeconomics and Macroeconomics

1.1.6 Summary

1.1.7 Keywords

1.1.8 Self-Assessment Questions

1.1.9 References

### **1.1.1 Objectives**

The objective of this lesson is to teach you about macroeconomics. This lesson will provide a broad overview of the field of macroeconomics and lay the groundwork for further exploration of the topics and theories covered in subsequent sections of this textbook.

### **1.1.2 Introduction**

Macroeconomics is the branch of economics that studies the behavior of the economy as a whole. It is concerned with the aggregate behavior of individuals, firms, and governments and how the aggregate behavior of consumers, firms, and governments affects the economy's overall level of output and income.

Macroeconomics is a vast field that examines the performance of the economy, including factors such as inflation, unemployment, economic growth, and the role of government in managing the economy. Macroeconomic analysis plays a crucial role in understanding the economic conditions of a country, formulating economic policies, and making informed decisions.

### **1.1.3 Nature of Macroeconomics**

Macroeconomics is the study of aggregates: aggregate volume of the output of an economy, aggregate demand and supply, aggregate level of factors of production employed, and overall price level in an economy. The properties that these aggregates possess cannot be deduced from simply adding the smaller individual components that they comprise. These aggregates call for study of economic behavior exhibited at large scales, their interactions with each-other, and the overall direction in which they lead the economy.

### **1.1.4 Scope of Macroeconomics**

The scope of macroeconomics is broad and diverse. It encompasses a wide range of topics, including the role of government in the economy, international trade and finance, economic growth and development, and the effects of monetary and fiscal policies. Macroeconomists use different models and analytical tools to study these topics, and they are constantly refining and developing their theories to better understand the behavior of the economy.

Macroeconomic analysis begins with the observation and measurement of the various macroeconomic variables. The most important macroeconomic variable is gross domestic product (GDP), which measures the total value of goods and services produced within an economy over a given period. Macroeconomists also analyze other macroeconomic variables such as inflation, unemployment, balance of payments, and exchange rates.

One of the most important goals of macroeconomics is to understand the determinants of long-term economic growth. Economic growth is essential for increasing living standards and reducing poverty. Macroeconomic theories explain how technological progress, investment, human capital, and institutions are the key drivers of long-term growth.

Another important aspect of macroeconomics is the study of business cycles. Business cycles refer to the fluctuations in economic activity that occur over time. They are characterized by periods of expansion and contraction in the economy. Macroeconomists study business cycles to understand the causes of economic fluctuations and to formulate policies that can help stabilize the economy.



### 1.1.5 Difference between Microeconomics and Macroeconomics

Macroeconomics and microeconomics are distinct branches of economics, varying in their emphasis and extent. Macroeconomics examines the collective behavior of the entire economy, while microeconomics examines the actions of individual economic agents. These two branches differ in terms of their range, analysis, objectives, and temporal perspective.

**Scope:** Microeconomics deals with the study of individual economic units such as consumers, firms, and markets. It examines how these units make decisions regarding the allocation of scarce resources and how they interact in markets. On the other hand, macroeconomics deals with the study of the economy as a whole. It analyzes the behavior of aggregate variables such as GDP, inflation, and unemployment.

**Analysis:** Microeconomics uses the tools of demand and supply analysis, consumer theory, and production theory to explain how individual economic units make decisions and interact in markets. It also examines the effects of government policies on the behavior of individual units. In contrast, macroeconomics uses aggregate demand and supply analysis, national income accounting, and macroeconomic models to explain the behavior of the economy as a whole. It examines the effects of macroeconomic policies such as monetary and fiscal policy on the overall performance of the economy.

**Goals:** The goals of microeconomics and macroeconomics are different. Microeconomics aims to understand how individual economic units make decisions regarding the allocation of scarce resources. It seeks to explain how markets work and how prices are determined. In contrast, macroeconomics aims to understand the overall performance of the economy. It seeks to explain how the economy grows, how unemployment and inflation are determined, and how macroeconomic policies affect the economy.

**Time frame:** Microeconomics is concerned with short-run decisions made by individual economic units. It examines the behavior of these units in the market and how they adjust to changes in prices and quantities. In contrast, macroeconomics is concerned with the long-run performance of the economy. It examines the determinants of economic growth and the factors that affect the overall health of the economy.

Both branches of economics are important for understanding the behavior of the economy, and they complement each other in analyzing different aspects of economic behavior.

### 1.1.6 Summary

Macroeconomics is concerned with the behavior of the economy as a whole, and its focus is on analyzing aggregate variables such as GDP, inflation, and unemployment. This differs from microeconomics, which focuses on individual units such as consumers, firms, and markets.

Macroeconomics is an essential field of study for understanding the performance of the economy and the impact of economic events and policies. It covers a wide range of topics, including national income, government policies, and international trade and finance.

To analyze macroeconomic phenomena, economists use various tools, including models, graphs, and statistical methods. These tools help us understand how different economic variables interact with each other and how changes in one variable affect others.

The study of macroeconomics is crucial for policymakers, business leaders, and individuals who seek to understand the economy's performance and make informed decisions based on this understanding. Through the lens of macroeconomics, we can gain valuable insights into how the economy operates and how we can improve its performance.

### 1.1.7 Keywords

**Macroeconomics:** the branch of economics that deals with the economy as a whole, focusing on the aggregate behavior of individuals, firms, and governments.

**Microeconomics:** the branch of economics that deals with the behavior of individual economic units such as consumers, firms, and markets.

**National Income:** the total income earned by a country's residents from all sources, including wages, profits, and investments.

**GDP:** Gross Domestic Product is the total value of goods and services produced within a country's borders in a specific period.

**Inflation:** a sustained increase in the general price level of goods and services in an economy over time.

**Unemployment:** the percentage of the labor force that is not currently employed but actively seeking employment.

**Economic Growth:** an increase in the production and consumption of goods and services in an economy over time.

### 1.1.8 Self-Assessment Questions

1. What is macroeconomics? Differentiate between micro- and macroeconomics.
2. What are the important problems that macroeconomics is concerned about?
3. What is the significance of analyzing aggregate behavior in macroeconomics?
4. Why is there a need for separate study of macroeconomics?
5. What is economic growth, and what are some factors that can influence it?

### 1.1.9 References

1. McConnell, C. R., Brue, S. L., & Flynn, S. M. (2021). *Macroeconomics: Principles, Problems, and Policies*. McGraw-Hill Education.
2. Mankiw, N. G. (2019). *Principles of Macroeconomics*. Cengage Learning.
3. Krugman, P., & Wells, R. (2021). *Macroeconomics* (5th ed.). Worth Publishers.
4. Schiller, B. R. (2020). *The Macro Economy Today*. McGraw-Hill Education.
5. Bade, R., & Parkin, M. (2020). *Foundations of Macroeconomics*. Pearson.

## **Lesson 1.2: Macroeconomic Variables**

### **Structure**

- 1.2.1 Objectives
- 1.2.2 Introduction
- 1.2.3 National Income
- 1.2.4 Unemployment
- 1.2.5 Inflation
- 1.2.6 Interest Rate
- 1.2.7 Exchange Rate
- 1.2.8 Review of Concepts
- 1.2.9 Business Cycle
- 1.2.10 Economic Growth
- 1.2.11 Macroeconomic Policy Instruments
- 1.2.12 Summary
- 1.2.13 Keywords
- 1.2.14 Self-Assessment Questions
- 1.2.15 References

### **1.2.1 Objectives**

The objective of this lesson is to introduce and explain the key macroeconomic variables that are essential for understanding the overall health of an economy. Macroeconomic variables are used to measure the performance of an economy and to guide policymakers in their decision-making processes. This lesson will explore the concept and importance of various macroeconomic variables, including national income, unemployment, inflation, interest rate, and exchange rate. It will discuss the role of each variable in the macroeconomy, its importance, and how it affects economic growth. This lesson will provide a comprehensive understanding of the fundamental concepts of macroeconomics and equip with the tools necessary to analyze and interpret economic data.

### 1.2.2 Introduction

Macroeconomics is the branch of economics that focuses on the study of the economy as a whole, rather than individual markets or firms. The primary objective of macroeconomics is to understand the overall performance of an economy and to identify factors that can affect economic growth and stability. In order to achieve this objective, macroeconomists rely on a set of macroeconomic variables that are used to measure and track the performance of an economy.

The importance of macroeconomic variables lies in their ability to provide policymakers with valuable insights into the health of an economy. By tracking and analyzing these variables, policymakers can identify areas of weakness or potential risks to the economy and take steps to address them. This is particularly important during times of economic recession or crisis, when policymakers need to take swift and decisive action to prevent further damage to the economy.

There are several key macroeconomic variables that are commonly used to measure and track the performance of an economy. These variables include national income, unemployment, inflation, interest rates, and exchange rates. Each of these variables provides a different perspective on the health of the economy and can be used to identify potential areas of concern.

National income is a measure of the total income generated by an economy over a given period of time. It includes all forms of income, including wages, profits, and rent. National income is a critical measure of the overall health of an economy, as it provides a broad indication of the level of economic activity.

Unemployment is another critical macroeconomic variable that is used to measure the health of an economy. Unemployment refers to the percentage of the labor force that is actively seeking work but is unable to find employment. High levels of unemployment can indicate a weak labor market and may be a sign of broader economic problems.

Inflation is a measure of the rate at which prices for goods and services are increasing over time. High levels of inflation can erode the value of money, making it more difficult for consumers to purchase goods and services. Interest rates are closely tied to inflation, as central banks often adjust interest rates to control inflation.

Exchange rates are another critical macroeconomic variable that is used to measure the strength of an economy. Exchange rates measure the value of a country's currency relative to other currencies. A strong currency can be a sign of a healthy and stable economy, while a weak currency may indicate broader economic problems.

This lesson will explore each of these macroeconomic variables in detail, discussing their concepts, importance, and role in the macroeconomy. It will also examine how these variables are measured and tracked, and how they are used by policymakers to make informed decisions.

### **1.2.3 National Income**

National income is a key concept in macroeconomics, representing the total value of goods and services produced within a country's borders in a given period of time. It is a measure of a country's economic performance and is an important indicator of its standard of living. There are several methods of measuring national income, each with its strengths and limitations.

The most commonly used method of measuring national income is through Gross Domestic Product (GDP). GDP is the sum of all final goods and services produced within a country's borders in a given period of time. It is often used as a proxy for a country's economic growth and is closely monitored by policymakers, investors, and the general public. GDP can be measured in three ways - the expenditure approach, the income approach, and the production approach.

The expenditure approach measures GDP by adding up the total spending on goods and services by households, businesses, and the government. This includes consumption spending, investment spending, government spending, and net exports. The income approach, on the other hand, measures GDP by adding up all the income earned by individuals and businesses in the economy, including wages, salaries, profits, and rent. Finally, the production approach measures GDP by adding up the value of all goods and services produced in the economy, regardless of who buys them.

While GDP is a useful measure of economic activity, it has several limitations. One limitation is that it does not account for non-market activities, such as unpaid work done in the home or volunteer work. It also does not account for income inequality or the distribution of wealth within

a country. Additionally, GDP does not take into account environmental externalities, such as the negative impact of pollution on public health or natural resources.

Another measure of national income is Gross National Product (GNP), which measures the total income earned by a country's citizens, regardless of where they are located. This includes income earned from investments and businesses located outside of the country. GNP can provide a more accurate picture of a country's economic performance, particularly for countries with a significant diaspora or multinational corporations.

In addition to GDP and GNP, there are other measures of national income, such as Net National Product (NNP), which subtracts depreciation from GDP to account for the wear and tear on capital goods, and National Income (NI), which subtracts indirect taxes and adds subsidies to arrive at a measure of the income earned by factors of production.

#### **1.2.4 Unemployment**

Unemployment is a persistent problem in modern economies, causing widespread social and economic consequences. It is a condition where people who are able and willing to work cannot find suitable employment opportunities. In this essay, we will discuss the causes of unemployment, its impact on the economy, how it is measured, and some policy measures that can alleviate the problem.

The causes of unemployment can be classified into two categories, namely, demand-side and supply-side factors. Demand-side factors include a decline in aggregate demand, which results in a fall in production and job losses. This can occur due to a recession, where there is a contraction in the overall level of economic activity. Another cause of demand-side unemployment is structural change in the economy, such as a shift in consumer preferences, technological advancements, or globalization. These factors can lead to a decrease in demand for certain products or industries, resulting in job losses.

On the other hand, supply-side factors include a lack of skills, education, and training of the labor force, which makes it difficult for them to find suitable employment opportunities. The mismatch between the skills of the workforce and the requirements of the labor market is a major cause of structural unemployment. Another supply-side factor is labor

market rigidities such as minimum wage laws, unionization, and employment protection legislation. These regulations may increase the cost of labor and make it more difficult for firms to hire workers.

Unemployment has several negative impacts on the economy, including a decline in the standard of living, decreased consumer spending, and reduced economic growth. When people are unemployed, they do not have a regular source of income, which can lead to poverty, homelessness, and social exclusion. Furthermore, unemployed individuals may not have the financial resources to purchase goods and services, which can lead to a decrease in consumer spending. As a result, firms may reduce production and investment, leading to lower economic growth.

Measuring unemployment is crucial for policymakers to develop policies to alleviate the problem. One commonly used measure is the unemployment rate, which is the percentage of the labor force that is unemployed. This measure is calculated by dividing the number of unemployed individuals by the total number of individuals in the labor force. Another measure is the labor force participation rate, which is the percentage of the working-age population that is either employed or actively seeking employment.

There are several policy measures that can be implemented to alleviate unemployment. One measure is fiscal policy, which involves government spending and taxation. Government spending on public infrastructure projects can create job opportunities and increase aggregate demand. Another measure is monetary policy, which involves the management of interest rates and the money supply. Lowering interest rates can stimulate investment and consumption, leading to increased economic growth and job creation.

### **1.2.5 Inflation**

Inflation is an important concept in macroeconomics that refers to the sustained increase in the general price level of goods and services in an economy over time. Inflation can be caused by various factors, including demand-pull inflation, cost-push inflation, and structural inflation.

Demand-pull inflation occurs when there is an increase in aggregate demand, which leads to an increase in the prices of goods and services due to higher demand. Cost-push inflation, on the other hand, occurs when there is a rise in production costs, such as wages, raw materials, or energy prices, which leads to an increase in the prices of



goods and services. Structural inflation is caused by a lack of competition in certain sectors of the economy, which leads to higher prices for consumers.

Inflation can have significant impacts on the economy. High inflation rates can lead to a decrease in the purchasing power of consumers, which reduces their standard of living. It can also lead to a decrease in investments and savings, as people prefer to spend their money on goods and services rather than save it. Moreover, inflation can have a negative impact on international trade, as high inflation rates can make exports more expensive, leading to a decrease in demand for goods and services produced by the country.

Measuring inflation is essential in understanding its impact on the economy. The most commonly used measure of inflation is the Consumer Price Index (CPI), which measures the average change in the prices of goods and services consumed by households. The CPI is calculated by collecting data on the prices of a basket of goods and services that represent the average household's consumption patterns. Another measure of inflation is the Producer Price Index (PPI), which measures the average change in the prices of goods and services produced by firms.

Alleviating the problem of inflation requires a careful balancing act between different policies. One of the most effective ways to control inflation is through monetary policy, which involves regulating the money supply and interest rates in the economy. Central banks can raise interest rates to reduce demand for goods and services, which can lead to a decrease in inflation rates. Another way to control inflation is through fiscal policy, which involves government spending and taxation policies. The government can reduce inflation by cutting spending or raising taxes to reduce aggregate demand.

### **1.2.6 Interest Rate**

Interest rates are a critical component of any economy, as they play a vital role in determining the cost of borrowing money. An interest rate is the price paid for the use of money over time, typically expressed as a percentage of the amount borrowed or invested. There are different types of interest rates, including nominal, real, and effective rates, each with its unique features.

Nominal interest rates refer to the rate at which money is borrowed or lent, without adjusting for inflation. In contrast, real interest rates are

adjusted for inflation, which means they reflect the true cost of borrowing or the real return on investment. Effective interest rates, on the other hand, account for compounding and reflect the actual cost of borrowing or the actual return on investment.

Interest rates are determined by several factors, including the supply and demand for credit, the level of economic activity, inflation expectations, and monetary policy decisions made by central banks. Central banks, such as the Federal Reserve in the United States, use interest rates as a tool to influence the economy by setting the target for the federal funds rate, the rate at which banks lend to one another overnight.

The impact of interest rates on the economy is significant. Lower interest rates tend to stimulate economic growth by making borrowing cheaper, increasing investment, and boosting consumption. Higher interest rates, on the other hand, tend to slow down economic growth by reducing borrowing, investment, and consumption. Interest rates also affect exchange rates, as higher interest rates attract foreign investment and strengthen the domestic currency.

Interest rate volatility can be controlled or reduced through various policy measures. Central banks can adjust interest rates to stabilize the economy and promote price stability. In addition, governments can use fiscal policy, such as taxation and spending, to affect interest rates indirectly. Financial institutions can also use derivatives, such as interest rate swaps, to hedge against interest rate risk.

Interest rates play a crucial role in policymaking, as they provide a tool for governments and central banks to influence the economy. Lowering interest rates can stimulate economic activity and promote job growth, while raising interest rates can curb inflation and prevent economic overheating. Central banks often use interest rates as a primary tool for implementing monetary policy, with the goal of maintaining price stability and promoting economic growth.

### **1.2.7 Exchange Rate**

Exchange rate is the value of one currency in terms of another currency. It is determined by market forces of demand and supply in the foreign exchange market. The exchange rate can be fixed or floating, depending on the exchange rate regime adopted by a country. Fixed exchange rate regime involves a government or central bank setting the

exchange rate at a fixed level, while floating exchange rate regime involves the exchange rate being determined by market forces of demand and supply.

Several factors influence exchange rates, including inflation, interest rates, political stability, economic growth, and trade flows. For instance, higher inflation in a country relative to its trading partners may lead to a depreciation of its currency to maintain price competitiveness. Similarly, higher interest rates in a country may attract foreign investors, leading to an appreciation of its currency. Political instability, recession, and trade imbalances may also affect exchange rates.

Exchange rate volatility can have significant implications for an economy, including affecting trade, investment, inflation, and growth. Excessive volatility can increase uncertainty and reduce confidence, leading to adverse effects on economic activity. To control or reduce exchange rate volatility, policymakers may use various measures such as intervention in the foreign exchange market, capital controls, and macroeconomic policies aimed at promoting stability and reducing imbalances.

Exchange rate is a critical tool for policymakers as it affects the domestic economy's competitiveness, inflation, and growth. For instance, a country with a weak currency may benefit from increased export competitiveness, while a strong currency may lead to lower inflation and lower import costs. Policymakers may use exchange rate adjustments to achieve macroeconomic objectives such as promoting growth, reducing inflation, or correcting trade imbalances.

### **1.2.8 Review of Concepts**

National Income is a key concept in macroeconomics and is measured through various methods, including GDP, GNP, NNP, and NI. While these measures provide valuable insights into a country's economic performance, they also have limitations, particularly in accounting for non-market activities, income inequality, and environmental externalities. Policymakers must be aware of these limitations and use a range of measures to get a more complete picture of a country's economic health.

Unemployment is a complex problem that requires a multifaceted approach to alleviate. The causes of unemployment can be attributed to both demand-side and supply-side factors, and its impact on the economy can be severe. Measuring unemployment is critical for policymakers to

develop appropriate policies, and several measures such as fiscal and monetary policies can be implemented to alleviate the problem.

Inflation is a critical concept in macroeconomics that has significant impacts on the economy. It can be caused by various factors, and measuring its impact is essential to understanding its effects. Controlling inflation requires a careful balancing act between monetary and fiscal policies, and policymakers must take a holistic approach to manage inflation and promote economic stability.

Interest rates are a fundamental component of any economy and play a crucial role in determining the cost of borrowing money. There are different types of interest rates, each with its unique features, and they are determined by several factors, including supply and demand, economic activity, inflation expectations, and monetary policy decisions. Interest rates have a significant impact on the economy, and their volatility can be controlled or reduced through various policy measures. They also provide a tool for policymaking, with the goal of promoting economic stability and growth.

Exchange rate determination, types or regimes, factors influencing the rate, its impact on the economy, exchange volatility control or reduction, and its role as a tool for policymaking are crucial concepts in macroeconomics. Policymakers need to understand the various factors that influence exchange rates and use appropriate policies to manage exchange rate volatility to achieve macroeconomic objectives.

### **1.2.9 Business Cycle**

The business cycle is a recurring pattern of growth and contraction in the economy that can be observed over time. It is characterized by four distinct phases: expansion, peak, contraction, and trough. Understanding the business cycle is essential for policymakers, investors, and businesses to make informed decisions.

The business cycle is made up of four phases: expansion, peak, contraction, and trough. During the expansion phase, the economy experiences an increase in economic activity, such as rising GDP, employment, and consumer spending. The peak phase is marked by the highest level of economic activity in the business cycle, characterized by full employment, high levels of consumer spending, and rising inflation. The contraction phase is when the economy experiences a decline in economic activity, such as falling GDP, employment, and consumer

spending. Finally, the trough phase is when the economy reaches its lowest point, with high levels of unemployment, low GDP, and reduced consumer spending.

There are several factors that can influence the business cycle, including monetary policy, fiscal policy, technological changes, and international events. Monetary policy, which is controlled by the central bank, involves changing interest rates and the money supply to influence economic activity. Fiscal policy, which is controlled by the government, involves changing government spending and taxation to influence economic activity. Technological changes can also impact the business cycle by creating new industries and jobs or making existing ones obsolete. Finally, international events, such as wars or changes in global trade, can have a significant impact on the business cycle.

The business cycle has a significant impact on various economic indicators, including national income, unemployment, inflation, interest rates, and exchange rates. During the expansion phase, national income rises, and unemployment falls as businesses increase production and hire more workers. However, inflation can also increase during this phase as demand for goods and services outstrips supply. During the contraction phase, national income falls, and unemployment rises as businesses reduce production and lay off workers. Inflation can also fall during this phase as demand for goods and services decreases. Interest rates tend to rise during the peak phase as the central bank tries to cool down the economy and prevent inflation. Conversely, interest rates tend to fall during the trough phase as the central bank tries to stimulate economic activity. Exchange rates can also be impacted by the business cycle, with currencies strengthening during the expansion phase and weakening during the contraction phase.

The business cycle can have a significant impact on the economy. During the expansion phase, businesses are more optimistic about future growth and are more likely to invest in new projects and hire new workers. This can lead to increased economic growth, higher incomes, and increased consumer spending. However, if the expansion phase continues for too long, it can lead to overheating in the economy and rising inflation. Conversely, during the contraction phase, businesses may become more pessimistic about future growth and reduce investment and hiring. This can lead to lower economic growth, higher unemployment, and reduced

consumer spending. However, if the contraction phase continues for too long, it can lead to a recession or depression.

To mitigate the negative effects of the business cycle, policymakers can implement counter-cyclical measures. These measures include monetary policy, fiscal policy, and automatic stabilizers. Monetary policy can be used to influence economic activity by changing interest rates and the money supply. For example, during an expansion phase, the central bank may raise interest rates to slow down economic activity and prevent inflation. Conversely, during a contraction phase, the central bank may lower interest rates to stimulate economic activity. Fiscal policy can also be used to influence economic activity by changing government spending and taxation. For example, during an expansion phase, the government may increase taxes and reduce spending to cool down the economy and prevent inflation. Conversely, during a contraction phase, the government may reduce taxes and increase spending to stimulate economic activity. Automatic stabilizers, such as unemployment insurance and progressive taxation, can also help to stabilize the economy during the business cycle by automatically increasing government spending and reducing tax revenue during a contraction phase.

**CONCLUSION:** The business cycle is a recurring pattern of growth and contraction in the economy that can be observed over time. It is characterized by four distinct phases: expansion, peak, contraction, and trough. Several factors can influence the business cycle, including monetary policy, fiscal policy, technological changes, and international events. The business cycle has a significant impact on various economic indicators, including national income, unemployment, inflation, interest rates, and exchange rates. To mitigate the negative effects of the business cycle, policymakers can implement counter-cyclical measures, such as monetary policy, fiscal policy, and automatic stabilizers. Understanding the business cycle is essential for policymakers, investors, and businesses to make informed decisions and prepare for future economic trends.

#### **1.2.10 Economic Growth**

Economic growth is a fundamental concept in macroeconomics that refers to the increase in a country's output of goods and services over time. It is an essential indicator of an economy's overall health and its ability to improve living standards for its citizens. Economic growth can be measured by changes in the country's gross domestic product (GDP) or gross national product (GNP) over time.

There is a significant difference between economic growth and economic development. Economic growth is a quantitative measure of the increase in a country's output of goods and services, whereas economic development refers to the qualitative improvement of the standard of living, education, health, and welfare of the citizens. Economic growth is a necessary condition for economic development, but it does not guarantee it.

Several factors influence economic growth. These include investments in physical and human capital, technological advancements, government policies, trade, and globalization. Investments in physical and human capital refer to spending on infrastructure, education, and healthcare, which increases productivity and efficiency. Technological advancements improve the quality and quantity of output produced, leading to increased efficiency and competitiveness. Government policies that promote economic growth include measures such as tax incentives, subsidies, and deregulation. Trade and globalization increase economic growth by allowing countries to specialize in producing goods and services that they can produce more efficiently.

Economic growth has a close relationship with national income. When an economy grows, its national income increases. The increase in national income leads to higher consumption, which drives economic growth further. Economic growth also affects unemployment, inflation, interest rates, and exchange rates. When the economy grows, unemployment decreases, and incomes rise, leading to lower poverty levels. Inflation tends to increase during periods of high economic growth as demand for goods and services exceeds supply. Interest rates also tend to rise during periods of economic growth as investors seek to take advantage of higher returns on investments. Exchange rates may also fluctuate during periods of economic growth due to increased demand for exports.

Economic growth has a significant impact on the living standards of citizens. As the economy grows, people tend to have more access to better-paying jobs, higher-quality education, healthcare, and improved living standards. Economic growth enables countries to invest in public goods and services, such as infrastructure and education, leading to improved living standards.

Pro-growth measures are policies aimed at promoting economic growth. These measures include investments in physical and human

capital, deregulation, tax incentives, and subsidies. Governments can also encourage economic growth by promoting trade and globalization. However, pro-growth measures must be balanced with policies that ensure equitable distribution of income and wealth to avoid increasing income inequality.

### **1.2.11 Macroeconomic Policy Instruments**

Macroeconomic policymaking involves the use of policy instruments to achieve specific objectives. The primary objective of macroeconomic policy is to promote sustainable economic growth, maintain price stability, and improve the welfare of citizens. To achieve these objectives, policymakers use various policy instruments.

One type of policy instrument is fiscal policy. Fiscal policy refers to changes in government spending and taxation. The government uses fiscal policy to influence the level of aggregate demand in the economy. For instance, during a recession, the government may increase its spending to stimulate demand and boost economic growth. On the other hand, during inflationary periods, the government may increase taxes to reduce demand and curb inflation.

Another policy instrument is monetary policy. Monetary policy refers to changes in the money supply and interest rates. Central banks use monetary policy to influence the level of interest rates in the economy. When the economy is in a recession, central banks may lower interest rates to encourage borrowing and stimulate economic activity. Conversely, during inflationary periods, central banks may raise interest rates to reduce borrowing and curb inflation.

Exchange rate policy is another instrument used by policymakers. Exchange rate policy refers to the manipulation of exchange rates to achieve specific objectives. Governments may choose to devalue their currencies to boost exports and improve their balance of payments. Conversely, they may choose to revalue their currencies to curb inflation and improve their purchasing power.

The primary target of policy instruments is the level of aggregate demand in the economy. The impact of policy instruments on the economy is transmitted through various channels. For instance, changes in government spending and taxation affect consumer spending, investment, and net exports. Changes in the money supply and interest rates affect



borrowing costs, investment, and inflation expectations. Changes in exchange rates affect exports, imports, and inflation.

The impact of policy instruments on the economy depends on the state of the economy and the nature of the shock. For instance, during a recession, expansionary fiscal and monetary policies may stimulate economic growth and reduce unemployment. Conversely, during inflationary periods, contractionary fiscal and monetary policies may reduce inflationary pressures and maintain price stability.

### **1.2.12 Summary**

Macroeconomics is the branch of economics that deals with the study of aggregate economic phenomena, such as economic growth, unemployment, national income, interest rates, inflation, exchange rates, etc. National income refers to the sum of all the goods and services produced within a country's borders over a given period, and it is calculated using the income, expenditure, and production approaches. Unemployment is a situation where individuals who are willing and able to work are unable to find jobs. Inflation is a sustained increase in the general price level of goods and services over a period, and it can be caused by factors such as an increase in the money supply or a decrease in aggregate supply. Interest rates are the cost of borrowing or the return on lending money, and they are determined by factors such as monetary policy, inflation expectations, and the demand for credit. The exchange rate is the value of one currency in terms of another, and it is influenced by factors such as trade flows, capital flows, and political and economic events. Business cycles refer to the fluctuations in economic activity, such as periods of expansion and contraction. Economic growth refers to an increase in the output of goods and services over time, and it is influenced by factors such as technology, investment, and education. Macroeconomic policy instruments are the tools that policymakers use to influence the economy, such as fiscal policy, monetary policy, and exchange rate policy. Fiscal policy involves changes in government spending and taxation, while monetary policy involves changes in the money supply and interest rates. Exchange rate policy involves the manipulation of the exchange rate to achieve certain economic objectives, such as promoting exports or reducing inflation.

### 1.2.13 Keywords

**National Income:** measures the total value of goods and services produced within a country in a given period.

**Unemployment:** arises when there are people who are willing and able to work but are unable to find jobs.

**Inflation:** is a sustained increase in the general price level of goods and services in an economy over time.

**Interest Rate:** is the cost of borrowing money and is determined by the supply and demand for credit.

**Exchange Rate:** is the price at which currency is traded in the foreign exchange market.

**Business Cycles:** refer to the fluctuations in economic activity over time, which include periods of expansion and contraction.

**Economic Growth:** is an increase in the production of goods and services in an economy over time.

**Macroeconomic Policy Instruments:** are the tools used by policymakers to achieve macroeconomic goals, such as promoting economic growth, controlling inflation, and reducing unemployment.

### 1.2.14 Self-Assessment Questions

1. What is national income, and how is it calculated?
2. What is unemployment, and what are its different types?
3. What is inflation, and what are its causes and consequences?
4. What are interest rates, and how are they determined in an economy?
5. What is the exchange rate, and what are the factors that influence it?
6. What are business cycles, and what are their different phases?
7. What is economic growth, and what are the factors that contribute to it?
8. How do different macroeconomic policy instruments influence the economy?
9. What is fiscal policy, and how does it work to stabilize the economy?
10. What is monetary policy, and what are its objectives and tools?
11. How do changes in the exchange rate affect the domestic

economy?

*Notes*

12. What are the challenges faced by policymakers in implementing effective macroeconomic policies?

### **1.2.15 References**

1. Mankiw, N. G. (2020). Principles of macroeconomics (9th ed.). Cengage Learning.
2. Blanchard, O. (2017). Macroeconomics (7th ed.). Pearson Education Limited.
3. Abel, A. B., Bernanke, B. S., & Croushore, D. (2017). Macroeconomics (9th ed.). Pearson Education.
4. Romer, D. (2018). Advanced macroeconomics (5th ed.). McGraw-Hill Education.
5. Dornbusch, R., Fischer, S., & Startz, R. (2019). Macroeconomics (13th ed.). McGraw-Hill Education.

## Lesson 1.3: National Income Accounting

### Structure

- 1.3.1 Objectives
- 1.3.2 Introduction
- 1.3.3 Definition of National Income Accounting
- 1.3.4 Importance of National Income Accounting
- 1.3.5 Circular Flow of Income
- 1.3.6 Approaches to Measuring National Income
- 1.3.7 Income Approach
- 1.3.8 Solved Examples
- 1.3.9 Product Approach
- 1.3.10 Solved Examples
- 1.3.11 Output Approach
- 1.3.12 Solved Examples
- 1.3.13 Equivalence of the Approaches
- 1.3.14 Solved Examples
- 1.3.15 Issues in National Income Accounting
- 1.3.16 Summary
- 1.3.17 Keywords
- 1.3.18 Self-Assessment Questions
- 1.3.19 References

### 1.3.1 Objectives

The main objective of national income accounting is to measure and analyze a country's economic performance and standard of living. This includes calculating the gross domestic product (GDP), which measures the total value of goods and services produced within a country's borders, as well as other indicators such as gross national product (GNP), national income, and personal income. National income accounting also helps to identify economic trends and patterns, which can aid policymakers in making informed decisions about fiscal and monetary policies. It is also useful in comparing economic performance across countries and over

time. To accurately measure national income, it is important to account for all economic transactions, including government expenditures, investments, and international trade. Overall, national income accounting serves as an essential tool for understanding and managing a country's economy. The textbooks assigned provide in-depth explanations of the various concepts and methods used in national income accounting.

### **1.3.2 Introduction**

National income accounting is a vital tool for measuring and understanding a country's economic performance. It provides information about the total output, income, and expenditure of an economy, enabling policymakers to make informed decisions. The three approaches to calculating national income are the production approach, the income approach, and the expenditure approach. Each approach provides a different perspective on the economy, and they are all interconnected. Gross Domestic Product (GDP) is the most widely used measure of national income, and it is calculated by adding up the value of all final goods and services produced in an economy in a given period. However, GDP has limitations as it does not account for non-market activities, environmental degradation, and income inequality. Other important measures of national income include Net National Product (NNP), National Income (NI), and Personal Income (PI). Understanding national income accounting is crucial for policymakers, businesses, and individuals who need to make informed decisions based on the performance of the economy.

### **1.3.3 Definition of National Income Accounting**

National income accounting refers to the measurement of the total output of a country's economy. This measurement is achieved by calculating the total value of goods and services produced within a country during a specific period, usually a year. The calculation involves adding up the value of all final goods and services produced, including consumption goods and capital goods, and deducting the value of intermediate goods used in the production process. National income accounting also considers the income earned by households, firms, and the government, including wages, profits, rent, and taxes. It further measures the expenditure on goods and services by households, firms, and the government, including consumption expenditure, investment expenditure, and government expenditure. The different national income accounting measures include

gross domestic product (GDP), gross national product (GNP), net national product (NNP), and national income (NI). These measures are useful for assessing the economic performance of a country, identifying trends, and making policy decisions.

#### **1.3.4 Importance of National Income Accounting**

National income accounting is a government bookkeeping system that measures the health of an economy, projected growth, economic activity, and development during a certain period of time. It provides a way to track the flow of goods and services within an economy and measure the total output of the economy over a specific period. The data offered by national income accounting can aid in streamlining the methods and approaches employed for quantifying the overall input and output of an economy. The data provided is used to frame government economic policies, and it also helps in recognizing the systemic changes happening in the economy. National income accounts provide information on the pattern of economic activity and these statistics explain various economic and social phenomena. These also help policy-makers in formulating good economic policies both in government and in private industry.

National Income Accounting is crucial for policymakers and economists to understand the overall health of an economy. It helps them to identify the strengths and weaknesses of the economy and develop appropriate policies to maintain or improve economic growth. Furthermore, National Income Accounting allows policymakers to track the distribution of income across different segments of society and ensure that the benefits of economic growth are shared equitably.

National Income Accounting furnishes a basis for international comparisons of economic performance. National income accounts provide a standard framework for measuring economic activity, which allows for meaningful comparisons between countries. It also helps to identify the reasons for differences in economic performance between countries and serves as a basis for international trade negotiations.

National Income Accounting is an important tool for investors and businesses. It provides information about the overall state of the economy, which can be used to make investment decisions. Investors can use National Income Accounting data to assess the potential for economic growth and adjust their investment portfolios accordingly.

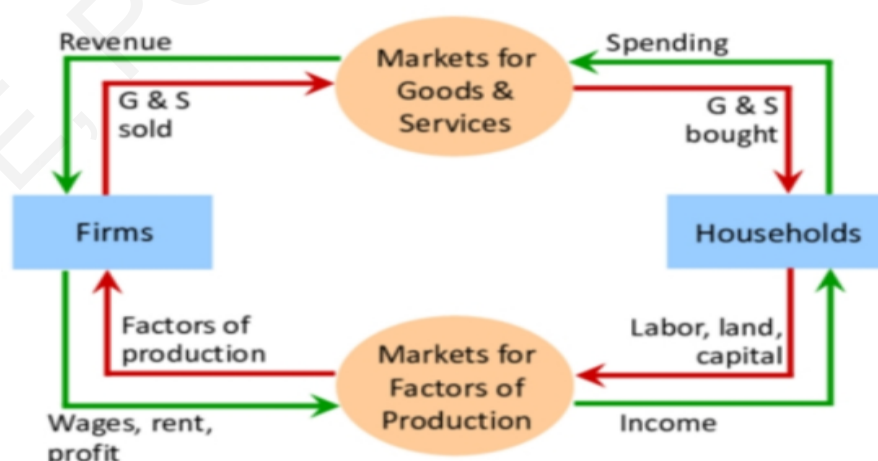
National Income Accounting is essential for understanding the impact of government policies on the economy. It allows policymakers to track the effects of fiscal and monetary policies on the economy and make necessary adjustments to maintain economic stability. Additionally, National Income Accounting provides policymakers with information on the sources of economic growth, which can be used to guide policy decisions.

National Income Accounting measures changes in living standards over time. National income accounts provide a way to track changes in real income and output, which is essential for understanding changes in living standards. This information is useful for policymakers and individuals alike, as it provides a basis for making decisions about consumption and investment.

### 1.3.5 Circular Flow of Income

The circular flow of income is a concept used in macroeconomics to illustrate the flow of money, goods, and services in an economy. This concept helps to explain the interdependence of households, businesses, and governments in a market economy. The circular flow of income can be represented with a simplified model of the economy, which assumes that there are only two sectors: households and firms.

In this model, households are the primary suppliers of factors of production, such as labor, land, and capital. Firms, on the other hand, are the primary producers of goods and services. Households supply their factors of production to firms in exchange for income, which they use to purchase goods and services from the firms. This circular flow of income creates a continuous cycle of economic activity, where spending by one group becomes income for another.

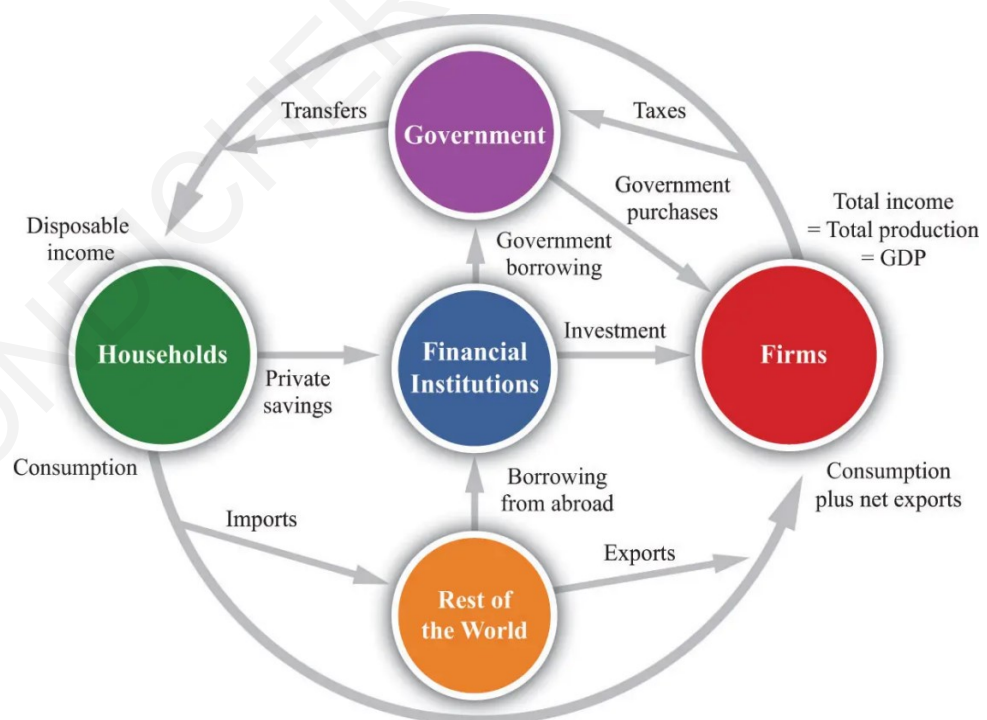


The circular flow of income is illustrated in Figure—1, which shows the flow of goods and services and the flow of money. The diagram consists of two sectors: the product market and the factor market.

In the product market, households purchase goods and services from firms in exchange for money. The firms then use this money to pay for the factors of production they need to produce goods and services. These payments for factors of production are made in the factor market. The factors of production include wages, rent, interest, and profits.

In the factor market, households supply their factors of production to firms in exchange for income. The firms then use these factors of production to produce goods and services, which they sell in the product market. This creates a continuous cycle of economic activity, where spending by one group becomes income for another.

In a closed economy, where there are no international transactions, the total income earned by households must be equal to the total output produced by firms. This is known as the national income identity and is expressed as  $Y = C + I$ , where  $Y$  is the national income,  $C$  is consumption, and  $I$  is investment.



But this model of the economy, called the Two-Sector Model, does not serve the purpose of National Income Accounting. For this, the model needs to be expanded to include not only the government but also foreign trade. This expanded model, called the Four-Sector Model, serves the



basis for creating a system of national accounts and related accounting identities. This is illustrated in Figure—2.

The four-sector model includes households, firms, the government, and the rest of the world. In this model of the circular flow of income starts with the household sector, which owns factors of production such as labor, capital, and land. The firms sector hires these factors of production and produces goods and services that are sold in markets. The government sector collects taxes from households and firms, and it uses this revenue to provide public goods and services such as education, healthcare, and infrastructure. The rest of the world sector consists of trade partners who buy and sell goods and services with the domestic economy.

The household sector earns income through wages, rent, interest, and profits from their investments in firms. This income is spent on goods and services produced by firms, taxes paid to the government, and savings. The business firms sector, in turn, spends its revenue on buying factors of production from households, paying taxes to the government, and retaining profits. The government sector collects taxes from households and firms, and it spends this revenue on public goods and services such as education, healthcare, and infrastructure. The rest of the world sector trades with the domestic economy, buying and selling goods and services.

In the four-sector model, exports and imports are also taken into account. Exports are goods and services produced in the domestic economy and sold to the rest of the world sector, while imports are goods and services produced in the rest of the world sector and sold in the domestic economy. When the value of exports exceeds the value of imports, the economy has a trade surplus, while a trade deficit occurs when the value of imports exceeds the value of exports.

The circular flow of income in a four-sector model implies that the total expenditure in the economy is equal to the total income generated. The total expenditure consists of consumption, investment, government spending, and net exports. The total income ( $Y$ ) consists of wages, rent, interest, and profits. The equality of total expenditure and total income is known as the national income identity and is expressed as  $Y = C + I + G + NX$ , where  $Y$  is the national income,  $C$  is consumption,  $I$  is investment,  $G$  is government expenditure, and  $NX$  is net exports.

### 1.3.6 Approaches to Measuring National Income

National income is the total value of all goods and services produced by a country's economy over a given period. Measuring national income is essential for governments, policymakers, and investors to assess a country's economic performance and formulate appropriate policies. There are three primary approaches to measuring national income: the output approach, the income approach, and the expenditure approach.

The output approach measures national income by adding the value of all goods and services produced in an economy. It is also known as the Gross Domestic Product (GDP) approach. GDP is calculated by summing up the value of all final goods and services produced in an economy during a given period. This approach includes only the final goods and services and not the intermediate goods used in their production. This approach is useful for measuring the total production of an economy, and it is widely used by policymakers to monitor economic growth.

The income approach measures national income by summing up all the incomes earned by factors of production, such as wages, rent, interest, and profits. This approach is useful because it provides a measure of the total income generated by an economy, which is equivalent to the total expenditure on goods and services. The income approach is particularly useful when calculating national income for an open economy, where the total income earned by residents may include income earned abroad.

The expenditure approach measures national income by summing up all the spending on goods and services produced within the economy. This approach is also known as the aggregate demand approach. The expenditure approach includes four components: consumption, investment, government spending, and net exports. The sum of these components represents the total expenditure on goods and services produced within the economy. The expenditure approach is useful for policymakers to monitor the composition of spending within an economy and identify areas for potential policy intervention.

The three approaches to measuring national income - product, income, and expenditure - are conceptually equivalent and produce the same measure of national income. However, each approach provides a different perspective on the economy and is useful for analyzing different

aspects of economic activity. For example, the product approach is useful for analyzing changes in the output of goods and services, while the income approach is useful for analyzing changes in the distribution of income. The expenditure approach is useful for analyzing changes in aggregate demand and the composition of spending.

The use of all three approaches is recommended to ensure the accuracy and reliability of the measurement of national income. The use of multiple approaches can help identify discrepancies in the data and improve the accuracy of the measurement of national income.

### **1.3.7 The Income Approach**

The income approach is one of the three methods used to measure national income. This method focuses on the incomes earned by households, firms, and the government, rather than on the final goods and services produced in the economy. In essence, the income approach measures the total payments to the factors of production, which include labor, capital, and land.

The income approach to measuring national income starts with the sum of all the wages, salaries, and other compensation paid to workers, which is known as employee compensation. This includes all payments made to employees, such as bonuses, health insurance premiums, and pension contributions. The second component is the net operating surplus, which is the sum of profits earned by firms and the net income earned by self-employed individuals. It is calculated as gross operating surplus minus consumption of fixed capital. Gross operating surplus is the difference between the value of goods and services produced by firms and their total costs, including wages, taxes, and depreciation. Consumption of fixed capital refers to the decrease in the value of fixed assets, such as buildings and machinery, due to wear and tear.

The third component of the income approach is indirect taxes, which are taxes on goods and services that are included in their final prices. Indirect taxes include sales taxes, excise taxes, and value-added taxes (VAT). Indirect taxes are added to the sum of employee compensation and net operating surplus to get gross domestic income (GDI). GDI represents the total income earned in an economy before any deductions are made.

Subtracting the depreciation of fixed assets, which represents the decrease in the value of capital stock due to wear and tear, from GDI yields

net domestic product (NDP). NDP is the income earned by the factors of production after accounting for the consumption of fixed capital. The final step in the income approach is to add net factor payments from abroad, which includes payments made to foreign factors of production and subtract payments made to domestic factors of production by foreign entities. The result is gross national income (GNI), which is the total income earned by a country's factors of production, regardless of their location.

The income approach provides a comprehensive view of an economy's income, as it includes all sources of income and factors of production. However, it does not account for non-market activities, such as unpaid work and household production. Additionally, it may be affected by transfer payments, such as social security payments and welfare benefits, which are not included in the income approach. Overall, the income approach is an essential tool for understanding the size and composition of an economy's income.

The income approach to measuring national income involves a series of calculations, which can be summarized in the following equations:

*Table 1: Income Approach towards Calculating National Income*

Gross Domestic Product (GDP)	GDP represents the total value of goods and services produced in an economy over a given period.
$\text{GDP} = \text{Employee Compensation} + \text{Net Operating Surplus} + \text{Indirect Taxes}$	
Gross Domestic Income (GDI)	GDI represents the total income earned in an economy before any deductions are made.
$\text{GDI} = \text{Employee Compensation} + \text{Net Operating Surplus} + \text{Indirect Taxes}$	
Net Domestic Product (NDP)	NDP represents the income earned by the factors of production after accounting for the consumption of fixed capital.
$\text{NDP} = \text{GDI} - \text{Depreciation}$	

Gross National Income (GNI)	GNI represents the total income earned by a country's factors of production, regardless of their location.
$\text{GNI} = \text{NDP} + \text{Net Factor Payments from Abroad}$	

These equations provide a framework for calculating the various components of national income using the income approach. It is important to note that these calculations are based on data collected from various sources, such as household surveys, business surveys, and government reports. The accuracy of the estimates depends on the quality and reliability of the data.

### 1.3.8 Solved Examples

**Problem 1:** In an economy, the only two firms are a manufacturer of widgets and a manufacturer of gadgets. In a given year, the widget manufacturer produces 1,000 widgets, which sell for \$5 each, and 1,000 intermediate goods, which are sold to the gadget manufacturer for \$3 each. The gadget manufacturer produces 500 gadgets, which sell for \$20 each. It also purchases 1,000 intermediate goods from the widget manufacturer at \$3 each. Wages paid by both firms are \$10,000, and the widget manufacturer pays \$500 in taxes. Compute the GDP, GDI, NDP, and GNI for this economy. (Source: From Blanchard's "Macroeconomics", Chapter 22, Problem 3)

**Solution:** Using the information given in Table—1, we can now calculate the various measures for the given economy.

**GDP:** The widget manufacturer produced 1,000 widgets that sold for \$5 each, which means they contributed \$5,000 to GDP. They also sold 1,000 intermediate goods to the gadget manufacturer for \$3 each, contributing an additional \$3,000 to GDP. The gadget manufacturer produced 500 gadgets that sold for \$20 each, contributing \$10,000 to GDP. Therefore, the GDP for this economy is:

$GDP = \$5,000$  (widget sales) +  $\$3,000$  (intermediate goods sold by widget manufacturer) +  $\$10,000$  (gadget sales) =  $\$18,000$ .

GDI: The wages paid by both firms are  $\$10,000$ , which is the total compensation earned by employees. The widget manufacturer paid  $\$500$  in taxes, which is a transfer payment and is not included in GDI. Therefore, the GDI for this economy is:

$GDI = \$10,000$  (compensation of employees) =  $\$10,000$ .

NDP: To calculate NDP, we need to subtract depreciation from GDP. There is no information given about the depreciation of capital stock, so we will assume it is  $\$0$ . Therefore, the NDP for this economy is:

$NDP = \$18,000$  (GDP) -  $\$0$  (depreciation) =  $\$18,000$ .

GNI: To calculate GNI, we need to add net factor income from abroad to GDP. There is no information given about net factor income from abroad, so we will assume it is  $\$0$ . Therefore, the GNI for this economy is:

$GNI = \$18,000$  (GDP) +  $\$0$  (net factor income from abroad) =  $\$18,000$ .

**Problem 2:** In an economy, there are only two firms: a manufacturer of cars and a manufacturer of airplanes. In a given year, the car manufacturer produces 1,000 cars, which sell for  $\$10,000$  each, and purchases 100 intermediate goods from the airplane manufacturer at  $\$1,000$  each. The airplane manufacturer produces 10 airplanes, which sell for  $\$500,000$  each. It also purchases 100 intermediate goods from the car manufacturer at  $\$1,000$  each. Wages paid by both firms are  $\$100,000$ . Compute the GDP, GDI, NDP, and GNI for this economy. (Source: From Romer's "Advanced Macroeconomics", Chapter 6, Problem 2)

**Solution:** Using the income approach, we can calculate the various measures of national income for the given economy as follows:

First, we need to calculate the value added by each firm. The value added by a firm is the difference between the value of its output and the value of the intermediate goods it uses in production.

For the car manufacturer:

Value of output = 1,000 cars x \$10,000 per car = \$10,000,000

Value of intermediate goods used = 100 intermediate goods x \$1,000 per intermediate good = \$100,000

Value added = \$10,000,000 - \$100,000 = \$9,900,000

For the airplane manufacturer:

Value of output = 10 airplanes x \$500,000 per airplane = \$5,000,000

Value of intermediate goods used = 100 intermediate goods x \$1,000 per intermediate good = \$100,000

Value added = \$5,000,000 - \$100,000 = \$4,900,000

Next, we can calculate the GDP and GDI as follows:

GDP = Value of all final goods and services produced = \$10,000,000 + \$5,000,000 = \$15,000,000

GDI = Total income earned by factors of production = Wages + Rent + Interest + Profits

Wages = \$100,000

Rent = 0 (assumed)

Interest = 0 (assumed)

Profits = Value added by the car manufacturer + Value added by the airplane manufacturer = \$9,900,000 + \$4,900,000 = \$14,800,000

GDI = \$100,000 + \$14,800,000 = \$14,900,000

To calculate the NDP, we need to subtract depreciation from the GDP:

Depreciation = the decrease in the value of capital stock due to wear and tear or obsolescence.

Since no information is provided about depreciation, we will assume it to be \$1,000,000.

$$\text{NDP} = \text{GDP} - \text{Depreciation} = \$15,000,000 - \$1,000,000 = \$14,000,000$$

Finally, we can calculate the GNI as follows:

$$\text{GNI} = \text{GDI} + \text{Net income earned from abroad}$$

Since no information is provided about net income earned from abroad, we will assume it to be zero.

$$\text{GNI} = \text{GDI} = \$14,900,000$$

Therefore, the GDP of the economy is \$15,000,000, GDI is \$14,900,000, NDP is \$14,000,000, and GNI is \$14,900,000.

### 1.3.9 Product Approach

The product approach is one of the three primary methods used in measuring national income. It calculates national income by adding up the value of all final goods and services produced within a country during a specific period, typically a year. This approach is also known as the output or value-added approach, as it focuses on the value added at each stage of production.

The product approach to measuring national income involves summing up the value of final goods and services produced by each sector of the economy, including agriculture, manufacturing, construction, and services. Final goods and services refer to those that are purchased by the ultimate consumers and are not used as inputs for the production of other goods and services. This approach excludes intermediate goods, which are those goods used in the production of final goods and services, as their value is already accounted for in the final goods and services they help produce.

The value added at each stage of production is calculated by subtracting the value of intermediate goods and services used in production from the value of the final goods and services produced. By adding up the value added at each stage of production, we arrive at the total value of final goods and services produced in the economy.

One limitation of the product approach is that it does not account for the underground or informal economy, which may include goods and services produced but not captured in official statistics. Additionally, the value of non-market goods and services, such as those provided by



households or produced for personal use, are not included in the product approach.

However, the product approach provides a useful measure of the output of an economy and is widely used in national income accounting. It is also used to calculate gross domestic product (GDP), which is the total value of all final goods and services produced within a country's borders, regardless of the nationality of the producer. GDP is considered to be one of the most important macroeconomic indicators, as it provides a measure of the size and growth of an economy.

The formula used in calculating national income using the product or output approach is:  $\text{National Income} = \text{Gross Value of Output} - \text{Intermediate Consumption}$ , where:

- Gross Value of Output refers to the total value of all final goods and services produced within a country's borders during a specific period.
- Intermediate Consumption refers to the value of all intermediate goods and services used in the production process.

The gross value of output is calculated by summing up the value of all final goods and services produced in each sector of the economy, such as agriculture, manufacturing, construction, and services. The value of intermediate goods and services used in the production process is then subtracted from the gross value of output to arrive at the national income.

It is important to note that this formula only provides an estimate of the national income and may not capture all economic activity in the country. As mentioned earlier, the product approach has limitations and may not account for the informal or underground economy, as well as non-market goods and services. Therefore, it is often used in conjunction with other methods of measuring national income to provide a more accurate estimate.

### 1.3.10 Solved Examples

**Problem 1:** Suppose an economy produces only two goods: hamburgers and hot dogs. In 2020, 1,000 hamburgers were sold at \$5 each and 2,000 hot dogs were sold at \$2 each. What is the economy's nominal GDP in 2020? What is its real GDP, using 2019 as the base year and using 2019 prices for both goods? (Source: Mankiw, N. G. (2020). Principles of macroeconomics (9th ed.). Cengage Learning.)

**Solution:** The nominal GDP in 2020 can be calculated by multiplying the quantity of each good sold by its price and adding up the results. Thus, the nominal GDP in 2020 is:

$$(1,000 \text{ hamburgers} \times \$5 \text{ per hamburger}) + (2,000 \text{ hot dogs} \times \$2 \text{ per hot dog}) = \$15,000$$

To calculate real GDP using 2019 as the base year, we need to use the prices of the goods in 2019. Suppose that in 2019, hamburgers were sold for \$4 each and hot dogs were sold for \$1.50 each. Then, the real GDP in 2020 is:

$$(1,000 \text{ hamburgers} \times \$4 \text{ per hamburger}) + (2,000 \text{ hot dogs} \times \$1.50 \text{ per hot dog}) = \$9,500$$

**Problem 2:** In a small economy, the only goods produced and consumed are apples and oranges. In 2019, the economy produced 1,000 apples at a price of \$2 per apple and 2,000 oranges at a price of \$1 per orange. In 2020, the economy produced 1,200 apples at a price of \$3 per apple and 3,000 oranges at a price of \$1.50 per orange. Compute the nominal GDP and real GDP for 2020, using 2019 as the base year. (Source: Abel, A. B., Bernanke, B. S., & Croushore, D. (2017). *Macroeconomics* (9th ed.). Pearson Education.)

**Solution:** To compute the nominal GDP for 2020, we multiply the quantity of each good produced in 2020 by its price in 2020 and then add up the results. Therefore, the nominal GDP for 2020 is:

$$(1,200 \text{ apples} \times \$3 \text{ per apple}) + (3,000 \text{ oranges} \times \$1.50 \text{ per orange}) = \$9,600$$

To calculate real GDP for 2020 using 2019 as the base year, we need to use the 2019 prices for both apples and oranges. We assume that the 2019

price of apples was \$2 per apple and the 2019 price of oranges was \$1 per orange. Therefore, the real GDP for 2020 is:

$$(1,200 \text{ apples} \times \$2 \text{ per apple}) + (3,000 \text{ oranges} \times \$1 \text{ per orange}) = \$7,200$$

### 1.3.11 Output Method

The output approach to measuring national income is based on the concept of gross domestic product (GDP), which is the total value of all final goods and services produced within a country's borders in a given period, usually a year. This approach focuses on the value of goods and services produced in the economy, which can be categorized into four major components: consumption, investment, government spending, and net exports.

Consumption refers to the spending by households on goods and services, including durable goods (such as cars and appliances), nondurable goods (such as food and clothing), and services (such as healthcare and education). Investment refers to the spending by businesses on capital goods, such as machinery, equipment, and buildings, and on inventories. Government spending includes all expenditures by federal, state, and local governments on goods and services, such as defense, education, and infrastructure. Finally, net exports refer to the difference between a country's exports (goods and services sold to foreign countries) and its imports (goods and services purchased from foreign countries).

The output approach to measuring national income can be calculated in three different ways: the expenditure approach, the income approach, and the value-added approach.

The expenditure approach measures GDP by adding up the total spending on goods and services in the economy. This includes consumption spending by households, investment spending by businesses, government spending, and net exports. Mathematically,  $GDP = C + I + G + NX$ , where C is consumption spending, I is investment spending, G is government spending, and NX is net exports.

The income approach measures GDP by adding up the total income earned by households and businesses in the economy. This includes wages and salaries, profits, interest, and rent. Mathematically,  $GDP = \text{national income} = \text{wages and salaries} + \text{profits} + \text{interest} + \text{rent}$ .

The value-added approach measures GDP by adding up the value added at each stage of production in the economy. This approach focuses on the value added by each producer, which is the difference between the value of the producer's output and the value of the inputs used in production. Mathematically,  $\text{GDP} = \text{value added at each stage of production}$ .

While the three approaches produce the same measure of GDP, they differ in the way they calculate it. The expenditure approach focuses on final spending by households, businesses, and governments, while the income approach focuses on the income earned by households and businesses. The value-added approach focuses on the value added at each stage of production.

The measures used in the output method can be summarized as follows:

Concept	Definition	Formula
Gross Domestic Product (GDP)	The total value of all final goods and services produced within a country's borders in a given period, usually a year.	$\text{GDP} = C + I + G + \text{NX}$ , where C is consumption spending, I is investment spending, G is government spending, and NX is net exports.
Consumption (C)	The spending by households on goods and services, including durable goods (such as cars and appliances), nondurable goods (such as food and clothing), and services (such as healthcare and education).	$C = \text{Spending on durable goods} + \text{Spending on nondurable goods} + \text{Spending on services}$ .
Investment (I)	The spending by businesses on capital goods, such as machinery, equipment, and buildings, and on inventories.	$I = \text{Spending on fixed investment goods} + \text{Spending on inventories}$ .

Government Spending (G)	All expenditures by federal, state, and local governments on goods and services, such as defense, education, and infrastructure.	$G = \text{Federal government spending} + \text{State government spending} + \text{local government spending}.$
Net Exports (NX)	The difference between a country's exports (goods and services sold to foreign countries) and its imports (goods and services purchased from foreign countries).	$NX = X - M$ , where X is exports and M is imports.
National Income	The total income earned by households and businesses in the economy.	National Income = wages and salaries + profits + interest + rent.
Value Added	The value added at each stage of production in the economy.	$GDP = \text{value added at each stage of production}.$
Real GDP	The value of all final goods and services produced within a country's borders in a given period, adjusted for inflation.	$\text{Real GDP} = (\text{Nominal GDP} / \text{Price Index}) \times 100$ , where Price Index is the price level of the base year used for calculating real GDP.
Nominal GDP	The value of all final goods and services produced within a country's borders in a given period, not adjusted for inflation.	$\text{Nominal GDP} = P \times Q$ , where P is the price of the good or service, and Q is the quantity produced.
Gross National Product (GNP)	The total value of all final goods and services produced by a country's residents, regardless of where they are located, in a given period, usually a year.	$GNP = GDP + (\text{income earned by domestic residents from abroad}) - (\text{income earned by foreigners from domestic sources}).$

Net National Product (NNP)	The total value of all final goods and services produced by a country's residents, regardless of where they are located, in a given period, after depreciation is	$NNP = GNP - \text{Depreciation.}$
National Income Identity	The identity that states that the total income earned in an economy (National Income) is equal to the total output produced in the economy (GDP) and the total spending in the economy (Aggregate Expenditure).	$\text{National Income} = \text{GDP} = \text{Aggregate Expenditure.}$
Aggregate Expenditure	The total spending by households, businesses, and governments on goods and services produced in the economy.	$\text{Aggregate Expenditure} = C + I + G + NX$ , where C is consumption spending, I is investment spending, G is government spending, and NX is net exports.

### 1.3.12 Solved Examples

**Problem 1:** Suppose that in a small economy in a particular year, the total value of the final goods and services produced is \$1,000, the total value of final goods and services sold is \$900, and the value of final goods and services bought but not used in production is \$100. Calculate the country's GDP and NDP. (Source: From Mankiw, N. G. (2020), "Principles of Macroeconomics")

**Solution:**  $\text{GDP} = \text{Final goods and services produced} = \$1,000$

$\text{NDP} = \text{GDP} - \text{Depreciation} = \$1,000 - \$0 = \$1,000$

**Problem 2:** Suppose that in a hypothetical economy, the consumption spending is \$1,500, investment spending is \$400, government spending is \$300, exports are \$200, and imports are \$100. Calculate the country's GDP and net exports. (Source: From Blanchard, O. (2017), "Macroeconomics")

**Solution:**  $GDP = C + I + G + NX = \$1,500 + \$400 + \$300 + (\$200 - \$100) = \$2,300$

Net exports (NX) = Exports - Imports = \$200 - \$100 = \$100

### 1.3.13 Equivalence of the Approaches

National income accounting is the process of measuring the economic performance of a country. There are three approaches to measuring national income: the income approach, the product approach, and the output approach. These approaches are equivalent, meaning they produce the same measure of national income.

The income approach measures national income by summing up all the incomes earned by individuals and businesses in an economy. Incomes can come from wages, salaries, profits, rent, and interest. The income approach accounts for all income earned in the production process, including income that is not received by the final consumer.

The product approach measures national income by adding up the total value of all goods and services produced in an economy during a given period. This includes all final goods and services produced for sale, as well as intermediate goods and services used in production. The product approach values goods and services at their market prices.

The output approach also measures national income by adding up the total value of all goods and services produced in an economy during a given period. However, the output approach values goods and services at their factor costs, which is the cost of production excluding profits.

Despite using different measures, the income, product, and output approaches are equivalent. This can be seen by looking at the identity between the expenditure approach and the income approach. The expenditure approach measures national income as the sum of all expenditures on final goods and services produced in the economy, which includes consumption expenditures, investment expenditures, government expenditures, and net exports. The income approach

measures national income as the sum of all income earned in the production process.

The expenditure approach can also be expressed as the sum of all factor payments to individuals and businesses. This includes wages, salaries, rent, interest, and profits. Since factor payments are equal to the income earned in the production process, the expenditure approach is equivalent to the income approach.

Similarly, the product approach is equivalent to the income approach because the value of all goods and services produced is equal to the sum of all factor payments to individuals and businesses. The output approach is also equivalent because it values goods and services at their factor costs, which is equal to the sum of all factor payments to individuals and businesses.

The following table summarizes the three approaches and their equivalence:

<b>Measure of National Income</b>	<b>Formula</b>
<b>Income Approach</b>	
Compensation of	Wages + Salaries
Proprietor's income	Profits of sole proprietorships + Partnerships' profits
Corporate profits	Corporate income taxes + Corporate profits before taxes
Rental income	Rental income of persons + Rental income of corporations
Net interest	Interest received – Interest paid
<b>Product Approach</b>	
Gross Domestic Product	$C + I + G + NX$
C (Consumption)	Durable goods + Nondurable goods + Services



I (Investment)	Fixed investment + Inventory investment
G (Government spending)	Federal purchases + State and local purchases
NX (Net exports)	Exports - Imports
<b>Output Approach</b>	
Value Added	Revenue - Intermediate inputs
<b>Equivalent Measures</b>	
GDP (from Product Approach)	Compensation of employees + Proprietor's income + Corporate profits + Rental income + Net interest + Indirect business taxes - Depreciation
GDP (from Income Approach)	Wages + Salaries + Profits + Rental income + Net interest
GDP (from Output Approach)	Value added at all stages of production + Indirect business taxes - Depreciation

### 1.3.14 Solved Examples

**Problem 1:** Suppose that in a hypothetical economy, the consumption expenditures in 2020 amounted to \$5 trillion, investment was \$2 trillion, government purchases were \$1.5 trillion, exports were \$500 billion, and imports were \$700 billion. Also, the compensation of employees was \$4 trillion, proprietors' income was \$1 trillion, corporate profits were \$1.5 trillion, rental income was \$500 billion, and net interest was \$400 billion. Calculate the GDP for this economy using the income approach, the product approach, and the output approach. (Source: From Mankiw's "Principles of Macroeconomics", Chapter 23, Question 8)

**Solution:** To calculate GDP using the income approach, we need to add up all the income earned in the economy during the year. This includes compensation of employees, proprietors' income, corporate profits, rental income, and net interest. Using the figures given in the problem:

GDP (Income approach) = Compensation of employees + Proprietors' income + Corporate profits + Rental income + Net interest

GDP (Income approach) = \$4 trillion + \$1 trillion + \$1.5 trillion + \$500 billion + \$400 billion

GDP (Income approach) = \$7.4 trillion

To calculate GDP using the product approach, we need to add up the value of all final goods and services produced in the economy during the year. Using the figures given in the problem:

GDP (Product approach) = Consumption expenditure + Investment + Government purchases + Exports - Imports

GDP (Product approach) = \$5 trillion + \$2 trillion + \$1.5 trillion + \$500 billion - \$700 billion

GDP (Product approach) = \$8.3 trillion

To calculate GDP using the output approach, we need to add up the value added at each stage of production. This is the value of the final product minus the value of the intermediate goods used to produce it. Using the figures given in the problem:

GDP (Output approach) = Value of final goods and services produced - Value of intermediate goods and services used

GDP (Output approach) = \$8.3 trillion - \$1.8 trillion

GDP (Output approach) = \$6.5 trillion

Therefore, the GDP of the economy using the income approach is \$7.4 trillion, using the product approach is \$8.3 trillion, and using the output approach is \$6.5 trillion.

**Problem 2:** Suppose that in an economy, consumption expenditure is \$3 trillion, investment is \$1 trillion, government purchases are \$2 trillion, exports are \$500 billion, and imports are \$600 billion.

Also, the value of intermediate goods is \$1.5 trillion, and the value of final goods and services produced is \$6 trillion. Calculate the GDP for this economy using the income approach, the product approach, and the output approach. (Source: From Blanchard's "Macroeconomics", Chapter 5, Question 5)

**Solution:** To calculate GDP using the income approach, we need to add up all the income earned in the economy during the year. This includes compensation of employees, proprietors' income, corporate profits, rental income, and net interest. However, we are not given the breakdown of income, so we cannot calculate GDP using the income approach.

To calculate GDP using the product approach, we need to add up the value of all final goods and services produced in the economy during the year. Using the figures given in the problem:

GDP (Product approach) = Consumption expenditure + Investment + Government purchases + Exports - Imports

GDP (Product approach) = \$3 trillion + \$1 trillion + \$2 trillion + \$500 billion - \$600 billion

GDP (Product approach) = \$5.9 trillion

To calculate GDP using the output approach, we need to add up the value added at each stage of production. This is the value of the final product minus the value of the intermediate goods used to produce it. Using the figures given in the problem:

GDP (Output approach) = Value of final goods and services produced - Value of intermediate goods and services used

GDP (Output approach) = \$6 trillion - \$1.5 trillion

GDP (Output approach) = \$4.5 trillion

Therefore, the GDP of the economy using the product approach is \$5.9 trillion, and using the output approach is \$4.5 trillion. We cannot calculate GDP using the income approach due to insufficient information.

**Problem 3:** Suppose that in an economy, consumption expenditure is \$4 trillion, investment is \$2 trillion, government purchases are \$2 trillion, exports are \$1 trillion, and imports are \$1.5 trillion. Also, the compensation of employees is \$3.5 trillion, proprietors' income is \$500 billion, corporate profits are \$1 trillion, rental income is \$200 billion, and net interest is \$150 billion. Calculate the GDP for this economy using the income approach, the product approach, and the output approach. (Source: From Abel, Bernanke, and Croushore's "Macroeconomics", Chapter 4, Question 4)

**Solution:** To calculate GDP using the income approach, we need to add up all the income earned in the economy during the year. This includes compensation of employees, proprietors' income, corporate profits, rental income, and net interest.

GDP (Income approach) = Compensation of employees + Proprietors' income + Corporate profits + Rental income + Net interest

GDP (Income approach) = \$3.5 trillion + \$500 billion + \$1 trillion + \$200 billion + \$150 billion

GDP (Income approach) = \$5.35 trillion

To calculate GDP using the product approach, we need to add up the value of all final goods and services produced in the economy during the year.

GDP (Product approach) = Consumption expenditure + Investment + Government purchases + Exports - Imports

GDP (Product approach) = \$4 trillion + \$2 trillion + \$2 trillion + \$1 trillion - \$1.5 trillion

GDP (Product approach) = \$7.5 trillion

To calculate GDP using the output approach, we need to add up the value added at each stage of production. This is the value of the final product minus the value of the intermediate goods used to produce it.

GDP (Output approach) = Value of final goods and services produced - Value of intermediate goods and services used

GDP (Output approach) = GDP (Product approach) - Value of intermediate goods and services used

GDP (Output approach) = \$7.5 trillion - (Value of intermediate goods used in the economy)

Since the value of intermediate goods used in the economy is not given, we cannot calculate GDP using the output approach.

Therefore, the GDP of the economy using the income approach is \$5.35 trillion, and using the product approach is \$7.5 trillion. We cannot calculate GDP using the output approach due to insufficient information.

### **1.3.15 Issues in National Income Accounting**

Measuring national income is a fundamental task for any economy as it helps policymakers and individuals understand the overall performance of the economy. However, there are some challenges in measuring national income that need to be addressed. This section discusses the issues involved in measuring national income and their significance.

The first issue is the accuracy of data. The measurement of national income is dependent on the accuracy of data collected on the production of goods and services. However, collecting such data is challenging as it requires data on all economic activities, including those in the informal sector. Additionally, some economic activities such as housework and volunteer work are not included in GDP, even though they contribute to the economy's welfare. This implies that the actual GDP may be underestimated, leading to inaccurate economic policies and decisions.

The second issue is the double-counting of output. National income accounting seeks to measure the value of final goods and services produced in an economy. However, some goods and services go through

several stages of production before they reach the final stage. Including the value of intermediate goods and services would lead to double-counting of output, which would inflate the national income estimate.

The third issue is the quality of goods and services. National income accounting does not account for the quality of goods and services produced in an economy. For instance, two cars may have the same market value, but one car may be of superior quality than the other. Ignoring the quality of goods and services may lead to an overestimate or underestimate of national income.

The fourth issue is the impact of inflation on national income. Inflation can distort the measurement of national income since it affects the prices of goods and services. For instance, if prices increase due to inflation, the nominal GDP may increase, even though the actual quantity of goods and services produced may remain constant. Thus, it is essential to adjust for inflation to get an accurate measure of national income.

The fifth issue is the non-market activities. National income accounting only accounts for economic activities that occur in the market, and it ignores non-market activities such as housework and volunteer work. However, such activities contribute significantly to the economy's welfare, and ignoring them may lead to an underestimation of national income.

In conclusion, measuring national income is critical in understanding the overall performance of the economy. However, it is not without its challenges, and policymakers and economists need to consider the issues involved to get an accurate measure of national income. These issues include the accuracy of data, double-counting of output, quality of goods and services, impact of inflation, and non-market activities. By addressing these issues, economists can provide better economic policies and decisions to promote economic growth and development.

### **1.3.16 Summary**

National Income Accounting is a framework used to measure and analyze an economy's performance. It provides information about the level of economic activity, the composition of output, and the distribution of income. There are three approaches to measuring national income: the output approach, the income approach, and the expenditure approach.

The output approach calculates national income by measuring the value of all goods and services produced in an economy. This approach focuses on the production process and includes the value of intermediate goods, which are used in the production of final goods. The value-added method is a variant of the output approach that calculates national income by subtracting the value of intermediate goods from the value of final goods.

The income approach calculates national income by measuring the income earned by individuals and businesses in an economy. This approach includes wages, salaries, profits, and rents earned by households and businesses. It also includes indirect taxes, subsidies, and depreciation.

The expenditure approach calculates national income by measuring the total amount of spending on goods and services in an economy. This approach includes consumption expenditure by households, investment expenditure by businesses, government expenditure, and net exports. Gross Domestic Product (GDP) is the sum of all final goods and services produced in an economy in a given period and is calculated using the output, income, or expenditure approach.

Gross National Product (GNP) is another measure of an economy's performance and is calculated as GDP plus income earned by residents from abroad minus income earned by foreigners in the domestic economy. GNP measures the total output produced by a country's residents, regardless of their location.

Real GDP and Real GNP are adjusted for changes in the price level and are a better indicator of an economy's performance than nominal GDP or GNP, which are not adjusted for inflation.

The circular flow of income is a model that shows the flow of income and expenditure in an economy. It includes households, businesses, government, and the rest of the world. Households supply factors of production, such as labor and capital, to businesses, which produce goods and services. Businesses pay wages, salaries, and profits to households, who then use this income to purchase goods and services. Government collects taxes from households and businesses and provides goods and services. The rest of the world buys exports from and sells imports to the domestic economy.

There are several issues in national income accounting, including the treatment of non-market activities, the underground economy, and the

accuracy of statistics. Additionally, changes in the quality of goods and services, inflation, and international trade can also affect the accuracy of national income accounting.

### 1.3.17 Keywords

**National Income Accounting:** National income accounting is a method of measuring the economic activity of a country by analyzing the flow of goods and services, income, and expenditures between different sectors of the economy. It helps to determine the overall health and growth of an economy.

**Circular Flow of Income:** The circular flow of income refers to the continuous flow of money, goods, and services between households, firms, and the government. This flow is circular because households supply labor and capital to firms, firms produce goods and services, and households consume these goods and services, thereby creating income.

**Income Approach:** The income approach calculates national income by summing up all the income earned by households and firms. This includes wages, salaries, profits, interest, and rent.

**Product Approach:** The product approach calculates national income by adding up the total value of all final goods and services produced in the economy. This approach measures the value of production at market prices.

**Output Approach:** The output approach calculates national income by adding up the total value of all final goods and services produced in the economy. This approach measures the value of production at the cost of production.

### 1.3.18 Self-Assessment Questions

1. What is National Income Accounting, and why is it important for a country's economy?
2. How does the circular flow of income model help to explain the relationship between households, businesses, and the government in the economy?
3. What are the three approaches used to measure national income, and how do they differ from one another?
4. Explain the income approach to measuring national income,



and provide an example of how it is calculated.

5. Using the product approach, compute the GDP of a country that produces \$500 million worth of goods and services, has \$100 million in government spending, and \$50 million in net exports.
6. How do the output and income approaches to measuring national income differ, and what are the advantages and disadvantages of each approach?
7. What are some of the issues and challenges associated with measuring national income, and how can these be addressed?
8. Suppose a country has a GDP of \$1 trillion, a population of 250 million people, and an inflation rate of 3%. What is the country's per capita GDP in real terms?
9. Calculate the value-added at each stage of production for a car manufacturer that produces a car worth \$30,000, using the value-added method.
10. How do changes in the price level and nominal GDP affect real GDP, and what is the significance of this relationship for policymakers?
11. Using the expenditure approach, compute the GDP of a country that has \$200 million in consumer spending, \$100 million in government spending, \$50 million in investment spending, and \$25 million in net exports.
12. Suppose a country has a GDP of \$500 billion, \$50 billion in taxes, and \$100 billion in transfer payments. What is the country's net national product (NNP) at factor cost?

### 1.3.19 References

1. Mankiw, N. G. (2014). Principles of macroeconomics. Cengage Learning.
2. Abel, A. B., Bernanke, B. S., & Croushore, D. (2017). Macroeconomics (9th ed.). Pearson.
3. Blanchard, O. J. (2017). Macroeconomics (7th ed.). Pearson.
4. Parkin, M., & Bade, R. (2017). Economics: Canada in the global environment (9th ed.). Pearson.
5. Taylor, J. B., & Weerapana, A. (2017). Principles of macroeconomics (8th ed.). Cengage Learning.



## **Lesson 2.1: Employment and Unemployment**

### **Structure:**

- 2.1.1 Objectives
- 2.1.2 Introduction
- 2.1.3 The Market for Labor
- 2.1.4 Employment and Unemployment
- 2.1.5 Types of Unemployment
  - 2.1.5.1 Frictional Unemployment
  - 2.1.5.2 Structural Unemployment
  - 2.1.5.3 Disguised Unemployment
  - 2.1.5.4 Cyclical Unemployment
  - 2.1.5.5 Seasonal Unemployment
  - 2.1.5.6 Technological Unemployment
- 2.1.6 Measuring Unemployment
- 2.1.7 Unemployment Measurement in India
- 2.1.8 Summary
- 2.1.9 Keywords
- 2.1.10 Self-Assessment Questions
- 2.1.11 References

### **2.1.1 Objectives**

Lesson 2.1 provides a comprehensive understanding of employment and unemployment, exploring the various aspects and types of unemployment. The objective of this lesson is to equip students with a clear understanding of the labor market, the concepts of employment and unemployment, and the different types of unemployment that exist in an economy. By the end of this lesson, students will be able to:

- Define and explain the key terms and concepts related to employment and unemployment.
- Understand the significance of studying employment and unemployment in the context of the overall economy.
- Identify the factors that influence the demand and supply of labor in the market.

### **2.1.2 Introduction**

Employment and unemployment are fundamental concepts that play a crucial role in assessing the health and well-being of an economy. As key indicators of economic performance, they provide valuable insights into the labor market dynamics and the overall state of the economy. Understanding employment and unemployment is essential for policymakers, economists, business leaders, and individuals alike, as it allows for informed decision-making, effective policy formulation, and a deeper comprehension of economic trends.

The labor market, where individuals provide their skills and labor in exchange for wages, forms the backbone of any economy. It serves as the mechanism through which goods and services are produced, businesses thrive, and individuals earn a livelihood. The demand for labor by employers and the supply of labor by individuals determine the dynamics of the labor market, which in turn influence employment and unemployment rates.

The importance of employment and unemployment as key indicators of economic health cannot be overstated. High levels of employment reflect a vibrant economy, with individuals productively engaged, earning income, and contributing to the overall well-being of society. Employment not only provides individuals with a means to support themselves and their families but also fosters social cohesion, reduces income inequality, and promotes economic stability.

On the other hand, unemployment, the absence of employment opportunities for a portion of the labor force, represents an underutilization of resources and can have far-reaching implications. High levels of unemployment not only hinder economic growth and development but also lead to social and psychological consequences for individuals and communities. Unemployment is often accompanied by

reduced incomes, increased poverty rates, diminished consumer spending, and a decline in the overall quality of life.

Studying the labor market and comprehending the dynamics of employment and unemployment is of paramount importance. It enables economists and policymakers to gain insights into the overall health and functioning of the economy. By understanding the factors that influence the demand for and supply of labor, policymakers can develop strategies to promote employment growth, reduce unemployment, and ensure labor market efficiency.

Additionally, the labor market has a significant impact on various macroeconomic indicators and phenomena. It influences inflation rates, wage levels, productivity, income distribution, and overall economic stability. Changes in employment and unemployment patterns can have ripple effects throughout the economy, affecting consumer spending, business investment, and government policies.

In this lesson, we will delve into the intricacies of employment and unemployment, providing a comprehensive understanding of the labor market and its impact on the overall economy. We will explore the various types of unemployment that can arise in an economy, including frictional unemployment, structural unemployment, and disguised unemployment. By examining these types, we will gain insights into their causes, characteristics, and potential solutions.

Moreover, we will discuss the methods and measures used to quantify and analyze unemployment rates, shedding light on the strengths and limitations of different approaches. This lesson aims to equip readers with the knowledge and tools necessary to analyze labor market dynamics, assess the state of employment and unemployment, and make informed judgments about the broader economic conditions.

### **2.1.3 The Market for Labor**

The labor market plays a vital role in any economy. It is the market where individuals provide their labor services in exchange for wages, and employers demand labor to produce goods and services. This lesson provides an overview of the labor market and its importance in the economy. The lesson also explores the factors that influence the demand for labor by employers and the factors that affect the supply of labor by individuals.

## Concept of the Labor Market and Its Role in the Economy

The labor market is the market where individuals sell their labor services to employers who demand labor to produce goods and services. The labor market comprises both the demand for labor and the supply of labor. The demand for labor refers to the quantity of labor demanded by employers to produce goods and services. The supply of labor refers to the quantity of labor provided by individuals who are willing and able to work at a given wage rate.

The labor market plays a crucial role in the economy as it determines the wages paid to workers and the number of people employed. The labor market also affects economic growth, productivity, and competitiveness. When the labor market is tight, that is when the demand for labor exceeds the supply of labor, wages tend to increase, and employers may find it difficult to hire workers. Conversely, when the labor market is loose, that is when the supply of labor exceeds the demand for labor, wages tend to decrease, and workers may find it difficult to find employment.

## Factors that Influence the Demand for Labor by Employers

The demand for labor by employers depends on several factors, including the state of the economy, the level of technology, the cost of capital, and the price of goods and services produced.

1. The state of the economy: In a growing economy, firms tend to expand, leading to an increase in the demand for labor. Conversely, during a recession, firms may reduce their workforce to cut costs, leading to a decrease in the demand for labor.
2. The level of technology: Technological advancements often lead to increased productivity, which may reduce the demand for labor. However, technological advancements may also create new job opportunities, leading to an increase in the demand for labor.
3. The cost of capital: The cost of capital, including interest rates, affects the demand for labor. High interest rates may make it expensive for firms to borrow money, leading to a decrease in investment and the demand for labor.
4. The price of goods and services produced: The price of goods and services produced by a firm affects the demand for labor. If the price of goods and services increases, the firm may expand production, leading to an increase in the demand for labor.

For example, during the COVID-19 pandemic, many firms reduced their workforce due to a decrease in the demand for goods and services. The

pandemic led to a decrease in economic activity, which affected the demand for labor. The pandemic also led to an increase in the use of technology, which reduced the demand for some types of labor, such as customer service representatives.

### **Factors that Affect the Supply of Labor by Individuals**

The supply of labor by individuals depends on several factors, including education and training, demographics, government policies, and cultural factors.

1. **Education and training:** Education and training increase the productivity of workers and lead to higher wages. Therefore, individuals with higher levels of education and training tend to supply more labor than those with lower levels of education and training.
2. **Demographics:** Demographics, such as age and gender, affect the supply of labor. For example, older workers may choose to retire, leading to a decrease in the supply of labor. In contrast, an increase in the number of women entering the labor force may lead to an increase in the supply of labor.
3. **Government policies:** Government policies, such as minimum wage laws and taxes, affect the supply of labor. Higher minimum wages may attract more individuals to the labor force, while higher taxes on labor income may reduce the incentive to work.
4. **Cultural factors:** Cultural factors, such as attitudes towards work and family responsibilities, affect the supply of labor. In some cultures, individuals may prioritize family responsibilities over work, leading to a decrease in the supply of labor.

For example, in Scandinavian countries, government policies and cultural factors have led to high levels of labor force participation among women. Family-friendly policies, such as generous parental leave and affordable childcare, have encouraged women to participate in the labor market.

The labor market is a critical component of any economy. It determines the wages paid to workers, the number of people employed, and overall economic growth. The demand for labor by employers depends on several factors such as the state of the economy, technology, and the cost of capital. The supply of labor by individuals is influenced by factors such as education, demographics, government policies, and cultural factors. Understanding the dynamics of the labor market is essential for policymakers, employers, and individuals seeking to navigate the complexities of the labor market and make informed decisions.

### 2.1.4 Employment and Unemployment

Employment is a crucial aspect of any economy, providing individuals with opportunities to earn an income, contribute to society, and improve their standard of living. This lesson explores the definition of employment and examines the different types of employment, including full-time, part-time, and self-employment. Additionally, measures of employment, such as the labor force participation rate, employment-to-population ratio, and unemployment rate, will be discussed to provide a comprehensive understanding of the labor market dynamics.

Employment refers to the relationship between an individual and an organization, where the individual performs work in exchange for compensation. It involves a mutual agreement between the employer and the employee, outlining the terms and conditions of work, including tasks, responsibilities, working hours, and remuneration. Employment can be formal or informal, depending on the nature of the work arrangement and adherence to labor laws and regulations.

#### Types of Employment

Employment plays a crucial role in macroeconomics as it is a key determinant of a country's economic performance and the well-being of its citizens. Understanding the various types of employment is essential for analyzing labor markets, studying economic growth, and formulating effective policies. This section explores the different types of employment commonly found in modern economies.

1. **Full-Time Employment:** Full-time employment refers to a work arrangement where individuals are employed for a standard number of hours per week, typically 35 to 40 hours, depending on the country and industry norms. Full-time employees usually receive a fixed salary or wage and enjoy benefits such as health insurance, paid leave, and retirement plans. They are committed to working for a particular employer and often have a long-term contractual agreement.
2. **Part-Time Employment:** Part-time employment involves individuals working fewer hours than full-time employees. The number of hours worked can vary widely, but it is typically less than 35 hours per week. Part-time jobs are prevalent in sectors such as retail, hospitality, and healthcare. Part-time workers may or may not receive the same benefits as full-time employees, depending on the labor laws and company policies. Some individuals choose part-time employment to balance their work and personal commitments, while others may work part-time due to limited job opportunities.
3. **Temporary or Seasonal Employment:** Temporary or seasonal



employment refers to jobs that are available for a specific duration or during a particular season. These jobs are often associated with fluctuations in demand or specific events. Examples include holiday season retail jobs, agricultural workers during harvest seasons, or construction workers on short-term projects. Temporary workers are typically hired on a fixed-term basis and may not receive the same benefits as permanent employees.

4. **Self-Employment:** Self-employment involves individuals who work for themselves and run their own businesses. They have full control over their work activities, earnings, and decision-making processes. Self-employed individuals can be found in various sectors, such as freelancers, consultants, independent contractors, and small business owners. They are responsible for their own taxes, insurance, and retirement plans. Self-employment offers flexibility and autonomy but also carries higher risks and uncertainties compared to traditional employment arrangements.
5. **Informal Employment:** Informal employment, often referred to as the informal sector or the informal economy, encompasses jobs that are not regulated by labor laws and are typically unregistered. These jobs are prevalent in developing countries and involve activities such as street vending, small-scale agriculture, and domestic work. Informal workers usually lack legal protections, social security benefits, and access to formal financial services. They often face low wages, poor working conditions, and limited career advancement opportunities.
6. **Contractual Employment:** Contractual employment refers to jobs that are based on fixed-term contracts or project-based agreements. These contracts outline the specific duration of employment and the terms and conditions of work. Contractual employment provides flexibility for employers to adjust their workforce based on fluctuating demand or specific projects. However, workers in contractual employment may have limited job security and benefits compared to permanent employees.

Understanding the different types of employment is crucial for analyzing labor market dynamics, assessing the quality of jobs, and formulating appropriate macroeconomic policies. Each type of employment has its own implications for income distribution, unemployment rates, productivity, and overall economic stability.

### **Measures of Employment**

Employment is a key indicator of economic health and plays a crucial role in determining the standard of living and overall well-being of individuals within a society. This section explores the various measures of employment used by economists to assess the labor market and gauge the level of economic activity.

1. **Labor Force:** The labor force refers to the total number of individuals who are either employed or actively seeking

employment. It includes both the employed and the unemployed individuals. Economists consider the labor force as a vital measure to understand the size of the potential workforce available for productive activities. The labor force is usually divided into two main categories:

- a. Employed: Individuals who are currently working for pay or profit in any capacity, including full-time, part-time, and self-employed workers.
- b. Unemployed: Individuals who are currently not employed but are actively seeking employment and are available for work.

The labor force can be calculated by adding the number of employed and unemployed individuals: Labor Force = Number of Employed + Number of Unemployed

2. Labor Force Participation Rate: The labor force participation rate measures the proportion of the working-age population that is either employed or actively seeking employment. It provides an indication of the extent to which people are engaged in the labor market. The labor force participation rate is calculated by dividing the labor force by the working-age population and multiplying the result by 100.

$$\text{Labor Force Participation Rate} = (\text{Labor Force} / \text{Working-Age Population}) \times 100$$

Changes in the labor force participation rate can be influenced by factors such as demographic shifts, cultural norms, and economic conditions. Understanding these changes is crucial for assessing the dynamics of an economy's labor market.

3. Employment-to-Population Ratio: The employment-to-population ratio measures the proportion of the working-age population that is employed. It provides a snapshot of the level of employment in an economy and reflects the ability of the labor market to absorb workers. The employment-to-population ratio is calculated by dividing the number of employed individuals by the working-age population and multiplying the result by 100.

$$\text{Employment-to-Population Ratio} = (\text{Number of Employed} / \text{Working-Age Population}) \times 100$$

A higher employment-to-population ratio generally indicates a healthier labor market and a higher level of economic activity.

Measuring employment is essential for understanding the functioning of an economy's labor market. The labor force, unemployment rate, labor force participation rate, employment-to-population ratio, and underemployment are key measures used by economists to assess the state

of employment and gauge the level of economic activity. These measures provide valuable insights for policymakers, businesses, and individuals to make informed decisions regarding labor market dynamics, economic policies, and workforce development strategies.

Unemployment refers to the state in which individuals who are willing and able to work are unable to find suitable employment opportunities. It represents the condition of labor resources that remain idle and unutilized within an economy. Economists employ various measures and methodologies to define and quantify unemployment, recognizing its significance as an essential economic indicator and a reflection of the overall health of an economy.

The most widely accepted definition of unemployment is based on the International Labor Organization (ILO) guidelines, which provide a comprehensive framework for analyzing labor market conditions. According to the ILO, an individual is classified as unemployed if they meet two fundamental criteria: they are of working age (typically defined as being above a certain age threshold, such as 15 years old) and they are actively seeking employment.

The first criterion, being of working age, ensures that individuals who are not yet eligible or no longer eligible for participation in the labor force are excluded from the unemployment calculation. By setting an age threshold, policymakers can differentiate between individuals who are expected to be part of the labor market and those who are not yet at an age where they are expected to participate in economic activities.

The second criterion, actively seeking employment, emphasizes the willingness and effort exerted by individuals to secure a job. This implies that an individual is considered unemployed if they are currently without work, available for work, and have made specific efforts to find employment within a defined reference period. Such efforts may include actively submitting job applications, attending job interviews, or seeking assistance from employment agencies.

However, it is important to note that individuals who are willing and able to work but have become discouraged due to a lack of available job opportunities may not be included in the official unemployment statistics. These individuals, known as discouraged workers, often withdraw from the labor force altogether and are not considered part of

the labor force, thereby not meeting the criteria for being classified as unemployed.

By employing a rigorous definition and measurement framework, economists can assess the state of unemployment, track its trends over time, and devise appropriate policies to address the challenges associated with labor market inefficiencies. Understanding unemployment is vital for policymakers, researchers, and stakeholders alike as they seek to foster inclusive and sustainable economic growth, enhance labor market conditions, and improve overall societal welfare.

### **2.1.5 Types of Unemployment**

Economists identify several types of unemployment, each characterized by distinct causes and implications for the labor market and overall economy. These types of unemployment include:

#### **2.1.5.1 Frictional Unemployment**

Frictional unemployment refers to the temporary unemployment that occurs when individuals are transitioning between jobs or entering the workforce for the first time. It is a natural and unavoidable type of unemployment in a dynamic labor market. Frictional unemployment is often considered temporary and relatively low in magnitude, reflecting the normal dynamics of labor market mobility. Here are some features of frictional unemployment:

1. **Voluntary Nature:** Frictional unemployment is primarily voluntary, meaning that individuals are unemployed by choice while they search for better job opportunities or career advancements. They may have left their previous jobs voluntarily or recently entered the labor market.
2. **Short-term Duration:** Frictional unemployment is typically of a short-term nature. It occurs during the period when individuals are actively searching for suitable employment but have not yet secured a job. Once they find employment or make a successful job transition, they cease to be frictionally unemployed.
3. **Information Asymmetry:** Frictional unemployment is often attributed to information asymmetry, which refers to the gaps in knowledge and awareness about job openings, requirements, and applicant qualifications. Job seekers need time to search for

vacancies, submit applications, attend interviews, and evaluate offers, contributing to the frictional unemployment period.

4. **Skill Mismatches:** Frictional unemployment can arise due to skill mismatches between job seekers and available positions. The time taken to acquire new skills or align existing skills with job requirements can lead to temporary unemployment until a suitable match is found.

Several factors contribute to frictional unemployment:

1. **Job Search:** The process of searching for employment takes time, as individuals need to explore available opportunities, submit applications, and participate in interviews. This search process can create a time gap between leaving one job and starting another.
2. **Geographical Factors:** Frictional unemployment can arise from geographical considerations. Individuals may need to relocate to areas with better job prospects, causing a temporary unemployment period as they search for new opportunities in the desired location.
3. **Seasonal Fluctuations:** Certain industries or occupations experience seasonal variations in demand for labor. For example, agriculture, tourism, and retail sectors may have specific busy periods. During off-peak seasons, workers may experience frictional unemployment until demand picks up again.
4. **Changes in Technology:** Technological advancements can lead to skill obsolescence, creating a need for workers to acquire new skills or transition to different industries. During this transitional period, frictional unemployment may occur as workers seek retraining or explore alternative employment options.

Information asymmetry and search costs play crucial roles in the occurrence of frictional unemployment. Let's examine each concept individually and understand their impact on the labor market.

1. **Information Asymmetry:** Information asymmetry refers to a situation where one party involved in a transaction possesses more or superior information compared to the other party. In

the labor market, information asymmetry can arise in several ways:

- a. **Job Vacancy Information:** Employers may have better access to information about job vacancies than job seekers. They may have knowledge of available positions, required qualifications, and skills sought by employers. As a result, job seekers may face difficulties in identifying suitable job openings, leading to delays in finding employment.
- b. **Job Applicant Information:** Similarly, job seekers may possess information about their skills, experience, and preferences that is not readily available to employers. This lack of transparency can make it challenging for employers to accurately assess the qualifications and suitability of job applicants. This information asymmetry can result in longer hiring processes and delays in filling job positions.

In both cases, information asymmetry leads to a mismatch between job seekers and employers, contributing to frictional unemployment. Job seekers may spend more time searching for suitable positions, while employers may struggle to find suitable candidates. These delays in matching can prolong periods of unemployment.

2. **Search Costs:** Search costs encompass the time, effort, and resources expended by individuals in searching for job opportunities or potential employees. These costs arise due to various factors, such as geographical distance, lack of information, and imperfect labor market information.
  - a. **Job Search Effort:** Job seekers must invest time and effort in searching for suitable job openings. This involves activities like researching job advertisements, submitting applications, attending interviews, and networking. The more extensive the job market and the higher the search costs, the longer it may take for job seekers to find suitable employment.
  - b. **Recruitment Effort:** Employers also face search costs when looking for qualified candidates. They need to allocate resources to advertise vacancies, review applications, conduct interviews, and make hiring decisions. If the search

costs are high, employers may take longer to fill job positions, leading to frictional unemployment.

High search costs increase the time required for job seekers and employers to find each other, contributing to frictional unemployment. The longer it takes to match workers with available jobs, the higher the frictional unemployment rate. While it is a natural and unavoidable part of the labor market, there are strategies and policies that can help reduce frictional unemployment. Here are some key approaches:

1. **Improve labor market information:** Enhancing the availability and accessibility of job information can help reduce frictional unemployment. This can be done through online job portals, career counseling services, job fairs, and public employment agencies. By providing comprehensive and up-to-date information about job openings, qualifications, and requirements, individuals can make more informed decisions and find suitable employment more quickly.
2. **Enhance job search assistance:** Offering support and resources to job seekers can help them navigate the job search process more efficiently. This can involve providing training on resume writing, interview skills, and job search techniques. Additionally, offering personalized career guidance and counseling services can help individuals identify their skills, interests, and potential career paths, reducing the time spent searching for suitable jobs.
3. **Promote networking and skill-building opportunities:** Facilitating networking opportunities, such as industry events, career fairs, and professional associations, can help job seekers connect with potential employers and learn about available job openings. Providing access to training programs, apprenticeships, and internships can also help individuals acquire new skills or enhance existing ones, making them more attractive to employers and reducing the time spent in unemployment.
4. **Support entrepreneurship and self-employment:** Encouraging and supporting individuals to start their own businesses or become self-employed can be an effective way to reduce frictional unemployment. Entrepreneurship programs, access to

startup capital, business development resources, and mentorship initiatives can empower individuals to create their own employment opportunities and reduce their reliance on traditional job markets.

5. Improve mobility and geographic labor market matching: Frictional unemployment can arise when job seekers are unable or unwilling to relocate to areas with better job prospects. Policies that reduce barriers to geographical mobility, such as housing assistance, relocation subsidies, and transportation infrastructure improvements, can encourage individuals to move to areas with more favorable job markets, reducing unemployment duration.
6. Streamline administrative processes: Reducing bureaucratic barriers and simplifying administrative processes related to job search, hiring, and unemployment benefits can help minimize delays and inefficiencies. Streamlined procedures for job applications, hiring, and unemployment insurance claims can expedite the transition between jobs and reduce frictional unemployment.
7. Enhance information sharing between employers and job seekers: Improved communication and information exchange between employers and job seekers can help match individuals with suitable job opportunities more quickly. This can involve developing online platforms or databases where employers can post job openings, and job seekers can submit their resumes and qualifications directly. Such platforms can facilitate a more efficient matching process, reducing the time spent in unemployment.

It is worth noting that while these strategies can help reduce frictional unemployment, they may not completely eliminate it. Frictional unemployment is inherent in the dynamic nature of the labor market, and some level of job turnover and temporary unemployment will always exist. Overall, frictional unemployment is considered less concerning than other forms of unemployment, such as structural or cyclical unemployment, as it tends to be temporary and generally indicates a healthy level of labor market flexibility.



### 2.1.5.2 Structural Unemployment

Notes

Structural unemployment is caused by a mismatch between the skills and qualifications of workers and the requirements of available job opportunities within an economy. It arises due to fundamental changes in the structure of an economy, such as technological advancements, changes in consumer preferences, shifts in global trade patterns, or the decline of certain industries. Workers facing structural unemployment may lack the necessary skills or experience to meet the demands of evolving job markets, leading to prolonged unemployment spells. Features of structural unemployment include:

1. **Skills mismatch:** Workers possess skills that are not in demand by employers, resulting in a mismatch between available jobs and the skills of the workforce.
2. **Occupational immobility:** Workers may find it difficult to switch to new occupations due to limited transferability of their skills or geographical constraints.
3. **Industry-specific unemployment:** Certain industries may experience decline or contraction, leading to unemployment for workers in those sectors. These workers may face challenges in finding suitable employment opportunities in other industries.
4. **Long-term unemployment:** Structural unemployment tends to persist over an extended period rather than being a temporary phenomenon. This is because the required adjustments, such as retraining workers or transitioning to new industries, take time to materialize.

Causes of structural unemployment can vary but often include:

1. **Technological advancements:** Automation and technological progress can render certain jobs obsolete, displacing workers who lack the necessary skills for emerging industries.
2. **Globalization:** The opening of international markets can lead to increased competition and restructuring of industries, causing some jobs to be outsourced or lost to foreign competitors.
3. **Changes in consumer demand:** Shifting consumer preferences and tastes can result in reduced demand for certain products or services, leading to job losses in related industries.

4. Lack of education and training: Inadequate access to education and training programs can result in a skills gap, making it challenging for workers to meet the requirements of available jobs.
5. Geographical factors: Structural unemployment can be influenced by regional disparities, where job opportunities are concentrated in specific areas while other regions experience a lack of suitable employment options.

Policies aimed at addressing structural unemployment often focus on initiatives such as education and training programs to enhance workers' skills, promoting labor market flexibility, supporting entrepreneurship and innovation, and facilitating job transitions through targeted assistance and reemployment services. Addressing structural unemployment poses significant challenges:

1. Skills Mismatch: One of the primary challenges is the skills gap between the unemployed workers and the requirements of available jobs. Technological advancements and evolving industries often demand new skills that many job seekers may lack.
2. Retraining and Education: Providing appropriate retraining and education programs to bridge the skills gap can be a challenge. Developing effective and accessible training initiatives requires coordination between educational institutions, employers, and government agencies.
3. Geographical Imbalances: Structural unemployment can be more prevalent in specific regions or industries, leading to geographical imbalances in employment opportunities. Overcoming these imbalances may require strategies to attract new industries or create employment opportunities in the affected areas.
4. Labor Market Information: Access to accurate labor market information is crucial for both job seekers and employers to identify the skills in demand. However, gathering and disseminating such information in a timely and effective manner can be challenging.

But there are several potential solutions that can help mitigate its impact:

1. **Upskilling and Reskilling Programs:** Governments, educational institutions, and employers can collaborate to offer upskilling and reskilling programs that equip workers with the necessary skills for emerging industries. These programs should focus on relevant technical and soft skills and be adaptable to changing market needs.
2. **Enhanced Career Guidance:** Effective career guidance services can help individuals make informed decisions about their education and training choices. Providing comprehensive information about future job prospects and potential growth industries can help guide individuals towards in-demand careers.
3. **Public-Private Partnerships:** Collaboration between the public and private sectors is essential for addressing structural unemployment. Governments can work with businesses to design training programs tailored to industry needs, create apprenticeship opportunities, and offer incentives to companies that invest in skill development.
4. **Flexible Labor Market Policies:** Labor market policies should be adaptable and responsive to changing economic conditions. Policies that promote flexibility, such as reducing barriers to entrepreneurship, encouraging remote work arrangements, and supporting flexible work arrangements, can help individuals transition to new industries and job opportunities.
5. **Regional Development Strategies:** Governments can implement regional development strategies to revitalize areas affected by structural unemployment. This may involve attracting new industries, providing financial incentives for businesses to relocate, improving infrastructure, and promoting entrepreneurship and innovation in those regions.
6. **Lifelong Learning Initiatives:** Encouraging a culture of lifelong learning is crucial to address structural unemployment. Promoting continuous learning through initiatives such as online courses, adult education programs, and professional development opportunities can help individuals stay relevant and adapt to changing job market requirements.

Addressing structural unemployment requires a multi-faceted approach that combines education and training programs, labor market policies, regional development strategies, and collaboration between various stakeholders. By focusing on retraining, providing accurate labor market information, and fostering a supportive environment for skill development, societies can better equip individuals to thrive in the evolving job market and mitigate the adverse effects of structural unemployment.

### **2.1.5.3 Disguised Unemployment**

Hidden unemployment refers to individuals who are not officially classified as unemployed but are not fully utilizing their skills and labor potential. It includes individuals who are working part-time involuntarily (seeking full-time employment but unable to secure it) or those who have given up actively searching for work due to discouragement. Hidden unemployment reflects the underutilization of labor resources and can occur even in situations where the official unemployment rate appears low.

A more pernicious version of hidden unemployment is disguised unemployment. Disguised unemployment refers to a situation where individuals appear to be employed but, in reality, their work is redundant and does not contribute to the production of goods and services. It is characterized by excessive labor in a particular sector or occupation, where the additional workers do not contribute to an increase in output. This phenomenon is often observed in the agricultural sector but can occur in other sectors as well. This type of unemployment is "disguised" because people are not visibly unemployed, but their work is not productive and does not contribute to the economy's growth. Features of disguised unemployment include:

1. **Redundant labor:** Disguised unemployment occurs when there are more workers engaged in a particular task or occupation than required for optimal productivity. The presence of excess workers leads to inefficiencies and reduced productivity.
2. **Low marginal productivity:** In disguised unemployment, the additional workers do not add any substantial value to the output. Even if some workers were to be removed, overall production would not be significantly affected.

3. Underutilization of skills: Disguised unemployment often involves workers who are overqualified or underutilized for the tasks they perform. Their skills and abilities are not fully utilized due to the lack of meaningful work.
4. Lack of alternative employment opportunities: The presence of disguised unemployment is often linked to a scarcity of alternative employment opportunities. Workers may choose to remain in unproductive jobs due to limited job options or lack of skills required for other sectors.

The causes of disguised unemployment can vary depending on the specific context, but some common factors include:

1. Technological limitations: In certain sectors, outdated or inefficient technology may result in excessive labor utilization. If the technology used is unable to leverage the productivity potential of fewer workers, it can lead to disguised unemployment.
2. Lack of diversification: Disguised unemployment is more prevalent in economies that heavily rely on a single sector, such as agriculture. Insufficient diversification of the economy limits the opportunities for workers to transition into other productive sectors.
3. Inadequate education and training: Limited access to quality education and training programs can contribute to disguised unemployment. When workers lack the necessary skills to engage in alternative occupations, they may continue to work in unproductive jobs.
4. Structural issues: Disguised unemployment can also arise from structural issues within the economy, such as ineffective labor market policies, lack of entrepreneurship, or inadequate investment in infrastructure. These factors can hinder the creation of new job opportunities and exacerbate the problem.

Disguised unemployment often occurs in sectors or regions where there is excess labor or underutilization of resources. Here are a few examples that illustrate disguised unemployment:

1. Agricultural Sector in Developing Countries: In many developing countries, the agricultural sector often experiences

disguised unemployment. Farms are often operated by families, and due to limited access to alternative employment opportunities, more family members are engaged in farming than actually required. For instance, a family of five may work on a farm that could be effectively managed by just two individuals. The additional labor contributes minimally to the overall productivity, and their absence would not affect the farm's output significantly.

2. **Informal Street Vendors in Urban Areas:** In densely populated urban areas, informal street vending is prevalent. There can be instances where several vendors are selling the same goods or services in close proximity. As a result, the overall sales and profits of each individual vendor are reduced. While each vendor may appear to be employed, their actual contribution to the economy might be minimal. Disguised unemployment is evident in such cases where there is overemployment in a sector that cannot support the number of workers.
3. **Public Works Projects:** In some cases, disguised unemployment can arise in public works projects. For example, during economic downturns or in regions with high unemployment rates, governments may initiate infrastructure development projects to provide employment opportunities. However, if the number of workers engaged in these projects exceeds the actual labor required, it can result in disguised unemployment. Workers may be engaged in tasks that do not contribute significantly to the project's outcome or productivity, leading to inefficient resource allocation.
4. **Seasonal Tourism Industry:** Certain tourist destinations experience seasonal fluctuations in visitor numbers. In such areas, there may be a surge in employment during peak seasons to cater to the increased demand. However, during the off-season, many workers remain employed but are underutilized or engage in non-productive activities. For example, hotels may retain excess staff during the off-season, resulting in disguised unemployment, as the demand for their services is insufficient to utilize their skills and labor fully.
5. **Large Corporations with Redundant Positions:** In some large

corporations, there may be instances where positions become redundant due to technological advancements or changes in organizational structure. While employees in these positions continue to receive salaries, their actual contributions to the company's productivity are minimal or non-existent. This situation can be considered an example of disguised unemployment, as the presence of these employees does not directly affect the company's output or performance.

These examples demonstrate different contexts where disguised unemployment can occur. In each case, there is an apparent employment status, but the actual productive contribution to the economy or organization is limited. Disguised unemployment highlights the inefficiency in resource allocation and underutilization of human capital, calling for measures to address the issue and create more productive employment opportunities.

Addressing disguised unemployment often requires a combination of measures, including improving education and skill development, promoting economic diversification, implementing appropriate technology, and fostering an enabling environment for entrepreneurship and job creation.

#### **2.1.5.4 Cyclical Unemployment**

Cyclical unemployment refers to the type of unemployment that occurs as a result of business cycles or economic fluctuations. It reflects the fluctuations in aggregate demand and overall economic conditions. Cyclical unemployment tends to rise during economic downturns and decreases during periods of economic expansion.

Cyclical unemployment is associated with the ups and downs of the overall economy and is characterized by a temporary increase in unemployment during economic downturns or recessions. When the economy enters a downturn, businesses often reduce production, leading to layoffs and a decrease in employment opportunities. As a result, workers who are unable to find employment due to the reduced demand for goods and services are considered cyclically unemployed. Features of cyclical unemployment include:

1. **Dependent on business cycles:** Cyclical unemployment is directly linked to the phases of the business cycle, which include

expansion, peak, contraction, and trough. During the contraction phase, also known as a recession, cyclical unemployment tends to be at its highest.

2. Temporary nature: Unlike other forms of unemployment, such as structural or frictional unemployment, cyclical unemployment is considered temporary. It arises due to economic downturns and typically decreases as the economy recovers and enters an expansion phase.
3. Industry-specific effects: Certain industries are more susceptible to cyclical unemployment than others. For example, industries heavily reliant on discretionary spending, such as luxury goods or travel, tend to experience greater fluctuations in employment levels during economic downturns.

The primary cause of cyclical unemployment is the overall decline in aggregate demand during an economic downturn. When consumer spending decreases, businesses respond by scaling back production and reducing their workforce. Factors contributing to the decline in aggregate demand include:

1. Reduced consumer spending: During an economic downturn, consumers often become more cautious with their spending, especially on non-essential items. This decrease in demand leads to decreased production and layoffs.
2. Decline in business investment: Businesses may postpone or cancel investment projects during a recession, leading to reduced demand for capital goods and decreased employment opportunities.
3. Contraction of credit: Tightening of credit conditions by financial institutions can make it harder for businesses to access funds for investment and expansion, further contributing to the decline in employment.
4. International factors: Global economic conditions, such as recessions in major trading partners or financial crises, can have spill-over effects on domestic economies, leading to a decrease in exports and employment in industries reliant on international trade.



Policies aimed at stimulating aggregate demand, such as fiscal stimulus measures or monetary easing, are often implemented by governments and central banks to mitigate cyclical unemployment during economic downturns. These measures can help boost consumer spending, encourage business investment, and promote economic recovery.

#### **2.1.5.5 Seasonal Unemployment**

Seasonal unemployment refers to a type of unemployment that occurs due to predictable and regular fluctuations in demand for labor based on seasonal variations in industries or occupations. It is characterized by temporary joblessness that occurs during certain times of the year when particular industries or occupations experience a decline in demand for labor.

Seasonal unemployment is linked to specific seasons or recurring patterns in certain industries. Industries such as agriculture, tourism, and construction often experience seasonal fluctuations in demand for labor. Workers in these industries may face temporary layoffs or reduced work hours during off-seasons or periods of low demand. While predictable, seasonal unemployment can still pose challenges for affected individuals and communities. Features of seasonal unemployment include:

1. **Temporary Nature:** Seasonal unemployment is not a year-round phenomenon but rather occurs for a specific period during each year. It is a cyclical pattern that repeats annually.
2. **Predictability:** The occurrence of seasonal unemployment is usually predictable and follows a consistent pattern. Industries or occupations that are directly influenced by seasonal factors, such as agriculture, tourism, retail during holiday seasons, and construction, are particularly prone to seasonal unemployment.
3. **Repeated Cycles:** Seasonal unemployment tends to occur in recurring cycles as industries and occupations experience fluctuations in demand that align with seasonal changes.

Causes of seasonal unemployment can vary depending on the industry or occupation, but some common factors include:

1. **Weather Conditions:** Industries like agriculture, construction, and tourism are highly dependent on weather conditions. They may experience reduced demand and employment opportunities during adverse weather conditions, such as

winter or rainy seasons.

2. **Seasonal Demand:** Certain industries have seasonal peaks and troughs in demand. For example, the retail sector often experiences increased demand during holiday seasons, leading to temporary employment opportunities. However, once the season ends, the demand declines, resulting in temporary unemployment.
3. **School Schedules:** Industries that rely on the availability of part-time or temporary workers, such as amusement parks or summer camps, often see fluctuations in employment based on school schedules. They hire more workers during school breaks and experience reduced demand and layoffs when schools are in session.
4. **Tourist Patterns:** Industries dependent on tourism, such as hotels, restaurants, and resorts, may experience fluctuations in demand based on tourist seasons. Employment opportunities can be high during peak tourist seasons but decline during off-peak periods.

While seasonal unemployment may cause temporary joblessness, many individuals in seasonal industries are aware of the cyclical nature of their employment and plan accordingly. Some workers may seek alternative employment during off-peak seasons or use the downtime for training and upgrading their skills.

#### **2.1.5.6 Technological Unemployment**

While technological progress can bring about overall productivity gains and new job opportunities in the long run, in the short term, it can lead to job displacement and unemployment for workers who lack the necessary skills to adapt to the changing labor market. Technological unemployment refers to the phenomenon where technological advancements and automation lead to a decrease in the demand for human labor, resulting in unemployment or reduced employment opportunities for workers.

Technological unemployment occurs when machines, computers, robots, or other forms of technology replace human workers in performing tasks or jobs. Automation, robotics, artificial intelligence, and other technological innovations can replace certain jobs, rendering some skills

and occupations obsolete. This type of unemployment is particularly relevant in the modern era, as rapid technological advancements reshape industries and workflows. Features of technological unemployment include:

1. **Automation:** The replacement of human labor with technology, such as robots, artificial intelligence, or software, to perform tasks or jobs that were previously done by humans.
2. **Job displacement:** Technological advancements can render certain job roles obsolete, leading to the displacement of workers. This can occur across various industries and sectors.
3. **Skill requirement shifts:** As technology evolves, the demand for specific skills changes. Workers who lack the necessary skills to adapt to new technologies may face difficulty finding employment.
4. **Structural unemployment:** Technological unemployment can contribute to structural unemployment, which is a type of unemployment caused by a mismatch between available jobs and the skills possessed by the workforce.

Several factors contribute to technological unemployment:

1. **Automation and efficiency gains:** Advancements in technology often aim to improve efficiency and productivity by automating repetitive or routine tasks. While this boosts productivity, it can reduce the need for human labor.
2. **Artificial intelligence and machine learning:** The development of sophisticated algorithms and AI systems can enable machines to perform complex tasks that were previously exclusive to humans. This can displace workers in fields such as manufacturing, customer service, data analysis, and transportation.
3. **Robotics and automation:** Robots are increasingly capable of performing physical tasks in industries such as manufacturing, logistics, and agriculture. This can replace human workers and lead to job losses.
4. **Globalization and outsourcing:** Technological advancements in communication and transportation have facilitated the

globalization of industries. Companies can outsource jobs to countries with lower labor costs or automate processes, reducing the need for local workers.

5. Economic considerations: Companies often adopt technology to cut costs and improve profitability. However, this can result in job losses if human labor becomes more expensive or less efficient compared to technology.

It should be kept in perspective that while technological unemployment can displace certain jobs, it can also create new job opportunities in emerging fields related to technology and innovation. Additionally, the impact of technological unemployment can vary across industries and regions. Efforts to mitigate technological unemployment include education and upskilling programs, policies to support job transition and retraining, and the creation of new industries and job sectors.

Understanding these different types of unemployment is crucial for policymakers and economists as they develop strategies to address labor market challenges. Each type requires specific interventions and policy approaches. For instance, reducing frictional unemployment may involve improving job search information and matching mechanisms, while tackling structural unemployment may require initiatives to enhance worker retraining and education. Addressing cyclical unemployment often involves implementing countercyclical fiscal and monetary policies to stimulate demand and promote economic recovery. Technological unemployment may necessitate policies focused on reskilling and upskilling workers to ensure they remain employable in a rapidly changing technological landscape. By recognizing and responding to the varied causes of unemployment, policymakers can strive to create a more inclusive and resilient labor market.

### **2.1.6 Measures of Unemployment**

Economists employ various measures of unemployment to capture different aspects of labor market conditions. Here are some commonly used measures:

1. Official Unemployment Rate: The official unemployment rate, also known as the U-3 rate, is the most widely recognized measure. It represents the percentage of the labor force that is unemployed and actively seeking employment. It is typically

calculated by dividing the number of unemployed individuals by the total labor force and multiplying by 100.

2. **Underemployment Rate:** The underemployment rate includes not only the officially unemployed individuals but also those who are working part-time but desire full-time work and individuals who are marginally attached to the labor force (those who want to work and have looked for a job in the past but are not actively seeking one at the moment). This measure provides a more comprehensive view of labor market underutilization.
3. **Long-term Unemployment:** This measure focuses on individuals who have been unemployed for an extended period, typically for 27 weeks or more. It highlights the persistence of unemployment and its potential impact on individuals' skills, well-being, and the overall economy.
4. **Discouraged Workers:** Discouraged workers are individuals who want to work and have looked for a job in the past but have stopped actively seeking employment because they believe there are no available opportunities. While not included in the official unemployment rate, tracking the number of discouraged workers provides insights into labor market sentiment and potential hidden unemployment.
5. **Job Vacancy Rate:** The job vacancy rate measures the number of job openings relative to the total number of available jobs. It indicates the demand for labor and the level of mismatch between available jobs and job seekers.

By employing these different measures, economists can gain a more nuanced understanding of labor market dynamics and assess the overall health and functioning of an economy. Although unemployment measures are crucial for assessing the health of an economy and understanding the labor market dynamics, they are not without limitations and criticisms. Some of the key limitations associated with different unemployment measures are:

1. **Official Unemployment Rate (U-3):** The U-3 rate is the most commonly cited measure of unemployment (as defined by the Bureau of Labor Statistics, US) and is calculated by dividing the

number of unemployed individuals by the labor force. However, it has the following limitations:

- a. **Incomplete Picture:** The U-3 rate only considers individuals who are actively seeking work and are available for employment. It does not include discouraged workers who have given up searching for jobs or those who are underemployed (working part-time but desiring full-time work). As a result, it may underestimate the true extent of unemployment.
  - b. **Voluntary Part-Time Workers:** The U-3 rate treats individuals working part-time for economic reasons as employed, even if they would prefer full-time employment. This aspect fails to capture the quality of jobs available in the labor market.
2. **U-6 and Alternative Measures:** To address the limitations of U-3, the Bureau of Labor Statistics (BLS) calculates alternative measures, such as U-6, which includes a broader definition of unemployment. However, these measures also have their shortcomings:
- a. **Subjectivity:** Determining whether an individual is "discouraged" or "marginally attached to the labor force" can be subjective and dependent on individual responses during surveys. This subjectivity may introduce bias or inconsistency.
  - b. **Changing Definitions:** Over time, the BLS has modified its criteria for categorizing individuals, making historical comparisons challenging. These changes in definitions can lead to confusion and complicate the analysis of long-term unemployment trends.
3. **Underlying Data Issues:** Unemployment measures suffer from various data integrity and reliability issues:
- a. **Sampling and Sample Size:** Unemployment measures rely on surveys conducted on a sample of the population, which may not capture the entire labor market accurately. The sample size and representativeness can impact the precision and reliability of the estimates.

- b. **Timing and Frequency:** Unemployment data is typically collected at regular intervals (e.g., monthly), and sudden economic shifts or fluctuations between surveys may not be adequately captured. This lag can limit the timeliness of the data and hinder real-time analysis.
4. **Structural Changes and Job Displacement:** Unemployment measures often struggle to account for structural changes in the economy, such as technological advancements or globalization, which can result in job displacement. These measures may not fully capture the skills mismatch or the challenges faced by workers in transitioning to new industries or occupations.
5. **Hidden Unemployment:** Certain groups, such as the incarcerated population, individuals engaged in the informal sector, or those not actively seeking work due to social or cultural factors, may not be adequately represented in official unemployment measures. This hidden unemployment can lead to an incomplete understanding of the true unemployment situation.

It is essential to consider these limitations and criticisms when interpreting and analyzing unemployment measures. Complementing these measures with other labor market indicators and data sources can provide a more comprehensive understanding of employment conditions and trends.

### **2.1.7 Unemployment Measurement in India**

In India, large scale primary surveys conducted periodically are used to track employment and unemployment. These surveys provide insights into the labor market conditions and help policymakers and researchers analyze the dynamics of the workforce. One of the major primary sources of data on unemployment is the Periodic Labor Force Survey (PLFS) conducted by the National Sample Survey Organization (NSSO). Launched in April 2017, these surveys provide information on various aspects of employment, such as labor force participation, employment status, industry-wise employment, and unemployment rates along with related parameters for both rural and urban areas.

The PLFS measures employment using different approaches such as the Current Weekly Status (CWS). It classifies an individual as employed,

unemployed or not in the labor force based on their economic activities during the current reference period, usually the previous week. Usual Status (US) puts individuals into different employment categories based on their principal and subsidiary economic activities (called UPSS) over a longer reference period of previous one year.

Another major source of data is the Consumer Pyramids Household Survey (CPHS) conducted by the Centre for Monitoring Indian Economy (CMIE). It is a comprehensive household survey that collects data on employment, income, and consumption patterns. The CMIE is a non-government private organization. In 2016, it became the first entity ever, in India, to survey and publish employment data on a monthly basis.

The CPHS is a high-frequency large-scale survey of households conducted continuously with each empaneled household being revisited every four months. This survey gained prominence after the demonetization in 2016, when its data was widely used to assess the impact of demonetization on household income and unemployment.

### **2.1.8 Summary**

The market for labor refers to the interaction between employers and workers in the employment market. It involves the supply and demand of labor, determining wages and employment levels. Employers seek to hire workers who possess the required skills and qualifications, while workers seek employment opportunities that offer competitive wages and favorable working conditions.

Employment refers to the state of having a job and being actively engaged in productive work. Unemployment, on the other hand, refers to the situation when individuals who are willing and able to work are unable to find suitable employment. Unemployment is a significant concern for economies as it represents underutilization of resources and can lead to various social and economic issues.

Frictional unemployment occurs when individuals are temporarily unemployed as they transition between jobs or enter the workforce. It is usually a short-term and voluntary form of unemployment that arises due to factors such as job search, relocation, or changes in personal circumstances.

Structural unemployment arises from a mismatch between the skills and qualifications of workers and the requirements of available job



opportunities. It occurs when there are fundamental shifts in the economy, such as technological advancements or changes in industry structure, rendering certain skills obsolete and leaving workers without suitable employment options.

Disguised unemployment refers to a situation where individuals appear to be employed but are not fully utilizing their skills or contributing productively to the economy. It often occurs in sectors with low productivity and excessive labor, where individuals are engaged in jobs that do not require their full capabilities.

Cyclical unemployment is closely tied to the business cycle and economic fluctuations. It occurs during economic downturns when aggregate demand decreases, leading to a reduction in production and layoffs by businesses. When the economy improves and demand increases, cyclical unemployment decreases as businesses start rehiring.

Seasonal unemployment is a type of unemployment that occurs due to predictable seasonal variations in demand for certain goods and services. Industries such as tourism, agriculture, and retail experience fluctuations in demand throughout the year, leading to temporary unemployment during off-peak seasons.

Technological unemployment results from automation and advancements in technology, which lead to the displacement of human labor. As technology replaces certain job functions, workers in those occupations may face unemployment or the need to acquire new skills to remain employable.

Unemployment is typically measured using various labor market indicators. The most commonly used indicator is the unemployment rate, which calculates the percentage of the labor force that is unemployed and actively seeking employment. Other measures include the labor force participation rate, which indicates the percentage of the working-age population that is either employed or actively seeking employment, and the employment-population ratio, which shows the proportion of the working-age population that is employed. Governments and statistical agencies collect data through surveys, such as the Current Population Survey in the United States, to calculate these measures and monitor changes in unemployment over time.

### 2.1.9 Keywords

**Labor Market:** It refers to the interaction between employers and job seekers, where the supply and demand for labor determine employment opportunities and wages.

**Labor Force Participation Rate:** It is the percentage of the working-age population that is either employed or actively seeking employment.

**Unemployment:** It refers to the state of being without a job or actively seeking employment but unable to find suitable work opportunities.

**Frictional Unemployment:** It refers to the temporary unemployment that occurs when individuals are in the process of transitioning between jobs or entering the workforce for the first time.

**Structural Unemployment:** It refers to a type of long-term unemployment that arises due to fundamental changes in the economy, such as technological advancements or shifts in industries, leading to a mismatch between the skills of available workers and the requirements of available jobs.

**Cyclical Unemployment:** It refers to the temporary increase in joblessness caused by fluctuations in the overall economy, typically during periods of economic downturns or recessions.

**Disguised Unemployment:** It refers to a situation where individuals appear to be employed but their contribution to the workforce is minimal or redundant, with their removal not affecting overall productivity.

### 2.1.10 Self-Assessment Questions

1. What causes structural unemployment in an economy?
2. What is frictional unemployment? How is it different from structural unemployment?
3. Clarify the statement: “disguised unemployment is a more pernicious version of hidden unemployment.”
4. What is labor-force participation rate? How is it calculated?

5. What are the two measures of employment that the Periodic Labor Force Survey (PLFS) employs to categorize individuals as employed or unemployed?
6. What are the factors that affect the demand for labor?
7. How is labor market different from the markets for other factors of production?
8. Are seasonal unemployment and cyclical unemployment the same?
9. What are the causes of underemployment in developing countries like India?
10. What is technological unemployment? Is India affected by this?

### 2.1.11 References

1. Mankiw, N. G. (2018). Macroeconomics. Worth Publishers.
2. Blanchard, O. (2017). Macroeconomics. Pearson.
3. Romer, D. (2018). Advanced Macroeconomics. McGraw-Hill Education.
4. Williamson, S. D. (2014). Macroeconomics. Pearson.
5. Barro, R. J., & Sala-i-Martin, X. (2015). Economic Growth. The MIT Press.
6. Jones, C. I. (2013). Macroeconomics. W. W. Norton & Company.
7. Abel, A. B., Bernanke, B. S., & Croushore, D. (2017). Macroeconomics. Pearson.
8. Acemoglu, D., Laibson, D., & List, J. (2020). Macroeconomics. Pearson.
9. Auerbach, A. J., & Obstfeld, M. (2016). Macroeconomics: Principles and Policy. Cengage Learning.
10. Fischer, S., Dornbusch, R., & Startz, R. (2018). Macroeconomics. McGraw-Hill Education.

## Lesson 2.2: Unemployment and Production

### Structure:

- 2.2.1 Objectives
- 2.2.2 Introduction
- 2.2.3 Natural Rate of Unemployment
- 2.2.4 Goal of Full Employment
- 2.2.5 Unemployment and Inadequate Demand
- 2.2.5 Potential Output
- 2.2.6 Growth of Actual and Potential Output
- 2.2.7 Factors Affecting Output
- 2.2.8 Production, Employment, and Economic Growth
- 2.2.9 Summary
- 2.2.10 Keywords
- 2.2.11 Self-Assessment Questions
- 2.2.12 References

### 2.2.1 Objectives

Upon completing this lesson, students should be able to:

- Define the concept of the natural rate of unemployment and explain its significance in the economy.
- Understand the goal of full employment and its importance for economic stability and welfare.
- Analyze the relationship between unemployment and inadequate demand, and how changes in aggregate demand can affect employment levels.
- Identify and explain the concept of potential output and recognize its role in determining the economy's maximum sustainable production level.
- Compare and contrast the growth of actual output and potential output and understand the implications of the output gap.
- Explore the factors that influence the growth of actual and potential output, including technology, labor force participation, investment, and productivity.
- Examine the relationship between production, employment,

and economic growth, and how changes in these variables impact the overall health of the economy.

By achieving these objectives, students will develop a comprehensive understanding of the interplay between unemployment and production, and how they are influenced by factors such as aggregate demand, potential output, and economic growth. This knowledge will provide a solid foundation for analyzing and addressing economic challenges related to unemployment and production in various economic contexts.

### **2.2.2 Introduction**

Understanding the complex dynamics of unemployment and production is essential for comprehending the intricacies of modern economies. Unemployment, a key macroeconomic indicator, reflects the state of the labor market and carries significant implications for both individuals and societies at large. Likewise, production, as measured by the level of output in an economy, is closely intertwined with employment and plays a pivotal role in determining the overall health and prosperity of a nation.

The multifaceted relationship between unemployment, production, and economic growth can be best unraveled by developing an understanding of the concept of the natural rate of unemployment, which serves as a benchmark for assessing the functioning of the labor market. Defining this fundamental concept will unravel its significance in the broader economic context, shedding light on the factors that influence its fluctuations and the implications for the economy.

A vital goal of any economy is achieving full employment, whereby all individuals willing and able to work are gainfully employed. Full employment is vitally important for economic stability and welfare. Thus, full employment plays an important role in fostering a prosperous and inclusive society.

One of the critical factors influencing unemployment levels is the level of aggregate demand in the economy. Changes in aggregate demand can affect employment levels, leading to fluctuations in unemployment rates. Analyzing this relationship will give insights into the mechanisms through which shifts in demand impact the overall functioning of the labor market.

Potential output represents the maximum sustainable level of production an economy can achieve over the long term. Determinants of potential output include technology, labor force participation, investment, and productivity. Through a complex interaction among these factors, potential output shapes an economy's production capacity.

Comparing actual output with potential output reveals the existence of an output gap, which indicates the extent to which an economy is operating below its maximum potential. A clear grasp of the causes and consequences of this disparity will give valuable insights into the challenges faced by the policymakers in maximizing an economy's production capacity.

The interplay between production, employment, and economic growth has far-reaching implications for the overall health of an economy. These are intricately connected with each other and alterations in one variable can have major implications for the others.

### **2.2.3 Natural Rate on Unemployment**

The Natural Rate of Unemployment (NRU), also known as the Non-Accelerating Inflation Rate of Unemployment (NAIRU), refers to the level of unemployment that exists when the labor market is in equilibrium and there is no upward or downward pressure on inflation.

The NRU represents the unemployment rate that prevails when the economy is operating at its potential output or the long-run level of real GDP. It is the rate of unemployment that is consistent with full employment of labor resources in the economy, where all available labor is being utilized efficiently. It is important to understand that even when the economy is operating at full employment level, some unemployment may still exist, viz., frictional and structural unemployment.

Frictional unemployment exists because of the dynamic nature of the job market where there always be a number (however small) of workers temporarily unemployed due to being in-between jobs, that is, having left a job and in search of another job, or due to the fact that they are looking to be employed for the first time. New additions to the workforce are netted against permanent exits (say, due to retirement, or death) from the labor market, and the balance (= entries – exits) fluctuates from time-to-time. Thus, it is only natural that the number of those frictionally unemployed is never zero.

Structural unemployment arises due to the dynamic nature of the economy itself. New jobs requiring new skills are constantly being created and similarly, newer skills at doing older jobs are also being constantly developed. At the same time, some jobs and associated skill sets also become obsolete and are thus no longer offered. Due to this state of flux, some individuals may find themselves unemployed because of a mismatch between the skills that they have and those that are required for the jobs on offer. This number – of individuals structurally unemployed – can be large and small depending on the phase that an economy is under. This number can be zero only in the case of a stagnant economy.

Thus, in a growing economy, frictional and structural unemployment are part of the very fabric of the economy. They together constitute the natural rate of unemployment. Therefore, when the prevailing unemployment rate equals the natural rate of unemployment, the economy is said to be operating at its full employment level.

The estimated value of the natural rate of unemployment can vary over time and across different countries or regions. Consequently, there is no fixed or universally agreed-upon value for the natural rate. Historically, estimates of the NRU have ranged between 4% and 6% for many developed economies. It is important to note that these estimates are approximate and subject to revision based on changing economic conditions and methodologies used in analysis.

Estimating the natural rate of unemployment involves analyzing labor market data and economic indicators to identify the level of unemployment that is consistent with stable inflation and full utilization of labor resources. However, due to the complexity of the labor market and the presence of various structural and frictional factors, it is challenging to precisely measure the natural rate, and there is ongoing debate among economists regarding its precise measurement and determinants.

It is also worth mentioning that the NRU can change over time due to shifts in labor market dynamics, policy interventions, or structural changes in the economy. Therefore, the estimated value of the NRU is not a fixed parameter and may evolve as economic conditions and labor market characteristics change.

#### **2.2.4 Goal of Full Employment**

One of the primary objectives of macroeconomic policy is to achieve full employment. Full employment has been a prominent goal pursued by

governments and policymakers across the globe. It represents a state of the economy where all willing and able individuals who are seeking employment can find jobs.

The concept of full employment is deeply rooted in macroeconomic theory. Economist John Maynard Keynes emphasized the importance of achieving full employment to ensure stable economic growth and social welfare. According to Keynesian economics, inadequate aggregate demand can lead to involuntary unemployment, causing economic inefficiency and social hardship. To address this, Keynes advocated for the use of fiscal and monetary policies to stimulate demand and create jobs, thereby achieving full employment.

Full employment has played a pivotal role in shaping economic policies throughout history. In the aftermath of the Great Depression, many nations adopted Keynesian policies, employing large-scale public works projects and stimulating consumer spending to combat unemployment. The post-World War II era witnessed an era of unprecedented economic growth, with governments prioritizing full employment as a means to ensure social stability and reduce inequality. The pursuit of full employment gained prominence as a central objective for governments worldwide. Full employment brings numerous benefits to individuals, societies, and the overall economy.

### **Economic Benefits**

Full employment offers several economic advantages, including:

1. Increased production and output: When more people are employed, there is a higher utilization of resources, leading to increased production and output levels.
2. Enhanced labor productivity: A fully employed workforce tends to be more motivated, skilled, and efficient, leading to improved productivity levels.
3. Higher consumer spending: With more individuals earning income, aggregate demand for goods and services increases, promoting economic growth.
4. Reduced income inequality: Full employment reduces income disparities by providing employment opportunities to those who may otherwise face long-term unemployment or underemployment.

### **Social Benefits**



Full employment also has significant social benefits, such as:

1. **Poverty reduction:** By ensuring employment opportunities, full employment helps reduce poverty rates and uplifts the living standards of individuals and communities.
2. **Improved mental and physical well-being:** Unemployment is often associated with negative health outcomes. Full employment promotes better mental and physical well-being by providing individuals with a sense of purpose, financial security, and access to healthcare benefits.
3. **Social cohesion:** High levels of employment contribute to social stability, community integration, and a sense of belonging, fostering a cohesive and harmonious society.

### **Policies to Achieve Full Employment**

Policy coordination between fiscal, monetary, and labor market institutions is essential for a comprehensive approach towards achieving full employment. Achieving full employment is a complex goal that requires a combination of policy measures and tools. Here are some commonly used approaches:

1. **Fiscal Policy:** Governments can use fiscal measures to stimulate employment. These include:
  - a. **Increased government spending:** Governments can invest in infrastructure projects, education, healthcare, and other sectors, creating jobs directly and stimulating economic activity.
  - b. **Tax incentives:** Governments can provide tax breaks or credits to encourage businesses to expand and hire more workers.
  - c. **Job creation programs:** Governments can implement programs that directly create jobs, such as public works projects or subsidized employment schemes.
2. **Monetary Policy:** Central banks play a crucial role in managing employment levels through monetary policy. They can use tools like:
  - a. **Interest rate adjustments:** Lowering interest rates can encourage borrowing and investment by businesses, leading to increased economic activity and job creation.
  - b. **Quantitative easing:** Central banks can purchase financial assets from commercial banks to increase liquidity and

- stimulate lending, which can support business expansion and employment.
3. **Education and Training:** Investing in education and training programs is essential to enhance the skills and employability of the workforce. Measures include:
    - a. **Vocational training:** Governments can provide or subsidize vocational training programs to equip individuals with the skills needed for available jobs.
    - b. **Education reform:** Ensuring access to quality education and aligning curricula with the demands of the labor market can improve employment prospects.
  4. **Labor Market Policies:** Governments can implement policies that support labor market flexibility and reduce barriers to employment, such as:
    - a. **Labor market regulations:** Balancing worker protections with flexibility for employers can promote job creation.
    - b. **Job matching programs:** Establishing programs to connect job seekers with employers and providing information on available job opportunities can improve employment outcomes.
    - c. **Unemployment benefits and support:** Adequate unemployment benefits, job search assistance, and retraining support can help individuals transition between jobs.
  5. **Small Business Support:** Small and medium-sized enterprises (SMEs) are major contributors to employment. Governments can support them through:
    - a. **Access to finance:** Providing loans, grants, or guarantees to SMEs can help them expand and hire more workers.
    - b. **Simplified regulations:** Reducing administrative burdens and regulatory barriers can make it easier for small businesses to operate and grow.
  6. **Industry and Regional Policies:** Governments can target specific industries or regions with policies aimed at promoting employment, such as:
    - a. **Investment incentives:** Offering incentives for businesses to locate or expand in specific regions can create employment opportunities.
    - b. **Cluster development:** Supporting the development of

industry clusters can foster innovation, collaboration, and job creation.

It is important to note that the effectiveness of these measures may vary depending on the specific context and economic conditions. Policy coordination, continuous monitoring, and evaluation are crucial for achieving the goal of full employment.

While full employment is an appealing goal, achieving it presents several challenges and trade-offs. Some of the key considerations are:

1. **Economic Growth vs. Inflation:** A high level of employment can stimulate economic growth, as it increases consumer spending and aggregate demand. However, if the economy reaches full employment, it may lead to wage pressures and a shortage of skilled labor, potentially fueling inflationary pressures. Balancing employment levels with price stability becomes crucial.
2. **Structural Unemployment:** Full employment does not necessarily mean zero unemployment, as some level of frictional and structural unemployment is inevitable. Frictional unemployment arises due to temporary transitions between jobs, while structural unemployment results from a mismatch between available jobs and the skills of the workforce. Addressing structural unemployment requires education and training programs to equip workers with the necessary skills for available jobs.
3. **Labor Market Flexibility:** Achieving full employment may require labor market flexibility, including wage flexibility and ease of job mobility. Flexible wages can enable adjustments in response to changes in supply and demand conditions, but they can also lead to income inequality and exploitation if not accompanied by adequate worker protections and social safety nets.
4. **Technological Displacement:** Technological advancements can enhance productivity and create new job opportunities, but they can also lead to job displacement and require workers to adapt to changing skill requirements. Achieving full employment requires managing the transition and providing retraining opportunities for individuals whose jobs have been rendered obsolete by automation and technological advancements.

5. **Cyclical Fluctuations:** Economic cycles and fluctuations can impact employment levels. During economic downturns, achieving full employment becomes more challenging as businesses may reduce their workforce to cut costs. Implementing countercyclical policies, such as fiscal stimulus or monetary easing, can help mitigate the impact of downturns and support employment levels.
6. **Sectoral Shifts:** As economies evolve, there may be shifts in demand across industries, resulting in changes in employment patterns. Achieving full employment requires anticipating these shifts and facilitating the transition of workers from declining industries to growing sectors. This can involve retraining programs, investment in emerging industries, and supportive policies.
7. **Trade-Offs with Other Policy Goals:** Pursuing full employment may involve trade-offs with other policy goals, such as price stability, fiscal sustainability, or environmental sustainability. For example, aggressive fiscal or monetary policies aimed at boosting employment may lead to increased public debt or inflation, which can have long-term negative consequences.

The goal of full employment stands as a cornerstone of economic policy, aiming to ensure social welfare, reduce inequality, and foster sustainable economic growth. Although achieving full employment requires careful management of various factors, including balancing economic growth with inflation, addressing structural unemployment, ensuring labor market flexibility, managing technological displacement, navigating cyclical fluctuations, facilitating sectoral shifts, and considering trade-offs with other policy goals, policymakers must continue to prioritize policies that support job creation, address structural unemployment, and promote skill development. In the face of evolving economic landscapes and crises, the pursuit of full employment remains as relevant as ever, demanding ongoing analysis, policy innovation, and commitment from governments worldwide.

In the context of the current global economic landscape, the goal of full employment remains highly relevant. The COVID-19 pandemic has caused significant disruptions, leading to widespread job losses and increased unemployment rates. Governments worldwide have responded with expansive fiscal measures and accommodative monetary policies to support job creation and economic recovery. Furthermore, emerging

trends such as automation and digitalization raise concerns about potential job displacement, making the pursuit of full employment even more critical.

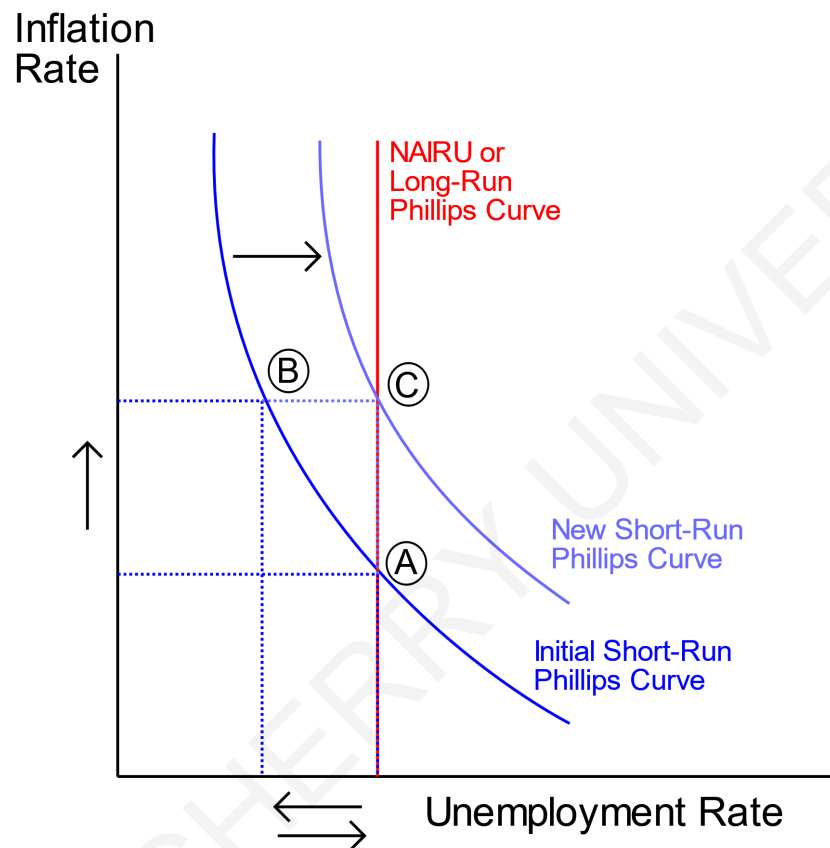
### 2.2.5 Unemployment and Inadequate Demand

Economists use the concept of the natural rate of unemployment to analyze the relationship between unemployment and inflation. This follows the Keynesian approach wherein full employment is defined as the maximum level of employment that economies can achieve beyond which strong inflationary pressures start to build up. This approach is both, qualitatively and quantitatively, different from the natural rate of unemployment approach. But this divergence allows economists to model the relationship between unemployment and productive capacity of the economy and thus, allow for more nuanced and effective formulation of policy measures to tackle unemployment.

One such model derived from Keynesian economics is the Phillips Curve. According to the Phillips curve, there is an inverse relationship between the unemployment rate and the rate of inflation. In Figure—1, the blue line represents the short-run Phillips Curve, which shows the inverse relationship between inflation and unemployment. The red line represents the long-run Phillips Curve, which is vertical at the natural rate of unemployment. This means that in the long run, changes in unemployment do not affect the inflation rate. The green line represents the Non-Accelerating Inflation Rate of Unemployment (NAIRU), which is the level of unemployment at which inflation remains stable. As the economy moves from point A to point B along the Phillips Curve, there is a decrease in the unemployment rate (moving to the left on the horizontal axis), but an increase in the rate of inflation (moving up on the vertical axis). This suggests that policymakers face a trade-off between reducing unemployment and controlling inflation.

When the unemployment rate is below the natural rate of unemployment, there tends to be upward pressure on wages and prices, leading to inflationary pressures. Conversely, when the unemployment rate is above the natural rate of unemployment, there may be downward pressure on wages and prices, which can lead to deflationary tendencies. The unemployment rate higher than the natural rate of unemployment implies a lower level of income generated in the economy as a smaller number of people are employed. Loss of income due to unemployment reduces the level of disposable income. Lower disposable income reduces the demand

for goods and services in the economy. This, in turn, leads to an increase in the inventory levels as goods and services lie unsold. Increased inventory level and less-than-expected profit compels the businesses to cut back on production in the next cycle.



Production cutback is usually done by pruning the size of the labor force employed by businesses. This loss of employment leads to a further decline in the disposable income and, consequently, in the demand for goods and services which, in turn, triggers another round of layoffs. Thus, an initial decline in demand leads to a spiral of production cutbacks—layoffs—inadequate demand pushing the economy towards recession, and if unchecked, towards economic depression.

### 2.2.6 Potential Output

In macroeconomics, potential output refers to the level of real GDP an economy can produce when all resources are fully employed, and the production process is operating at its maximum efficiency. It is the maximum level of output an economy can achieve without generating excessive inflationary pressures. It represents the economy's long-run

sustainable level of output and serves as a benchmark for policymakers and economists. Understanding potential output is crucial for analyzing economic growth, business cycles, and formulating effective monetary and fiscal policies.

### **2.2.7 Growth of Actual and Potential Output**

Actual output, also known as real GDP, represents the level of production an economy achieves at a given point in time. It is influenced by both short-term factors, such as changes in aggregate demand and business confidence, and long-term factors, including technological progress, labor force growth, and capital accumulation.

Potential output is determined by the productive capacity of an economy, which is influenced by various factors, including labor force participation, labor productivity, and capital stock. Over time, potential output can change due to shifts in these underlying determinants. Economists often use the concept of potential output to analyze the sources of economic growth and understand the economy's long-run performance.

The output gap is the difference between actual output and potential output. When actual output exceeds potential output, the economy is said to be operating above its potential, indicating inflationary pressures. Conversely, when actual output falls below potential output, the economy experiences a negative output gap, indicating a lack of aggregate demand and underutilization of resources.

Macroeconomists and policymakers closely monitor the output gap. When actual output exceeds potential output, it suggests an economy is operating above its sustainable level and may face inflationary pressures. Conversely, if actual output falls below potential output, there may be underutilized resources and room for economic expansion. Table—1 presents the actual and potential output as well as the output gap for the US economy for the period 2000-2022.

Table 1: Actual and Potential Output in the United States (2000-2022)

Year	Actual GDP	Potential GDP	Output Gap
2000	\$10.2	\$9.8	\$0.4
2005	\$13.4	\$12.6	\$0.8
2010	\$14.8	\$15.2	(-) \$0.4
2015	\$18.1	\$17.9	(-) \$0.2
2020	\$21.4	\$20.8	\$0.6
2022	\$22.6	\$23.0	(-) \$0.4

Source: US Bureau of Economic Analysis ([www.bea.gov](http://www.bea.gov))

### 2.2.8: Factors Affecting Output

Potential output serves as a benchmark for measuring the economy's performance and provides an estimate of the economy's productive capacity. Several factors contribute to determining potential output:

1. **Labor Force Participation:** Labor force participation refers to the proportion of the working-age population that is employed or actively seeking employment. Higher labor force participation rates generally contribute to increased potential output. Factors influencing labor force participation include demographic changes, government policies, and cultural norms.
2. **Labor Productivity:** Labor productivity measures the amount of output produced per unit of labor input. Improvements in labor productivity can result from technological advancements, increased education and skills, and better organizational practices. Enhancements in labor productivity lead to an expansion of potential output, as more goods and services can be produced with the same level of resources.
3. **Capital Accumulation:** Capital accumulation refers to the increase in the economy's stock of physical capital, such as buildings, machinery, and infrastructure. Greater capital accumulation can boost potential output by enabling more efficient production processes and facilitating technological innovation. Investments in research and development, infrastructure development, and education and training programs contribute to capital accumulation.
4. **Technological Progress:** Technological progress plays a crucial role in determining potential output. Innovations, new inventions, and improvements in production techniques



enhance productivity and enable the economy to produce more goods and services. Technological progress can be driven by research and development, knowledge spillovers, and the adoption of existing technologies.

### **Potential Output, Output Gap, and Inflation**

Economists employ various methods to estimate potential output, including statistical techniques and production function models. These approaches involve analyzing historical data, considering structural changes, and assessing the impact of different factors affecting potential output. However, estimating potential output is challenging and subject to uncertainty, given the complexity of economic systems.

Monitoring the output gap is essential for policymakers in formulating appropriate economic policies. When the economy operates above potential, inflationary pressures can arise due to excess demand. In such cases, policymakers may implement contractionary monetary or fiscal policies to dampen demand and reduce inflationary pressures.

### **2.2.8 Production, Employment, and Economic Growth**

The relationship between production, employment, and economic growth lies at the core of macroeconomic analysis. These three variables are intimately interconnected, and changes in one often affect the others. Production represents the total output of goods and services in an economy, employment refers to the number of individuals engaged in economic activities, and economic growth signifies the expansion of an economy over time. Understanding the intricate links between these variables is crucial for policymakers and economists seeking to formulate effective policies and foster sustainable development.

#### **Theories Linking Production, Employment, and Economic Growth**

1. **Classical Economics:** Classical economists, such as Adam Smith and David Ricardo, posited that production is the key driver of economic growth. According to the classical theory, an increase in production, achieved through technological advancements and specialization, leads to a rise in employment and ultimately fosters economic growth. The classical view emphasizes the importance of a laissez-faire approach, where markets operate freely, enabling individuals and firms to maximize production

and create employment opportunities.

2. **Keynesian Economics:** John Maynard Keynes challenged classical theories by highlighting the role of aggregate demand in driving production, employment, and economic growth. Keynes argued that insufficient demand could lead to unemployment and stagnation. He proposed that government intervention, through fiscal and monetary policies, could stimulate aggregate demand, thereby boosting production and employment. Keynesian economics emphasizes the importance of managing aggregate demand to ensure full employment and sustained economic growth.
3. **Neoclassical Synthesis:** The neoclassical synthesis emerged as a combination of classical and Keynesian ideas. It asserts that production, employment, and economic growth are interrelated through the supply and demand interactions in markets. Neoclassical economists argue that production is influenced by factors such as capital, labor, and technology, which determine the economy's productive capacity. Changes in employment are believed to result from shifts in the demand for goods and services, while economic growth is influenced by productivity gains and technological advancements.

### **Criticisms of Theoretical Frameworks**

1. **Criticisms of Classical Economics:** One key criticism of classical economics is its assumption of full employment equilibrium, which does not accurately reflect real-world conditions. Additionally, the classical approach neglects the role of aggregate demand and the possibility of demand deficiencies, which can lead to recessions and unemployment. Critics argue that classical policies of limited government intervention may not effectively address economic downturns.
2. **Criticisms of Keynesian Economics:** Critics of Keynesian economics argue that excessive government intervention can lead to inefficiencies and distortions in the economy. They contend that the reliance on expansionary fiscal and monetary policies can lead to inflationary pressures and long-term fiscal imbalances. Additionally, critics question the effectiveness of demand management policies in stimulating sustainable economic growth in the long run.

3. Criticisms of the Neoclassical Synthesis: The neoclassical synthesis has faced criticism for its focus on short-run fluctuations rather than long-term growth. Critics argue that the theory does not adequately account for factors such as innovation, technological progress, and structural changes that are crucial for sustained economic growth. Furthermore, the assumption of perfect competition and market efficiency in the neoclassical framework has been challenged due to the presence of market failures and imperfections in the real world.

### **Empirical Evidence**

To substantiate the theories discussed, it is essential to analyze real-world data. Empirical evidence provides insights into the relationship between production, employment, and economic growth. The following sections present notable findings from various countries and time periods:

1. United States: Analyzing data from the United States over the past two decades, it is evident that periods of higher production growth tend to coincide with lower unemployment rates. For instance, during the economic boom of the late 1990s, the U.S. experienced robust GDP growth accompanied by a decline in unemployment to historically low levels. Similarly, following the 2008 financial crisis, a contraction in production was accompanied by a significant rise in unemployment.
2. Germany: Germany's experience provides further evidence of the relationship between production, employment, and economic growth. The country's emphasis on manufacturing and export-oriented industries has contributed to its strong economic performance. Higher production levels in Germany have resulted in increased employment opportunities, with the unemployment rate consistently below the European average. This demonstrates the positive association between production, employment, and economic growth.
3. Japan: The Japanese economy provides an interesting case study. Despite periods of economic growth, Japan has faced challenges with stagnant or declining employment. This phenomenon can be attributed to demographic factors such as an aging population and labor market rigidities. While production and economic growth have not been strongly correlated with employment in Japan, it is important to

consider the specific factors unique to each country when analyzing empirical data.

The relationship between production, employment, and economic growth is complex and multifaceted. Classical economics emphasizes the importance of production as the driver of growth, while Keynesian economics focuses on the role of aggregate demand and government intervention. The neoclassical synthesis attempts to reconcile these perspectives. However, all three theories have faced valid criticisms. Analyzing real-world data has provided valuable insights, with evidence from countries such as the United States, Germany, and Japan supporting the general notion that higher production levels tend to coincide with lower unemployment rates and foster economic growth.

Understanding the intricate dynamics between production, employment, and economic growth is crucial for policymakers seeking to design effective strategies for sustainable development. By considering the strengths and weaknesses of different theoretical frameworks and incorporating empirical evidence, economists can refine their understanding of this relationship and make informed policy decisions to foster inclusive and resilient economies.

### **2.2.9 Summary**

The natural rate of unemployment refers to the level of unemployment that exists when the economy is operating at its potential output. It represents the equilibrium level of unemployment arising from factors such as frictional unemployment (transitional unemployment as individuals search for better jobs) and structural unemployment (mismatch between the skills of job seekers and available job openings). Understanding the natural rate of unemployment is crucial for policymakers to distinguish between temporary fluctuations and persistent unemployment trends.

The goal of full employment entails creating an environment where all individuals who desire employment can find suitable job opportunities. While achieving zero unemployment is unrealistic and undesirable due to inevitable job turnover and structural adjustments, policymakers aim to reduce unemployment to a level consistent with the natural rate. Full employment not only enhances the well-being of individuals but also contributes to broader economic stability and social cohesion.

Unemployment often arises due to inadequate demand in the economy, characterized by a deficiency in aggregate demand compared to the economy's potential output. In periods of economic downturns or recessions, firms may reduce production, leading to layoffs and increased unemployment. This cyclical unemployment occurs when there is a gap between the level of aggregate demand and the economy's productive capacity. Policies that stimulate aggregate demand, such as fiscal stimulus or monetary easing, can help alleviate unemployment stemming from inadequate demand.

Potential output refers to the maximum level of production an economy can sustainably achieve when operating at full employment and utilizing available resources efficiently. It represents the economy's productive capacity in the absence of demand constraints. Potential output is influenced by factors such as labor force participation, capital stock, technological progress, and efficiency. Accurately estimating potential output is vital for policymakers to assess the economy's performance relative to its capacity and implement appropriate measures to stimulate growth and reduce unemployment.

Economic growth involves an expansion in both actual and potential output. Actual output refers to the current level of production, while potential output represents the maximum feasible level. Economic growth occurs when actual output surpasses potential output, indicating an increase in productive capacity. Sustained economic growth facilitates job creation, reduces unemployment, and improves living standards. However, excessive growth can lead to inflationary pressures and potential imbalances.

Several factors influence output, production, employment, and economic growth. These include technological advancements, human capital development, investment in physical capital, access to financial resources, trade openness, institutional quality, and government policies. Technological progress, for instance, enhances productivity, enabling firms to produce more output with the same or fewer resources. Investment in physical capital, such as infrastructure and machinery, increases production capacity and job opportunities.

Addressing unemployment, achieving full employment, and promoting economic growth are vital objectives for policymakers. Understanding the natural rate of unemployment, the relationship between unemployment and inadequate demand, and the factors

influencing output and growth are crucial in formulating effective policies. By implementing measures to stimulate demand, investing in human and physical capital, and fostering an environment conducive to innovation and entrepreneurship, societies can enhance employment opportunities, reduce unemployment, and foster sustained economic growth.

### 2.2.10 Keywords

**Full Employment:** It refers to a state of the economy where the number of people willing and able to work at the prevailing wage rate is equal to the number of available jobs, resulting in minimal cyclical unemployment.

**Natural Rate of Unemployment:** It refers to the level of unemployment that exists in an economy when it is operating at its full potential and is unaffected by cyclical fluctuations.

**Involuntary Unemployment:** It refers to a situation where individuals are willing and able to work but are unable to find employment due to factors beyond their control, such as a lack of job opportunities in the economy.

**Potential Output:** It refers to the maximum sustainable level of real GDP that can be produced over a period of time, given the available factors of production and the current state of technology.

**Economic Growth:** It refers to the increase in a country's production and consumption of goods and services over time, indicating an expansion in the overall size and prosperity of its economy.

### 2.2.11 Self-Assessment Questions

1. What is the concept of the natural rate of unemployment and how is it determined?
2. Explain the goal of achieving full employment and why it is considered desirable in an economy.
3. How does inadequate demand in the economy contribute to unemployment? Provide examples to support your answer.
4. Define potential output and discuss its significance in assessing an economy's productive capacity.
5. What factors can lead to a gap between actual output and potential output in an economy?

6. Describe the relationship between the growth of actual output and the growth of potential output in the long run.
7. How does technological advancement impact the potential output of an economy?
8. Discuss the role of investment in influencing production, employment, and economic growth.
9. Identify and explain two other factors that can affect the level of output and employment in an economy.
10. How does government policy, such as fiscal and monetary measures, influence production, employment, and economic growth?

### 2.2.12 References

1. McConnell, C. R., Brue, S. L., & Flynn, S. M. (2021). *Macroeconomics: Principles, problems, & policies* (22nd ed., Irwin Economics). McGraw-Hill Education.
2. Mankiw, N. G. (2020). *Principles of macroeconomics* (8th ed., Mankiw's Principles of Economics). Cengage Learning.
3. Krugman, P., & Wells, R. (2015). *Macroeconomics* (4th ed.). Worth Publishers.
4. Schiller, B. R., & Gebhardt, K. (2020). *The macro economy today* (15th ed., The McGraw-Hill Series in Economics). McGraw-Hill Education.
5. Bade, R., & Parkin, M. (2018). *Foundations of macroeconomics* (8th ed.). Pearson.
6. Blanchard, O., & Johnson, D. R. (2017). *Macroeconomics* (7th ed.). Pearson.
7. O'Sullivan, A., Sheffrin, S., & Perez, S. J. (2019). *Macroeconomics: Principles, applications, and tools* (10th ed.). Pearson.
8. Abel, A., Bernanke, B., & Croushore, D. (2019). *Macroeconomics* (9th ed.). Pearson.
9. Dornbusch, R., Fischer, S., & Startz, R. (2019). *Macroeconomics* (13th ed.). McGraw-Hill Education.
10. Keynes, J. M. (1936). *The general theory of employment, interest, and money*. Palgrave Macmillan.





## **Lesson 3.1 - Classical System**

### **Structure**

- 3.1.1 Introduction: The Classical Revolutions
- 3.1.2 Say's Law
- 3.1.3 Assumptions of the law
- 3.1.4 Pigouvian Formulation of Say's Law
- 3.1.5 Say's Law in Barter and Money Economies
- 3.1.6 Implication of Say's Law
- 3.1.7 Critical analysis of Say's Law
- 3.1.8 Self Assessment Questions

### **3.1.1 Introduction: The Classical Revolutions**

The classical economists believed that the economy had full employment. To them, full employment was the norm, and any variation from this was considered aberrant. When the demand and supply of labour are equal, the economic system, according to Pigou, has a propensity to automatically create full employment in the labour market.

Unemployment is caused by pay structure rigidity and interference in the functioning of the free market system in the form of trade union law, minimum wage legislation, and so on. Full employment exists "when everyone who wishes to be employed at the current wage rate is employed." Savings according to classical are just another form of spending; all income, they believed, is partly spent on consumption and partly on investment.

### **3.1.2 Say's Law**

An important part of classical economics is Say's Law of Market. Jean Baptise Say, a French economist believed that 'Supply always creates its own demand.' In other words, there cannot be general over-production or general unemployment on account of the excess of supply over demand

because whatever is supplied or produced is automatically exchanged for money.

Whenever additional production takes place in the economy, necessary purchasing power is also generated at the same time to absorb the additional supply, hence no scope of supply exceeding demand and causing unemployment.

In his analysis of the market mechanism, J.B. Say noted down “..... a product is no sooner created, than it, from that instant, affords a market for other products to the full extent of its value. When the producer has put the finishing hand to his product, he is most anxious to sell it immediately, lest the value should vanish in his hands. Nor is he less anxious to dispose of the money he may get for it; for the value of money is also perishable. But the only way of getting rid of money is the purchase of some product or other. Thus, the mere circumstance of the creation of one product immediately opens a vent for other products.”

For example, when a new car is manufactured, necessary purchasing power is simultaneously generated in the form of wages, profits etc. so that the car is used. Hence there is no possibility of aggregate demand becoming deficient.

He admitted that specific commodities might be overproduced but a general glut in the sense of a general depression was unthinkable, for the very process of production created the required effective demand necessary to absorb total product. If however due to some mistake, over-production come to exists in respect to particular industry, then it will be corrected automatically. Say was supported in his view by Ricardo and Mill for they also held the view that a general glut of the market could not occur.

### **3.1.3 Assumptions of the law:**

1. There is the existence of full employment without inflation.
2. There is a laissez-faire capitalist economy without government interference.
3. It is a closed economy without foreign trade.
4. There is perfect competition in labour and product markets.
5. Labour is homogeneous.
6. Total output of the economy is divided between consumption and investment

7. expenditures.
8. The quantity of money is given and money is only the medium of exchange.
9. Wages and prices are perfectly flexible.
10. There is perfect information on the part of all market participants.
11. Money wages and real wages are directly related and proportional.
12. Savings are automatically invested and equality between the two is brought about by the rate of interest
13. Capital stock and technical knowledge are given.
14. The law of diminishing returns operates in production.
15. It assumes long run.

J.S. Mill has supported Say's law and regarded it as extremely important. The old formation of Say's law by David Ricardo and James Mill was cast in terms of a society that has become mostly a matter of the past. Where a society in which producers were self-employed either a peasant, proprietors, craftsmen or an individual proprietor. Mill talked about a depressed state of the market accompanying a crisis. Mill Said, "A depression is a glut of commodities or a dearth of money. It is a temporary derangement of markets caused by contraction of credit." Such maladjustments do not prove that there are not powerful hidden forces tending to restore full employment equilibrium. American economist, F.M. Taylor, in his principles (1921) endorsed Say's law. Business depressions, in his opinion, do not disprove Say's law. He expressed the view that in the short-run the smooth and automatic process of exchange of products may be broken by temporary disturbances but these do not invalidate the efficacy of fundamental forces tending automatically towards full employment.

### **3.1.4 Pigouvian Formulation of Say's Law**

According to Prof. Pigou, there cannot be any general unemployment in the labor market, if the labour is just prepared to accept a wage according to its marginal productivity. In a free enterprise economy if the labourers just accept low wages, unemployment would vanish completely. Pigouvian formulation of Say's law talked in terms of the tendency of the economy, under thorough competition, to provide full employment in labour market. In a free market economy with "thorough-going competition" the free working of the market forces of supply of

labour and demand for labour go to determine the market wage rate, completely ruling out the possibility of unemployment. If however, there is unemployment the market wage rates would fall till the supply is equal to demand and full employment equilibrium is resorted. Classical believed that if unemployment persisted for a long time, it must be ascribed to wage rigidity on account of the imperfections of labour market.

### **3.1.5 Say's Law in Barter and Money Economies**

In barter economy, people produce good either with a view to consuming themselves or to trade them for some other goods required by them, in the process, they definitely create in aggregate the demand for goods which is always equal to aggregate supply of goods produced by them. Say's law was developed and applied to a society in which producers were self-employed like individual proprietors, artisans, peasant and etc.

In a monetary economy the law is interpreted to mean that money income will automatically and continuously be spent at the same rate at which it is being generated through an act of production. The introduction of money makes no difference because was only a medium of exchange. Only a miser will need money. In other words, money is never hoarded.

### **3.1.6 Implication of Say's Law**

#### **1. Impossibility of over production:**

There is no possibility of general over production. According to Say, work being unpleasant, no person will work to make a product unless he wants to exchange it for some other product which he desires. Therefore, the very act of supplying goods implies a demand for them.

#### **2. Automatic adjustment of demand and supply:**

In a perfectly competitive economy, the economic forces bring a balance in the product and factor markets. This automatic adjustment brought by free forces of demand and supply.

#### **3. No interference of the government:**

They believed that government should not interfere day to day functioning of the economic system. If has in built flexibility and the flexible wage interest price structure has the capability to bring economic system into a state of full employment.

#### 4. Saving is a social virtue:

All savings are automatically invested. Larger savings meaning greater quantity of goods and services in future. It leads to more employment of the factor of production.

#### 5. Rate of Interest as a Determinant Factor:

Say's law of markets regards the rate of interest as a determinant factor in maintaining the equality between saving and investment. If there is any divergence between the two, the equality is maintained through the mechanism of the rate of interest. If at any given time investment exceeds saving, the rate of interest will rise to maintain the equality, saving will increase and investment will decline. On the contrary, when saving is more than investment, the rate of interest falls, investment increases and saving declines till the two are equal at the new interest rate.

#### 6. Possibility of capital formation:

In a free economy the flexible price structure has the requisite capacity to meet the increasing demands of population. The new firms or employers adjust themselves in the new social order without causing unemployment because of the wide extent of the market.

#### 7. Policy implications:

According to J.B. Say economic system works automatically. It has built in flexibility. Government should not interfere with the working of the economic system and leave prices, wages and interest rates free to adjust themselves to the changing situations.

### **3.1.7 Critical analysis of Say's Law:**

#### 1. Possibility of deficient demand:

Say's Law assumes that whatever is generated is spent on either consumption or investment items, hence income is automatically spent at a pace that keeps all resources employed. However, this is not supported by reality, because revenue is not immediately spent on consumption and investment. Keynes observed that aggregate demand can be deficient because not all income produced in the production of an output is necessarily used to purchase it.

#### 2. Depressions:

If supply generates its own demand, there is no cause for factory stocks to build up for a general depression to occur. Employers confronted

with a lack of adequate effective demand during the downturn pushed out significant numbers of employees and put up 'no vacancy' signboards, fearful of a further drop in pricing. Say's Law was almost completely debunked.

### 3. Misplaced Confidence in the Effectiveness of Wage Cuts:

Pigou's formulation of Say's Law was also heavily criticized. Keynes argued that a broad reduction in wages will not promote employment in the economy as a whole since wages constitute income for a big portion of the population. As their purchasing power declines, so will their desire for products and services. The level of employment in the economy is determined by aggregate spending (effective demand) rather than pay level.

### 4. Wrong Assumption of Interest Elasticity of Investment:

The notion of saving and investing interest elasticity has also been disputed. Say's Law assumes that all savings are invested automatically, and that the rate of interest causes the necessary adjustment between savings and investment. Keynes, on the other hand, refuted it, claiming that income, not interest rates, is the balancing mechanism between savings and investment. Savings and investments are income-dependent and are not affected by changes in interest rates.

### 5. State Intervention:

Say's Law is founded on the state's non-interference in economic operations. However, Keynes recognized the state's regulating function. Because private industry is motivated by profit, it may or may not invest. Keynes advocated for government intervention at this period to control and regulate effective demand. He supported a mixed economy.

### 6. Underemployment Equilibrium:

The main contribution of Keynes is the equilibrium of underemployment. Say refuted it. According to him, there is equilibrium in the economy at full employment, but Keynes demonstrated that the economy might be in equilibrium at less than full employment, which he called underemployment equilibrium.

### 7. Wrong assumptions of interest elasticity of investment:

The notion of saving and investing interest elasticity has also been disputed. Say's Law assumes that all savings are invested automatically, and that the rate of interest causes the necessary adjustment between

savings and investment. Keynes, on the other hand, refuted it, claiming that income, not interest rates, is the balancing mechanism between savings and investment. Savings and investments are income-dependent and are not affected by changes in interest rates.

### **3.1.8 Questions:**

1. "Supply creates its own demand." Explain the statement critically.
2. Critically examine Say's Law of Markets. Is it still applicable?
3. "General over-production and general unemployment are impossible." Critically evaluate this statement.
4. Explain Say's Law of Markets. Discuss Keynesian criticism of Say's Law of Market.
5. Elaborate modern version of Say's Law of Markets.
6. What are major implications of Say's Law of Markets? Point out its shortcomings.
7. "Say's Law of the Market and the quantity Theory of Money are the basic pillars of the classical macro-economic model". Discuss.
8. "Say's Law of Market and the Quantity Theory of money are the basic pillars of the classical macroeconomic model". Discuss.

## Lesson 3.2 Classical Theory in Labour Market

### Structure:

- 3.2.1 Introduction
- 3.2.2 Determination of Output and Employment
- 3.2.3 Labour Market
- 3.2.4 Classical Aggregate Supply
- 3.2.5 Classical Theory of Interest
- 3.2.6 Wage Price Flexibility
- 3.2.7 Self Assessment Questions

### 3.2.1 Introduction

Classical economics is a school of thought in political economy that was popular in Britain in the late 18th and early-to-mid 19th century. Its main thinkers are Adam Smith, Jean-Baptiste Say, David Ricardo, Thomas Robert Malthus, and John Stuart Mill. Classical economists believed that the equilibrium level of income at any time was a point of full employment or a point when actual output was equal to potential output. They also believed that real factors, rather than monetary factors, were responsible for determining real variables such as output and employment. Money was seen as having a role in the economy only as a means of exchange. Classical economics also stressed the self-adjusting tendencies of the economy and considered government policies to ensure an adequate demand for output to be unnecessary and generally harmful.

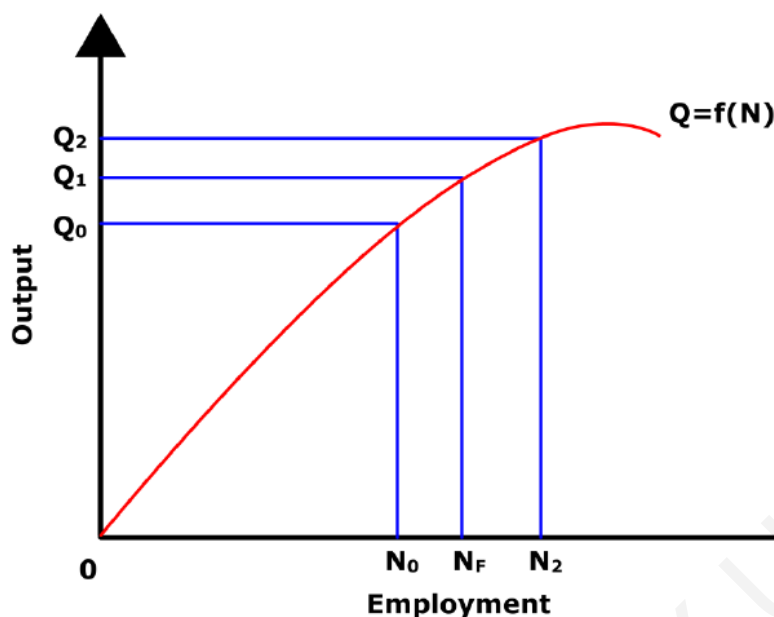
### 3.2.2 Determination of Output and Employment

In the classical theory, output and employment are determined by the production function and the demand for labor and the supply of labor in the economy. The production function is the relationship between the level of output and the level of factor inputs assuming a given technology. For the short run, the capital stock is fixed, thus, output varies with labor only. Output is an increasing function of labor; output increases as the quantity of labor increases. But after a point when more workers are employed, diminishing marginal returns to labor start. This is shown in figure where the curve  $Q = F(N)$  is the production function and the total output  $OQ_1$  corresponds to the full employment level  $NF$ . But when more workers  $NfN_2$  are employed beyond the full employment level of output



From  $Q_1$  to  $Q_2$ , the increase in output  $Q_1Q_2$  is less than the increase in employment  $N_1N_2$ .

Notes



Given the capital stock, technical knowledge and other factors, a precise relation exists between total output and amount of employment, i.e., number of workers. This is shown in the form of the following production function:  $Q=f(K, T, N)$

where total output ( $Q$ ) is a function ( $f$ ) of capital stock ( $K$ ), technical knowledge ( $T$ ), and the number of workers ( $N$ ). Given  $K$  and  $T$ , the production function becomes  $Q = f(N)$  which shows that output is a function of the number of workers. Output is an increasing function of the number of workers, output increases as the employment of labour rises. But after a point when more workers are employed, diminishing marginal returns to labour start.

This is shown in Fig. 1 where the curve  $Q = f(N)$  is the production function and the total output  $OQ_1$  corresponds to the full employment level  $N_F$ . But when more workers  $N_FN_2$  are employed beyond the full employment level of output  $OQ_1$ , the increase in output  $Q_1Q_2$  is less than the increase in employment  $N_1N_2$ .

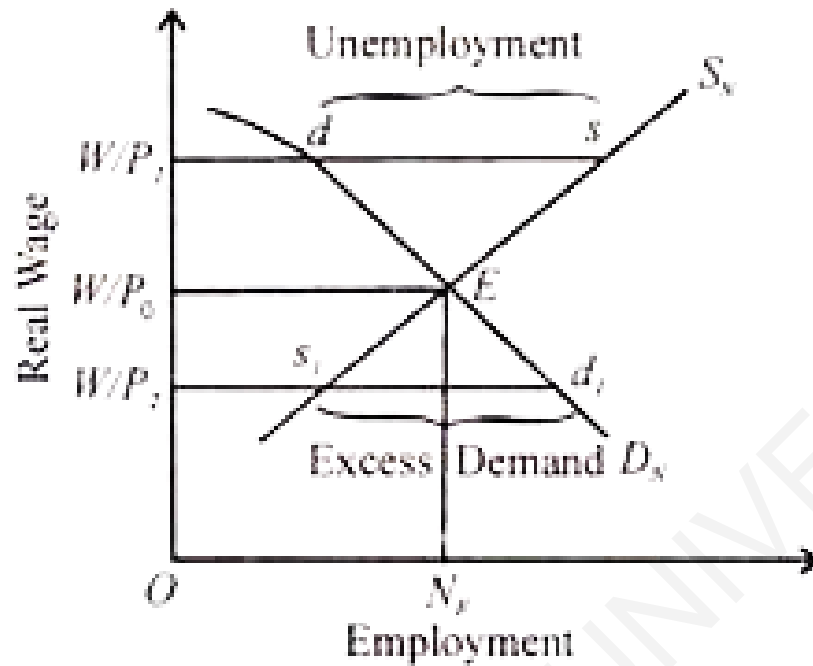


Fig. 2

### 3.2.3 Labour Market

The labour market is a place where workers and employers interact with each other. Employers compete to hire the best, while workers compete to maximize their satisfaction by having a job. A labour market in an economy function with the demand and supply of labour. In this market, labour demand is the firm's demand for labour, while labour supply is the worker's supply of labour. The supply and demand of labour in the market are influenced by changes in bargaining power.

#### Labour Market Equilibrium

The classical labour market analysis assumes that the market works well, and firms and individuals optimize. They have perfect information about relevant prices, and there is no barrier to the adjustment of money wages; the market clears. Firms are the buyers of labor in the market, and in the classical model, perfect competitors are the firms that choose their output level so as to maximize profits. The firms will increase output until the marginal cost (MC) of producing a unit of output is equal to the marginal revenue (MR) received from its sale. For perfect competition, marginal revenue is equal to price (P). Thus, the marginal cost is equal to the money wage divided by the marginal product of labor for that particular firm.

In the labour market, firms maximize profits by hiring labor services up to  $MR=MC$ . Therefore,  $W/P = MPN$ , i.e., the firm will hire up to the point where the additional output obtained by hiring one more worker (MPN) is just equal to the real wage ( $W/P$ ) paid to hire that worker. The labor demand curve is downward sloping due to the law of diminishing returns. This is because the profit-maximizing quantity of labor demanded by a firm at each real wage is given by the quantity of labor input that equates the real wage and MPN. And, MPN is the firm's demand curve for labor. Thus, labor demand is inversely related to the real wage. The labor demand function is written as  $N_d = f(W/P)$ .

In classical economics, individual workers in the economy supply labor. It is assumed that individuals attempt to maximize utility, which depends positively on both real income and leisure. There is a trade-off between the two goals because income is increased by work that reduces available leisure time. Therefore, the labor supply curve is written as  $N_s = g(W/P)$ , where labor supply is determined by the real wage. The workers receive utility ultimately from consumption, and in making the labor-leisure decision, the individual is concerned with the command over goods and services received for a unit of labor. Thus, when real wage increases (either money wage increases or price decreases), leisure decreases, and hours of work increase.

The labor supply curve is positively sloped; more labor is assumed to be supplied at higher real wage rates. This relation reflects the fact that a higher real wage rate means a higher price for leisure in terms of forgone income.

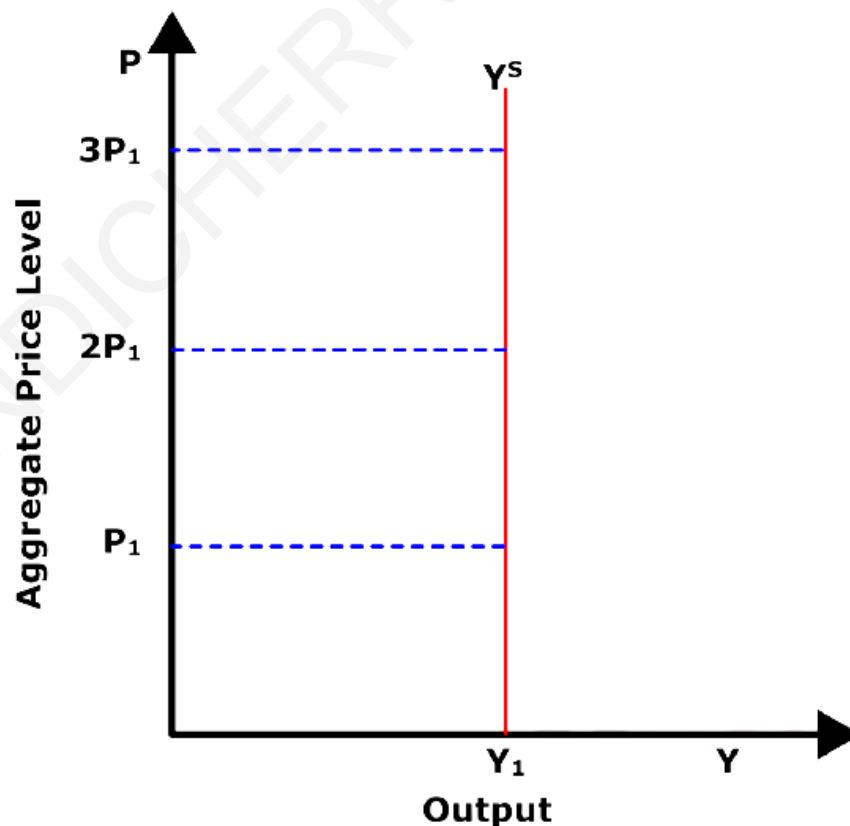
### 3.2.4 Classical Aggregate Supply

An aggregate supply curve is a visual representation of the relationship between the price level and real production. For a firm, the supply curve shows the output at each level of the product price. The aggregate supply curve, on the other hand, shows the total output firms will supply at each level of the aggregate price level. Firms maximize profits by equating marginal cost and prices, which can be expressed as  $W/MPN = P$  or  $MPN = W/P$ . The marginal product equals the real wage.

To construct the aggregate supply function, let's consider a price level  $P_1$  and money wage  $W_1$ , employment level  $N_1$ , and resulting output level  $Y_1$ . If the price increases to  $2P_1$  and wages are fixed, then

employment would increase to  $N_2$ . The higher price means a lower real wage, and firms would try to expand both employment and output. To expand employment, firms raise money wages in an effort to bid workers away from other firms. Firms that do not do this suffer high quit rates and lose workers. This process of increasing money wage will stop at a point where money wage has increased in equal proportion to prices to equilibrate supply and demand in the labor market. Thus, money wage will increase to  $2W_1$ . At this point, the initial real wage is restored, and employment is back to its original level. Consequently, output supplied is equal to  $Y_1$ .

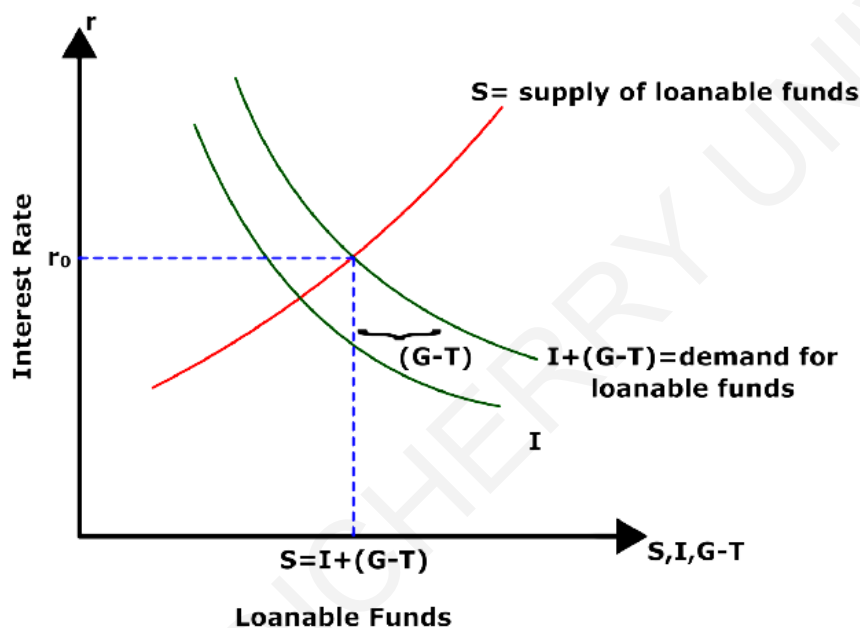
Thus, equilibrium in the labor market requires that money wages rise proportionately with prices to maintain the equilibrium real wage in that market. The vertical aggregate supply curve explains the supply-determined nature of output in the classical model. This means that whatever the shape and position of the aggregate demand curve is, it would not affect the equilibrium output. For output to be in equilibrium, we must be on the supply curve; output must be at  $Y_1$ .



### 3.2.5 Classical Theory of Interest

Notes

In the classical theory, the equilibrium interest rate is the rate at which the supply of loanable funds is equal to the demand for loanable funds. The supply of loanable funds is provided by savings and is directly related to the interest rate. The demand for loanable funds comes from investment and government deficit. Therefore, the interest rate is determined by the intersection of these curves. The rate of interest measures the return to holding bonds and, equivalently, the cost of borrowing. In this context, borrowing refers to selling a bond, while lending refers to buying such a bond.



The classical model is characterized by the supply-determined nature of output and employment, which is a result of the vertical aggregate supply curve. The classical supply curve is vertical because labor and output are assumed to be traded in markets that are always in equilibrium, and all participants make decisions based on announced real wage rates and product prices. The labor market is based on two main assumptions:

- i) perfectly flexible prices and wages.
- ii) perfect information on the part of all market participants about market prices.

It is also assumed that equilibrium must be achieved for any time period. Prices and wages must be flexible in the short run. Both suppliers and purchasers of labor must know the relevant trading prices. This

condition requires that when selling and buying labor at a given money wage ( $W$ ), both workers and employers know the command over goods that will result from such a wage ( $W/P$ ).

### 3.2.6 Wage Price Flexibility

The classical economists believed that there was always full employment in the economy. In case of unemployment, a general cut in money wages would take the economy to the full employment level. This argument is based on the assumption that there is a direct and proportional relation between money wages and real wages.

When money wages are reduced, they lead to reduction in cost of production and consequently to the lower prices of products. When prices fall, demand for products will increase and sales will be pushed up. Increased sales will necessitate the employment of more labour and ultimately full employment will be attained.

Pigou explains the entire proposition in the equation:  $N = qY/W$ . In this equation,  $N$  is the number of workers employed,  $q$  is the fraction of income earned as wages,  $Y$  is the national income and  $W$  is the money wage rate.  $N$  can be increased by a reduction in  $W$ . Thus, the key to full employment is a reduction in money wage. When prices fall with the reduction of money wage, real wage is also reduced in the same proportion.

As explained above, the demand for labour is a decreasing function of the real wage rate. If  $W$  is the money wage rate,  $P$  is the price of the product, and  $MPN$  is the marginal product of labour, we have  $W = P \times MPN$  or  $W/P = MPN$

Since  $MPN$  declines as employment increases, it follows that the level of employment increases as the real wage ( $W/P$ ) declines. This is explained in Figure 3. In Panel (A),  $SN$  is the supply curve of labour and  $DN$  is the demand curve for labour. The intersection of the two curves at  $E$  shows the level of full employment  $NF$  and the real wage  $W/P_0$ .

If the real wage rises to  $W/P_1$ , supply exceeds the demand for labour by  $sd$  and  $N_1N_2$  workers are unemployed. It is only when the wage is reduced to  $W/P_0$  that unemployment disappears and the level of full employment is attained. This is shown in Panel (B), where  $MPN$  is the marginal product of labour curve which slopes downward as more labour is employed. Since every worker is paid wages equal to his marginal

product, therefore the full employment level  $N_F$  is reached when the wage rate falls from  $W/P_1$  to  $W/P_0$ . Contrariwise, with the fall in the wage from  $W/P_0$  to  $W/P_2$ , the demand for labour increases more than its supply by  $s_1d_1$ , the workers demand higher wage. This leads to the rise in the wage from  $W/P_2$  to  $W/P_0$  and the full employment level  $N_F$  is attained.

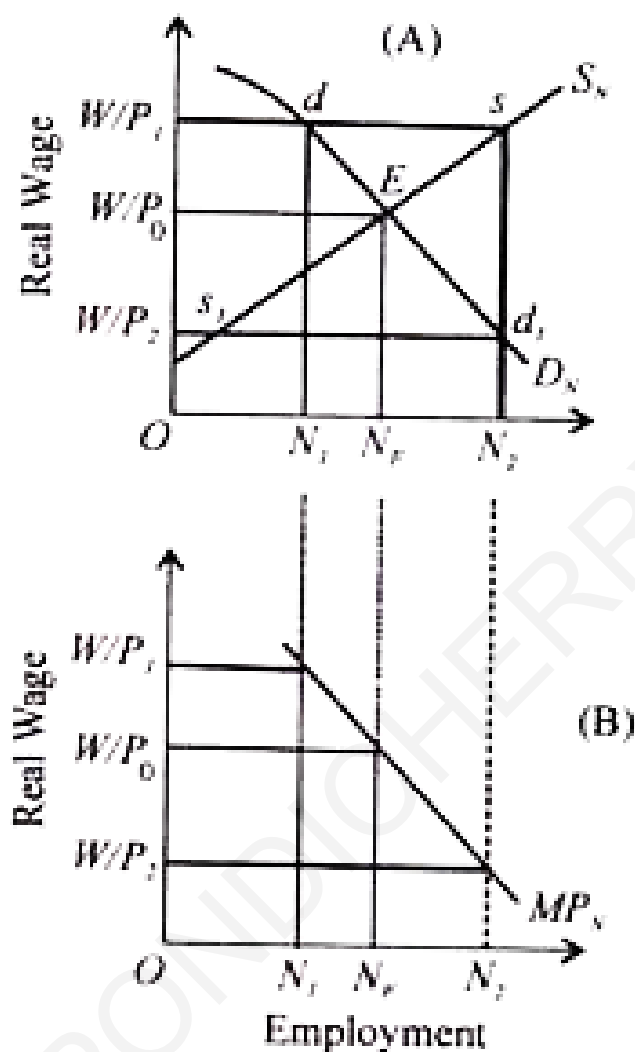


Fig. 3

### 3.2.7 Questions

1. What is the Classical Theory of Employment?
2. What are the assumptions of Classical Theory of Employment?
3. What is the equilibrium in Classical Labor Market?
4. How is employment determined in Classical Labor Market?
5. What is the role of supply and demand in Classical Labor Market?

## Lesson 3.3 Classical Theory in Goods Market

### Structure

3.3.1 IS Curve

3.3.2 LM Curve

3.3.3 Monetary Policy in Classical case

3.3.4 Fiscal Policy in Classical case

3.3.5 Aggregate Demand Curve

3.3.6 Aggregate Supply Curve

3.3.7 Classical Model of Aggregate Demand and Aggregate Supply

3.3.8 Comparisons of Classical with Keynes

3.3.9 Summary

3.3.10 Self Assessment Questions

Classical economics, which originated from Adam Smith's book *The Wealth of Nations* in 1776, believes in *Laissez-faire* or free market. It emphasizes that markets will work efficiently if there is little to no government intervention. The model assumes that individuals acting in their own self-interest will lead to the efficient working of the economy as a whole. As such, government spending is not a major part of classical theory. The major assumption of this model is that we tend towards full employment of available resources. Freely fluctuating prices in the three major macro markets (goods, labor, and money) ensure this. Classical economists focus on long-term solutions for economic problems. This model was popular before the Great Depression.

John Maynard Keynes developed his theory after the classical model failed to explain the Great Depression. Keynesian economists believe that free market economies are unstable and rely on government intervention to make the economy work efficiently. Demand becomes a much bigger driving force, and supply will adjust to demand in a way that "Demand creates its own supply." According to Keynes, wages and prices are rigid. This model gives no reason to believe in full employment and lays stress on immediate solutions to economic problems.

The goods market is in equilibrium when saving equals investment. At that point of time, total demand equals total supply and the economy is in a state of full employment. According to the classicists, what is not spent is automatically invested.



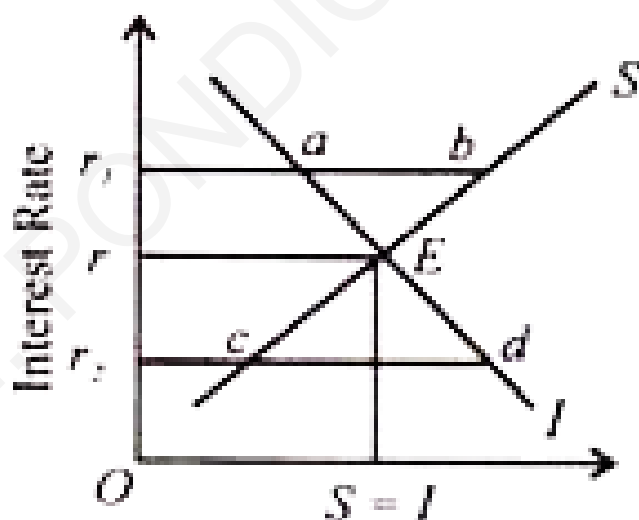
Thus saving must equal investment. If there is any divergence between the two, the equality is maintained through the mechanism of the rate of interest. To them, both saving and investment are the functions of the interest rate.

$$S=f(r) \dots(1) \quad I=f(r) \dots(2) \quad S=I$$

Where  $S$  = saving,  $I$  = investment, and  $r$  = interest rate. To the classicists, interest is a reward for saving. The higher the rate of interest, the higher the saving, and lower the investment. On the contrary, the lower the rate of interest, the higher the demand for investment funds, and lowers the saving. If at any given period, investment exceeds saving, ( $I > S$ ) the rate of interest will rise.

Saving will increase and investment will decline till the two are equal at the full employment level. This is because saving is regarded as an increasing function of the interest rate and investment as a decreasing function of the rate of interest.

Assuming interest rates are perfectly elastic, the mechanism of the equality between saving and investment is shown in Figure 4 where  $S$  is the saving curve and  $I$  is the investment curve. Both intersect at  $E$  which is the full employment level where at  $O_r$  interest rate  $S = I$ . If the interest rate rises to  $O_{r1}$  saving is more than investment by  $ha$  which will lead to unemployment in the economy.



**Fig. 4**

### 3.3.1 IS Curve

The Investment saving curve is the locus of all points where the output is equal to the demand for goods i.e., the goods market is in equilibrium. It depicts the relationship between different rates of investment and the corresponding equilibrium levels of income

Demand for goods is the sum of consumption demand (C), investment (I) and Government spending (G).

Therefore, demand for goods is given by  $Z = C(Y-T) + I + G$ , where  $Y-T$  is the disposable income.

The equilibrium condition is thus,  $Y = C(Y-T) + I + G$

Investment demand depends on two factors:

- i. Sales: If a firm experiences an increase in sales, it will want to increase its investment on machine or infrastructure for greater production. Alternatively, with lower sales it reduces its investment.
- ii. Interest rates: A lower interest rate on borrowing increases investment. If interest rates are very high, then the additional benefit of any new investment will be not covering the amount lost as interest and hence no new investment will be undertaken.

The investment can therefore be written as:  $I = I(Y, i)$

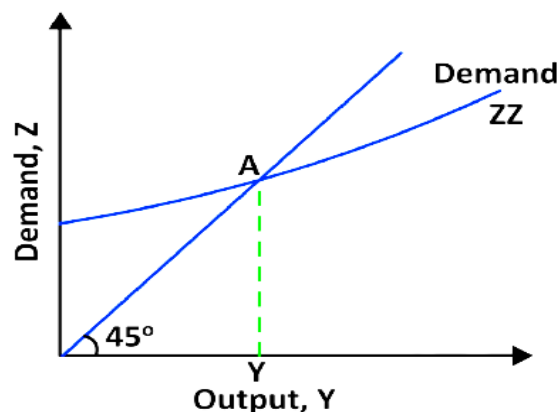
Now our equilibrium relation can be written as:  $Y = C(Y-T) + I(Y, i) + G$

This is our IS relation.

For a given interest rate, the demand increases with output because of two reasons:

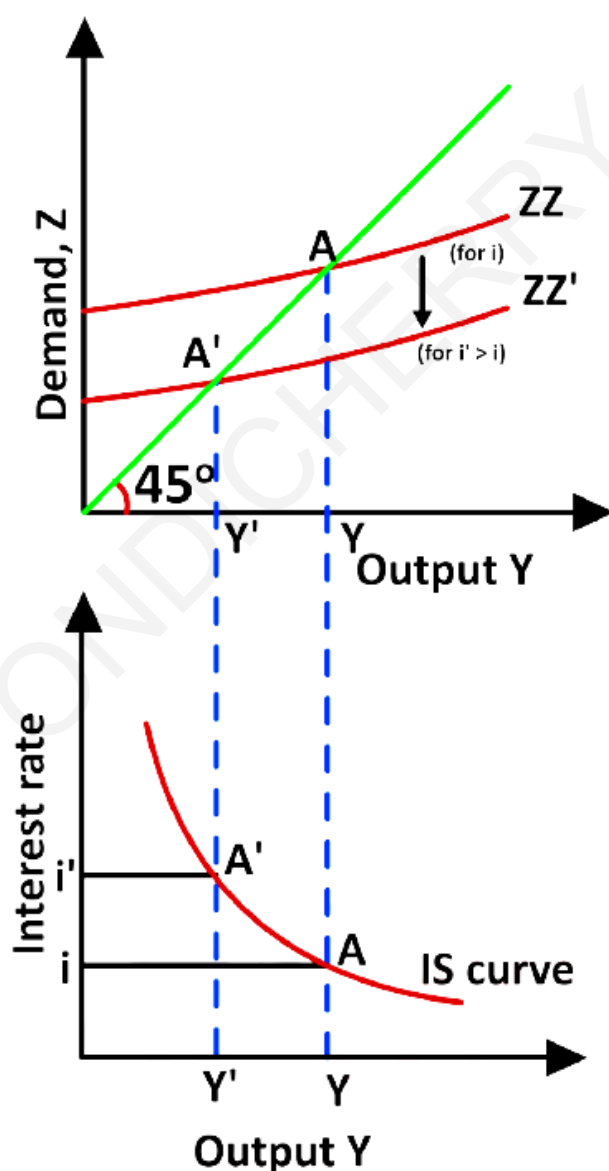
- a) An increase in output leads to an increase in disposable income and hence to an increase in consumption
- b) A rise in output results in a rise in investment.

That demand is an increasing function of output for a given interest rate can be represented by the ZZ curve in the following diagram:



The above diagram represents equilibrium in goods market, which requires that demand for goods be equal to the production, NI or Supply IS curve gives us the equilibrium points as interest rates change. As such to derive the IS curve we proceed as follows: We map the initial equilibrium A in the lower panel.

Suppose there is an increase in the interest rate. This will lower the investment demand as borrowing becomes more expensive. As a result, the total demand will decrease, causing the ZZ curve to shift down to ZZ'. The new equilibrium will be at point A'. We can map this point in the lower panel and proceed similarly by varying the interest rates and mapping the corresponding equilibrium points, thus tracing out our IS curve.



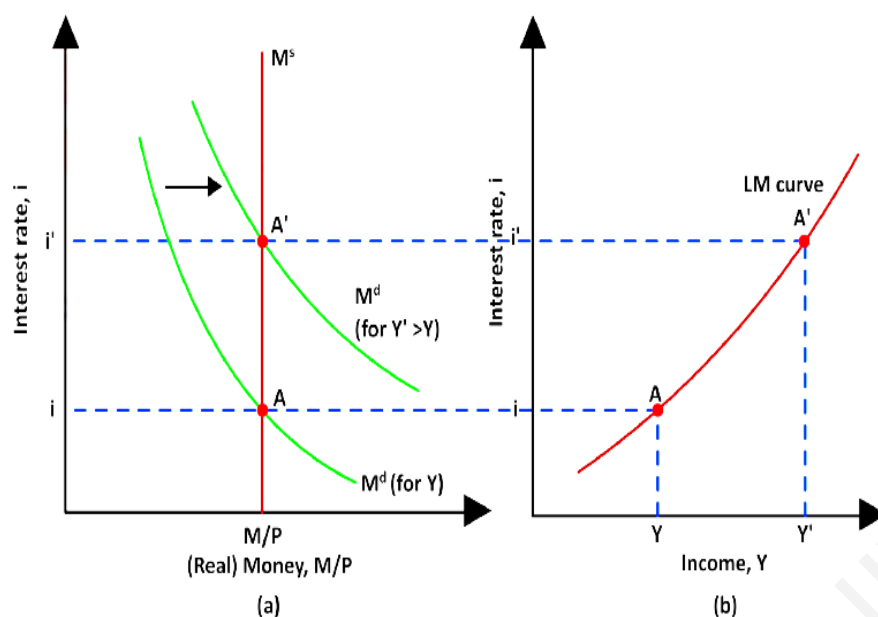
### 3.3.2 LM Curve

The LM curve, or the Liquidity/Money curve, is a graphical representation of the relationship between the supply and demand for money. It shows the locus of all points where the supply of money equals the demand for money, i.e., the financial market is in equilibrium. The money supply is assumed to be controlled by the Central bank.

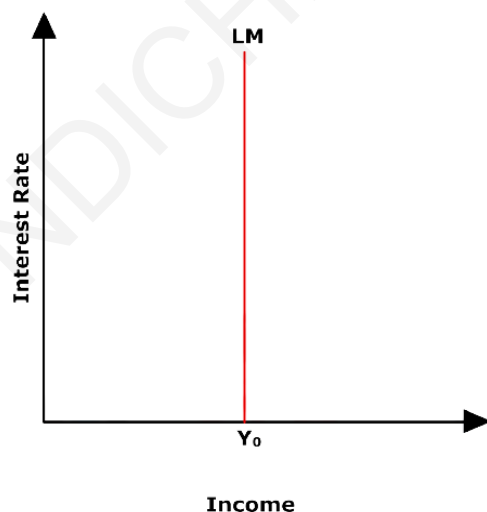
The money demand refers to the willingness of holding cash and depends on the level of income and interest rate. Three reasons are identified for holding cash balances: transactions demand, precautionary demand, and speculative demand. Transactions demand is to pay for day-to-day transactions. It is believed that as you earn more, the money spent on daily activities increases; hence, demand for liquid money increases proportionately with income. Precautionary demand is the cash balance kept for emergency transactions.

Speculative demand refers to people's choice between holding cash balances that earn no interest or investing their money in some asset that is less liquid but earns some interest. When interest rates are low, people expect them to rise, which will cause their bond prices to fall and result in a capital loss. Therefore, with low interest rates, people prefer to hold more cash rather than invest in bonds where they could suffer a capital loss. Similarly, when interest rates fall, people make a capital gain because of higher bond prices. People form the view that the rates will fall further and as such prefer to hold more bonds than cash. Therefore, the money demand varies negatively with interest rates.

The money supply ( $M_s$ ) is determined by the central bank and is represented by a vertical line. It does not depend on interest rates. On the other hand, the money demand curve ( $M_d$ ) is downward sloping with respect to interest rates and shifts outward at higher income levels. When income ( $Y$ ) rises, transactions demand for money rises. At original interest rates, this results in an excess demand for money. However, as the money supply is fixed, to restore equilibrium, interest rates rise, thereby lowering the demand for money. The intersection of the two curves gives us points of equilibrium in the financial market. Plotting these points of intersection in the right-hand panel gives us the LM curve.



According to classical theory, the demand for money does not depend on interest rates, i.e., the speculative demand for money (which gives the dependence on interest rates) is ignored. The  $M^d$  curve shifts outward when  $Y$  rises and inward when  $Y$  falls. As such, there is only one income level where  $M^s$  and  $M^d$  curves will coincide, and this gives us our money market equilibrium. The LM curve plotted in the classical case is therefore vertical.

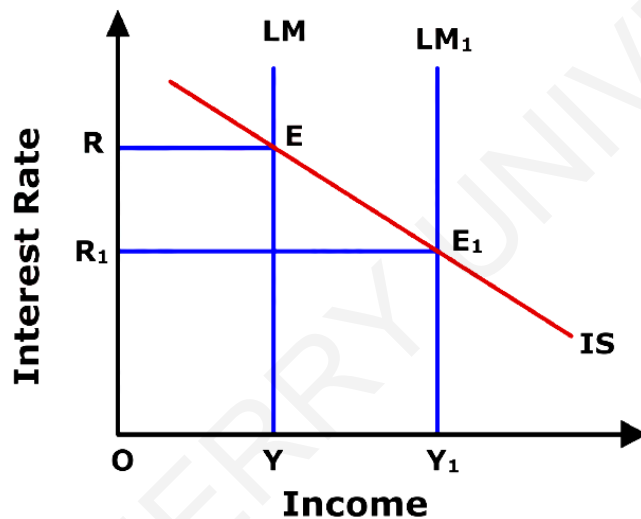


### 3.3.3 Monetary Policy in Classical case

Monetary policy is a tool used by the government to alter the money supply and affect various economic variables such as interest rates, output, employment, and price stability. This change in  $M^s$  affects the LM curve. The LM curve shifts right when money supply rises (expansionary

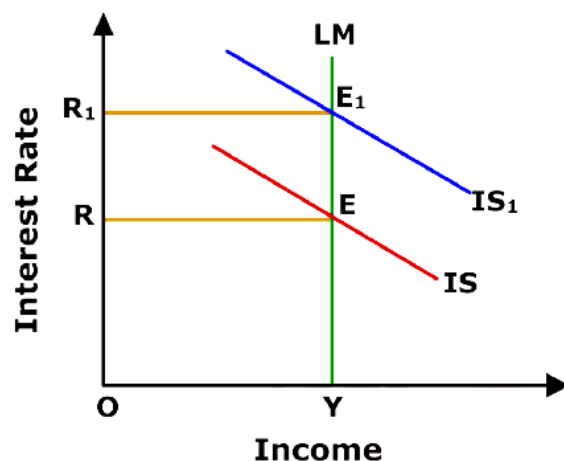
monetary policy), and it shifts inward when money supply falls (contractionary monetary policy).

The relative effectiveness of monetary policy depends on the slopes of the IS and LM curves. It is more effective when the LM curve is steeper. Monetary policy is most effective with a classical LM curve. This is because as the demand for money is inelastic to changes in interest rates, a change in money supply is very powerful in bringing about a large change in interest rates. A large change in interest rates leads to a large change in investment and hence, output.



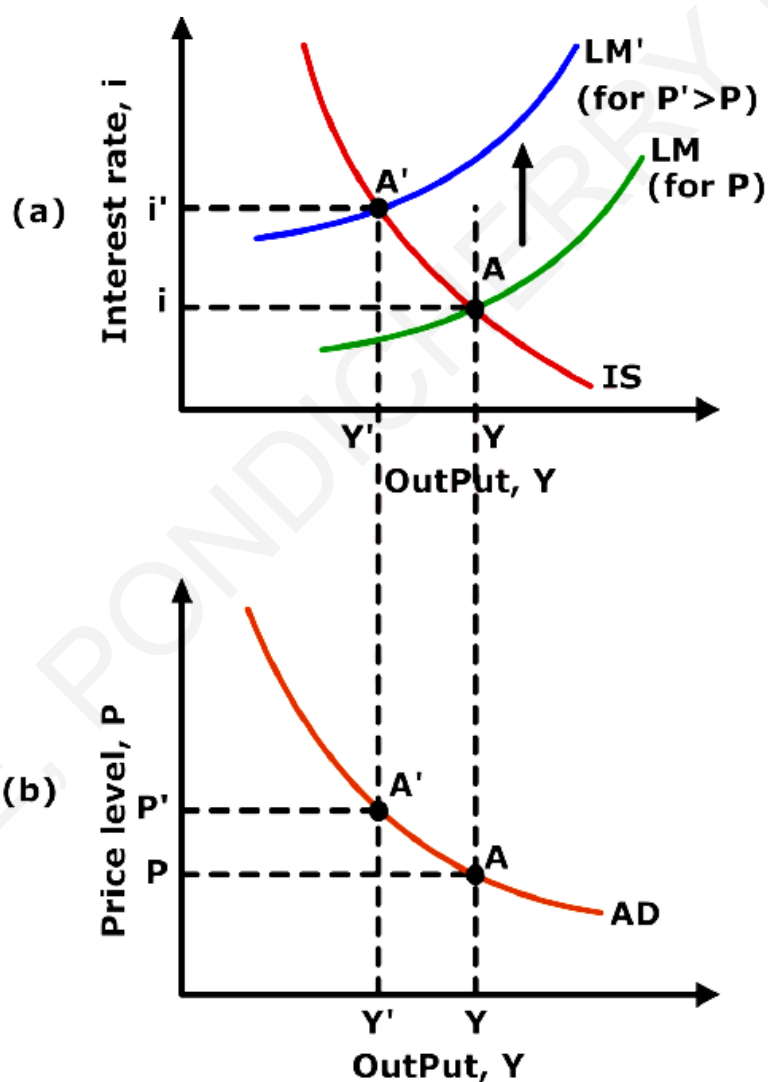
### 3.3.4 Fiscal Policy in Classical case

Fiscal policies are policies used to monitor spending levels and tax rates. In an expansionary fiscal policy, the government increases expenditure and/or reduces taxes, shifting the IS curve outwards. The IS curve shifts inward with a contractionary fiscal policy. Fiscal policy is completely ineffective with a vertical LM curve. This can be seen in the diagram below of an expansionary fiscal policy that shifts the IS curve. The interest rate rises, but it does not affect the output level at all. Any rise in output that could have happened due to increased expenditure is set off by a fall in investment due to higher interest rates.



### 3.3.5 Aggregate Demand Curve

The Aggregate Demand curve gives all combinations of price and output where the goods and financial markets are simultaneously in equilibrium. It is derived as



The AD curve is a graphical representation of the points where the IS and LM curves intersect. Suppose we have our LM curve drawn for a given price level  $P$ . This curve intersects the IS curve at point A, and we plot this price-output combination in the lower panel. Now, suppose that there is a rise in the price level from  $P$  to  $P'$ . This would lower the real money supply  $M/P$ . To maintain equilibrium in the financial market, the money demand should also be lowered, and this is achieved by increasing the interest rate. So, at the same level of output, the interest rate rises, causing the LM curve to shift up to  $LM'$ . It now intersects the IS curve at point  $A'$ , and we plot it again on the lower panel. Changing the price level and plotting all new equilibrium points will give us our AD curve. As can be seen from the curve in the lower panel, an increase in prices causes output to fall.

### 3.3.6 Aggregate Supply Curve

The AS curve tells us the amount of output firms are willing to supply at different price levels.

The AS relation can be found using the following method:

The nominal wage can be determined as the following:

$$W = P^e F(u, z) \quad (i)$$

Herein,

o  $P^e$  = Expected Price level

If the labourers think that there will be a rise in the commodity prices in the future, then they will ask for an increase in their wages. If firms think that the price of their goods will rise in the future, they will be willing to give a wage raise. If both labourers and firms think the price level will change, they will change the wage accordingly. We look at the expected price and not the nominal price because the wage contracts are set before the actual price level is known.

o  $u$  = Unemployment rate

A rise in the unemployment rate will lower the bargaining power of the labourers and hence cause their wages to fall.

o  $z$  =  $z$  takes into account all other variables except  $P^e$  and  $u$  that affect the wage like social security, unemployment insurance etc. We assume that wages vary positively with  $z$ .

We can determine the price as the following:



To simplify our model, we assume the production function depends only on 1 factor, labour and hence can be written as  $Y = CL$  where,  $Y$ =output,  $N$ = Labour input  $C$ = Constant.

In this model,  $C$  would represent constant labour productivity.

We can choose the units of output so that one worker produces one unit of output so that  $C=1$

Now our production function becomes  $Y=N$

In a perfectly competitive we would then have price equal to marginal cost, which in this case would be cost of one additional unit of worker i.e.,  $W$ . However, perfect competition is rarely observed and firms charge a price higher than the marginal cost.

This can be easily captured by the following formula:

$$P = (1+m) W \text{ (ii)}$$

Where  $m$  is the markup of price over cost.

$$u = U/L = (N-L)/L = 1-N/L = 1-Y/L \text{ (iii)}$$

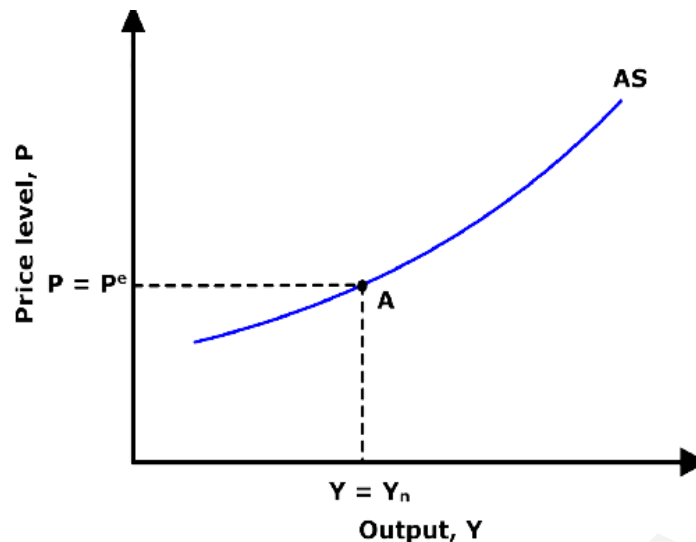
Where,  $U$ = Unemployment,  $L$ = Labour Force,  $N$ =employment

Substituting the value of  $W$  from equation (i) and  $u$  from equation (ii) in equation (ii) we get,

$$P = P_e(1+m) F(1-Y/L, z)$$

We can see from this equation that given expected price level, an increase in output causes an increase in price level ( $u = 1-Y/L$  varies negatively with wages)

This happens because an increase in output raises employment (or lowers unemployment), thereby increasing the bargaining power of labour and hence their wages. This rise in wages translates into an increase in prices.

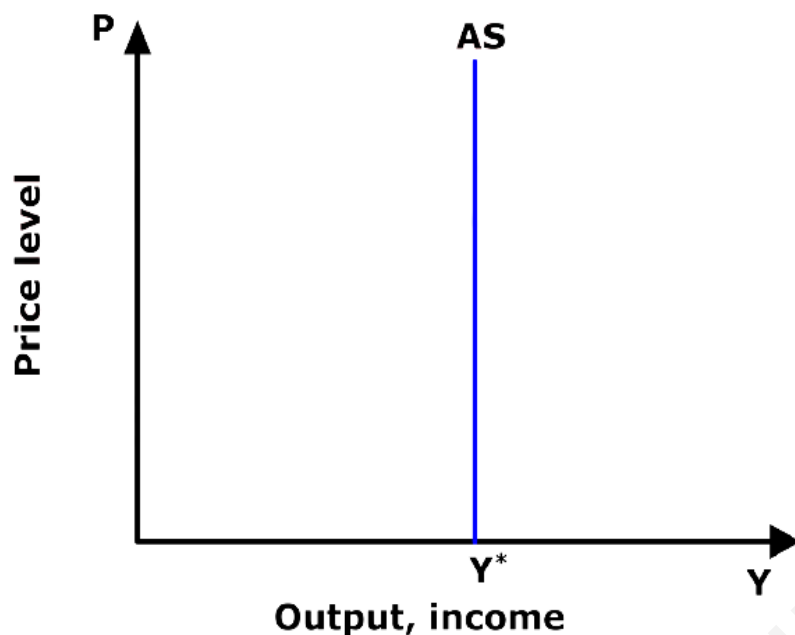


Therefore, the AS curve is upward sloping. A rise in the expected price level will shift the AS curve upwards.

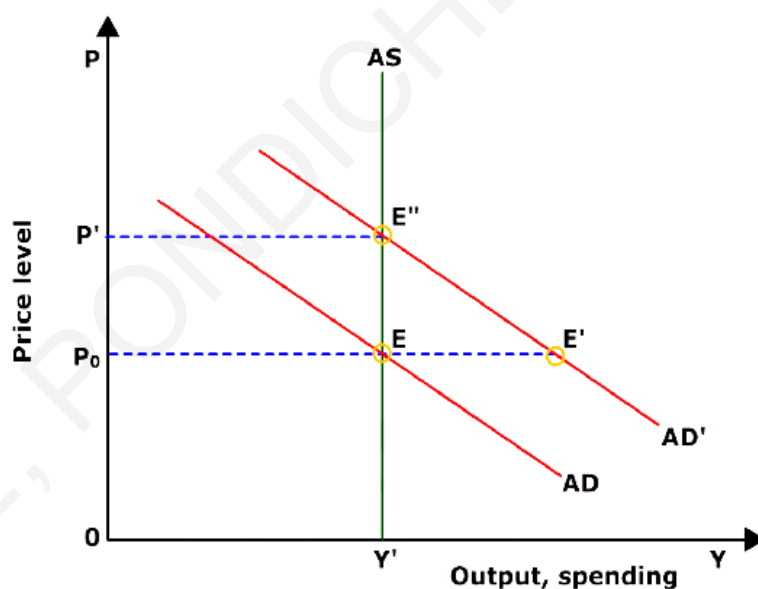
### 3.3.7 Classical Model of Aggregate Demand and Aggregate Supply

The AS and AD curves together determine the equilibrium price and income. The AS curve has two extreme cases based on the two different schools of thought: Keynesian and Classical. The classical aggregate supply curve is vertical, implying that the amount of goods supplied will be the same no matter what the price is. This happens because in the classical case, we assume that the economy is at full employment level.

This can be understood as follows: Suppose we have an economy where all factors are fully employed. Now a firm wants to raise output in response to an increase in demand. Had there been some unutilized resources, it could have employed them. However, as all resources are already in use, there is no way to increase production, and all that happens is that there is a rise in prices and hence wages.



The firms will supply the output  $Y^*$  no matter the price level. We will do the working for an increase in aggregate demand. AS is the aggregate supply schedule AD being the original aggregate demand schedule E denotes the original equilibrium. It will have full employment level as under classical case firms supply output attained at full employment of available resources.



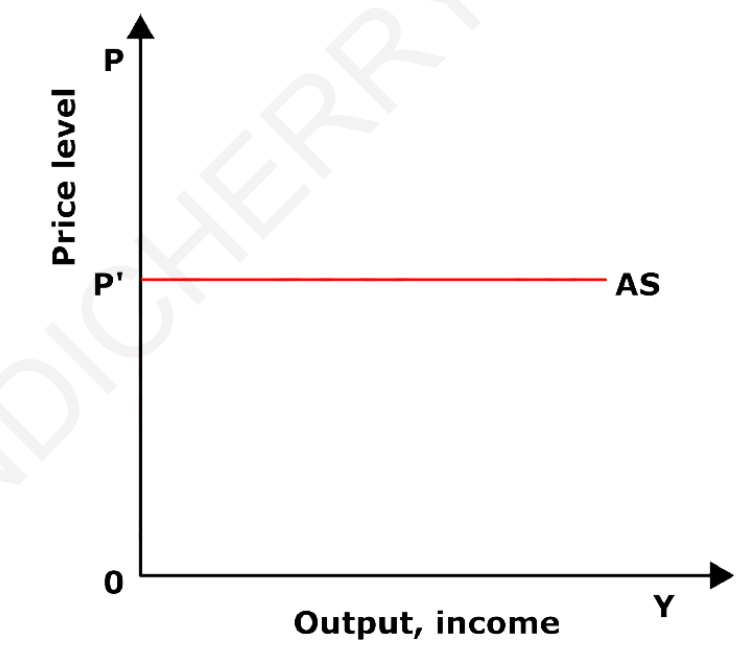
Suppose the AD curve shifts outward to  $AD'$  due to a rise in demand. So, at original prices, the quantity demanded is  $E'$ . However, as firms were producing only output  $E$ , they try to increase production. To increase

production, they try to hire more labor, but as all labor is fully employed, there can be no new hiring and only shifting of labor from one firm to another.

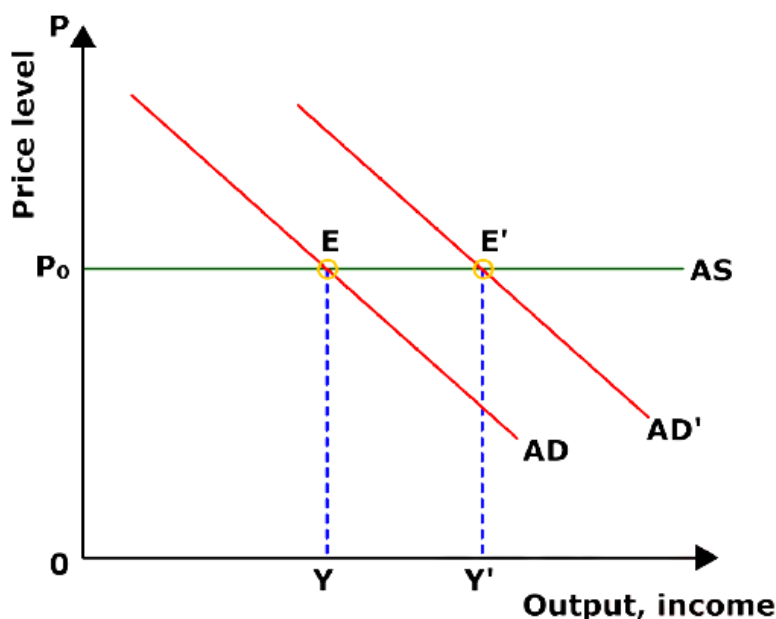
To attract labor, firms increase their offered wages, but this raises the cost of production and hence prices start to increase. A rise in prices reduces the real money stock  $M/P$ , and hence we start moving left along the AD curve. This shift happens until the prices have risen enough to reach the full employment level of output. Therefore, the net result is an increase in prices and no change in output.  $E''$  is our new equilibrium.

### 3.3.8 Comparisons of Classicals with Keynes

In the Keynesian AS, we assume that firms will supply any amount of output at a given price. The intuition behind this kind of a supply curve is that there are underutilized resources in the economy, and if the need arises, firms can hire more labor at the same wages. The notion of short-term price stickiness arises from here.



If the AD curve shifts outward in this case, then the only effect is an increase in output (and hence employment) with no change in prices. Firms will supply any amount of output at given prices, so if demand rises, they simply increase their output. As some labor was unemployed, now they do not need to attract labor from other firms and can get the required amount of labor at the same wages. As wages are unchanged, there is no increase in cost of production and hence, no increase in prices.



These models are not representations of different worlds. Both types of AS curves are true. Keynesian AS holds in the short run, while the Classical AS in the long run.

### 3.3.9 Summary

- Classical and Keynesian are two economic schools of thought that take a very different approach to study of monetary policy, government spending and consumer behaviour.
- IS curve: The Investment/saving curve is the locus of all points where the output is equal to the demand for goods i.e., the goods market is in equilibrium.
- LM curve: The Liquidity/Money curve is the locus of all points where the supply of money equals the demand for money i.e., the financial market is in equilibrium.
- Monetary policy is the tool used by the Government to alter the money supply and hence affect the various economic variables like interest rate, output, employment, price stability.
- The Aggregate Demand curve gives all combinations of price and output where the goods and financial markets are simultaneously in equilibrium.

### 3.3.10 Questions

1. What is the Classical Theory of Employment?
2. What are the assumptions of Classical Theory of Employment?
3. What is the equilibrium in Classical Goods Market?
4. How is employment determined in Classical Goods Market?
5. What is the role of supply and demand in Classical Goods Market?
6. What is the Classical Quantity Theory of Money (QTM)?
7. What is the Fisher effect?
8. What is the relationship between inflation rate and nominal interest rate according to Fisher effect?
9. What is the role of real variables in QTM?
10. What is the neutrality of money according to QTM?
11. What is the Classical IS-LM Model?
12. What are the assumptions of Classical IS-LM Model?
13. What causes a shift in the IS curve?
14. What causes a shift in the LM curve?
15. What is the equilibrium in Classical IS-LM Model?
16. How is output determined in Classical IS-LM Model?
17. What is the role of supply and demand in Classical IS-LM Model?
18. What is the relationship between money supply and interest rates in Classical IS-LM Model?
19. What is the role of money supply in Classical IS-LM Model?
20. What is the role of interest rates in Classical IS-LM Model?

## Lesson 3.4 Classical Theory in Money Market

Notes

### Structure:

- 3.4.1 Introduction
- 3.4.2 Classical's Quantity Theory of Money
- 3.4.3 Quantity Theory of Money:
- 3.4.4 Monetary and Fiscal Policy under classical model
- 3.4.5 Neutrality of Money
- 3.4.6 Money Market
- 3.4.7 Money Market Equilibrium
- 3.4.8 Summary
- 3.4.9 Questions
- 3.4.10 References

### 3.4.1 Introduction

The Classical approach to macroeconomics is based on the assumption that individuals and firms act in their own best interest, and wages and prices adjust quickly to achieve equilibrium in all markets. Classical economists emphasize the role of real factors in determining real variables such as output, employment, and interest rates. They stress the self-adjusting tendency of the economy, and believe that government policies to ensure adequate demand and output are unnecessary. Under these assumptions, the invisible hand of the free market works well in various markets including goods market, money market, and labor market without any government intervention. In particular, wages and prices adjust rapidly to maintain equilibrium in various markets. In the classical money market, the demand for money comes from households, and the money is supplied by the Central bank. The Classical theory proposes that all markets re-equilibrate because of adjustment in prices and wages which are flexible. Also, since according to the Classical economists' supply creates its own demand, business cycles are natural processes of adjustment that do not require any intervention from the government's part. The classical economists did not explicitly formulate a demand for money theory, but their views are inherent in the quantity theory of money. They emphasized the transactions demand for money in terms of the velocity of circulation of money or through the Quantity theory of money.

### 3.4.2 Classical's Quantity Theory of Money

A central relationship in the classical model of Money Market is the Classical Quantity Theory of Money (QTM). The classical quantity theory of money has two formulations under it:

1. Velocity Formulation
2. Cash balance formulation

#### 1. Velocity Formulation:

Classical QTM explains relationship between Quantity of Money and general price level. According to it there is a direct and equi-proportionate relationship between quantity of money and general price level. The basic equation of QTM is expressed by equation of exchange which is expressed as

$$MV_t = P_t T$$

where M is the Quantity of Money, V is the velocity of money which may be defined as the rate at which money turns over in GDP transactions during a given period. P is the price index of items traded and T is the volume of transactions. Another expression of the equation of exchange focuses on income transaction i.e.,  $MV = PY$  where V is the income velocity of money. MV represents the supply of money which is given and in equilibrium equals the demand for money. Thus, the equation now becomes:  $M_d = PY$ . This transactions demand for money, in turn, is determined by the level of full employment income. This equation is also called the Fisher's Equation of Exchange.

According to classical QTM, output is constant at full employment level because labour market is always in equilibrium, so V also remains constant. So, if V is fixed and output i.e., Y is constant then there exists a direct and equi-proportionate relation between M and P. Also, the demand for money in Fisher's approach is a constant proportion of the level of transactions, which in turn, bears a constant relationship to the level of national income. Further, the demand for money is linked to the volume of trade going on in an economy at any time. Thus, the underlying assumption here is that people hold money to buy goods.

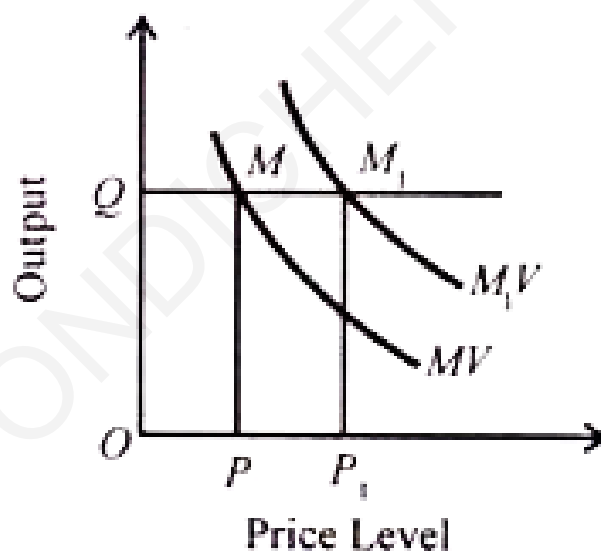
The money market equilibrium in the classical theory is based on the Quantity Theory of Money which states that the general price level (P) in the economy depends on the supply of money (M). The equation is  $MV = PT$ , where M = supply of money, V = velocity of circulation of M, P = Price level, and T = volume of transaction or total output.



The equation tells that the total money supply  $MV$  equals the total value of output  $PT$  in the economy. Assuming  $V$  and  $T$  to be constant, a change in the supply of money ( $M$ ) causes a proportional change in the price level ( $P$ ). Thus the price level is a function of the money supply:  $P = f(M)$ .

The relation between quantity of money, total output and price level is depicted in Figure 5 where the price level is taken on the horizontal axis and the total output on the vertical axis.  $MV$  is the money supply curve which is a rectangular hyperbola.

This is because the equation  $MV = PT$  holds on all points of this curve. Given the output level  $OQ$ , there would be only one price level  $OP$  consistent with the quantity of money, as shown by point  $M$  on the  $MV$  curve. If the quantity of money increases, the  $MV$  curve will shift to the right as  $M_1V$  curve. As a result, the price level would rise from  $OP$  to  $OP_1$  given the same level of output  $OQ$ . This rise in the price level is exactly proportional to the rise in the quantity of money, i.e.,  $PP_1 = MM_1$  when the full employment level of output remains  $OQ$ .



## 2. Cash Balance Formulation:

It is another version of the QTM that focuses on the demand for money and says that demand for money is a fraction of nominal income i.e.

$$M_d = k(PY)$$

where 'k' is the Cambridge constant measuring the amount of nominal GDP kept in cash form.

This approach partly overcomes the limitation of the first approach under which demand for money was not clear and the focus was how rapidly money is spent and that is why called the velocity formulation approach. So, in equilibrium the exogenous supply of money must equal quantity of money demanded i.e.,  $M/k = PY$  or  $MV = PY$ , where  $V = 1/k$ .

### 3.4.3 Quantity Theory of Money:

One version, also known as transactions version is due to Fisher. It is also called Fisher equation of exchange:

$$M.V = P.T$$

Where

**T** is number of transaction of average size **M** is defined as quantity money,

**V** is velocity of circulation of money, and **P** is the average price level.

where **T** is a proxy for level of income.

The classical macroeconomic theory relies on the QTM as the theory of demand for money. This theory says that it is the quantity of money in the hands of the public that determines how high or low the price level will be. Such a conclusion has been reached since level of output in the classical model is always at the full capacity (or full employment) level.

It is assumed that output in classical system is 'given' or constant for the duration of the analysis. There **T** is fixed and it is a proxy for national income. Velocity of circulation of money (**V**) is dependent on the payment behaviour of people and is, therefore, a long term constant. It is defined as a number of times a rupee changes hands during a given accounting period.

Given as above definitions, product **PT** will represent product of number of average sized transaction and average price, which is equal to the total amount of money needed to help facilitate sale/purchase of total output. On the other hand, components of the product **MV** shows how many rupees are in circulation and how many times each is used for payments. Thus, **MV** equals the amount of money available for transaction. When money available equals money needed, then will be equilibrium in the system.

Re-arranging the terms of the equation of exchange,  $MV = PT$  we get:

$$P = [V/T] M$$

Since  $V$  and  $T$  are both constants, this form of equation gives us a direct relationship between money supply and price level. If  $M$  doubles,  $P$  will also double. If  $M$  is reduced by half, Price level will also be halved. In this sense, classical quantity theory of money can be called a theory of price level.

According to another approach the classical QTM the demand for money can be described as the following relationships with 'nominal output'

$$M.v = P.y$$

where

$M$  = Demand for money  $v$  = Velocity of money circulation  $P$  = Price level

$y$  = Real output level

The above identity is converted into the QTM under the assumption that  $v$  and  $y$  are constant or stable in the short run. With  $v$  and  $y$  being constant, the assumption that price level is passive means that  $P$  depends on changes in  $M$  rather than changes in  $M$  depend on changes in  $P$ . These assumptions give us the nice and straightforward result that any short run increase (or decrease) in  $M$  must lead to proportional rise (or fall) in  $P$ . With any one or more of these assumptions not valid would imply that the proportionality is unlikely to hold between  $M$  and  $P$ .

Say's Law: S.B. Say proposed another idea concerning a society's aggregative economic behaviour. 'Supply creates its own demand,' he believes. In simple terms, it means that a society creates enough income throughout the manufacturing process to allow its members to purchase the outcome. This theory is vitally dependent on the implicit premise that society has perfect price flexibility. Any grade that is created can be sold out if pricing are sufficiently flexible. Prices must decline in output exceeds existing demand. If supply is less than market demand at any point in time, price increases are only normal.

### 3.4.4 Monetary and Fiscal Policy under classical model

Monetary policy is the tool that the government uses to change the money supply and hence affect numerous economic variables such as interest rates, output, employment, and price stability. The LM curve is affected by the change in  $M_s$ . When the money supply rises (expansionary

monetary policy), the LM curve changes to the right; when the money supply falls (contractionary monetary policy), the LM curve swings inwards.

The relative effectiveness of the monetary policy depends on the slopes of the IS and LM curves. It is more effective when LM curve is steeper. Monetary policy is most effective with classical LM curve. This is because as the demand for money is inelastic to changes in interest rates, a change in money supply is very powerful in bringing about a large change in interest rates. A large change in interest rates leads to a large change in investment and hence, the output.

Fiscal policies are those that are utilized to keep track on spending levels and tax rates. In an expansionary fiscal strategy, the government raises spending and/or cuts taxes, causing the IS curve to shift outward. With a contractionary fiscal policy, it moves inwards. With a vertical LM curve, fiscal policy is absolutely ineffectual. This is illustrated in the diagram below, which depicts an expansionary fiscal policy that moves the IS curve. The interest rate rises, yet it has little effect on output. Any gain in output that could have occurred as a result of greater expenditure is offset by a decrease in investment as a result of higher interest rates.

### **3.4.5 Neutrality of Money**

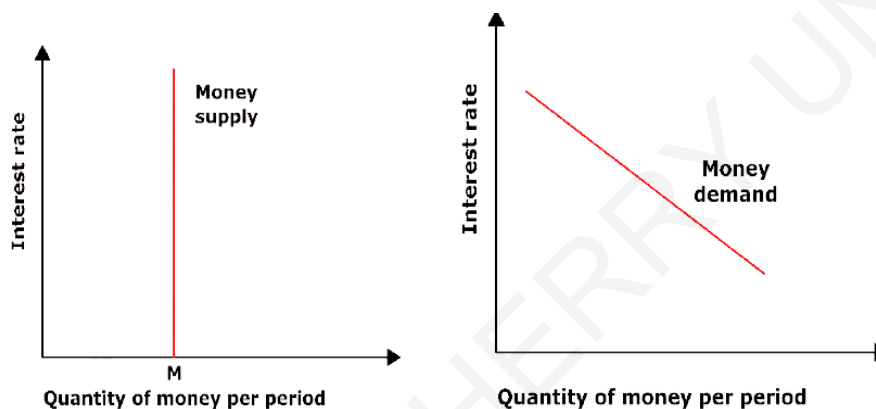
The Classical Quantity Theory of Money (QTM) states that the price level is determined solely by the quantity of money in circulation, and other factors such as labor supply, demand, and production function have no impact on it because they are real variables. Therefore, the neutrality of money suggests that the demand for money is determined only by nominal variables, and real variables do not play a role in it.

The Fisher effect is a concept that describes the one-to-one relationship between the inflation rate and the nominal interest rate. It is based on the classical dichotomy, which in turn depends on the neutrality of money. According to the classical dichotomy, there is a theoretical separation of real and nominal variables, and monetary neutrality means that money is irrelevant for real variables. Therefore, when the quantity of money increases, there is an increase in the price level in the same proportion. As a result of high inflation, nominal interest rates increase in the same proportion because of the Fisher effect, while the real interest rate remains unchanged.

### 3.4.6 Money Market

Notes

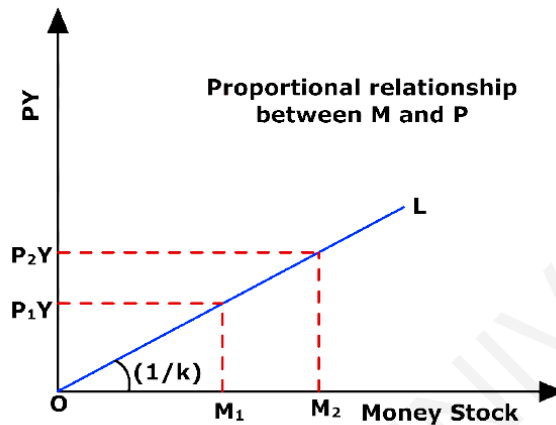
The money supply curve in the classical Money Market is determined from the LM curve which is the liquid money market. The equation of the LM curve is  $kY - hi = M/P$  where  $k$  is sensitivity of investment to interest rate,  $Y$  is the output,  $h$  is the sensitivity of money demand to change in interest rate,  $i$  is the rate of interest and  $M/P$  is the real money supply. Since here the interest rate is the real interest rate so according to neutrality of money 'h' will be zero i.e., demand for money is entirely irresponsive to changes in real interest rate. So, the LM equation can now be reduced to the equation of QTM i.e.,  $kY = M/P$  or  $M = k(PY)$ . Since 'h' is zero, LM is vertical and hence money supply curve is vertical under classical case. The vertical money supply curve shows the exogenously given money supply by the Central Bank i.e.,  $MS = M$



The demand for money in the classical case is determined from the classical QTM which says money demand varies directly with price level  $MD = k(PY)$ . With larger incomes, people want to make larger volumes of transactions and that larger cash balances will, therefore, be demanded.  $M_d$  is the demand for money which must equal the supply to money ( $M_d = M_s$ ) in equilibrium in the economy,  $k$  is the fraction of the real money income ( $PY$ ) which people wish to hold in cash and demand deposits or the ratio of money stock to income,  $P$  is the price level, and  $Y$  is the aggregate real income. This equation tells us that "other things being equal, the demand for money in normal terms would be proportional to the nominal level of income for each individual, and hence for the aggregate economy as well." The supply of money is fixed and it is supplied by the Central bank.

### 3.4.7 Money Market Equilibrium

The money market equilibrium requires that  $MS = MD$ . That is  $MS = kPY$ . It is also remembered here that  $Y$  is fixed due to the existence of full employment in the economy.



The line (OL), the slope of which is  $(1/k)$ , shows the levels of  $PY$  that can be supported by different quantities of money supply. As the money supply increases from  $M_1$  to  $M_2$ , the price level rises proportionately from  $P_1$  to  $P_2$ . Thus, this relationship between money supply and the price level: an excess money supply which generally means increased demand for commodities that pulls up the general price level also. Also, by Monetary Neutrality money supply has no impact on  $Y$  which is determined in the real sector and  $Y$  is fixed due to full employment. The only way that the classical money market equilibrium can change is only due to any shift in the labour supply and labour demand curve.

### 3.4.8 Summary

The Classical MONEY MARKET equilibrium is based on the Classical Quantity Theory of Money (QTM) and the LM relation. The QTM highlights the direct and equi-proportionate relation between money demand and the general price level, which reflects the neutrality of money. This means that changes in the money stock affect only absolute prices and money wages proportionately, while real variables remain undisturbed. To classical economists, money was a 'veil' that determined nominal values in which we measure variables such as the level of economic activity but had no effect on real quantities. In addition, under the classical goods market, the aggregate supply curve is vertical. The vertical AS curve reflects the fact that higher values of the price level require proportionately higher levels of the money wage for labor market equilibrium. The real age, employment, and therefore, the level of output

are the same at all prices. The vertical aggregate supply curve implies that output is supply-determined in the classical case. Since classical economists stressed the role of self-stabilizing tendency of the economy, the first stabilizing mechanism is interest rate and second is freely flexible prices and money wages that keep changes in aggregate demand from affecting output. The money market equilibrium is determined by the money supply curve which is a government decision, and the money demand is determined from the classical QTM. Together, they give us the Money market equilibrium in the classical case.

### 3.4.9 Questions

1. What is the Classical Quantity Theory of Money (QTM)?
2. What is the role of money supply in QTM?
3. What is the relationship between money supply and price level according to QTM?
4. What is the neutrality of money according to QTM?
5. What is the role of real variables in QTM?
6. What are the assumptions of QTM?
7. What is the velocity of circulation of money?
8. How does QTM explain the relationship between money supply and price level?
9. What is the difference between nominal variables and real variables in QTM?
10. How does QTM explain inflation?

### 3.4.10 References

1. Mankiw, N. G, 2000, Macroeconomics, Fourth Edition, Macmillan, New Delhi.
2. Samuelson, P. A. and W. D. Nordhaus, 2005, Economics, Eighteenth Edition, Tata McGraw Hill, Delhi.
3. Abel Andrew B, Ben Bernanke, and Dean Croushore, 2017, Macroeconomics, Ninth Edition, Pearson Education
4. Case Karl E., Ray C. Fair, and Sharon E. Oster, 2017, Principles of Economics, Twelfth Edition, Pearson Education
5. Dornbusch Rudiger, Stanley Fisher, and Richard Startz, 2018, Macroeconomics, Thirteenth Edition, McGraw Hill
6. Froyen Richard T., 2012, Macroeconomics: Theories and Policies, Tenth Edition, Person Education
7. Sikdar Shoumyen, 2011, Principles of Macroeconomics, Second Edition, Oxford University Press





**Structure**

- 4.1 Introduction
- 4.2 The problem of Unemployment
- 4.3 The Principle of Effective Demand
- 4.4 Components of Aggregate Demand
- 4.5 Determination of Equilibrium level of Income, Output and Employment: Closed Economy
- 4.6 Keynes and concept of Underemployment Equilibrium
- 4.7 Concept of Inflationary Gap
- 4.8 Keynesian Model in an Open Economy: Exports and Imports in Keynesian Model
- 4.9 Role of Government in Stabilizing the Macroeconomic Situation: Fiscal and Monetary Policy
- 4.10 Self Assessment Questions
- 4.11 Reference

**4.1 Introduction**

Keynesian economics is a group of economic theories developed by British economist John Maynard Keynes in the 1930s. The group of theories propounded by Keynes came as a solution to the great depression of late 1920s and also revolutionised the basic understandings of Macroeconomics that time and hence it came to be known as Keynesian Revolution. It came as an antithesis to the Classical framework discussed in the previous chapter. Keynes tried to explain how the unreal and impractical assumptions of Classical Framework led to the great depression and tried to recommend changes in them so that the whole world can come out of the Depression. In the subsequent sections we will read how Keynes has criticised the Classical postulates and established his own theories which left a great legacy behind in such a way that the economists who developed their theories following the Keynesian assumptions, came to be known as Keynesian School of Economic thoughts.

## **4.2 The problem of Unemployment**

### **4.2.1 The Great Depression and the problem of unemployment**

The Great Depression of the 1930s was a severe and prolonged economic crisis that gripped the world, particularly the United States, during the 1930s. It is considered one of the most significant economic downturns in modern history. Here are some key features and causes of the Great Depression:

1. **Stock Market Crash:** The Great Depression is often associated with the stock market crash of October 29, 1929, known as Black Tuesday. This event marked the beginning of the economic turmoil. Stock prices plummeted, wiping out many investors' savings.

2. **Bank Failures:** As the stock market crashed and economic uncertainty grew, many banks also failed. People lost their savings, and this further contributed to the economic collapse.

3. **Unemployment:** The Great Depression led to mass unemployment. Millions of people lost their jobs, and finding new employment was incredibly difficult. Unemployment rates reached as high as 25% in the United States.

4. **Reduced Consumer Spending:** With widespread unemployment and economic uncertainty, consumer spending dropped significantly. People cut back on their purchases, which further contributed to the economic downturn.

5. **Decline in Industrial Production:** Industrial production declined sharply during the Great Depression. Many factories closed, and production levels dropped significantly.

6. **Dust Bowl:** In addition to economic hardships, the United States also experienced a severe environmental disaster known as the Dust Bowl during this period. Drought and poor farming practices led to massive dust storms and agricultural failures in the Great Plains.

7. **Global Impact:** The Great Depression had a global impact, affecting economies in Europe, Asia, and other parts of the world. International trade and finance were severely disrupted.

### **4.2.2 Causes of Depression and Unemployment**

Great Depression led to steep decline in the economic activities. Unemployment growing at a very high rate caused a lot of debate as to

what exactly gave rise to it. British economist, J.M. Keynes who participated in the debate over causes of unemployment, policy prescriptions and its response, developed his revolving macroeconomic theory through the book titled, “The General Theory of Employment, Interest and Money.”

Keynes pointed out deficiency in the aggregate demand as the major reason for failing GNP and rising unemployment. He suggested that government should design their fiscal and monetary policies in such a way as to increase the aggregate demand. He contradicted the views of classical model and explained that equilibrium level of output in the economy may not necessarily be at full employment, it can be less than full employment, or even at overfull employment.

According to Keynes , the tacit assumption of full employment by the classicals is not wholly warranted by actual facts, as there always exists some unemployment in the economy based upon the philosophy of laissez-faire capitalism. In such economies less than full employment is the rule, and full employment equilibrium is only an exception. He felt that under employment equilibrium is the normal situation in such economies. Having presumed the full employment of resources, the only problem with the classicals was how to allocate the given quantity of resources in an optimum manner between firms and industries; to them, there was no wastage of the resources as these were assumed to be fully employed.

In the classical perspective, supply-side factors take precedence over demand-side factors. According to Say's law of the market, the act of supplying goods and services inherently generates the demand for them. Additionally, due to the flexibility of price and wage rates, an equilibrium is consistently achieved, eliminating the possibility of unemployment and ensuring that output always reaches full employment levels. Since supply and demand dynamics naturally lead to optimal economic conditions, government intervention is deemed unnecessary. However, the Great Depression shattered these beliefs. In the 1930s, widespread unemployment, poverty, and household insecurity prevailed. At this juncture, Keynes introduced an entirely different understanding of the challenges facing major economies. Before getting into the crux of this theory let us go through the assumptions of his model.

a) **Demand Drives Supply:** In contrast to the classical view, Keynes argued that demand for goods and services motivates producers to meet

that demand. If there is unused production capacity in the economy, an increase in aggregate demand will lead to increased output.

b) **Price and Wage Rate Rigidities:** Contrary to the flexibility suggested by classical economists, prices and wage rates are not easily adjustable. Suppliers often have significant market power, and perfectly competitive markets are rare. Wages and salaries are received in nominal terms, which makes downward adjustments difficult. Many contracts do not permit immediate changes in prices and wages, and adjustments occur over time rather than instantly.

c) **Unemployment in the Economy:** While classical economists denied the possibility of unemployment, Keynes asserted that unemployment is a normal feature of an economy. Periodic fluctuations in unemployment can be mitigated through government intervention.

d) **Government Intervention:** In the Keynesian system, if aggregate demand falls short of aggregate supply, the government should increase its spending. Therefore, in the Keynesian framework, the government plays an active and crucial role in the economy. If there is substantial unemployment, the government should create jobs by investing in productive activities. Conversely, if inflation is high, the government should implement restrictive policies to reduce aggregate demand.

e) **Aggregate Supply Curve:** Classical economists argued that the aggregate supply curve is vertical, but they primarily referred to long-run situations. Keynes emphasized the importance of the short run, where the aggregate supply curve is horizontal if the economy's resources are underutilized. This implies that an increase in aggregate demand can boost output without causing price increases.

f) There exists involuntary unemployment. At the prevailing wage rate workers are willing to work but they do not find jobs.

g) Perfect Competition exists in both factor markets as well as in product markets.

h) Only short run behaviour phenomena exists.

i) In this model all variables are being measured in real terms.

According to S.E. Harris, "To Keynes the waste of economic resources through unemployment seemed non-sensical and suicidal. He concentrated more of his energies on the solution of this problem than any other, and he had considerable success."

It focuses on the role of government in managing economic fluctuations and promoting stability. Keynesian economics suggests that government intervention, such as fiscal policy measures like increased government spending or tax cuts, can help stimulate demand and boost economic growth during times of recession or depression. This theory also emphasizes the importance of aggregate demand in driving economic activity and argues that fluctuations in aggregate demand can lead to periods of high unemployment and economic stagnation. Overall, Keynesian economics advocates for active government involvement in stabilizing the economy and promoting full employment.

Keynes entire emphasis was on increasing the effective demand to be saved from Depression. This had been a fundamental question for him through out his journey. To understand how effective demand can be controlled or tweaked by the policymakers, we have to understand the components of Effective Demand.

#### **4.2.3 Quick Revision**

The Great Depression of the 1930s was a severe economic crisis with key features and causes:

1. Stock Market Crash: It began with the 1929 stock market crash (Black Tuesday), wiping out savings.
2. Bank Failures: Economic uncertainty led to widespread bank failures, worsening the crisis.
3. Unemployment: Mass unemployment reached as high as 25% in the US.
4. Reduced Consumer Spending: High unemployment caused a drop in consumer spending.
5. Industrial Decline: Industrial production sharply decreased as factories closed.
6. Dust Bowl: Environmental disaster added to economic hardships, affecting agriculture.
7. Global Impact: The Great Depression had a global reach, disrupting international trade.

#### **Causes of Depression and Unemployment**

The Great Depression sparked debates about its causes. Economist J.M. Keynes proposed a macroeconomic theory, emphasizing aggregate

demand:

- **Deficiency in Aggregate Demand:** Keynes argued that insufficient aggregate demand caused economic decline and rising unemployment.
- **Underemployment Equilibrium:** He challenged the classical view that full employment is the norm, stating underemployment is common.
- **Demand-Driven Supply:** Keynes contended that demand motivates production, contrary to classical supply-driven views.
- **Price and Wage Rigidities:** He pointed out that prices and wages are not easily adjustable.
- **Government Intervention:** Keynes advocated for government intervention to address unemployment and stimulate demand.

Keynesian economics focuses on government intervention to manage economic fluctuations and stabilize the economy. It highlights the importance of aggregate demand and suggests measures like fiscal policy to boost demand during recessions. Keynesian theory underscores the role of government in stabilizing the economy and achieving full employment.

### 4.3 The Principle of Effective Demand

According to Keynes, the level of employment and output within an economy is intricately linked to the level of income, and this level of income, in turn, is influenced by what he termed "effective demand." Effective demand encompasses the total spending made by individuals within a country on goods and services produced during a specific period. This stream of expenditures essentially determines the income flow, resulting in the equation:  $\text{Aggregate Expenditure} = \text{Aggregate Income}$ .

The level of expenditure, or Aggregate Demand, and the level of income have a direct and interdependent relationship. A higher level of expenditure leads to a higher national income, and conversely, a lower level of expenditure corresponds to a lower national income. Within an economy, Aggregate Expenditure is calculated as the sum of aggregate consumption and investment expenditure.

Therefore, effective demand essentially represents the aggregate demand for the total output produced at any equilibrium level of income.

In essence, it quantifies the monetary value of a nation's output or the total goods and services produced within the economy.

#### **4.3.1 Factors Effecting Effective Demand**

To understand the concept of Effective Demand in a better way, we have to analyse the components of Aggregate Demand and Aggregate Supply. Keynes posited that effective demand is the result of the interplay between aggregate demand and supply functions.

#### **Aggregate Demand Function (ADF)**

The Aggregate Demand Function (ADF) is a representation of the expected maximum sales revenue that a group of entrepreneurs anticipates from selling their output at different levels of employment. It is also referred to as the demand price. There exists a straightforward connection between the aggregate demand price and the level of income or employment. When real income or employment levels are elevated, the aggregate demand price is correspondingly higher, and conversely, it decreases when income or employment levels decline.

#### **Aggregate Supply Function (ASF)**

The aggregate supply function schedule shows the minimum expected sales revenue of the class of entrepreneurs from output produced at various levels of employment. The aggregate supply price is the minimum supply price or reserve price which the entrepreneurs must receive from the output produced. It is the cost of production that the entrepreneurs must obtain from the sale of output to continue to remain in business. According to Keynes, the supply price of national output can be measured in terms of labor cost.

### **4.4 Components of Aggregate Demand**

The word aggregate in Aggregate Demand means 'total,' hence Aggregate Demand represents an economy's whole demand. The total demand for finished products and services in the economy during a certain time period is referred to as aggregate demand. It also refers to the demand for a country's Gross Domestic Product (GDP). Aggregate demand is also known as aggregate expenditure (AE), which is the total amount of money spent by all sectors of the economy. Personal consumption, investment, government demand, and net exports are all components of aggregate demand. When the sum of the variables increases, so does the aggregate demand of an economy.

**Consumer Expenditure( C ) :** This is the amount of money spent by the country's consumers in a certain period of time. Consumer expenditure refers to the buying of products and services by the citizens of a country. They include all of the items that people purchase in order to live comfortably, such as transportation, food, clothing, appliances, and so on.

**Investment Expenditure (I):** Investments include the cost of buying of machinery, software, and buildings, as well as the generation of inventory by enterprises. They also comprise capital expenditures incurred by the government for the purchase of investment products. These investments are typically made with the expectation of future profits.

**Government Expenditure (G):** Governments spend money to improve the overall and non-individualized quality of societal services. A few examples of government expenditures are the military, healthcare, education, and transportation. To cover these costs, financial management organizations rely on government resources such as taxes and profits from services such as food, water, and power.

**Net exports (X-M):** Net exports are the sum of exports (X) and imports (M). Exports are goods and services that a country produces and sells to the rest of the world. These types of exports create revenue. Imports are commodities and services produced in another country and imported into an economy to meet the demands of its economic actors. As AD is the demand for a country's domestic products and services, we subtract imports from exports.

Let us discuss all these components in details:

#### **4.4.1 Consumption Expenditure:**

Keynes believed that purchases of consumer goods and services depend on current income of the households. The relation to consumption expenditure to income is known as 'Consumption Function'. One of the primary factors influencing aggregate demand is consumption expenditure, often referred to simply as consumption. Typically, we observe that as income levels increase, so does consumption expenditure. This leads us to assume a positive relationship between consumption and income. For the sake of simplicity, we are currently disregarding any government involvement, considering "income" instead of "disposable income" when determining consumption. Another point to consider is that even when an individual's income is zero, they still engage in

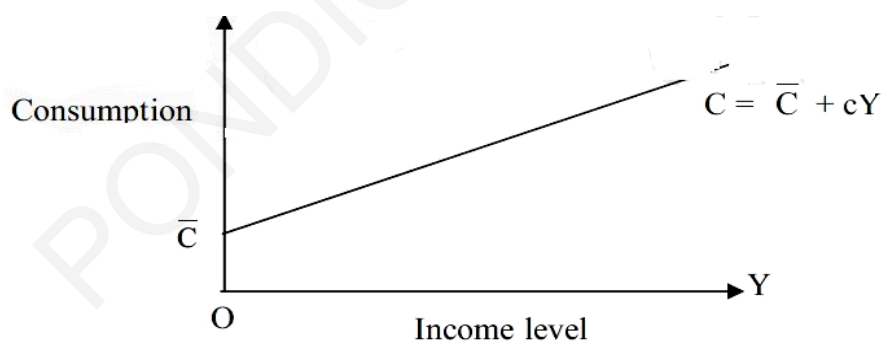


consumption. Therefore, the consumption function isn't solely reliant on income. In such circumstances, individuals are expected to liquidate their assets, such as stocks and bonds. Now, let's examine the consumption function:

$$C = \bar{C} + cY$$

Where  $\bar{C}$  represents the intercept, indicating the level of consumption when income is zero. For each one-unit increase in income, consumption increases by the factor  $c$ . This factor is the slope of the consumption function and is also known as the marginal propensity to consume (mpc). It's important to note that the mpc falls between zero and one, signifying that when  $mpc = 0$ , consumption doesn't rise with increasing income, and when  $mpc = 1$ , consumption rises by the same amount as the income increase. In simpler terms, if  $c = 0$ , then  $C = \bar{C}$ .

Keynes defined Consumption Function in “Psychological Law of Consumption Function” as men are disposed as a rule and on the average to increase their consumption as their income increases but not by as much as the increase in their income.”. Increased income has two parts: one part talks about consumption and other talks about saving. This means with increase in Income, the value of Consumption increases but the proportion of consumption out of the total income decreases. Keynes stated that consumption is stable and rising function of disposable income.  $C = \bar{C} + cY_d$ . Where  $C$  is Consumption and  $Y_d$  is the disposable income.



The level of saving in the economy can be determined using the consumption function. When a fraction  $c$  of income is consumed, the remaining portion, which is  $(1 - c)$ , is saved. This assumption implies that income is either spent on consumption or saved. The saving ( $S$ ) can be calculated as follows:

$$S = Y - C$$

Substituting the consumption function  $C = C + cY$  into the equation:

$$S = Y - (C + cY)$$

Now, factor out the common term  $Y$ :

$$S = Y - C - cY$$

To express it in terms of  $(1 - c)Y$ , you can rearrange the equation as follows:

$$S = -C + (1 - c)Y$$

Savings also increase with income, and the slope of the saving function, denoted as the marginal propensity to save (mps), is given by  $mps = (1 - c)$ , which is also equal to 's'. The negative intercept  $(-C)$  can be expressed as 'S'. Therefore, the saving function is represented as:

$$S = S + sY$$

Since income ( $Y$ ) is the sum of consumption ( $C$ ) and savings ( $S$ ), we have:

$$Y = C + S$$

Dividing both sides by income ( $Y$ ) gives us:

$$Y/Y = C/Y + S/Y$$

In the above equation, the ratio of consumption to income ( $C/Y$ ) is known as the average propensity to consume (APC), and the ratio of saving to income ( $S/Y$ ) is called the average propensity to save (APS). Thus, we can rewrite the equation as:

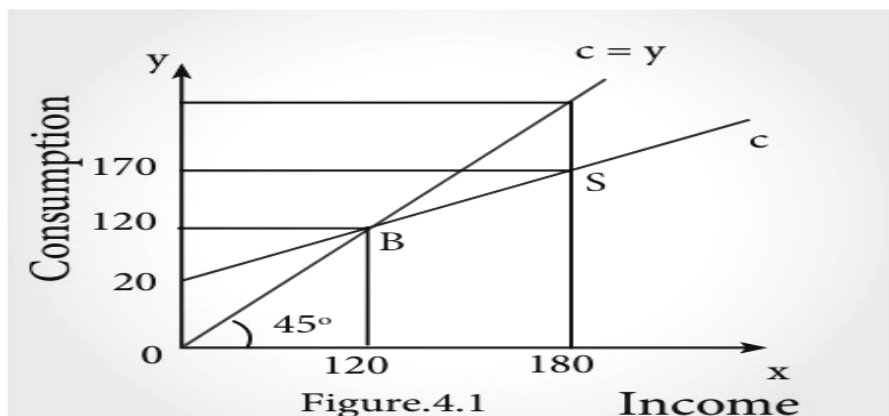
$$APC + APS = 1$$

#### 4.4.2 Consumption Schedule:

It is the tabular representation of various amounts of consumption expenditure corresponding to different levels of income.

Table 1: Consumption Schedule

Income	Consumption
0	20
60	70
120	120
180	170
240	220



According to Keynes, consumption is a linear function of disposable income, i.e., the relationship between the two can be shown by a straight line. As shown in the above schedule and figure.

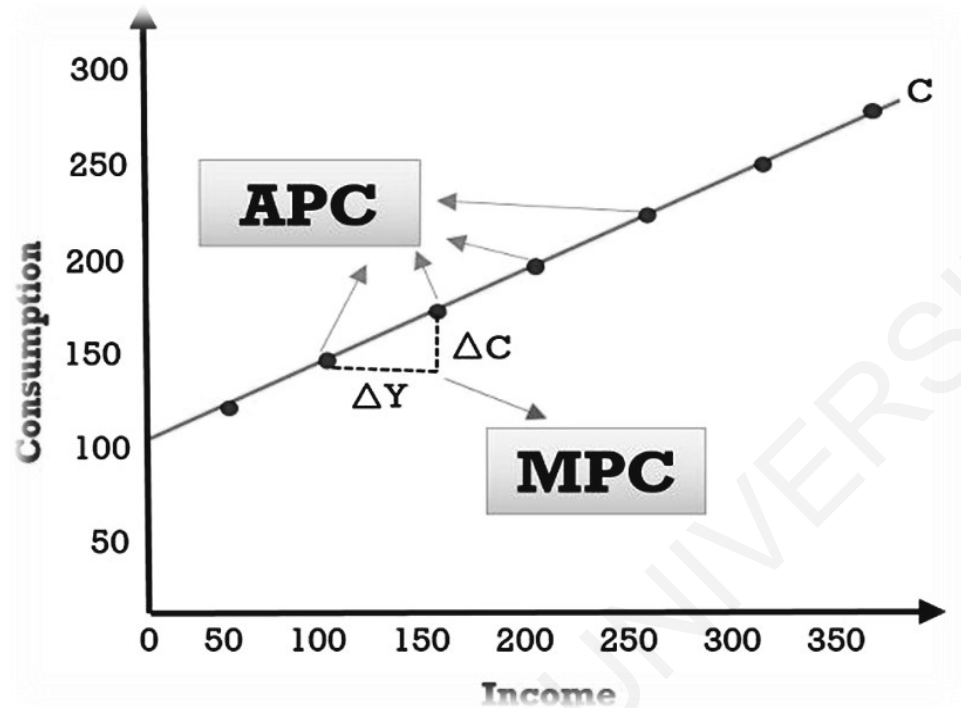
#### 4.4.3 The following are the properties of the consumption function:

##### 1. Average Propensity to Consume:

The average propensity to consume may be defined as the ratio of consumption expenditure to any particular level of income.  $APC = C/Y$  or,  $APC = 1 - APS$ . APC declines as income increases because the proportion of income spent on consumption decreases.

##### 2. Marginal Propensity to Consume:

It is defined as the ratio of change in consumption to change in income. This means it says that if Income changes by a certain proportion  $a$ , what will be the change in consumption due to this change.  $MPC = \Delta C / \Delta Y$  or,  $MPC = 1 - MPS$ . MPC is supposed to be positive and less than unity, implying that consumption is an increasing function of income and grows at a slower rate than income. The MPC's economic significance rests in closing the income-consumption gap by planned investment in order to sustain the desired level of income.



### 3. Average Propensity to Save:

The average propensity to save may be defined as the ratio of saving to any particular level of income.  $APC = S/Y$  or,  $APS = 1 - APC$ .

### 4. Marginal Propensity to Save:

It is defined as the ratio of change in saving to change in income.  $MPS = \Delta S / \Delta Y$  or,  $MPS = 1 - MPC$ .

#### 4.4.4 Factors Effecting Consumption and Saving Function

According to Keynes, the consumption and saving function is influenced by two types of factors: subjective and objective.

**Subjective Factors:** are internal to the economic system and relate to psychological and social aspects of human behaviour which changes from time to time and area to area.

1. Precautionary motive: People desire to save money as a precautionary measure against unexpected future events.
2. Individuals want to provide for anticipated future needs, such as retirement or education expenses. People prefer to save and invest to enjoy greater consumption in the future through interest and appreciation.

3. The level of savings is also fuelled by the desire for financial independence and the ability to do things independently and the desire to engage in entrepreneurial activities or investments.

4. People also save for the desire to accumulate wealth or leave a fortune as a legacy.

**Objective Factors:** These factors are subject to rapid changes and can cause significant shifts in the consumption function.

1. **Money Income:** The primary factor determining an individual's consumption is their money income. Income, consumption, and savings are interconnected.

2. **Real Income:** Keynes emphasizes that consumption is more influenced by real income than by money income. Changes in the price level can impact real income and the propensity to consume.

3. **Distribution of Income:** The distribution of income within a community plays a crucial role in the consumption function. Typically, poorer individuals have a higher propensity to consume due to unmet basic needs, while the wealthy tend to save more.

4. **Fiscal Policy:** Government fiscal policies, including taxation, public spending, and public debt, significantly affect the propensity to consume. High indirect taxes can depress consumption among low-income groups, while tax reductions can boost disposable income and consumption.

5. **Financial Policies of Corporations:** Corporate dividend policies, such as paying high dividends to shareholders, can increase disposable income and, consequently, the propensity to consume.

6. **Expectations of Future Changes:** Anticipations of future changes in income, prices, or commodity availability can alter the consumption function. War-related shortages or expectations of price reductions can influence consumption decisions.

7. **Windfall Gains and Losses:** Sudden windfall gains increase consumption, while substantial losses reduce it. For example, stock market gains in the late 1920s boosted consumption among the wealthier classes.

These subjective and objective factors collectively shape the consumption function, which is essential in understanding how

individuals and societies allocate their income between spending and saving.

#### 4.4.5 Investment Expenditure:

According to Keynes investment is a key factor to change the aggregate demand and hence income. Investment is an autonomous expenditure determined independent of level of income. He also believed that business expectations regarding future profitability of investment or Marginal Efficiency Capital and rate of interest were the main determinants of the investment. Given the stable business expectations or MEC in the short run investment is inversely related to the rate of interest:  $I = I(r)$ . Keynes argued that investors form future expectations on the basis of two factors: First, investors believed that what has happened in recent past will also happen in near future ordinarily. Second, investors will judge the future from the behaviour of the group of investors in the economy. Therefore, change in investment is the main cause for bringing change in aggregate demand and the resultant change in the level of income.

There are two primary types of investment:

##### 1. Induced Investment:

Induced investment is profit or income-driven. It responds to factors such as changes in prices, wages, and interest rates that impact profits. Demand also plays a significant role in influencing induced investment. As income increases, consumption demand rises, leading to an increase in investment to meet this demand. Induced investment is essentially a function of income, denoted as  $I = f(Y)$ , and it exhibits income elasticity.

Induced investment can be further divided into:

(i) The average propensity to invest, which is the ratio of investment to income ( $I/Y$ ).

(ii) The marginal propensity to invest, which is the ratio of the change in investment to the change in income ( $I/\Delta Y$ ).

##### 2. Autonomous Investment:

Autonomous investment is independent of the level of income and is therefore income-inelastic. It is influenced by exogenous factors like innovations, inventions, population and labor force growth, research, social and legal institutions, weather changes, war, revolutions, and more. Changes in demand do not affect autonomous investment; instead, it influences demand itself. This type of investment includes expenditures on

essential economic and social infrastructure such as building projects, dams, roads, canals, schools, hospitals, etc.

Autonomous investment is often associated with public policy and is considered public investment when carried out by the government. In the long run, all types of private investment may become autonomous because they are influenced by external factors.

Another Classification of Investment is Business Fixed Investment, Residential Investment and Inventory Investment.

Business Fixed Investment, Residential Investment, and Inventory are distinct components of a country's Gross Domestic Product (GDP) and represent different types of economic activities. Here are the key differences between them:

1. Business Fixed Investment:

Nature: Business fixed investment refers to the spending by businesses on physical assets, such as machinery, equipment, buildings, and infrastructure, that are used for production purposes.

Purpose: It is primarily undertaken to expand business operations, increase production capacity, or replace outdated equipment, with the aim of boosting productivity and competitiveness.

Impact on GDP: Business fixed investment contributes positively to GDP growth by enhancing a country's productive capacity and potential output.

2. Residential Investment:

Nature: Residential investment includes the construction and improvement of residential properties, such as houses, apartments, and condominiums, for both personal use and rental purposes.

Purpose: It serves to accommodate the housing needs of individuals and families and contributes to the real estate sector's development.

Impact on GDP: Residential investment affects GDP by adding to the construction and real estate sectors' economic activity. It also reflects the demand for housing in the economy.

3. Inventory:

Nature: Inventory, also known as stock or unsold goods, refers to the goods and products that businesses have produced or purchased but have not yet sold to consumers or other businesses.

**Purpose:** It represents the balance between production and sales. Businesses maintain inventories to meet future customer demand promptly and efficiently.

**Impact on GDP:** Changes in inventory levels can have a direct impact on GDP in the short term. An increase in inventory suggests that production has outpaced sales, contributing positively to GDP. Conversely, a decrease in inventory indicates stronger sales relative to production and negatively affects GDP.

In summary, business fixed investment involves spending on capital assets to enhance production capacity, residential investment focuses on housing construction and improvement, and inventory represents the stock of goods held by businesses to meet future demand. These three components have distinct economic roles and contribute differently to a country's GDP.

#### **4.4.6 Determinants of Investment Levels:**

The choice to invest in a new capital asset hinges on whether the anticipated return on the new investment matches or surpasses the interest rate required to finance the purchase of this asset. Investment in new capital assets occurs only when the expected return exceeds the interest rate.

In reality, three key factors are considered when making investment decisions: the cost of the capital asset, the anticipated return over its lifespan, and the prevailing market interest rate. These factors are encompassed in Keynes' concept of the Marginal Efficiency of Capital (MEC).

#### **Interest Rate**

The level of Investment is partially determined by the prevailing interest rate. As the majority of business firms take loans and then invest the amount taken as loan, interest rates become cost of investment indirectly. So, the level of Investment is inversely proportional to the prevailing interest rate i.e if the interest rate is higher, the cost of taking loan will be higher; as a result the investment will be lower. But according to Keynes, its Marginal Efficiency of Capital which is a dominant factor for determining Investment level.

#### **Marginal Efficiency of Capital:**

The Marginal Efficiency of Capital represents the highest expected



return from an additional unit of a capital asset relative to its cost. In the words it is the difference between the prospective yield from the capital and the Supply price. For Consumption goods like Apple, Banana etc. the utility is obtained from one time consumption but for Capital goods, the utility is obtained over a time known as prospective yield of the capital. The prospective yield denotes the total net return from an asset during its lifespan, while the supply price represents the cost of producing the asset. Keynes relates the prospective yield of a capital asset to its supply price and defines the MEC as "equal to the rate of discount that would equate the present value of the returns expected from the capital asset over its lifespan with its supply price."

### **Interaction between Multiplier and Accelerator**

According to Hicks, it is the interaction between Multiplier and Accelerator that the level of Investment in an Economy is determined.

#### **Multiplier:**

The multiplier is an estimated number by which a capital investment (or a change in some other component of aggregate demand) is multiplied to determine the total increase in national income. This multiplier accounts for both direct and indirect benefits resulting from the investment (or change in demand). It is expressed as the reciprocal of the marginal propensity to save.

#### **Accelerator:**

The accelerator is a concept that runs parallel to the multiplier and is not in competition with it. While the multiplier illustrates the impact of changes in investment on changes in income (and employment), the accelerator demonstrates the effect of a change in consumption on private investment.

Given that the production of a specific quantity of final output typically necessitates a capital investment several times larger than the output generated within a short timeframe (such as a year), any increase in final demand results in a substantial additional demand for capital goods, far exceeding the new final demand.

The Principle of Acceleration asserts that when the demand for consumer goods increases, there will be a corresponding increase in the demand for the machinery and equipment used to produce these goods. However, the demand for these machines will increase at a faster pace

than the increase in demand for the end product. The value of Accelerator depends on mainly two things- the capital output ratio and the durability of capital equipment.

These factors play a crucial role in determining the extent and speed at which changes in consumer demand for goods lead to increased demand for the machinery and equipment used in their production.

#### **4.4.7 Government Expenditure:**

He considered it as an autonomous expenditure. Because it is primarily determined by policy makers and not by income, hence, is also an exogenous variable. But saying that, it plays a very important role in determination of equilibrium income output and employment. Government expenditure, taxation, transfer payments and budget policies have multiplier effect on Income, output and Employment.

#### **4.4.8 Government expenditure multiplier**

The government expenditure multiplier, often denoted as 'K', measures the effect of an initial increase in government spending on the overall level of income and output in an economy the government expenditure multiplier measures how much an initial increase in government spending will amplify the overall increase in income within an economy, accounting for factors such as consumer spending, taxes, imports, and other leakages.

Now, let's break down the equation step by step:

1. The initial government expenditure ( $\Delta G$ ) injects money into the economy. This additional spending leads to an increase in income for various economic agents, including households and businesses.
2. As a result of the increase in income, households receive more money, but they do not spend the entire amount. The fraction they spend is the marginal propensity to consume ( $MPC$ ), while the rest is saved ( $1 - MPC$ ) or used for taxes, imports, or other leakages.
3. Taxes ( $T$ ) are deducted from the income of households. The proportion of income that goes to taxes is represented by  $t$ .
4. The rest of the income, after taxes, is disposable income, which can be used for consumption, imports ( $MPM$ ), and other purposes.
5. The total effect on income is determined by the initial government spending ( $\Delta G$ ) multiplied by the government expenditure multiplier

#### 4.4.9 Deriving the mathematical formula:

$$Y = C + I + G \dots (1)$$

$$Y_d = Y - t \dots (2)$$

$C(Y_d)$ , Consumption is a function of disposable income. ....(3)

By (1), the change in consumption plus the change in government expenditure equals the change in national income, since investment is exogenous.

$$\Delta c + \Delta g = \Delta y \dots (4)$$

By (2), the change in disposable income equals the change in national income minus the change in taxes,

$$\Delta Y_d = \Delta Y - \Delta t \dots (5)$$

By (3), the change in consumption is the marginal propensity to consume out of disposable income multiplied by the change in disposable income,

$$\Delta c = mpc \Delta y \dots (6)$$

Substituting from (5) into (4) eliminates

$$y: \Delta c + \Delta g = \Delta y + \Delta t \dots (7)$$

Next, eliminate  $Y_d$  by substituting from (6):

$$\Delta c + \Delta g = \Delta c / mpc + \Delta t$$

Solving for  $\Delta c$  then gives our key result, the fiscal policy multiplier:

$$\Delta c = [MPC_d / 1 - MPC_d] (\Delta g - \Delta t) \dots (8)$$

The change in consumption is proportional to the change in the government deficit.

#### 4.4.10 Tax Multiplier

The tax multiplier, often denoted as ' $K_T$ ', measures the effect of a change in taxes on the overall level of income and output in an economy. Specifically, it quantifies how much a change in taxes (either an increase or a decrease) will impact the economy's income and output.

The tax multiplier is a negative value because changes in taxes have an opposite effect on income compared to changes in government spending. Here's how it works:

1. When taxes are reduced (a tax cut), households have more disposable income because they pay less in taxes. This increase in disposable income leads to increased consumption.
2. The increase in consumption, driven by the marginal propensity to consume ( $\text{MPC}$ ), sets off a chain reaction in the economy. As households spend more on consumption, businesses experience increased demand for goods and services.
3. In response to higher demand, businesses may hire more workers and increase production, leading to higher income for individuals.
4. This process continues as the increase in income leads to further rounds of consumption and economic activity.

The tax multiplier is used to estimate the total impact on income and output resulting from a change in taxes. It is important to note that, unlike the government expenditure multiplier, the tax multiplier is negative. This means that a tax cut leads to an increase in income, while a tax increase leads to a decrease in income. The magnitude of the impact depends on the value of the marginal propensity to consume ( $\text{MPC}$ ).

#### 4.4.11 The Concept of Balanced Budget Multiplier

The concept of balanced budget multiplier refers to the impact of a change in government spending or taxation on the overall economy when the government maintains a balanced budget, meaning that any increase in spending is fully financed by an equal increase in taxation or vice versa. The balanced budget multiplier, refers to the economic phenomenon where a change in government spending is matched by an equal and opposite change in taxation, resulting in no net change in the government's budget balance. Despite the absence of a direct change in the budget balance, the balanced budget multiplier still has an impact on the overall level of economic activity, income, and output.

The balanced budget multiplier suggests that when the government increases its spending by a certain amount (let's say \$100 billion), it should simultaneously increase taxes by an equal amount (\$100 billion) to keep the budget balanced. While the budget remains balanced, the change in government spending has an indirect impact on the economy.

Here's how it works:

1. When the government increases spending and taxes by the same amount, households and businesses are not directly affected in terms of

their disposable income.

2. However, the increase in government spending still stimulates economic activity. The government's additional spending creates demand for goods and services, leading to increased production and income for businesses.
3. As businesses experience increased demand, they may hire more workers and invest in expanding production, which further boosts economic activity.
4. This multiplier effect continues to ripple through the economy, leading to an increase in overall income and output.

The balanced budget multiplier, with a value of 1, indicates that a simultaneous increase in government spending and taxation, with no net change in the budget balance, still has a positive impact on economic activity. It is important to note that this multiplier assumes that households and businesses do not change their behavior in response to the tax increase, which may not always hold true in reality. Additionally, other factors like the marginal propensity to consume (MPC) can influence the magnitude of the multiplier effect.

Classical economists believed that a balanced budget is neutral in the sense that the levels of output or income remain unchanged. However, Keynes and his followers argued that, in reality, its effect on income will not be zero or neutral. In other words, we can find out the expansionary effect on national income of a balanced budget.

In traditional Keynesian goods-sector models the BBM will equal one. In other words, the change in gross national product is equal to the change in government expenditure or the change in taxation, i.e.:

$$\text{BBM} = \Delta Y / \Delta G = 1,$$

where  $\Delta G$  is the change in government expenditure and  $\Delta Y$  is the change in gross national product.

#### Quick Revision

- Consumption expenditure (C) represents the money spent by consumers on various goods and services.
- It includes spending on necessities like food, clothing, transportation, and more.

- The consumption function relates consumption to income, with an intercept (C) and a slope (c) known as the marginal propensity to consume (mpc).
- Keynes believed that consumption increases with income but at a slower rate.
- The average propensity to consume (APC) is the ratio of consumption to income, and the marginal propensity to consume (MPC) measures the change in consumption due to a change in income.
- A consumption schedule is a tabular representation of consumption expenditure at different income levels.
- It shows how consumption varies as income increases.
- Keynes believed that consumption and income have a linear relationship.
- Factors influencing consumption and saving include subjective (psychological and social) and objective factors.
- Subjective factors include precautionary motives, future needs, financial independence, wealth accumulation, and more.
- Objective factors include money income, real income, distribution of income, fiscal policy, corporate policies, expectations of future changes, and windfall gains/losses.
- Investment is a key component of aggregate demand and is autonomous, meaning it is determined independently of income.
- Keynes believed that business expectations regarding the profitability of investments (Marginal Efficiency of Capital, MEC) and interest rates were the primary determinants of investment.
- Induced investment responds to profit-related factors, while autonomous investment is driven by external factors like innovations and government policies.
- Changes in investment can have a significant impact on aggregate demand and the level of income in an economy.
- The level of investment depends on factors such as the cost of capital assets, anticipated returns, and market interest rates.

- Interest rates affect investment, with higher interest rates typically reducing investment due to increased borrowing costs.
- The Marginal Efficiency of Capital (MEC) represents the expected return from an additional capital asset relative to its cost.
- The interaction between the multiplier and accelerator concepts helps determine the level of investment.
- Government expenditure is considered an autonomous expenditure, determined primarily by policymakers and not by income.
- It plays a crucial role in determining equilibrium income, output, and employment.
- Government spending, taxation, transfer payments, and budget policies have multiplier effects on income, output, and employment.
- The government expenditure multiplier ( $K$ ) measures the effect of an initial increase in government spending on income and output.
- It considers factors like consumer spending, taxes, imports, and other leakages.
- The multiplier effect shows how an initial increase in government spending leads to a larger overall increase in income in an economy.

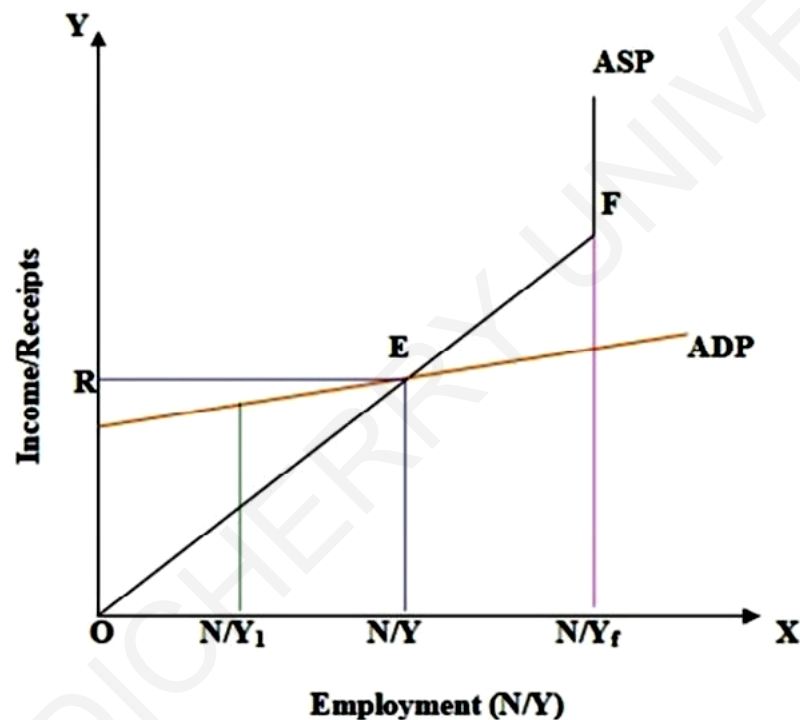
#### **4.5 Determination of Equilibrium level of Income, Output and Employment: Closed Economy**

The equilibrium level of employment and real national income is established at the point where the aggregate demand price equals the supply price. When the demand price exceeds the supply price, employment and real output continue to increase. However, this growth stops when the demand price equals the supply price, indicating a state of equilibrium where the quantity demanded equals the quantity supplied.

In other words equilibrium level of income or output is one where total output (GNP) is equal to aggregate demand. In other words, equilibrium level of income or output is one where aggregate demand (AD) is equal to aggregate supply (AS/Y) irrespective of the level of employment associated with it.

$$Y=AD. \text{ ----- Eq(1)}$$

During depression there is excess capacity in industries therefore, perfectly elastic supply curve of output exists until full employment was assumed at a given state of technology. More output can be produced by utilizing additional labourers at a constant price level so long as there are unemployed resources. When the economy reaches a level of output where all the labourers get jobs is called a state of full-employment. If the economy resorts to produce more than the potential level of output the AS would become perfectly inelastic. This all is presented through below graph:



In the above Figure, the intersection of the two curves, AD and AS, occurs at point 'E,' which represents the point of effective demand. At this point, 'R' on the Y-axis signifies equilibrium receipts, and 'N' on the X-axis represents the equilibrium level of employment and real national income. However, it's important to note that point 'E' represents an underemployment or less than full employment equilibrium. The true full employment level is indicated by point 'F' on the aggregate supply curve.

According to Keynes, the economy reaches equilibrium at a level of employment that is less than full employment because the difference between income and consumption is not entirely offset by investment. Investment and savings are carried out by different segments of society, with households handling savings and entrepreneurs managing



investments. Consequently, investment cannot be equal to savings. When aggregate investment falls short of aggregate savings, the economy operates at a level of employment that is less than full employment.

The Eq (1) can be rewritten as :

$$Y = AD = C + I_r + G, \text{ or}$$

$$C + I_r + G = AD, \text{ or}$$

$$C + I_r + G = C + I + G \text{ --- Eq (2)}$$

We know AD in closed economy consists of consumption expenditure (C), intended investment (I) and government expenditure (G). Whereas, Y consists of consumption goods (C), investment goods or real investment ( $I_r$ ) and the goods and services for government purchase (G).

If we cancel C and G from Eq (2), we are left with—

$$I_r = I \text{ ---- Eq (3)}$$

Meaning thereby, equilibrium level of output which is an endogenous variable can take place only at a level where real investment ( $I_r$ ) is equal to intended investment (I). If  $I_r > I$  the size of inventory will expand. To maintain this level of voluntary level of inventory, the businessmen reduce their orders to the producers for fresh purchase of goods. Resulting fall in output and employment level. If  $I > I_r$  then, the business men will meet the demand by declining their inventories which they maintain a size considered ideal. This involuntary fall in their involuntary fall in their inventory size will induce them to place first orders to the producers and, hence, output and employment will rise.

#### 4.5.1 Saving and Investment Equilibrium:

Another way to reach equilibrium is, income in the current period is defined by Keynes as equal to current Investment plus current Consumption expenditure. Saving in the current period more-over is defined as equal to current income minus current Consumption.

Let income be called Y, Investment I, Savings S.

$$\text{Then } Y = I + C \text{ ..... I}$$

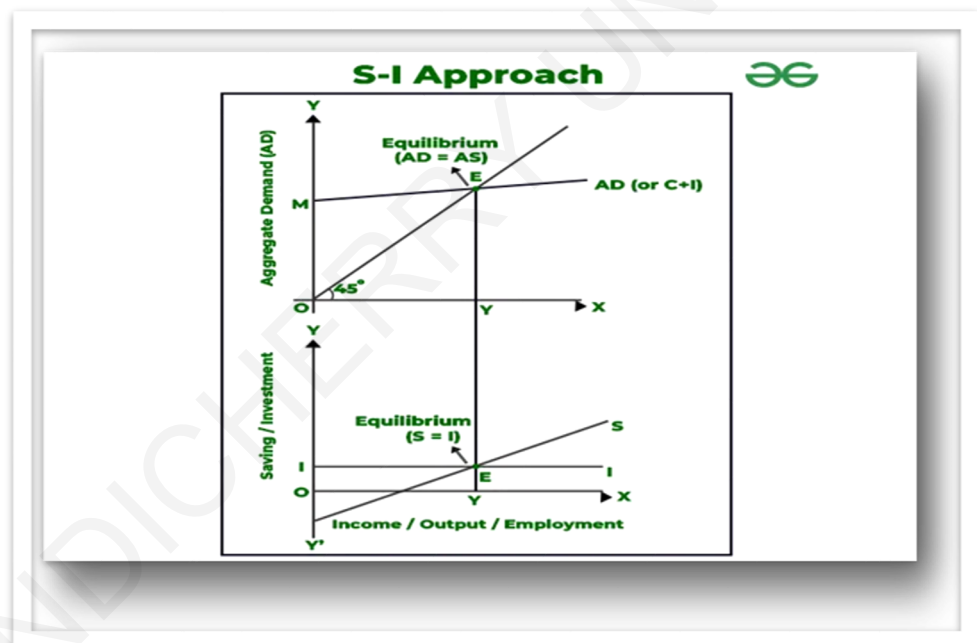
$$\text{Also } S = Y - C \text{ or } Y = S + C \text{ ..... II}$$

$$\text{Therefore } S = I$$

From the above two equations we can derive the conclusion that Saving is equal to investment.

## Equilibrium by AD and AS Approach

Employment (Lakhs)	Income (Y) (₹ Crores)	Consumption (C) (₹ Crores)	Savings (S) (₹ Crores)	Investment (I) (₹ Crores)	AD= C+I	AS= C+S	Remarks
0	0	30	-30	30	60	0	AD > AS
5	50	70	-20	30	100	50	AD > AS
10	100	100	0	30	130	100	AD > AS
15	150	130	20	30	160	150	AD > AS
20	200	170	30	30	200	200	Equilibrium (AD = AS)
25	250	210	40	30	240	250	AD < AS
30	300	250	50	30	280	300	AD < AS



## 4.5.2 Changes in Equilibrium Income:

Change in equilibrium income happens due to change in expenditure or due to change in multiplier. We know that,

$$C = a_0 + bY_d = a_0 + b(Y - T)$$

$$= a_0 + bY - bT; T = \text{Direct taxes}$$

Inserting the later equation in the equation of

equilibrium income ( $\bar{Y} = C + I + G$ ) we have

$$\bar{Y} = C + I + G$$

$$\bar{Y} = a_0 + bY - bT + I + G$$

$$Y(\text{bar}) - bY(\text{bar}) = a_0 - bT + I + G$$

$$Y(\text{bar})(1 - b) = a_0 - bT + I + G$$

$$Y(\text{bar}) = [1/(1-b)](a_0 - bT + I + G) \text{---- Eq(1)}$$

$$Y(\text{bar}) = (\text{Autonomous Multiplier}) \times (\text{Autonomous Expenditures})$$

In Eq(1)  $1/(1-b)$  is the autonomous expenditure multiplier (K). Its value depends on the

value of MPC (b). For instance, if  $b = .6$  and  $b = .8$

$$K = 1/(1-b) = 1/(1-0.8) = 5;$$

$$K = 1/(1-b) = 1/(1-0.6) = 2.5$$

#### 4.5.3 Change in equilibrium Level of Income due to change in investment:

We shall now examine the effect of an increase in investment causing an upward shift in the aggregate demand function. In other words, any increase in autonomous Investment spending by DI will increase national income by  $DY = [1/(1 - c)](DI) = k$

$$K = DY/DI = 1/(1-MPC) = 1/(MPS) \text{ Multiplier}$$

The output in the economy is a multiple of the increase or decrease in investment spending.

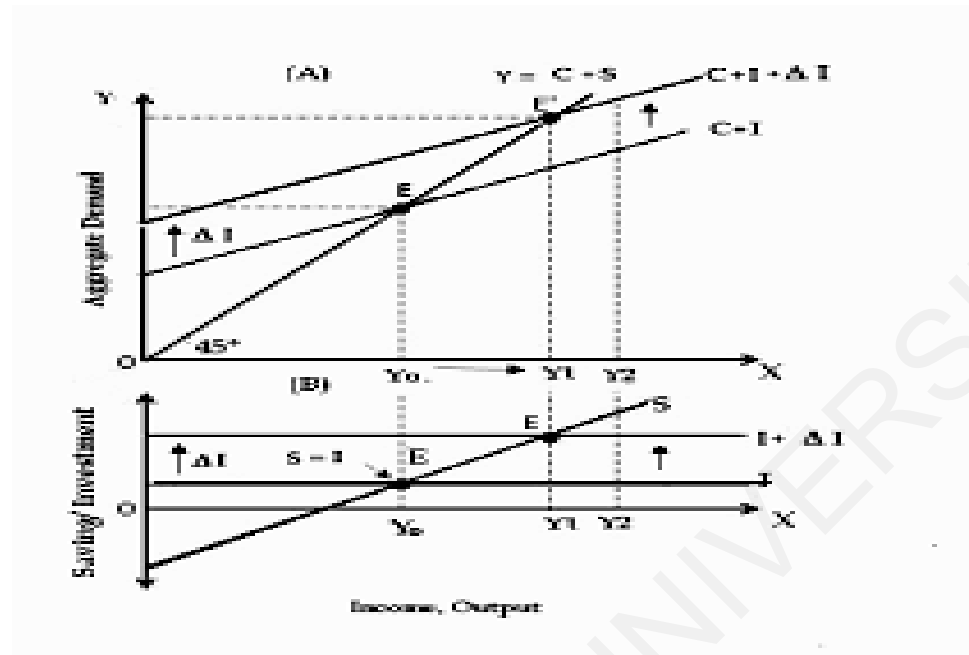
The Maximum value of multiplier is infinity; if  $MPC=1$

For example, a Rupees 1 million increase in the total amount of investment in an economy will set off a chain reaction of increases in expenditures. Those who produce the goods and services that are ultimately purchased as a result of the Rupees 100 million investment will realize the Rupees 100 million as increases in their incomes. If they, in turn, collectively spend about 0.5 of that additional income, then a total of Rupees 50 million further 25 million followed by 12.5 million and so on.

$$K = DY/DI = 1/(1-MPC) = 1/(MPS)$$

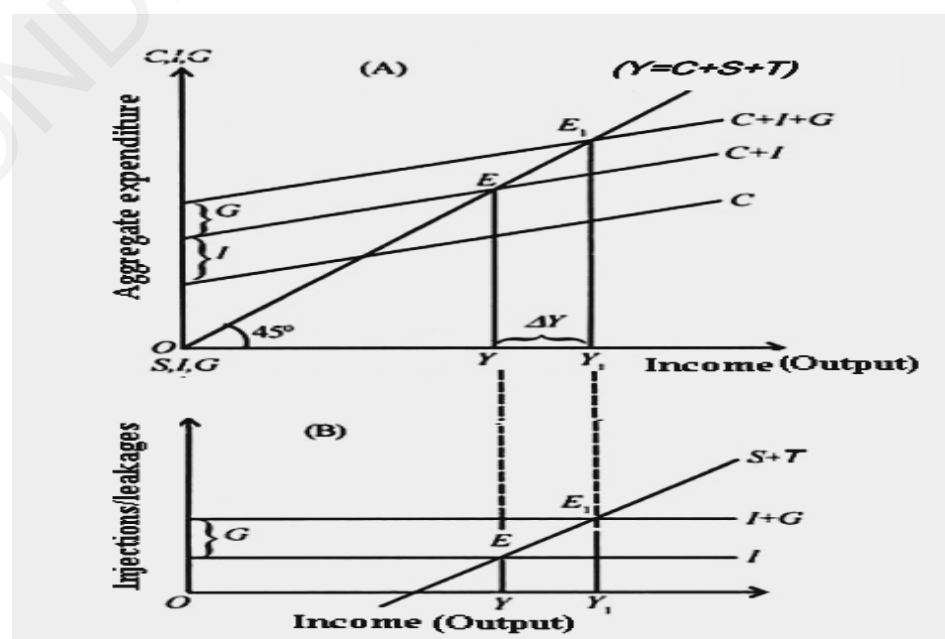
$$K = 1/(1-0.5) = k = 1/0.5 = 2$$

Income will increase from  $100 \times 2 =$  Rupees 200 million . Increase in National Income will be Rupees 200 million with 100 million investments



#### 4.5.6 Change in equilibrium Level of Income due to change in government expenditure and taxes:

Both autonomous and induced expenditure are included in aggregate expenditure. The net tax rate diverts some of the national revenue to the government budget while decreasing the disposable income on which induced spending is based. Imports and net taxes both reduce the marginal propensity to spend on domestic produce. The marginal propensity to spend on domestic output is calculated using the marginal propensity to consume (MPC), the marginal propensity to import (MPM), and the net tax rate (T), the slope of the AE function.



[  $DY/DG = 1/(1-b)$ , Y is the real GDP; G is government spending.]

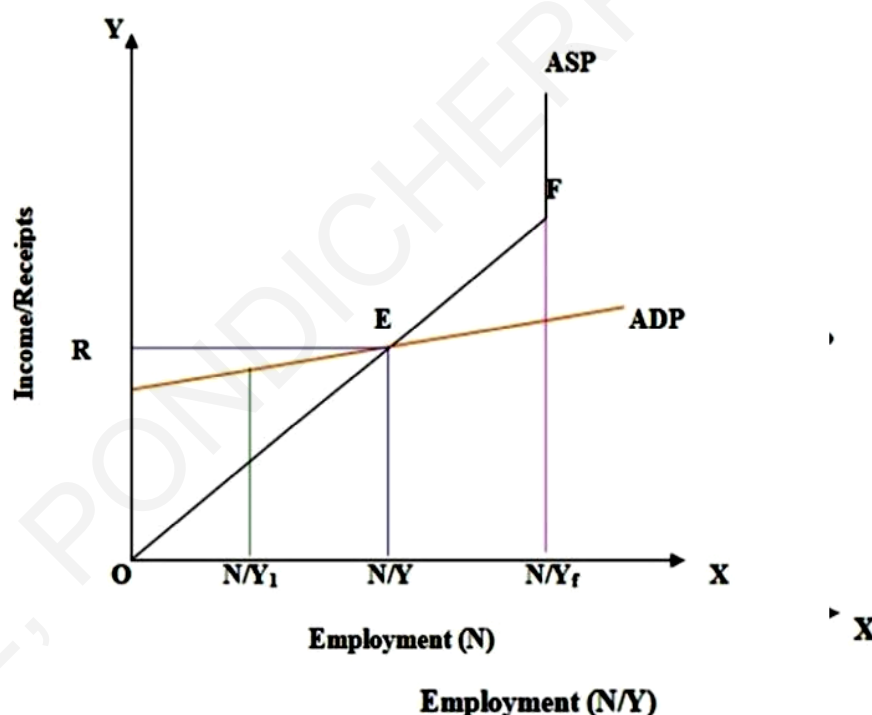
Government Multiplier

[ $\Delta Y/\Delta T = -MPC / (1 - MPC)$  ;  $\Delta Y / \Delta T = -MPC / MPS$ ] Tax Multiplier

#### 4.6 Keynes and concept of Underemployment Equilibrium

The equilibrium level of employment is determined by the point where the aggregate demand price equals the supply price. As long as the demand price exceeds the supply price, employment will continue to increase. However, once these prices are equal, the economy reaches a point of equilibrium.

In the figure below, it can be observed that when certain million workers are employed, both the aggregate demand price (AD price) and the aggregate supply price (AS price) are equal. This point of equality is referred to as the point of Effective demand. If employment is increased beyond this point of effective demand, the aggregate demand price will fall below the supply price, resulting in losses for the entrepreneurial class.



The two curves, ADP and ASP, intersect at point 'E,' representing the point of effective demand. At this juncture, 'R' on the Y-axis signifies equilibrium receipts, and 'N' on the X-axis indicates the equilibrium level of employment. It's crucial to recognize that point 'E' represents an

underemployment or less than full employment equilibrium. The true full employment level is denoted by point 'F' on the aggregate supply curve.

According to Keynes, the economy attains equilibrium at a level of employment that falls short of full employment because the gap between income and consumption is not entirely closed by investment. This gap between savings and investment arises from two key factors:

1. **Distinct Savers and Investors:** Households are responsible for savings, while entrepreneurs handle investments. These two groups have separate motivations and behaviors when it comes to saving and investing.
2. **Different Determinants:** The factors influencing saving decisions differ from those affecting investment choices. For instance, people save to meet various life goals such as education, marriage, and contingencies like illness, unemployment, or retirement. Additionally, savings may be allocated for acquiring durable assets like homes or gold. In contrast, investment levels depend on factors like the marginal efficiency of capital and the prevailing interest rate in the short term, and in the long term, they are influenced by population growth and technological progress.

Due to these fundamental differences, it becomes evident that investment cannot equate to savings at the level of full employment. If entrepreneurs' profit expectations decline, it results in reduced investment, ultimately causing a decrease in the equilibrium levels of national income and employment.

#### **4.7 Concept of Inflationary Gap**

Inflation, or the increase in prices, occurs when there is persistent excess aggregate demand compared to the available aggregate supply in the economy. When aggregate demand surpasses the economy's productive capacity, it leads to inflation. The capability of the economy depends on its productive resources.

If the rise in aggregate demand is due to a substantial budget deficit financed by borrowing from the Central Bank, it results in an expansion of the money supply, contributing to rising prices. Therefore, alongside increased aggregate demand, a surge in the money supply can generate inflationary pressures. When there's an excess aggregate demand, it

creates an inflationary gap, and if this gap isn't addressed or neutralized, prices begin to rise.

Fiscal policy instruments for controlling inflation include:

(a) Reducing Government Expenditure

(b) Increasing Taxes

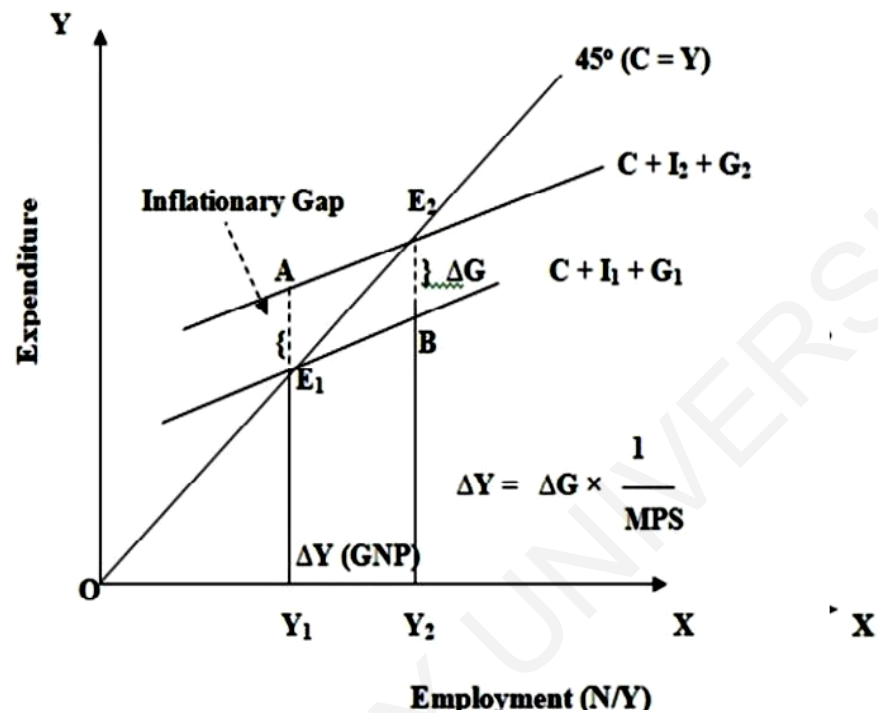
By decreasing government spending, typically through reducing the budget deficit or by raising taxes, the level of aggregate demand can be lowered. The impact of reducing government expenditure on aggregate demand is illustrated in Figure 1.6.

In the figure, the aggregate demand curve ( $C + I + G_1$ ) intersects the 45-degree line ( $C = Y$ ) at point 'E1,' establishing equilibrium national income and output at point  $Y_1$ , which represents the economy's potential productive capacity. If aggregate demand rises beyond this point due to increased government spending financed by a budget deficit, the curve ( $C + I + G_2$ ) intersects the 45-degree line at point 'E2.' This leads to income  $Y_2$ , which exceeds the productive capacity at  $Y_1$ .

The excess aggregate demand over aggregate supply, represented by the amount  $E_1A$  in the figure, creates inflationary pressure, causing prices to rise. This type of inflation is known as Demand-pull Inflation.

To eliminate the inflationary gap, the level of aggregate demand can be reduced. This reduction can be achieved through a contractionary fiscal policy, which involves decreasing government expenditure and increasing taxes. When equilibrium is at point  $E_2$ , with a money income of  $OY_2$ , if the government reduces expenditure by an amount equal to the inflationary gap ( $E_2A$ ), the aggregate demand curve ( $C + I + G_2$ ) shifts downward. This restores the original equilibrium level of aggregate demand ( $C + I + G_1$ ) and national income ( $Y_1$ ), corresponding to the economy's productive capacity.

It's worth noting that the decrease in nominal national income ( $Y_2Y_1$ ) is more substantial than the reduction in government expenditure ( $E_2B$ ) due to the operation of the reverse income or investment multiplier.



Alternatively, the government can take measures to reduce inflation by increasing direct taxes, thereby reducing the disposable income of the population and lowering the level of aggregate demand and prices to the desired level. When the government maintains a balanced budget and inflationary pressures persist, it suggests that supply bottlenecks are causing a shortage of supply compared to demand.

In such a scenario, an anti-inflationary or tight fiscal policy can be implemented through a reduction in government expenditure, resulting in a budget surplus. The government can manage this surplus by either reducing it or by using it to pay off public debt. However, if the budget surplus is utilized to reduce public debt, it leads to an increase in the money supply, which can counteract the deflationary impact of a tight fiscal policy.

To maximize the effectiveness of a tight fiscal policy in the presence of a budget surplus, it is advisable to keep the surplus idle. This approach prevents an increase in the money supply and ensures that the anti-inflationary fiscal policy's deflationary impact is not dampened.



#### 4.8 Keynesian Model in an Open Economy: Exports and Imports in Keynesian Model

Net exports (NX), which is calculated as the difference between exports (X) and imports (M) hinges on the values of exports and imports. It's important to note that exports contribute to the expansion of the market. Consequently, an increase in exports results in a boost in aggregate demand (AD). Therefore, many countries aim to stimulate their exports. However, it's worth emphasizing that the extent of a country's exports isn't entirely under its control.

For instance, India's exports are influenced by the GDP levels of its trading partners. If a country, such as the United States, exhibits strong economic growth prospects, it is likely to import more goods from India. This highlights the assumption that exports are exogenously determined, meaning they are not contingent on the domestic economy's output level.

Conversely, the behavior of imports differs. As the domestic economy's output level rises, there is a growing need for imports. Increased output necessitates additional imports, such as raw materials and foreign technology. Hence, we assume that imports are proportional to the level of output, expressed as  $M = mY$ .

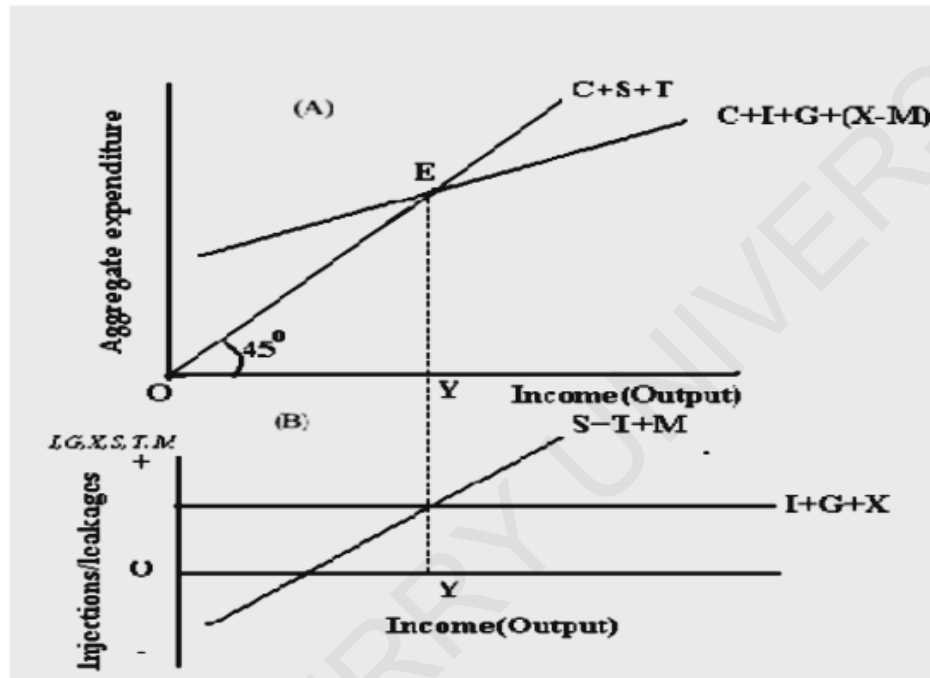
When we calculate net exports by subtracting imports from exports ( $NX = X - M$ ), we observe that NX is inversely related to output (Y). When output is low, indicating the economy operates at a lower production level, NX is positive because exports (X) surpass imports (M). Conversely, when output is high, signifying a higher production level, NX becomes negative because imports (M) exceed exports (X).

Another factor influencing exports and imports is the exchange rate. A decrease in the domestic currency's value, termed depreciation, makes domestic goods more affordable in foreign currency terms. Additionally, the depreciation of the Indian currency affects Indian imports. Cheaper Indian goods due to currency depreciation translate to more expensive foreign goods in terms of the Indian rupee. As a result, we observe that the depreciation of the Indian rupee leads to (i) increased Indian exports and (ii) decreased Indian imports. Consequently, NX experiences growth when the Indian currency depreciates.

In summary, it's essential to recognize that NX is influenced by both domestic output and the exchange rate. An increase in domestic output

corresponds to a decrease in NX, while currency depreciation leads to an increase in NX. Conversely, currency appreciation, signifying an increase in the domestic currency's value relative to foreign currency, results in a decrease in NX.

$$Y = C + I + G + X - M \dots \text{Eq (1)}$$



Due to imports (M) and exports (X) demand for commodities in the economy changes by net exports (X - M). Demand for our (X) is an addition to aggregate demand and our demand for imports (M) is a decline in the demand for our commodities. The income which could have been spent in demanding domestic goods is being spent in demanding foreign goods. Our imports increase the aggregate demand for foreign countries. Net effect on demand (AD) can be known by deducting the number of imports from the number of exports (X - M).

Change in income due to imports and exports can be computed with our Eq(1)

$$Y = C + I + G + X - M$$

$$Y = a_0 + bY + I + G + X - M_0 + mY$$

$$Y - bY - mY = a_0 + I + G + X - M_0$$

$$Y = [1/(1-b-m)](a_0 + I + G + X - M_0) \dots \text{Eq(2)}$$

$$\{\text{Foreign multiplier}\} \times \{\text{Expenditure}\}$$

The value of multiplier in a closed economy  $1/(1-b)$  would be greater than that of an open economy  $1/(1-b)$ .

Notes

### Quick Revision

1. Equilibrium occurs when aggregate demand equals aggregate supply, indicating a balance between what is demanded and what is produced.
2. Excess capacity exists during economic depression, leading to a perfectly elastic supply curve until full employment is reached.
3. Full employment is a state where all labor resources are employed, and any attempt to produce more output results in an inelastic supply curve.
4. The intersection of aggregate demand (AD) and aggregate supply (AS) curves determines the equilibrium point (point 'E') for real national income ('N') and employment ('R').
5. Keynes argues that actual equilibrium employment tends to be less than full employment because investment and savings are handled by different segments of society, leading to a gap between them.
6. The consumption function (C) depends on autonomous consumption ( $a_0$ ), the marginal propensity to consume (MPC), income (Y), and direct taxes (T).
7. Equilibrium employment is achieved when aggregate demand equals aggregate supply.
8. If employment exceeds this equilibrium, it leads to a fall in aggregate demand and losses for entrepreneurs.
9. True full employment is indicated by a point beyond the equilibrium.
10. Keynes believes that equilibrium employment is less than full employment due to differences between savings and investment driven by separate groups (households and entrepreneurs) and different determinants.

11. Inflation occurs when there is excess aggregate demand compared to available supply.

12. Excess aggregate demand beyond potential output results in demand-pull inflation.

13. A decrease in the domestic currency's value leads to increased exports and decreased imports, resulting in a growth in net exports (NX).

14. Net exports can be calculated using the equation  $Y = C + I + G + X - M$ .

#### **4.9 Role of Government in Stabilizing the Macroeconomic Situation: Fiscal and Monetary Policy**

As discussed above, Keynes gave a significant role of Government in Stabilizing the Macroeconomic situation of any economy. Government undertakes this role by formulating, implementing, and monitoring Fiscal Policy and Monetary Policy.

Fiscal Policies are formulated, implemented and monitored by Department of Finance of respective governments, whereas, Monetary Policy are formulated, implemented and monitored by the central Bank of the Economy.

##### **4.10.1 Fiscal Policy**

Fiscal policy is a critical component of a country's economic management and governance. It encompasses the use of government spending, taxation, and borrowing to influence the overall health and stability of the economy. Fiscal policy serves as a powerful tool for achieving a wide range of economic and social objectives, from maintaining price stability and full employment to promoting long-term economic growth. In this essay, we will delve into the various aspects of fiscal policy, its objectives, tools, and its role in modern economic systems.

##### **Objectives of Fiscal Policy:**

1. Economic Growth: One of the primary objectives of fiscal policy is to promote economic growth. By increasing government spending on infrastructure, education, and research, fiscal policy can stimulate economic activity, create jobs, and enhance productivity.

2. Full Employment: Fiscal policy aims to ensure that a country achieves and maintains full employment, which implies that everyone willing and able to work can find employment opportunities. During economic downturns, governments can increase spending to create jobs and reduce unemployment.

3. Price Stability: Controlling inflation is another key goal of fiscal policy. Governments can use taxation to reduce excessive demand and spending during inflationary periods. Conversely, they can implement expansionary fiscal policies during deflationary periods to boost demand and prevent a prolonged economic downturn.

4. Income Distribution: Fiscal policy can be used to address income inequality by implementing progressive taxation and targeted social spending programs. It aims to ensure that wealth and resources are distributed more equitably across society.

5. Stabilization: During economic crises, fiscal policy serves as an important stabilizing force. Governments can increase spending to counteract declines in private sector activity and prevent a severe recession or depression.

### **Tools of Fiscal Policy:**

Fiscal policy employs several tools to achieve its objectives:

1. Government Spending: Governments can increase spending on public infrastructure, education, healthcare, and various other sectors to stimulate economic activity and create jobs. This form of spending is known as fiscal stimulus.

2. Taxation: Adjusting tax rates and structures can help governments control aggregate demand. During periods of high inflation, taxes can be increased to reduce consumer spending, while during recessions, tax cuts can boost consumer and business spending.

3. Borrowing: Governments can borrow money by issuing bonds to finance deficit spending. Borrowing can be a useful tool to fund critical investments or to manage budget shortfalls during economic downturns.

**Fiscal Policy in Practice:**

Fiscal policy is typically managed by a country's finance ministry or treasury department, working closely with the central bank. It involves the formulation of annual budgets, which outline government revenue, expenditure, and borrowing plans. The budgetary process is often a complex negotiation between policymakers, with competing interests and priorities.

Government spending and taxation policies are adjusted as needed to achieve the desired economic outcomes. For example, during an economic recession, a government might increase spending on public works projects to create jobs and lower taxes to stimulate consumer spending.

**Challenges and Considerations:**

While fiscal policy can be a potent tool for economic management, it also presents challenges:

1. **Budget Constraints:** Governments must balance the need for fiscal stimulus with the need to maintain fiscal discipline and prevent excessive deficits and debt.
2. **Political Dynamics:** Fiscal policy decisions can be influenced by short-term political considerations rather than long-term economic objectives.
3. **Lags:** There can be time lags between implementing fiscal policies and their full impact on the economy, making it challenging to respond quickly to economic changes.
4. **Coordination:** Fiscal policy must be coordinated with monetary policy to achieve the desired economic outcomes effectively.

Fiscal policy plays a crucial role in shaping the economic landscape of nations. It is a dynamic tool that governments can use to address various economic challenges, from promoting growth and stability to ensuring equitable income distribution. While it offers numerous benefits, effective fiscal policy requires careful planning, coordination, and adaptability to changing economic conditions. In today's interconnected global economy, the role of fiscal policy remains pivotal in guiding nations toward prosperity and resilience.

Keynesian economics is an economic theory that emphasizes the role of fiscal policy in stabilizing the economy and promoting economic growth. According to Keynes, fiscal policy can be used to manage aggregate demand and stimulate economic activity during periods of recession or depression. Keynes believed that during times of economic downturn, the government should increase its spending and/or decrease taxes to boost aggregate demand. This increase in government spending or decrease in taxes would result in an increase in disposable income for individuals and businesses, leading to higher consumption and investment levels. The fiscal multiplier is a key concept in Keynesian economics. It refers to the effect of a change in government spending or taxes on aggregate demand. According to Keynes, when the government increases its spending or decreases taxes, the initial increase in aggregate demand will have a multiplier effect on the overall economy. This means that the increase in government spending or decrease in taxes will lead to an even larger increase in aggregate demand and economic output. The size of the fiscal multiplier depends on various factors, such as the marginal propensity to consume (MPC) and the marginal propensity to save (MPS) of individuals and businesses. If the MPC is high, meaning that individuals and businesses tend to spend a large portion of their additional income, then the fiscal multiplier will be larger. On the other hand, if the MPS is high, meaning that individuals and businesses tend to save a large portion of their additional income, then the fiscal multiplier will be smaller. Keynes argued that during times of recession or depression, when private sector spending is low, the fiscal multiplier can be particularly effective in stimulating economic activity. He believed that government intervention through fiscal policy was necessary to overcome the inherent instability of the market economy and achieve full employment. Overall, Keynesian economics emphasizes the role of fiscal policy and the fiscal multiplier in managing aggregate demand and promoting economic growth. According to Keynes, government intervention through increased spending or decreased taxes can help stabilize the economy during periods of economic downturn and lead to increased economic activity and employment.

#### **4.10.2 Monetary Policy**

Monetary policy serves as the mechanism for regulating the supply of and demand for money within an economy. The purpose of these regulations is to achieve specific objectives or goals set by monetary policy. In this unit, we will delve into the objectives of monetary policy. It's

important to distinguish between the objectives and targets of monetary policy. Objectives denote the direction in which policy variables should be aimed, such as reducing inflation, attaining full employment, and fostering higher economic growth. Conversely, targets represent the variables directly influenced by monetary policy instruments, including money supply, bank credit, and short-term interest rates.

Central banks may have single or multiple objectives to pursue. Currently, the primary objective for most central banks is price stability. Price stability doesn't imply a complete absence of price increases; instead, it aims for moderate inflation. In many countries, including India, monetary policy is designed to target a specific inflation rate. India formally adopted inflation targeting in 2016, with a target inflation rate of 4 percent, aiming to maintain inflation in the range of 2 to 4 percent annually.

Before 2016, from 1998 onwards, India pursued multiple indicators as objectives of monetary policy. Under this approach, the Reserve Bank of India (RBI) considered various target variables, including money supply, credit, output, trade, capital flows, fiscal deficit, inflation rate, and exchange rate.

Let's explore some of the key goals of monetary policy in an economy to understand their significance:

1. **Higher Economic Growth:** One crucial objective of monetary policy is to stimulate robust economic growth. Higher economic growth leads to increased per capita income and an improved standard of living. Investment plays a pivotal role in driving economic growth, and an expansionary monetary policy, by lowering interest rates and boosting investment and output, contributes to accelerating the rate of economic growth.
2. **Full Employment Level:** Ensuring full employment is another important economic objective. Unemployment, including human resources, exists in economies, and during economic downturns, unemployment levels tend to rise. Policymakers aim to generate employment and move the country closer to full employment, where all factors of production, including labor, are fully utilized. This doesn't mean there is zero unemployment but rather signifies full-capacity output.



3. **Price Stability:** Price stability does not imply constant prices but rather entails maintaining moderate price increases. This objective might sometimes conflict with other goals like economic growth and full employment. An expansionary monetary policy can boost aggregate demand but may lead to inflation. Conversely, insufficient aggregate demand could result in deflation. Monetary policy aims to strike a balance to prevent both inflationary and deflationary scenarios.

4. **Exchange Rate Stability:** Monetary policy can influence a country's balance of payments through the interest rate channel. Interest rates impact foreign investment, and a decrease in interest rates may lead to capital outflows. This can drive up the demand for foreign currency, causing the domestic currency to depreciate. Currency depreciation has several consequences, including a decline in the domestic currency's value, more expensive foreign goods, potential declines in essential imports like raw materials, and fluctuations in GDP. Depreciation can also boost exports, potentially improving the balance of payments. The overall outcome depends on factors such as import and export elasticity, and the global economic environment.

Monetary policy is a vital tool for achieving various economic objectives, including promoting economic growth, achieving full employment, maintaining price stability, and influencing exchange rate stability. These objectives guide the direction of monetary policy, while specific targets, such as inflation rates, serve as the means to achieve these broader goals.

### Quick Revision

\*Fiscal policy involves government actions related to spending, taxation, and borrowing to influence the economy's overall health and stability.

\* Objectives of fiscal policy include economic growth, full employment, price stability, income distribution, and stabilization during crises.

\* Tools of fiscal policy include government spending, taxation adjustments, and borrowing.

\* Fiscal policy is implemented through annual budgets and involves balancing various economic priorities.

\* Challenges in fiscal policy include budget constraints, political dynamics, time lags, and the need for coordination with monetary policy.

- \* Monetary policy regulates the supply and demand for money in an economy and is used to achieve specific objectives.
- \* The primary objective for most central banks is price stability, often targeting a specific inflation rate.
- \* Other goals of monetary policy include promoting economic growth, achieving full employment, and ensuring exchange rate stability.
- \* Monetary policy tools include controlling the money supply, bank credit, and short-term interest rates.
- \* In India, monetary policy adopted inflation targeting with a target inflation rate of 4 percent, maintaining it in the range of 2 to 4 percent.
- \* Before inflation targeting, India pursued multiple indicators as objectives of monetary policy.
- \* Monetary policy aims to strike a balance between economic objectives, prevent inflation or deflation, and influence exchange rates.

Overall, fiscal and monetary policies are essential tools for governments and central banks to stabilize the macroeconomic situation, promote economic growth, ensure price stability, and manage various economic challenges.

#### **4.10 Self Assessment Questions**

- Q1. How Keynes criticized the assumptions of Classical Economists?
- Q2. Explain the concept of Effective Demand.
- Q3. Discuss Factors affecting Consumption Function.
- Q4. What are the different types of Multiplier?
- Q5. Explain the determination of Equilibrium level of Income output and employment in closed economy.
- Q6. Explain the concept of Inflationary Gap.
- Q7. What are the determinants of Investment Function?
- Q8. How equilibrium can be attained at under full employment level?
- Q9. Explain the role of Export and Import in Income determination.
- Q10. Explain the role of fiscal and Monetary Policy in Stabilizing the Economy.

#### 4.11 Reference

*Notes*

1. Abel Andrew B, Ben Bernanke, and Dean Croushore, 2017, Macroeconomics, Ninth Edition, Pearson Education
2. Case Karl E., Ray C. Fair, and Sharon E. Oster, 2017, Principles of Economics, Twelfth Edition, Pearson Education
3. Dornbusch Rudiger, Stanley Fisher, and Richard Startz, 2018, Macroeconomics, Thirteenth Edition, McGraw Hill
4. Froyen Richard T., 2012, Macroeconomics: Theories and Policies, Tenth Edition, Person Education
5. Sikdar Shoumyen, 2011, Principles of Macroeconomics, Second Edition, Oxford University Press



## **Lesson 5.1: The Supply of Money**

### **Structure**

- 5.1.1 Objectives
- 5.1.2 Introduction
- 5.1.3 Definition and Concepts of Money Supply
- 5.1.4 Factors Influencing the Supply of Money
- 5.1.5 Role of the Central Banks in Controlling the Money Supply
- 5.1.6 Commercial Banks and the Money Creation Process
- 5.1.7 Public's Behavior and Money Holdings
- 5.1.8 Summary
- 5.1.9 Keywords
- 5.1.10 Self-Assessment Questions
- 5.1.11 References

### **5.1.1 Objectives**

By the end of this lesson, students should be able to:

- Define the concept of the money supply and its components.
- Understand the factors that influence the supply of money in an economy.
- Explain the role of the central bank in controlling the money supply.
- Recognize the implications of changes in the money supply for the overall economy and monetary policy.

### **5.1.2 Introduction**

The supply of money plays a crucial role in the functioning of an economy. Money serves as a medium of exchange, a unit of account, and a store of value. It facilitates transactions and economic activities, and its availability affects the overall level of economic activity, interest rates, and inflation. In this section, we will explore the concept of the money supply, its components, and the factors that influence its supply.

### 5.1.3 Definition and Components of the Money Supply

Money supply refers to the total stock of money available in an economy at a given point in time. It encompasses all forms of money, including currency (notes and coins) and demand deposits held by individuals, businesses, and financial institutions. The money supply can be divided into different components based on their liquidity and accessibility:

#### **Mo - Base Money or High-Powered Money**

Mo, also known as base money or high-powered money, represents the most liquid form of money in an economy. It includes physical currency (notes and coins) issued by the central bank and reserves held by commercial banks at the central bank. Base money serves as the foundation for the creation of broader forms of money through fractional reserve banking.

#### **M1 - Narrow Money**

M1 comprises the most liquid forms of money that are readily accessible for transactions. It includes currency in circulation (notes and coins held by the public) and demand deposits held in checking accounts. M1 provides a measure of the immediate purchasing power available to individuals and businesses.

#### **M2 - Broad Money**

M2 represents a broader measure of the money supply that includes M1 and additional components. In addition to currency and demand deposits, M2 incorporates highly liquid assets such as savings deposits, money market mutual funds, and small-denomination time deposits. These components are less readily available for transactions but can be converted into M1 relatively quickly.

#### **M3 - Broadest Money Aggregate**

M3 is the broadest measure of the money supply and encompasses M2 along with less liquid forms of money. It includes large-denomination time deposits, institutional money market funds, repurchase agreements, and other forms of relatively liquid financial instruments. M3 provides a comprehensive view of the total stock of money in an economy, including both retail and institutional holdings.

### 5.1.4 Factors Influencing the Supply of Money

The supply of money is influenced by various factors, including the actions of the central bank, commercial banks, and the public's behavior. Understanding these factors is crucial for analyzing changes in the money supply and their implications for the economy.

### 5.1.5 Central Bank's Role in Controlling the Money Supply

The central bank, often referred to as the monetary authority, has the primary responsibility for controlling the money supply in an economy. It uses monetary policy tools to influence the availability of money and credit. The central bank can expand or contract the money supply through open market operations, reserve requirements, and setting interest rates.

- Open Market Operations: The central bank buys or sells government securities in the open market to increase or decrease the money supply. When the central bank purchases securities, it injects money into the economy, thereby increasing the money supply. Conversely, when it sells securities, it withdraws money from circulation, reducing the money supply.

- Reserve Requirements: The central bank establishes reserve requirements that commercial banks must maintain against their deposits. By adjusting these requirements, the central bank can influence the amount of money that banks can create through the process of fractional reserve banking. Lowering reserve requirements increases the ability of banks to lend, thus expanding the money supply, while raising them has the opposite effect.

- Interest Rates: The central bank can influence the money supply indirectly by adjusting interest rates. By raising or lowering the benchmark interest rate, known as the policy rate, the central bank affects the cost of borrowing for banks and individuals. Lower interest rates encourage borrowing and spending, leading to an expansion of the money supply, while higher interest rates discourage borrowing and result in a contraction of the money supply.

### 5.1.6 Commercial Banks and the Money Creation Process

Commercial banks also play a significant role in the money supply through the process of fractional reserve banking. When banks receive deposits from customers, they are required to hold a fraction of those deposits as

reserves, while the remainder can be lent out to borrowers. This process creates new money in the economy.

- **Reserve Ratio and Money Multiplier:** The reserve ratio represents the proportion of deposits that banks are required to hold as reserves. The inverse of the reserve ratio is referred to as the money multiplier. For example, with a reserve ratio of 10%, the money multiplier is  $1/0.10 = 10$ . This means that for every dollar of reserves, banks can create up to ten dollars of new loans and deposits, thereby expanding the money supply.

- **Money Creation Process:** When a bank makes a loan, it creates a new deposit in the borrower's account, effectively increasing the money supply. The borrower can then spend the newly created deposit, which becomes a new deposit in another bank, allowing that bank to create additional loans and deposits. This process continues, leading to a multiplier effect on the initial deposit.

#### **5.1.7 Public's Behavior and Money Holdings**

The public's behavior regarding money holdings can also influence the money supply. People's preferences for holding money as cash or in various forms of deposits affect the velocity of money, which measures the rate at which money circulates in the economy.

- **Money Velocity:** Money velocity reflects the number of times a unit of currency changes hands within a given period. When money velocity is high, money is being spent and circulated quickly, stimulating economic activity. Conversely, when money velocity is low, money is being held in idle balances, reducing its effectiveness in stimulating economic transactions.

- **Factors Affecting Money Demand:** Various factors influence the public's demand for money, including the level of income, interest rates, inflation expectations, and uncertainty about the future. Higher incomes generally lead to higher money demand, as individuals have more purchasing power. Additionally, interest rates influence the opportunity cost of holding money, with higher rates making alternative assets more attractive than holding cash.

#### **5.1.8 Summary**

The supply of money is a fundamental aspect of an economy, influencing economic activity, interest rates, and inflation. This lesson explores the definition and components of the money supply, as well as the factors that



influence its availability. The money supply encompasses various forms of money, including currency and demand deposits, and can be divided into categories such as M<sub>0</sub>, M<sub>1</sub>, M<sub>2</sub>, and M<sub>3</sub> based on liquidity.

The factors influencing the supply of money include the actions of the central bank, commercial banks, and the public's behavior. The central bank controls the money supply through tools such as open market operations, reserve requirements, and interest rates. By buying or selling government securities, adjusting reserve requirements, and setting interest rates, the central bank can expand or contract the money supply.

Commercial banks also play a role in the money creation process through fractional reserve banking. When banks receive deposits, they keep a fraction as reserves and lend out the rest, effectively creating new money in the economy. The reserve ratio and money multiplier determine the extent to which banks can create money through lending.

The public's behavior regarding money holdings affects the money supply as well. Money velocity, which reflects the rate at which money circulates, is influenced by factors such as income levels, interest rates, and inflation expectations. Higher incomes and lower interest rates tend to increase the demand for money, stimulating economic activity.

Understanding the supply of money is crucial for analyzing economic dynamics and the effects of monetary policy. By controlling the money supply, central banks can influence economic variables such as interest rates and inflation. Commercial banks' money creation process and the public's behavior further shape the availability and circulation of money in the economy. This knowledge sets the foundation for analyzing money demand and its relationship with interest rates in the subsequent lessons.

### 5.1.9 Keywords

**Money Supply:** The total stock of money available in an economy at a given time, including currency and demand deposits.

**M<sub>0</sub>:** Also known as base money or high-powered money, it represents the most liquid form of money in an economy, including physical currency and reserves held by banks.

**M<sub>1</sub>:** A narrow measure of the money supply that includes currency in circulation and demand deposits held in checking accounts.

**M2:** A broader measure of the money supply that encompasses M1 along with additional components such as savings deposits and money market mutual funds.

**M3:** The broadest measure of the money supply, including M2 as well as less liquid forms of money like large-denomination time deposits and institutional money market funds.

**Central Bank:** The monetary authority responsible for controlling the money supply and implementing monetary policy in an economy.

**Open Market Operations:** The buying or selling of government securities by the central bank to influence the money supply.

**Reserve Requirements:** The proportion of deposits that commercial banks are required to hold as reserves by the central bank.

**Money Multiplier:** The inverse of the reserve ratio, representing the maximum amount of new money that can be created through the fractional reserve banking system.

**Fractional Reserve Banking:** A banking system in which banks are required to keep only a fraction of customer deposits as reserves, allowing them to lend out the remainder and create new money.

**Money Velocity:** The rate at which money changes hands within the economy, reflecting the frequency of economic transactions.

**Commercial Banks:** Financial institutions that accept deposits from the public and provide loans and other financial services.

**Monetary Policy:** Actions undertaken by the central bank to control the money supply and influence economic conditions.

#### 5.1.10 Self-Assessment Questions

1. What is the definition of money supply?
2. List the components of the money supply.
3. Explain the concept of M1 and its significance in the economy.
4. How does the central bank influence the money supply through

open market operations?

5. What is fractional reserve banking, and how does it contribute to money creation?
6. Define the reserve ratio and explain its relationship with the money multiplier.
7. How does the public's behavior regarding money holdings impact the money supply?
8. Discuss the factors that influence money velocity.
9. How do higher incomes and lower interest rates affect the demand for money?
10. Explain the role of commercial banks in the money creation process.

#### 5.1.11 References

1. Mishkin, F. S. (2018). *The Economics of Money, Banking, and Financial Markets* (12th ed.). Pearson.
2. Cecchetti, S. G., & Schoenholtz, K. L. (2020). *Money, Banking, and Financial Markets* (5th ed.). McGraw-Hill Education.
3. Hubbard, R. G., & O'Brien, A. P. (2018). *Money, Banking, and the Financial System* (3rd ed.). Pearson.
4. Frederic, S. M., & Anderson, G. (2018). *Money, Banking, and Financial Markets* (5th ed.). Cengage Learning.
5. Gwartney, J. D., Stroup, R. L., Sobel, R. S., & Macpherson, D. A. (2017). *Economics: Private and Public Choice* (16th ed.). Cengage Learning.

## Lesson 5.2: Demand for Money

### Structure

- 5.2.1 Objectives
- 5.2.2 Introduction
- 5.2.3 Theories of Demand for Money
- 5.2.4 The Classical Theory of Demand for Money
- 5.2.5 Criticisms of the Classical Theory of Demand for Money
- 5.2.6 Keynesian Theory of Demand for Money
- 5.2.7 Factors Affecting Demand for Money
- 5.2.8 Criticisms of the Keynesian Theory of Demand for Money
- 5.2.9 Summary
- 5.2.10 Keywords
- 5.2.11 Self-Assessment Questions
- 5.2.12 References

### 5.2.1 Objectives

By the end of this chapter, students will:

1. Understand the Theories of Demand for Money.
2. Comprehend the Keynesian Theory of Demand for Money.
3. Identify the Motives for Holding Money.
4. Analyze Factors Affecting Demand for Money.
5. Apply the Concept of Demand for Money.

### 5.2.2 Introduction

Demand for money has been traditionally understood to be the demand to hold money as ready cash balances. This understanding has changed as the financial sector, especially the banking industry, has evolved. Use of cheques, cash withdrawals from automatic teller machines (ATMs), and nowadays, peer-to-peer transfer of money using electronic wallets and scanning QR codes has all changed the very essence of the meaning of ready balances. Money no longer needs to be kept as cash in order to be readily available. Yet, the way individuals and households visualize their financial needs and transactions has not changed much. Despite a number of sophisticated theories and propositions advanced over the years modeling monetary, particularly consumption, expenditure by individuals, both the Classical and Keynesian theories keep reinventing

themselves as more plausible of all such models.

The origin of money lies in need for an efficient medium of exchange. Barter system, in which individuals exchanged goods for goods or services, became increasingly difficult to execute as economic activities grew increasingly widespread and the economic system became more complex. Bartering relied on the coincidence of wants, meaning that both parties involved in the exchange needed to desire what the other party had to offer.

To overcome this challenge, various items with inherent value started being used as mediums of exchange. These items, such as cowrie shells, beads, metals (like gold and silver), and even livestock, gradually gained acceptance and were widely recognized as a means of facilitating trade. As their use became more prevalent and accepted, they evolved into forms of currency.

Over time, societies transitioned from commodity money, where the currency had intrinsic value (such as gold or silver coins), to representative money, where the currency represented a claim on a commodity, like banknotes backed by gold reserves. Eventually, with the establishment of central banks and governments, fiat money emerged, which is not backed by a physical commodity but derives its value from the trust and confidence placed in the issuing authority.

The evolution of money has been driven by the need for a universally accepted and convenient medium of exchange, allowing for efficient trade and economic transactions within a society. Therefore, money can be defined as a widely accepted medium of exchange that facilitates the exchange of goods and services. It plays a crucial role in modern economies, providing a standardized measure of value that allows for efficient transactions and economic interactions. But it has other uses, too.

Money also acts as a unit of account, providing a standard measure of value that enables individuals to compare the worth of different goods and services. By assigning prices to goods and services, money allows for meaningful economic calculations, pricing decisions, and financial planning.

Furthermore, money serves as a store of value, allowing individuals to save their wealth and defer consumption to a later time. It provides a

means to accumulate and preserve purchasing power over time, allowing individuals to hold wealth in a durable and transferable form.

While the forms of money have evolved throughout history, including physical forms like coins and banknotes, as well as digital and electronic representations, the essential function of money remains the same—to facilitate economic transactions, provide a unit of account, store value, and enable deferred payment.

### **5.2.3 Theories of Demand for Money**

There are several theories that explain the demand for money, which is the desire of individuals and firms to hold money balances for various purposes. The prominent theories are:

1. **Quantity Theory of Money:** As cornerstone of Classical Economics, the quantity theory of money posits that the demand for money is directly proportional to the level of nominal income in an economy. According to this theory, individuals and firms hold money as a medium of exchange to conduct transactions. The demand for money is determined by the transactional needs of the economy and the velocity of money (the speed at which money circulates).
2. **Real Balance Effect:** The real balance effect theory argues that changes in the real value of money balances (adjusted for changes in prices or purchasing power) affect the demand for money. According to this theory, when the overall price level decreases (deflation) or when individuals' and firms' real income increases, the purchasing power of money increases. As a result, individuals and firms may reduce their demand for money because they can purchase more goods and services with each unit of money. Conversely, when the overall price level rises (inflation) or real income decreases, the purchasing power of money decreases, leading to an increase in the demand for money.
3. **Liquidity Preference Theory:** Proposed by John Maynard Keynes, the liquidity preference theory focuses on the preference for liquidity as the primary determinant of the demand for money. According to this theory, individuals and firms demand money not only for transactions but also as a store of value. The demand for money is influenced by the interest rate, which represents the opportunity cost of holding

money instead of interest-bearing assets. The theory suggests that as the interest rate increases, the demand for money decreases and vice versa.

4. Baumol-Tobin Model: The Baumol-Tobin model combines the transactional and speculative motives for holding money. It suggests that individuals and firms balance the cost of holding money (in terms of foregone interest or investment opportunities) against the cost of converting non-monetary assets into money for transactions. The demand for money is influenced by the interest rate, the level of income, and the cost of transactions.
5. Portfolio Choice Theory: The portfolio choice theory argues that individuals and firms allocate their wealth across various financial assets, including money, bonds, stocks, and other assets. The demand for money depends on the relative expected returns, risks, and liquidity of different assets. The theory suggests that individuals hold money as part of their optimal portfolio diversification strategy.

Although the theories have grown increasingly complex, the Liquidity Preference Theory, proposed by John Maynard Keynes, still holds the centerstage. Not only is the theory simple to comprehend, but also supported empirically. But to better understand the theory, one must first understand the theory it replaced: the Classical Theory of Demand for Money.

#### **5.2.4 The Classical Theory of Demand for Money**

The Classical Theory of Demand for Money is predicated on the assumption that money is only the medium of exchange or means of payment. Therefore, the Classics contend that the demand for money or cash balances can only stem from a demand for financing transactions. Nobody will hold money as ready cash just for the sake of having it.

The Quantity Theory of Money as developed at Cambridge—on both sides of the Atlantic—argues that since the money changes hand only to finance transactions, therefore the total value of the goods and services exchanged must equal the product of the volume of transactions with the *average* price of such transactions. And since the money is not stored, the total value of transactions must equal the nominal supply of money multiplied by the number of times it changes hand (each change of hand

representing a transaction). This relationship is represented by what is called the *equation of exchange*:

$$MV \equiv PT$$

where,

$M$  = the supply of money

$V$  = velocity of money

$P$  = average price

$T$  = number of transactions

The velocity of money is defined as the average number of times the quantity of money in circulation changes hand. In the short run, the velocity of money ( $V$ ) is assumed to be constant and independent of the  $M$ ,  $P$  and  $T$ . This assertion is combined with the fact that the supply of money is determined by the Central Bank of an economy and is, therefore, treated as an exogenous variable—fixed for a particular period of time. The Classical economists assumed the economy to be functioning at the full employment level—engaging resources to the fullest and generating income to that tune—the number of transactions, as a function of the national income, remains fixed, too.

In the short run, for the money market to be stable, the demand for money must be equal to the supply of money—which is fixed by the Central Bank, thus:

$$M_d = M_s = M$$

Substituting this relationship in the equation of exchange gives:

$$M_d = \frac{PT}{V}$$

This modification of the equation of exchange transforms it into a theory for the demand for money— the Quantity Theory of Money. Thus, the demand for money depends on:

- i. the average price of transactions,
- ii. total number of transactions, and
- iii. the velocity of money.



If, as the theory assumes,  $T$  and  $V$  are constant, then any increase in the supply of money will only lead to a rise in the general price level, that is, inflation.

The above formulation of the Quantity Theory of Money was developed by Irving Fisher. An equivalent approach was developed by the Cambridge economists in the UK—Alfred Marshall and A.C. Pigou. The theory, also known as the Cambridge Cash-Balance Theory of Demand for Money, differs from the Fisherian version in its emphasis on the function of money as the store of value rather than as a medium of exchange.

The Cambridge version says that the money that people hold as cash balances over a period of time is due to the fact that all transactions do not take place simultaneously nor are they instantaneous. The demand for holding cash balances is typically proportional to the nominal income, although the current rate of interest and expectations about future prices as well as the amount of wealth owned by individuals do play a role but are not considered for the sake of simplicity. The cash-balances equation is thus:

$$M_d = kY$$

Where  $k$  is the proportion of money held as cash balances and  $Y$  is the nominal income. Since, in Classical Theory, income must equal expenditure:

$$M_d = kPT$$

Represented in this way, it is easy to see that the Cambridge equation can be translated into the Fisherian equation by assuming  $k$  to be fixed in the short run and positing:

$$k = \frac{1}{V}$$

Although, the difference between the two formulations may appear to be trivial on a superficial examination, a closer look will tell that the Cambridge version foreshadows an approach that was later formulated by John Maynard Keynes. Although the Cambridge version is more dynamic than the Fisherian version in the sense that the demand for money is influenced not only by the level of transactions but also by the price level, it nevertheless ignores the influence of other economic factors, mainly the current rate of interest, on the demand for cash balances.

### 5.2.5 Criticisms of the Classical Theory of Demand for Money

The Quantity Theory of Money, while widely discussed and influential, has also faced some criticism from economists:

1. **Assumption of Constant Velocity:** The Quantity Theory of Money assumes a constant velocity of money, which represents the rate at which money circulates in the economy. Critics argue that this assumption is unrealistic because the velocity of money can vary over time due to changes in financial institutions, technology, and economic behavior. Neglecting changes in velocity can lead to inaccurate predictions about the relationship between money supply and inflation.
2. **Lack of Causality:** Critics argue that the Quantity Theory of Money fails to establish a clear causal relationship between changes in the money supply and changes in the price level. While the theory suggests that an increase in the money supply will lead to inflation, critics point out that there can be various other factors influencing price levels, such as changes in productivity, aggregate demand, or supply shocks.
3. **Ignoring Real Factors:** The Quantity Theory of Money focuses primarily on the role of the money supply in determining inflation, overlooking the influence of real factors such as changes in production, technology, and resource availability. Critics argue that real factors can have significant effects on price levels and economic outcomes, and solely relying on changes in the money supply may oversimplify the complexities of the economy.
4. **Limited Focus on Demand for Money:** The Quantity Theory of Money primarily focuses on the supply side of money and inflation, neglecting the demand for money. Critics argue that understanding the demand for money, including individuals' and firms' motives for holding money balances, is crucial for a comprehensive analysis of the relationship between money and economic outcomes.
5. **Historical Evidence:** Critics also point out instances where historical data does not conform to the predictions of the Quantity Theory of Money. For example, periods of low or moderate inflation have coexisted with significant increases in

the money supply, challenging the notion that changes in the money supply directly cause inflation.

While the Quantity Theory of Money has faced criticism, it has also undergone refinements and modifications over time constituting the Neo-Classical Theory. However, most of the deficiencies in the theory were eliminated by John Maynard Keynes in his theory of liquidity preference.

### 5.2.6 The Keynesian Theory of Demand for Money

Keynes calls the demand for holding cash as *liquidity preference* and postulates a theory that this preference to keep the money liquid arises from three related yet distinct motives: (i) transactions motive, (ii) precautionary motive, and (iii) speculative motive.

The transactions motive represents the need to hold cash by individuals in order to bridge the time gap between expenses (not all expenses are incurred at once) and income (received periodically). While the income is earned *at a point* in time, the expenses are spread *over a period* of time. The money that one needs to hold as cash will depend on the frequency and the size of the payments received, both. Another important factor that mediates this need is the commonly prevalent mode of payment in the economy. Transactions motive formulated thus, is based on the function of money as a medium of exchange.

Keynes emphasizes that the transactions demand for money is the demand for *real* cash balances and not nominal. Since the money is being held for buying goods and services, the amount needed to pay will vary with the current prices—if prices double, twice the amount of money is needed to purchase the same quantity of goods and services, and vice versa.

Moreover, Keynes posited that the transactions demand for money is not influenced by the rate of interest and depends solely on the real income of the individual. This last point has been contested by Baumol and Tobin by pointing the fact that holding money as cash balances carries an opportunity cost and which a rational individual will try to minimize by optimizing his mix of cash balances and short-term investments.

The precautionary demand for money is necessitated by the possibilities of unforeseen expenses brought by unpredictable circumstances such as, sickness or accident or even unemployment. The amount of money held as precautionary balances depends on the life conditions and risk profile of the individual.

While transactions motive can be seen as basically the same idea as the Cambridge cash-balances theory, real innovation of Keynes comes in the form of speculative demand for money. He postulates that after taking out the amounts dictated by the transactions and precautionary demands for money, the residual income can be either invested in financial assets or held as cash balances depending on the current rate of interest. This he called the speculative demand of money. The speculative demand for money, thus, depends on both the level of income and the rate of interest.

A higher interest rate will make investing in financial assets worthy of the risk of lending money. Higher interest rates also increase the opportunity cost of keeping cash balances. Thus, in a high interest rate regime, individuals will use their speculative cash balances for purchasing financial assets. The reverse is true for a lower interest rate regime. Falling interest rates not only make the investments riskier but also reduce the opportunity cost of holding money.

The speculative nature of such money balances can be understood by the example of the bond market. Bond prices and interest rates are inversely proportional to each other. Higher rates of interest yield the same desired level of interest money while investing lesser amount while a lower rate of interest will force one to invest more to get the same amount of return. Thus, if bond traders expect the prices to go up (or equivalently, the interest rates to fall), they will tend to buy bonds at current prices in order to reap capital appreciation later. But if they think that the current rates are already high and the next change will only bring them down, they will sell the bonds to avoid capital loss in the future. Needless to say, this is speculating on market behavior, hence the term—speculative demand for money.

Keynes further posits that the demands for money are additive, i.e., in order to arrive at the total demand for money, we simply need to add the money demand functions for the three motives. Clubbing the transactions and the precautionary demands for money together, their demand function can be represented as:

$$M_{t,p} = L_{t,p}(Y)$$

where,

$M_{t,p}$  = the transactions and precautionary demand for cash balances

$L_{t,p}$  = the transactions and precautionary demand for money function

$Y$  = income

Similarly, the speculative demand for money function can be represented as:

$$M_s = L_s(r)$$

where,

$M_s$  = the speculative demand for money

$M_s$  = the speculative demand for money function

$r$  = current rate of interest

Thus, the total demand for money function can be formulated as:

$$M_d = M_{t,p} + M_s$$

Thus,

$$M_d = L_{t,p}(Y) + L_s(r)$$

The additive demand for money for money function has attracted severe criticisms from modern economists. As stated earlier, Baumol and Tobin, in particular have criticized the function stating that the money cannot be easily compartmentalized into neat divisions of transactions, precautionary, and speculative purposes. Moreover, they counter, that the demand for money does actually depend on the rate of interest as both, the consumption level and the risk estimate are influenced by the rate of interest, too. They postulate a unitary demand for money function:

$$M_d = L(r, Y)$$

The modified Keynesian demand function implies that the demand for money is an increasing function of income and decreasing function of the rate of interest.

### 5.2.7 Factors Affecting the Demand for Money

The demand for money is influenced by various factors that affect individuals' and firms' motivations to hold money balances:

1. **Transactional Needs:** The primary motive for holding money is to facilitate transactions. The demand for money increases with the level of economic activity, as individuals and firms require money for daily transactions such as purchasing goods and

services, paying bills, and conducting business operations. Higher levels of income and economic transactions generally lead to an increased demand for money.

2. **Income and Wealth:** Individuals' and firms' income levels and wealth holdings influence their demand for money. Higher incomes and wealth may lead to a higher demand for money as individuals and firms have greater financial resources to allocate to money balances. Additionally, individuals with higher wealth levels may hold larger precautionary balances for unforeseen contingencies.
3. **Interest Rates:** Interest rates play a significant role in determining the demand for money. When interest rates are low, the opportunity cost of holding money decreases, and individuals and firms may choose to hold larger money balances. Conversely, when interest rates are high, the opportunity cost of holding money increases, and individuals and firms may reduce their money holdings in favor of interest-bearing assets.
4. **Price Level and Inflation:** Changes in the general price level and expectations of future inflation can influence the demand for money. If individuals anticipate higher inflation, they may prefer to hold less money as it loses purchasing power over time. On the other hand, if there is deflation or expectations of falling prices, individuals may have an increased incentive to hold money to take advantage of lower prices in the future.
5. **Financial Innovations:** The availability of alternative financial instruments and payment technologies can affect the demand for money. The development of electronic payment systems, digital currencies, and other innovations can provide convenient and efficient alternatives to holding physical cash or traditional bank deposits. The adoption of these innovations may influence individuals' and firms' decisions regarding their preferred methods of holding and transacting with money.
6. **Confidence and Uncertainty:** Individuals' and firms' confidence in the economy and their expectations about future economic conditions can impact the demand for money. During periods of uncertainty or economic instability, individuals and firms may have a higher preference for holding money as a precautionary measure to meet unforeseen contingencies or to provide a sense

of financial security.

The relative importance of these factors may vary across different individuals, firms, and economic contexts. Additionally, the specific interactions between these factors can be complex and dynamic. Understanding the demand for money requires considering the interplay of these factors and their impact on preferences for holding money balances.

### **5.2.8 Criticisms of the Keynesian Demand for Money Function**

The Keynesian Theory of Demand for Money has faced criticism from the modern economists:

1. **Neglecting Interest Rate Effects:** Critics argue that the Keynesian Theory of Demand for Money does not adequately incorporate the impact of interest rates on money demand. Keynes emphasized the speculative motive for holding money, but critics contend that interest rates play a crucial role in shaping individuals' and firms' decisions to hold money versus other interest-bearing assets. Ignoring the interest rate effect can limit the theory's ability to explain shifts in money demand and the opportunity cost of holding money.
2. **Lack of Precision in Liquidity Preference:** Keynes identified liquidity preference as a key determinant of the demand for money, but critics argue that the concept of liquidity preference is not well-defined and lacks precision. It can be difficult to quantify and measure individuals' subjective desire for liquidity, making it challenging to empirically test and validate the theory's predictions.
3. **Incomplete Treatment of Expectations:** The Keynesian Theory of Demand for Money emphasizes individuals' expectations about future economic conditions as a determinant of money demand. However, critics argue that the theory does not fully address the formation and influence of expectations. Expectations regarding inflation, interest rates, and future economic prospects can significantly impact individuals' and firms' decisions to hold money or invest it in other assets. Neglecting the role of expectations may limit the theory's ability to explain shifts in money demand during periods of uncertainty or changing economic conditions.
4. **Limited Consideration of Financial Innovation:** Critics argue

that the Keynesian Theory of Demand for Money does not adequately account for the influence of financial innovation on money demand. Financial innovations, such as the development of new financial instruments or payment technologies, can alter individuals' and firms' preferences for holding money and affect the demand for money balances. Failing to consider the impact of financial innovation may limit the theory's applicability in modern financial systems.

Economists continue to refine and extend the theory, taking into account these criticisms and incorporating additional factors to enhance our understanding of individuals' and firms' motivations for holding money balances. These enhancements form the basis of what is called the Neo-Keynesian Economics.

### **5.2.9 Summary**

The demand for money is a fundamental concept in macroeconomics, exploring the motives and factors influencing individuals and businesses' desire to hold money. Over time, economists have developed various theories to explain the demand for money, including the Classical Theory and the Keynesian Theory.

The Classical Theory of Demand for Money posits that individuals and businesses hold money for transactional purposes. According to this theory, the demand for money is directly proportional to the level of income and transactions. Classical economists argued that money's sole function is to serve as a medium of exchange, and its demand is solely influenced by the quantity of goods and services people want to buy. In other words, money is merely a veil that facilitates exchanges.

However, the Classical Theory of Demand for Money has faced several criticisms. One criticism is that it neglects the speculative motive for holding money. This motive suggests that individuals hold money not only for transactions but also as a store of value to take advantage of future investment opportunities or to protect against uncertain future events. Classical economists failed to acknowledge the possibility that people may demand money for speculative purposes, leading to an incomplete understanding of money demand.

In contrast to the Classical Theory, the Keynesian Theory of Demand for Money emphasizes both transactional and speculative motives. Developed by John Maynard Keynes, this theory suggests that the



demand for money is influenced by both the need for liquidity to facilitate transactions and the desire to hold money as a precautionary measure against unforeseen contingencies. Keynes argued that the demand for money is not solely determined by the level of income and transactions but also depends on the subjective expectations and uncertainties individuals face.

While the Keynesian Theory addresses some of the limitations of the Classical Theory, it also faces criticisms. One criticism is that it oversimplifies the relationship between interest rates and the demand for money. According to Keynesian theory, individuals' demand for money is inversely related to interest rates. As interest rates rise, the opportunity cost of holding money increases, leading to a decrease in money demand. However, this assumption disregards the complexity of individuals' decision-making processes and fails to consider other factors that may influence money demand.

Several factors affect the demand for money, regardless of the theory considered. Firstly, the level of income and the overall level of economic activity play a crucial role. As income increases, the demand for money for transactional purposes typically rises. Secondly, interest rates influence the demand for money, as individuals weigh the costs and benefits of holding money versus other assets. Additionally, expectations about future economic conditions, inflation, and financial stability can affect the demand for money.

#### 5.2.10 Keywords

**Demand for Money:** It refers to the desire and willingness of individuals and institutions to hold money balances for transactional purposes and as a store of value.

**Quantity Theory of Money:** The theory posits a direct relationship between the quantity of money in circulation and the level of prices in an economy, assuming a constant velocity of money and suggests that changes in the money supply will proportionately impact prices, with no real effects on output or employment.

**Velocity of Money:** Velocity of money refers to the rate at which money circulates within an economy, representing the average number of times a unit of currency is used to conduct transactions in a given period.

**Liquidity:** Liquidity refers to the degree to which an asset or investment can be easily bought, sold, or converted into cash without causing significant price impact or loss of value.

**Liquidity Preference:** Liquidity preference refers to the desire of individuals to hold wealth in the form of highly liquid assets, such as money, due to the perceived advantages of immediate accessibility and reduced risk.

**Liquidity Preference Theory:** Developed by John Maynard Keynes, posits that the demand for money is determined by the individual's preference for liquidity, influenced by factors such as the expected return on alternative assets and the level of uncertainty in the economy and suggests that changes in the interest rate can affect the demand for money and consequently impact investment and economic activity.

**Transactions Motive:** The transactions motive for holding money refers to the demand to hold money for the purpose of facilitating day-to-day economic transactions and conducting routine payments.

**Precautionary Motive:** The precautionary motive for holding money refers to the desire to hold money as a precautionary measure to meet unforeseen future expenses or emergencies.

**Speculative Motive:** The speculative motive for holding money refers to the desire to hold money as a store of value to take advantage of potential investment opportunities or to hedge against future uncertainties in financial markets.

#### 5.2.11 Self-Assessment Questions

1. According to the Classical Theory of Demand for Money, what determines the demand for money?
2. How does the Keynesian Theory of Demand for Money differ from the Classical Theory?
3. What is the relationship between interest rates and the demand for money according to the Keynesian Theory?
4. How does income level affect the demand for money?
5. What role do expectations about future economic conditions play in influencing the demand for money?
6. According to the Classical Theory of Demand for Money, what

factors influence the demand for money?

7. What is the primary criticism of the Classical Theory of Demand for Money?
8. How does the speculative motive differ from the transactional motive in the Keynesian Theory of Demand for Money?
9. Why is an understanding of the theories and factors influencing the demand for money important for macroeconomic analysis?
10. How have Baumol and Tobin modified the Keynesian demand for money function?

### 5.2.12 References

1. Baumol, W. J. (1993). *Economic theory and operations analysis*: Prentice-Hall.
2. Mankiw, N. G. (2016). *Macroeconomics* (9th ed.). Cengage Learning.
3. Friedman, M. (1956). *Studies in the Quantity Theory of Money*. University of Chicago Press.
4. Patinkin, D. (1989). *Money, Interest, and Prices: An Integration of Monetary and Value Theory* (2nd ed.). HarperCollins College Publishers.
5. Blinder, A. S. (2013). *Macroeconomics: Principles and Policy* (12th ed.). Cengage Learning.
6. Tobin, J. (1965). *Money and Economic Growth*. Cowles Foundation for Research in Economics at Yale University.
7. Laidler, D. E. (1993). *The Demand for Money: Theories, Evidence, and Problems* (4th ed.). HarperCollins College Publishers.
8. Romer, D. (2018). *Advanced Macroeconomics* (5th ed.). McGraw-Hill Education.
9. Hall, R. E., & Taylor, J. B. (2019). *Macroeconomics* (12th ed.). Worth Publishers.
10. Carlin, W., & Soskice, D. (2018). *Macroeconomics: Institutions, Instability, and the Financial System*. Oxford University Press.

## Lesson 5.3: Liquidity Preference, Rate of Interest, and Liquidity Trap

### Structure:

- 5.3.1 Objectives
- 5.3.2 Introduction
- 5.3.3 Interest Rates and Investment Decisions
- 5.3.4 Speculative Demand for Money
- 5.3.5 Speculative Demand for Money Curve
- 5.3.6 Keynesian Theory of Interest Rate
- 5.3.7 Liquidity Trap
- 5.3.8 Implications for Monetary Policy
- 5.3.9 Summary
- 5.3.10 Keywords
- 5.3.11 Self-Assessment Questions
- 5.3.12 References

### 5.3.1 Objectives

By the end of this chapter, students will be able to:

1. Understand the relationship between interest rates and investment decisions.
2. Interpret the speculative demand for money curve.
3. Comprehend the Keynesian theory of interest rates and the role of speculative demand.
4. Recognize the concept of a liquidity trap and its implications for monetary policy.
5. Evaluate alternative measures to stimulate economic growth in a liquidity trap.
6. Analyze the impact of speculative demand for money on the velocity of money circulation.
7. Recognize the implications of a liquidity trap for monetary policy formulation.

### 5.3.2 Introduction

The classical Theory of Demand for Money had anticipated the transactions motive as well as the precautionary motive for holding cash balances. While this may seem innocuous *prima facie*, but a careful examination will reveal that the two motives clubbed together assume, *de facto*, two distinct functions of money. While the transactions motive

clearly assumed money as medium of exchange, the precautionary motive holds cash balances for an indefinite and unpredictable period of time—assuming that the money functions as a store of value. This insight intrigued Keynes who proposed his own theory of the demand for money positing that money is held in cash balances for not two but three motives: transactions, precautionary, and speculative.

Keynes asserts that while the transactions and precautionary cash balances are determined primarily by the level of income, the speculative cash balances are held specifically for trading in financial assets and are influenced by the rate of interest only. Based on this proposition, Keynes proposed his theory of interest rate determination and deduced the impact of monetary policy on interest rates, level of investment, employment, and income in the economy.

### 5.3.3: Interest Rates and Investment Decisions

Financial assets comprise a diverse range of products: money, bonds, stocks, bank and post office deposits, stock and commodity futures and options, etc. Despite categorizing money as a financial asset, it will do well to understand that it is fundamentally different from all other financial assets. So, broadly speaking, financial assets can be categorized into two: money and non-money assets.

Money acts as the benchmark for desirability of a financial asset in terms of its liquidity, i.e., time taken, ease of transaction, and acceptability of the asset to fund a transaction. By nature, and definition, money is the most liquid of all assets. But the characteristic feature that distinguishes non-money assets from money itself is the fact that it is only non-money assets that can undergo capital appreciation (or depreciation). That is to say, that capital gains or losses are possible only for holders of non-money assets while the nominal value of money does not change at all.

For ease of exposition, economists refer to all financial assets that can yield capital gains or losses as *bonds*. Thus, bonds in economic theory are a much wider class of instruments encompassing such diverse assets as stocks, certificates of deposits, bullion, agricultural produce, real estate, etc. Keynes insight in formulating his theory of demand for money was that there are times when money is more desirable as an asset than bonds.

In order to understand this proposition, it is required that we first understand how the rate of interest influences the decision to invest in financial assets. The first relationship to realize is that the desire to hold

money as cash balances is inversely proportional to the desire to hold bonds—as bonds can only be purchased with money.

The second relationship to realize is that the yield of a capital-appreciating asset is inversely proportional to its price. This can be understood from the perspective of an individual looking to earn a fixed amount of extra income by a certain date in future. Let us assume that the individual wants to have Rs.1,000 at the end of the financial year. Now if the prevailing interest rate for bonds is, say, 5% then the individual must invest at least Rs.952.38 to get to the desired figure of Rs.1,000 by the end of the year. Now, if the interest rate on the bonds increases to 10%, then he needs to invest only Rs.909 to achieve his financial goal. This can be worked out in the reverse direction also—a decrease in the prevailing rate of interest from 10% to 5% will force the individual to invest a larger amount (Rs.952.38) than he had to earlier (Rs.909) in order to have Rs.1,000 in his hands at the end of the year.

The implication is clear: for a 5% interest bond, the price it will command—for an individual wishing to earn Rs.1,000 in one year—will be Rs.952.38; if the interest rate increase to 10%, the individual will be willing to pay only Rs.909 for the same financial goal. This can be looked from the other way round, too. If the price of a bond falls, its yield increases and if the price increases, its yield decreases.

A bond is typically issued at fixed predetermined nominal future revenue stream (say, Rs.1,000 per year for 20 years); the face value is paid to the purchaser at the time of first issue. Subsequently, the bond is sold in the secondary markets where the demand and supply of bond will change its price and, therefore, its yield. Conversely, as interest rates change, so will bond prices. The change is in the market price (present value) of the bond and not in its face value (maturity value). Thus, the market price of the bond is inversely proportional to the current rate of interest.

Because bonds offer fixed income streams, the market prices of previously issued bonds are inversely proportional to the prevailing rate of interest. Thus, with an increase in the rate of interest, bond holders experience capital loss as bond prices fall. As interest rates fall, bond prices increase, and bond holders experience capital gains.

For a non-maturing bond offering perpetual fixed income stream, called a **consol** in the UK, the present market value can be calculated as:

$$V_p = \frac{S}{r}$$

where,

$S$  = annual net revenue stream (perpetual)

$r$  = current market interest rate

If a consol pays Rs.1,000 per annum and the current market interest rate is 10 percent, the consol is worth Rs.10,000. If the market interest rate rises to 20 percent, the worth of the consol will fall to Rs.5,000. If the interest rate falls to 5 percent, the market value of the consol will rise to Rs.20,000. Thus, it is possible to earn capital gains or incur capital losses on consols in the secondary market.

#### 5.3.4 Speculative Demand for Money

Keynes contended that precautionary demand for money was an exception to the money as a medium of exchange assertion and he hypothesized that there is another exception, too—the speculative demand for money.

Holding cash balances for indefinite and indeterminate period implies holding money as an asset and as asset it is subject to the same impulse as any other non-money financial asset. Keynes hypothesized that money and other non-money financial assets are substitutes for each other. An increase in cash balances implies a decrease in bond holding and vice versa. And this decision is dictated by the prevailing and anticipated market rate of interest.

There can be situations where holding money as cash may be preferable to holding bonds. Bonds carry a risk of capital loss and if that risk outweighs the benefit from earning interest income, bonds become an inferior asset compared to money. Therefore, individuals may hold more money as cash balances ( $L_s$ ) than what Classical economists call the rational level ( $L_{t,p}$ ); for Keynes, such behavior is perfectly rational given the situation in the bond market.

Keynes asserts that people hold on to a notion of a **natural rate of interest**—that rate of interest to which the fluctuating rate of interest eventually returns. The further the deviations from this natural rate, the stronger is the expectation that the actual market rate will return to the natural rate. This natural rate is the

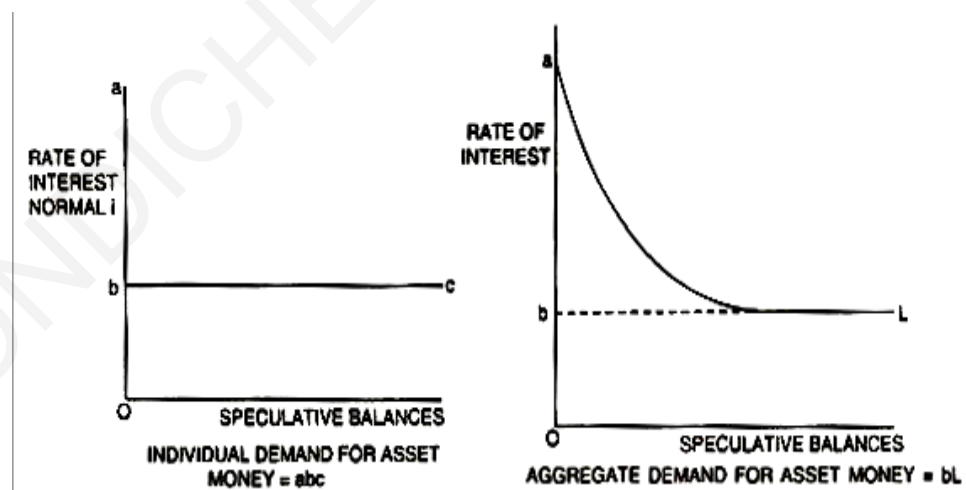
standard against which the riskiness of holding bonds is weighed against.

Thus, if the current market rate of interest is above the natural rate, people think that the rate of interest will eventually fall leading to thus increasing the prices of bonds that they currently hold. This will persuade them to buy more bonds at the currently depressed market prices so that they may earn capital gain in future.

Similarly, if the current market rate of interest is below the perceived natural rate, investors may think that the rate will eventually rise leading to fall in bond prices that they currently hold. This risk of future capital loss will drive them to sell the bonds at the current high prices and hold the proceeds as cash balances. People estimate that the interest income earned is not worth the potential risk of capital loss—money is a superior asset compared to bonds in such a scenario.

If the change in interest rate is just enough to offset potential capital gain or loss against the decrease or increase in the interest income, bondholders will be indifferent between holding bonds and holding cash balances.

### 5.3.5 Speculative Demand for Money Curve



The analysis of speculative demand for money is based on the conditions of *certainty*. If each person holds expectations about the future movement of the interest rates with certainty, then their portfolio will comprise either all bonds or all money. This is true at the individual level. But for an economy as a whole, there are many individuals and many

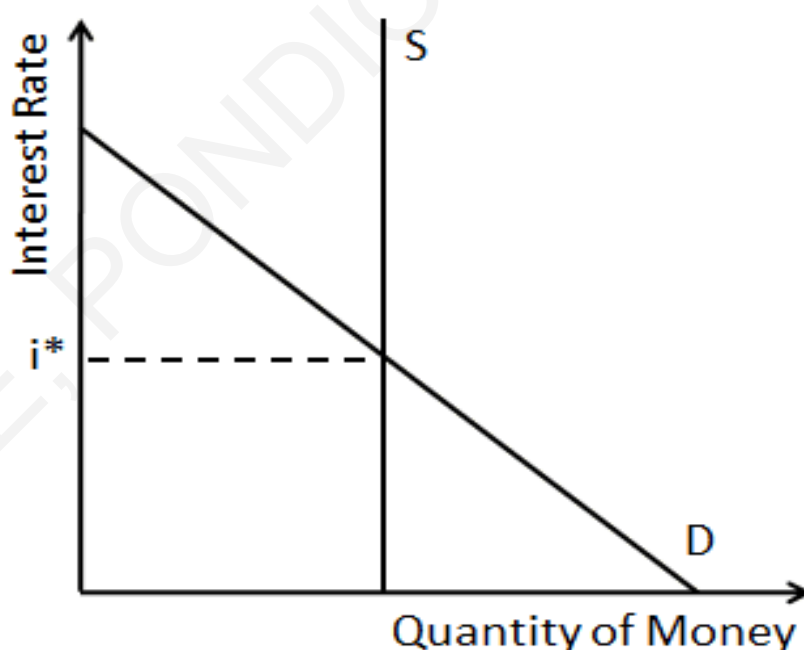


different expectations (all held individually with certainty), it is possible to derive a continuous economy-wide speculative demand for money curve.

The figure illustrates both the speculative demand curves. For individuals, the speculative demand curve will be a horizontal straight line pegged at the natural rate of interest. An economy-wide speculative demand curve is a downward sloping smooth curve with a positive  $y$ -axis intercept.

For Classical economist, the speculative demand for money curve will be indistinguishable from the  $y$ -axis, whereas Keynes contends that only when the interest rate is so high that each individual is convinced that the market rate is going to fall down (point  $a$  in the figure). All cash balances will be used for transactions and precautionary motives—none will be held for speculative motive. In this special case—no speculative demand for money—the Keynesian model reduces to the Classical model of demand for money.

The speculative demand for money curve represents preference for money over bonds, the curve is also called the **liquidity preference curve** or representing the underlying liquidity preference function. From the figure it is apparent that as the economy moves downwards from point  $a$ , the level of national income remains constant, but cash balances rise. This implies an increase in the desired  $k$  (equivalently, a fall in the velocity of money  $V$ ).



For illustration, suppose the national income is Rs.1,000 billion and the resulting  $L_{t,p}$  is Rs. 200 billion, then the ratio of desired money balances to the national income,  $k$ , equals 20 percent  $\left(\frac{\text{Rs.}200}{\text{Rs.}1000}\right)$ . Consequently, the velocity of money,  $V = \frac{1}{k} = 5$ . Suppose that the rate of interest falls down and the investors feel the bonds to be too risky (risk of capital loss), then they will sell bonds and hold more cash balances. Suppose the desired additional speculative cash balances equal Rs.50 billion, then the total money balances will be Rs.250 billion and  $k$  will become 25 percent  $\left(\frac{\text{Rs.}250}{\text{Rs.}1000}\right)$  and the velocity decreases to  $4\left(\frac{1}{0.25}\right)$ . The implication is that  $k$  and  $V$  are functions of the rate of interest and are *not* constant—a fundamental departure from the Classical model.

### 5.3.6 Keynesian Theory of Interest Rate

As Keynes replaced the Classical theory of the rate of interest, he contended that neither saving nor investment is determined by the rate of interest. Keynes asserted that the market rate of interest is determined at the intersection of the liquidity preference and the supply of money curve. Alternatively, the equilibrium rate of interest is the one at which

$$M - L_{t,p} = L_s$$

For any rate of interest above the equilibrium rate, the quantity of money demanded is less than the supply of money—people are holding more money than what they desire. Individuals can change their cash balances position by buying more bonds, but the economy as a whole cannot. Purchase of bonds will push prices up thereby depressing the interest rate eventually bringing the demand and supply of money to equilibrium.

Similarly, for any rate of interest below the equilibrium rate, the demand for money exceeds the supply—people hold more bonds than they desire. Individuals will adjust their cash balances position by selling bonds driving bond prices down. It will push the rate of interest up till it brings the demand and supply of money back to equilibrium.

In contrast to the Classical model where the supply and demand of money determine the price level, in the Keynesian model, the supply and demand of money determine the rate of interest. While the Classical model views interest as reward for postponing consumption, the Keynesian model treats interest as a reward for parting with liquidity. Moreover, the

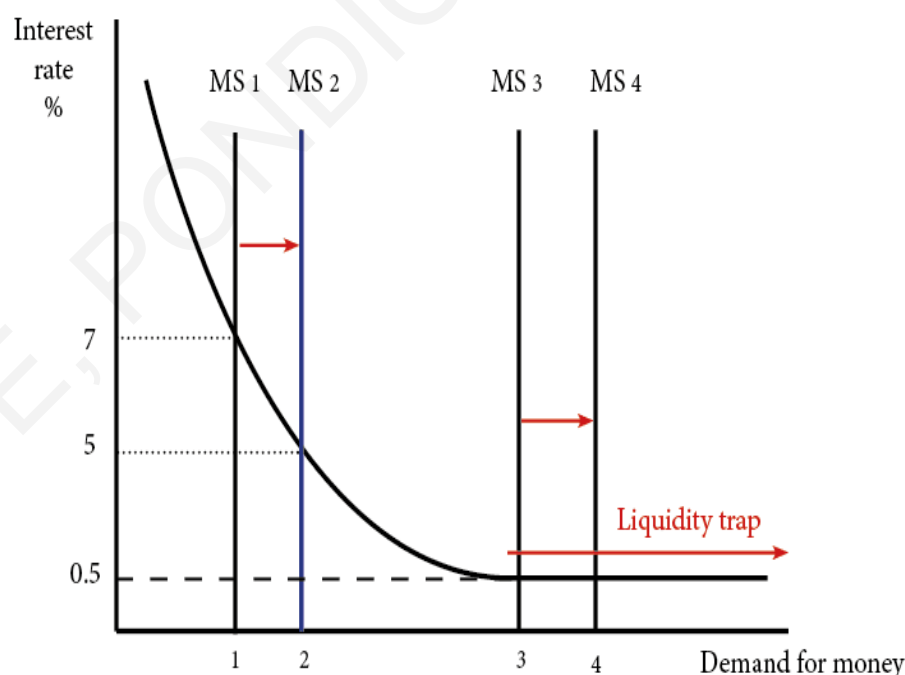
Classical model deals with flow variables (investment and saving per unit of time) while the Keynesian model studies stock variables (money supply and stock of speculative cash balances).

### 5.3.7 Liquidity Trap

Changes in the supply of money will affect the rate of interest. A sale of bonds to the public and depository institutions by the central bank will depress bond prices (by virtue of it being the largest seller in the market) thereby driving interest rates upwards. Depletion in the cash balances will force the depositories to curtail their lending, driving the interest upwards even further.

Conversely, if the central bank purchases bonds from the public or financial institutions, it will directly affect the price of bonds (by virtue of it being the largest buyer in the market) and will drive the interest rates down. Increase on cash balances with the financial institutions will increase the supply of money through the deposit multiplier. These excess reserves with the institutions can only be lent at lower rates of interest.

But a limiting condition is inherent in this process. Purchase of bonds by the central bank may depress the interest rate to such a level that bond holders become convinced that the only way interest rates will move next is upwards. This apparent certainty of capital loss makes holding bonds extremely risky. The public and the depository institutions will only be happy to sell bonds to the central bank and hold excess reserves.



At such extremely low rates, holding bonds or lending money is not worth the risk (capital losses and loan defaults). This situation is called the **liquidity trap**.

### 5.3.8 Implications for Monetary Policy

Expansionary monetary policy (such as purchase of bonds by the central banks) are usually undertaken to stave economic slowdowns by (i) putting cash in the hands of the public to boost consumption, and (ii) lowering the lending rates for the businesses to boost investment. Increase in investment—through its multiplier effect—is expected to boost consumption and eventually increase the national income (or, at least, prevent it from shrinking down).

All of this is predicated on the increase in lending by the depository institutions prompted by an increase in their cash reserves due to bond purchases by the central bank. This works in normal times—unless the interest rates are driven down to the level of liquidity trap. Once the economy enters the liquidity trap region, no amount of liquidity injection by the central bank will force the financial institutions to increase their lending; they will be content with holding excess reserves.

Keynes pointed out to the fact that an expansionary monetary policy is largely ineffective for an economy already in recession and most certainly so for an economy in the throes of depression. An effective monetary policy is predicated on a small increment in money supply resulting in significant changes in interest rates fueling significant changes in investment. But during a recession, when the interest rates are already in the flatter range, even a large increase in money supply elicits only insignificant changes in interest rates.

Moreover, businesses expect profit reduction during recessions and curtail their investment plans accordingly to meet lower expectations. Interest rates must fall greatly to offset the reduction in profit expectation. These twin problems—an insensitive interest rate and an insensitive investment function—monetary policy is rendered ineffective during a recession.

Although monetary policy is ineffective in boosting expenditure, it is still effective in combating rising prices. Bond sales by the central bank will suck excess money out of the system and along with an increase in reserve requirements, it has the potential to curb excess spending. An increase in interest rates and decrease in liquidity in the economy will

lower the aggregate expenditure abating the inflationary pressure on the economy.

### 5.3.9 Summary

Interest rates play a crucial role in influencing investment decisions and overall economic activity. Interest rates have a significant impact on investment decisions. When interest rates are low, the cost of borrowing decreases, making investment projects more attractive. Lower interest rates can stimulate economic growth by encouraging businesses to undertake capital investments and expand their operations. Conversely, higher interest rates increase the cost of borrowing, which can discourage investment and slow economic activity.

The speculative demand for money refers to the desire of individuals and firms to hold cash or other highly liquid assets to take advantage of anticipated changes in asset prices. This demand arises from the expectation of future interest rate movements and the desire to exploit potential gains. Individuals and firms may choose to hold money rather than invest in longer-term assets if they believe that interest rates will rise in the future, allowing them to purchase assets at a lower price and earn higher returns.

The speculative demand for money can be represented by the speculative demand for money curve. This curve illustrates the relationship between the interest rate and the quantity of money demanded for speculative purposes. As interest rates decrease, the opportunity cost of holding money declines, leading to an increase in the speculative demand for money. Conversely, as interest rates rise, the opportunity cost of holding money increases, reducing the speculative demand for money.

The Keynesian theory of interest rate emphasizes the role of liquidity preference in determining the interest rate level. According to this theory, the interest rate is determined by the interaction of the supply of and demand for money. The demand for money consists of the transaction demand (for everyday transactions), precautionary demand (for unexpected expenses) and the speculative demand (for anticipated gains). Keynes argued that changes in the speculative demand for money could lead to fluctuations in interest rates and affect investment decisions.

A liquidity trap occurs when the economy reaches a point where interest rates are so low that the speculative demand for money becomes

perfectly elastic. In other words, individuals and firms are willing to hold any additional money supply rather than invest it or spend it. In a liquidity trap, monetary policy becomes less effective in stimulating economic growth because reducing interest rates further does not result in increased investment or consumption.

The existence of a liquidity trap has important implications for monetary policy. In such a situation, conventional monetary policy tools, such as lowering interest rates, may not be sufficient to boost investment and stimulate the economy. Alternative policy measures need to be considered, such as expansionary fiscal policy or unconventional monetary policies like quantitative easing or direct injections of liquidity into financial markets.

### 5.3.10 Keywords

**Consol:** A non-maturing (perpetual) bond offering a fixed revenue stream.

**Liquidity Preference Function:** A relationship between interest rates and the amount of money desired to hold above transactions and precautionary motives. Also, a relationship that indicates a preference for money over bonds, depending on the level of interest rate.

**Liquidity Trap:** A situation in which interest rates are extremely low, and traditional monetary policy measures become ineffective in stimulating economic growth due to a preference for holding cash rather than investing or lending money.

**Natural Rate of Interest:** The equilibrium level of interest that balances savings and investment in an economy, reflecting the real return on capital and the underlying factors influencing the demand for and supply of loanable funds.

**Risk Averse:** A characteristic or behavior where individuals or investors have a preference for avoiding or minimizing potential losses and tend to choose less risky options even if it means potentially sacrificing higher returns.

**Speculative Demand for Money:** The desire to hold money as an investment asset rather than for transactional purposes, driven by the expectation of future changes in interest rates or asset prices.

### 5.3.11 Self-Assessment Questions

1. How do interest rates influence investment decisions? Provide examples of how low and high interest rates affect borrowing costs and investment behavior.
2. Define speculative demand for money and explain how it differs from transactional demand for money.
3. Describe the relationship between interest rates and speculative demand for money. How does the speculative demand for money curve illustrate this relationship?
4. What are the main components of the demand for money according to the Keynesian theory of interest rates? Explain the significance of speculative demand within this framework.
5. Define a liquidity trap and discuss its implications for monetary policy. Why do conventional monetary policy tools become ineffective in a liquidity trap?
6. What alternative measures can central banks employ to stimulate economic growth in a liquidity trap? Provide examples of unconventional monetary policy tools.
7. How does the speculative demand for money impact the velocity of money circulation within an economy? Explain the relationship between speculative demand and economic activity.
8. Compare and contrast the effects of low interest rates on short-term investments versus long-term investments. How do interest rates influence the decision between holding cash or investing in different asset classes?
9. Discuss the challenges faced by policymakers in managing inflation expectations during a liquidity trap. How can these challenges be addressed?
10. Explain the importance of promoting financial stability in the context of a liquidity trap. What measures can be taken to ensure financial stability during periods of economic uncertainty?

### 5.3.12 References

1. Mishkin, F. S. (2018). *The Economics of Money, Banking, and Financial Markets* (12th ed.). Pearson.
2. Romer, D. (2018). *Advanced Macroeconomics* (5th ed.). McGraw-Hill Education.

3. Woodford, M. (2003). *Interest and Prices: Foundations of a Theory of Monetary Policy*. Princeton University Press.
4. Taylor, J. B. (2017). *Monetary Policy Rules*. University of Chicago Press.
5. Svensson, L. E. (2017). *Monetary Policy and Financial Stability: A New Framework for Inflation Targeting*. MIT Press.



## Lesson 5.4: Macroeconomic Policies

Notes

### Structure

- 5.4.1 Objectives
- 5.4.2 Introduction
- 5.4.3 Role of Fiscal Policy in Stabilizing the Economy
- 5.4.4 Role of Monetary Policy in Stabilizing the Economy
- 5.4.5 Objectives of Monetary Policy
- 5.4.5 Targets of Monetary Policy
- 5.4.6 Tools of Monetary Policy
- 5.4.7 Coordination between Fiscal and Monetary Policies
- 5.4.8 Summary
- 5.4.9 Keywords
- 5.4.10 Self-Assessment Questions
- 5.4.11 References
- 5.4.1 Objectives

### 5.4.2 Introduction

Macroeconomic policies play a pivotal role in shaping the economic trajectory of nations and are critical for achieving stability and promoting sustainable growth. Policymakers face the complex task of managing and influencing aggregate economic variables, such as output, employment, inflation, and long-term prosperity. In the realm of economics, an understanding of the theories, principles, and practical applications of macroeconomic policies is indispensable for comprehending the dynamics of national economies.

Fiscal policies, wielded by governments, encompass measures such as taxation, public spending, and the use of fiscal instruments to influence economic activity. Conversely, monetary policies, implemented by central banks, involve actions such as controlling money supply, regulating interest rates, and managing exchange rates. These policy tools work in concert, seeking to maintain price stability, enhance employment prospects, and foster sustainable economic growth.

Policymakers face numerous challenges in their pursuit of macroeconomic stability. Difficulties arise in managing inflationary pressures, addressing unemployment, and ensuring fiscal sustainability. Balancing short-term considerations with long-term objectives requires careful judgment and entails trade-offs.

### **5.4.3 Role of Fiscal Policy in Stabilizing the Economy**

One of the primary objectives of fiscal policy is to stabilize aggregate demand, which plays a crucial role in maintaining economic stability. During periods of economic downturns, fiscal policy can be used to boost aggregate demand through expansionary measures. Increased government spending on public infrastructure projects, unemployment benefits, and tax cuts can stimulate consumption and investment, thereby counteracting the decline in private sector demand. Conversely, during periods of high inflation and overheating, contractionary fiscal policy measures such as reducing government spending and increasing taxes can help reduce aggregate demand and dampen inflationary pressures.

Fiscal policy can also play a significant role in mitigating inflationary pressures in the economy. By reducing government spending or increasing taxes, fiscal policymakers can reduce aggregate demand, thereby curbing excess demand-driven inflation. Additionally, targeted fiscal measures such as supply-side policies, aimed at improving productivity and reducing production costs, can contribute to price stability in the long run. However, the effectiveness of fiscal policy in controlling inflation is influenced by various factors, including the structure of the economy, the credibility of policymakers, and the presence of inflationary expectations.

Fiscal policy interventions can have substantial impacts on employment and unemployment levels in the economy. Expansionary fiscal policy, such as increased government spending, can create job opportunities and reduce unemployment during economic downturns. The infusion of funds into public infrastructure projects or investment in sectors with high labor intensity can directly generate employment. Additionally, fiscal measures that stimulate economic growth and aggregate demand can indirectly lead to job creation in the private sector. Conversely, contractionary fiscal policy measures may reduce employment levels in the short term but can be necessary to address inflationary pressures and maintain long-term stability.

Fiscal policy can have implications for income distribution and equity within society. Progressive taxation, where higher-income individuals pay a larger proportion of their income in taxes, can help reduce income inequality by redistributing resources to support the disadvantaged. Additionally, targeted social welfare programs funded through fiscal measures can enhance social safety nets and promote inclusivity. However, the design and implementation of fiscal policy measures should consider the potential trade-offs between equity and efficiency, as excessive redistribution may hinder incentives for productive activities and economic growth.

### **Evaluating the Effectiveness of Fiscal Policy**

Evaluating the effectiveness of fiscal policy requires empirical analysis to assess the impact of fiscal measures on the economy. Numerous studies have explored the effects of fiscal policy interventions on key macroeconomic variables such as GDP growth, employment, inflation, and income distribution. These studies employ various econometric techniques, including time-series analysis, panel data analysis, and dynamic general equilibrium modeling, to estimate the causal relationship between fiscal policy and economic outcomes. By analyzing historical data and conducting counterfactual simulations, researchers can gain insights into the effectiveness and transmission mechanisms of fiscal policy.

Measuring the precise impact of fiscal policy interventions presents several challenges. First, disentangling the effects of fiscal policy from other factors influencing the economy, such as monetary policy or external shocks, is complex. Causal identification is often challenging due to endogeneity issues, data limitations, and the presence of simultaneous policy actions. Second, the effectiveness of fiscal policy can vary depending on the specific context and the design of the measures implemented. The timing, magnitude, duration, and composition of fiscal policy interventions can significantly affect their impact. Third, fiscal policy evaluations often involve long time horizons, and the effects may unfold gradually, making it challenging to attribute outcomes to specific policy actions accurately.

While empirical research on fiscal policy effectiveness has made significant progress, it is important to acknowledge the limitations and caveats associated with these evaluations. The complexity of the economic system and the multitude of interacting factors make it challenging to

draw definitive conclusions from any single study. Therefore, policymakers should consider a body of evidence and use a holistic approach when formulating fiscal policy interventions. Additionally, ongoing research efforts should continue to refine methodologies, address data limitations, and explore innovative approaches, such as natural experiments and quasi-experimental designs, to enhance our understanding of fiscal policy effectiveness.

### **Limitations and Challenges of Fiscal Policy**

Fiscal policy implementation is subject to several constraints that can limit its effectiveness in stabilizing the economy. One key constraint is fiscal space, which refers to the capacity of governments to implement expansionary fiscal measures without jeopardizing fiscal sustainability. High levels of public debt, budget deficits, or limited access to financial markets can restrict the ability of policymakers to enact countercyclical fiscal policy. Additionally, political considerations, such as competing policy priorities, intergenerational equity concerns, and political resistance to tax increases or spending cuts, can hinder the implementation of appropriate fiscal measures.

The effectiveness of fiscal policy can be influenced by political economy factors, including public expectations, policy credibility, and the timing of policy decisions. For example, if households and businesses anticipate that fiscal policy measures are temporary or politically motivated, they may not respond as strongly, limiting the desired impact on aggregate demand. Furthermore, political cycles and electoral considerations may lead to short-term decision-making, making it challenging to sustain consistent fiscal policy measures over the medium to long term. These political economy considerations highlight the importance of credibility, transparency, and effective communication in enhancing the effectiveness of fiscal policy.

Fiscal policy interventions, particularly during economic downturns, can lead to increased government borrowing and higher levels of public debt. While temporary deficits and debt accumulation may be necessary to support economic recovery, sustained fiscal imbalances can raise concerns about debt sustainability and potential macroeconomic risks. Excessive reliance on debt-financed fiscal stimulus without a credible plan for fiscal consolidation can lead to higher borrowing costs, reduced investor confidence, and macroeconomic instability. Policymakers

must strike a balance between using fiscal policy as a stabilization tool and ensuring long-term fiscal sustainability to avoid adverse consequences.

Fiscal policy effectiveness can be influenced by coordination challenges, particularly when implemented in conjunction with other policy tools, such as monetary policy. Coordination between fiscal and monetary authorities is essential to avoid conflicting policy signals and maximize the impact of stabilization efforts. Moreover, fiscal policy decisions made by one country can have spillover effects on other economies, particularly in the context of interconnected global financial markets. Uncoordinated fiscal policy actions, such as protectionist measures or beggar-thy-neighbor policies, can lead to adverse outcomes, including trade tensions, capital flows, and exchange rate volatility.

Fiscal policy interventions can have distributional implications, affecting different segments of society unevenly. For instance, tax policies that disproportionately burden low-income households or social spending cuts that impact vulnerable populations can exacerbate income inequality and social disparities. The trade-offs between equity and efficiency in fiscal policy design should be carefully considered to ensure that the benefits of stabilization measures are shared equitably across society. Addressing distributional concerns through well-targeted social safety nets and progressive tax structures can help mitigate potential adverse effects and promote inclusive growth.

Addressing the limitations and challenges associated with fiscal policy requires a comprehensive and nuanced approach. Policymakers should adopt a long-term perspective, aiming for fiscal sustainability while effectively navigating short-term economic fluctuations. Enhancing fiscal space through prudent fiscal management, strengthening institutional frameworks, and implementing structural reforms can enhance the efficacy of fiscal policy interventions. Moreover, transparent communication, policy credibility, and public awareness campaigns are essential in shaping public expectations and promoting confidence in fiscal policy measures. Coordinated actions among countries and international cooperation can mitigate spillover effects and enhance the overall effectiveness of fiscal policy as a stabilization tool. By addressing these challenges, fiscal policy can play a more robust role in promoting economic stability, sustainable growth, and shared prosperity.

#### **5.4.4 Role of Monetary Policy in Stabilizing the Economy**

Monetary policy, as an integral tool of macroeconomic management, plays a pivotal role in stabilizing the economy by influencing key economic variables such as inflation, output, and employment. Implemented by central banks, monetary policy refers to the manipulation of money supply, interest rates, and other financial conditions to achieve desired macroeconomic objectives.

Monetary policy, as an essential tool of macroeconomic management, plays a critical role in stabilizing the economy. Through its ability to manage inflation, mitigate business cycles, and foster sustainable economic growth, monetary policy enables central banks to influence key economic variables and maintain macroeconomic stability. Nevertheless, the effectiveness of monetary policy relies on the prudent and forward-looking decisions of central banks, taking into account a wide range of economic indicators, financial conditions, and policy trade-offs. Thus, ensuring the sound implementation of monetary policy is essential for achieving stable and resilient economic outcomes.

#### **5.4.5 Objectives of Monetary Policy**

One of the primary objectives of monetary policy is to maintain price stability by managing inflationary pressures. Through various measures, central banks aim to achieve an optimal inflation rate that ensures stability and fosters economic growth. By adjusting interest rates, central banks influence borrowing costs and aggregate demand, which in turn affect the price levels of goods and services. Through open market operations, central banks can also control the money supply, thereby influencing inflationary pressures. By employing a combination of these tools, monetary policy can help contain inflation and prevent its detrimental effects on the economy, such as eroding purchasing power and distorting resource allocation.

Monetary policy plays a crucial role in mitigating fluctuations in economic activity, commonly known as business cycles. By adjusting interest rates, central banks can influence investment, consumption, and aggregate demand, thereby smoothening the peaks and troughs of the business cycle. During periods of economic expansion, central banks can adopt a contractionary monetary policy, characterized by higher interest rates, to curb excessive borrowing and prevent the formation of asset price bubbles. Conversely, during economic downturns, central banks can adopt

an expansionary monetary policy by reducing interest rates and injecting liquidity into the financial system, stimulating economic activity and encouraging investment and consumption. These countercyclical measures aim to stabilize output, employment, and overall economic performance.

Monetary policy plays a vital role in fostering sustainable economic growth by creating a conducive macroeconomic environment. By maintaining price stability and reducing uncertainty, monetary policy encourages long-term investments and supports entrepreneurship. Additionally, stable inflation rates and predictable monetary conditions provide businesses and households with a stable economic environment, facilitating planning, investment, and consumption decisions. Furthermore, by influencing interest rates, monetary policy affects the cost of capital, which influences investment decisions and technological progress. By employing expansionary or contractionary measures at appropriate times, central banks can promote balanced and sustainable economic growth while minimizing the risks of overheating or recession.

#### **5.4.5 Targets of Monetary Policy**

Monetary policy plays a crucial role in the overall economic stability of a nation. It is a powerful tool employed by central banks to influence economic variables and stabilize an economy. The selection of appropriate target variables is a critical aspect of the monetary policy framework. For example, tightening monetary policy to control inflation may have adverse effects on economic growth. Central banks must strike a delicate balance when considering multiple target variables simultaneously.

##### **Inflation as a Target Variable**

Inflation, defined as the sustained increase in the general price level, is one of the most commonly used target variables. Central banks aim to maintain price stability, usually targeting a specific inflation rate.

##### **Interest Rates as a Target Variable**

Central banks often utilize interest rates as a primary target variable to influence borrowing costs and stimulate or dampen economic activity. Changes in interest rates affect investment, consumption, and savings behavior.

## Money Supply as a Target Variable

Controlling the money supply is another important target variable for central banks. By regulating the amount of money in circulation, central banks aim to manage inflationary pressures and stabilize the economy. Different monetary policy tools, such as open market operations and reserve requirements, are used to manipulate the money supply with differing effectiveness in achieving monetary policy goals.

### 5.4.6 Tools of Monetary Policy

Central banks use a range of tools or instruments to influence their policy targets. These tools are designed to affect key economic variables such as inflation, employment, and economic growth. Commonly used instruments of monetary policy are:

1. **Open Market Operations:** Open market operations involve the buying and selling of government securities in the open market by the central bank. When the central bank purchases government securities, it injects money into the economy, increasing the money supply. Conversely, when it sells government securities, it withdraws money from the economy, reducing the money supply. Open market operations are flexible and allow central banks to adjust the money supply quickly. They also help in controlling short-term interest rates and ensuring liquidity in the banking system.
2. **Reserve Requirements:** Reserve requirements refer to the portion of deposits that banks are required to hold as reserves. Central banks can increase or decrease reserve requirements to influence the lending capacity of commercial banks and thus impact the money supply. If reserve requirements are increased, banks have to hold a larger portion of their deposits as reserves, reducing the funds available for lending and decreasing the money supply. Conversely, reducing reserve requirements frees up funds for lending and increases the money supply.
3. **Discount Rate:** The discount rate is the interest rate at which commercial banks can borrow funds directly from the central bank. By adjusting the discount rate, central banks can influence the cost of borrowing for commercial banks. When the discount rate is increased, borrowing becomes more expensive, discouraging banks from borrowing and reducing their ability to



create money. Conversely, lowering the discount rate encourages borrowing and increases the money supply.

4. **Interest Rate Policy:** Central banks set target interest rates for short-term borrowing and lending in the interbank market. They use their influence to manage these rates to achieve their policy targets. For example, the Federal Reserve in the United States sets a target range for the federal funds rate, which is the rate at which banks lend to each other overnight. By adjusting this target rate, the central bank influences other interest rates in the economy, such as mortgage rates, credit card rates, and business loan rates.
5. **Forward Guidance:** Forward guidance involves clear communication from central banks about their policy intentions, objectives, and economic outlook. By providing guidance on the future path of monetary policy, central banks aim to shape market expectations and influence long-term interest rates. Forward guidance helps reduce uncertainty for households, businesses, and investors, enabling them to make informed decisions regarding spending, investment, and borrowing.

The specific tools employed may vary across countries and depend on the legal and institutional framework of each central bank. Central banks continuously assess the effectiveness of these tools and adjust their strategies as needed to achieve their policy objectives.

#### **5.4.7 Coordination between Fiscal and Monetary Policies**

Fiscal and monetary policies are two key tools used by governments and central banks to manage the economy. Fiscal policy refers to the use of government spending and taxation to influence economic activity, while monetary policy involves controlling the money supply and interest rates to achieve economic objectives. While these policies can be implemented independently, coordination between fiscal and monetary authorities is generally considered beneficial for several reasons:

1. **Macroeconomic Stability:** Coordination between fiscal and monetary policies helps promote macroeconomic stability. When both policies are aligned, they can work together to address inflationary or deflationary pressures, stabilize economic growth, and reduce volatility in the business cycle.

2. **Policy Effectiveness:** Coordinated policies can enhance their effectiveness. If fiscal and monetary policies are working in opposite directions or sending conflicting signals, their impact on the economy may be dampened or even counterproductive. By coordinating their actions, policymakers can ensure that their efforts reinforce each other and maximize their combined impact.
3. **Avoiding Policy Dilemmas:** Coordinated policies can help avoid policy dilemmas, such as the "fiscal-monetary policy mix" problem. This dilemma arises when expansionary fiscal policy (increased government spending or tax cuts) conflicts with tight monetary policy (higher interest rates) or vice versa. Coordination can help resolve such conflicts and prevent suboptimal outcomes.
4. **Communication and Expectations:** Coordinated policies allow for better communication and management of expectations. When fiscal and monetary authorities work together, they can provide clearer signals to the market, investors, and households, improving their ability to anticipate and respond to policy changes. This can help stabilize financial markets and anchor long-term inflation expectations.
5. **Financial Market Coordination:** Fiscal and monetary policy coordination can be particularly important during times of financial stress. Coordinated actions can help address liquidity shortages, stabilize financial institutions, and prevent systemic risks. By aligning their responses, fiscal and monetary authorities can provide a more cohesive and comprehensive approach to financial stability.

While coordination between fiscal and monetary policies can bring benefits, it is worth noting that the degree of coordination may vary depending on the specific circumstances, institutional arrangements, and economic challenges faced by each country. Different economic theories and policy frameworks can also influence the level of coordination pursued by policymakers.

#### **5.4.8 Summary**

In the realm of economic stabilization, fiscal and monetary policies play pivotal roles in influencing macroeconomic conditions and maintaining overall stability. Fiscal policy, administered by the

government, involves adjustments in government spending and taxation, while monetary policy, managed by the central bank, controls the money supply and interest rates.

Fiscal policy acts as a potent tool for stabilizing the economy by manipulating government spending and taxation. During times of economic downturn, expansionary fiscal policies can be employed to stimulate aggregate demand. By increasing government spending or reducing taxes, fiscal policy can inject funds into the economy, encouraging consumer and business spending, and ultimately boosting economic growth. Conversely, during periods of inflation or overheating, contractionary fiscal policies, such as reducing government expenditure or raising taxes, can help cool down the economy and reduce inflationary pressures.

Monetary policy, implemented by the central bank, focuses on controlling the money supply and interest rates to influence overall economic activity. By altering interest rates, central banks can influence borrowing costs, which, in turn, impact investment and consumption decisions. During times of economic recession, central banks can adopt expansionary monetary policies by lowering interest rates, making borrowing cheaper and stimulating economic activity. In contrast, during periods of high inflation, contractionary monetary policies, such as raising interest rates, can help curb excessive spending and reduce inflationary pressures.

The primary objectives of monetary policy are twofold: price stability and economic growth. Price stability refers to maintaining low and stable inflation rates, as excessive inflation erodes purchasing power and creates uncertainty in the economy. By implementing effective monetary policies, central banks aim to achieve a target inflation rate that fosters stability and economic confidence. Additionally, monetary policy endeavors to promote sustainable economic growth, ensuring a favorable environment for investment, employment, and overall economic prosperity.

To achieve its objectives, monetary policy typically focuses on several targets. The most common target is the short-term interest rate, often referred to as the policy rate or the central bank's target rate. By adjusting this rate, central banks can influence borrowing costs throughout the economy, thereby affecting investment, consumption, and overall economic activity. Other targets may include the exchange rate,

money supply, and financial stability, depending on the specific circumstances and priorities of a given economy.

Central banks employ a range of tools to implement monetary policy. The most commonly used tool is open market operations, wherein the central bank buys or sells government securities to influence the money supply and interest rates. Additionally, central banks can adjust reserve requirements, which mandate the amount of reserves that commercial banks must hold, thereby affecting the lending capacity of banks. Another tool is the discount rate, which determines the interest rate at which commercial banks can borrow from the central bank. Central banks may also use forward guidance, signaling their intentions regarding future policy actions, to influence market expectations and behavior.

Coordination between fiscal and monetary policies is crucial for effective economic stabilization. A well-coordinated approach ensures that fiscal and monetary policies work in tandem rather than counteracting each other. Communication and collaboration between the government and the central bank are vital to align policy actions and objectives. By coordinating their efforts, fiscal and monetary authorities can create a more coherent and consistent policy environment, reducing uncertainty and enhancing the effectiveness of stabilization measures.

#### 5.4.9 Keywords

**Fiscal Policy:** Government's use of taxation and spending to influence the economy's overall level of demand and stabilize economic conditions.

**Monetary Policy:** Actions taken by the central bank to control the money supply and interest rates to influence economic activity and stabilize the economy.

**Expansionary Fiscal Policy:** Measures taken by the government to increase government spending or decrease taxes in order to stimulate economic growth.

**Contractionary Monetary Policy:** Measures implemented by the central bank to decrease the money supply or raise interest rates to combat inflationary pressures and cool down an overheating economy.

**Policy Rate:** The target interest rate set by the central bank that influences borrowing costs and serves as a tool for implementing monetary policy.

**Open Market Operations:** The buying or selling of government securities by the central bank to influence the money supply and interest rates.

**Reserve Requirements:** Regulations that dictate the minimum amount of reserves commercial banks must hold, impacting their lending capacity and money creation abilities.

**Forward Guidance:** Communication from the central bank that provides indications and expectations regarding future monetary policy actions to influence market behavior and expectations.

#### 5.4.10 Self-Assessment Questions

1. What is the primary role of fiscal policy in stabilizing the economy?
2. How does expansionary fiscal policy stimulate economic growth during a recession?
3. What are the main objectives of monetary policy?
4. How does contractionary monetary policy help control inflation?
5. What is the target of monetary policy that most central banks focus on?
6. How does the central bank use open market operations as a tool of monetary policy?
7. What is the role of reserve requirements in influencing the lending capacity of commercial banks?
8. How can forward guidance be used as a tool of monetary policy?
9. Why is coordination between fiscal and monetary policies important for effective economic stabilization?
10. What are the potential consequences of inconsistent or conflicting fiscal and monetary policies?

#### 5.4.11 References

1. Blanchard, O. (2019). *Macroeconomics* (8th ed.). Pearson.
2. Mankiw, N. G. (2020). *Principles of Macroeconomics* (9th ed.). Cengage Learning.
3. Abel, A. B., Bernanke, B. S., & Croushore, D. (2018).

- Macroeconomics (9th ed.). Pearson.
4. Mishkin, F. S., & Eakins, S. G. (2018). *Financial Markets and Institutions* (9th ed.). Pearson.
  5. Romer, D. (2018). *Advanced Macroeconomics* (5th ed.). McGraw-Hill Education.
  6. Auerbach, A. J., & Gorodnichenko, Y. (2019). *Fiscal Stimulus and Fiscal Sustainability*. University of Chicago Press.
  7. Baumol, W. J., & Blinder, A. S. (2015). *Macroeconomics: Principles and Policy* (13th ed.). Cengage Learning.
  8. Cecchetti, S. G., & Schoenholtz, K. L. (2019). *Money, Banking, and Financial Markets* (5th ed.). McGraw-Hill Education.
  9. Dornbusch, R., Fischer, S., & Startz, R. (2018). *Macroeconomics* (13th ed.). McGraw-Hill Education.
  10. Walsh, C. E. (2017). *Monetary Theory and Policy* (4th ed.). MIT Press.

