

MCOM 2005

M.Com. DEGREE EXAMINATION, JANUARY 2022.

Second Year/Non-Semester

Commerce

E-COMMERCE

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions.

1. Describe the fundamental requirements for online selling and what specialized services and servers perform these functions.
2. Who are the stakeholders in e-commerce information system? Explain the benefits and limitations of e-commerce.
3. What is EDI? Discuss its layered structure.
4. What is e-shopping? What are the advantages and disadvantages of e-shopping?
5. What are the security issues of e-commerce?

6. Explain the architectural framework for electronic commerce.
7. What are the risks involved in electronic payment system?
8. What are the advantages and disadvantages of smart card?

PART B — (5 × 12 = 60 marks)

Answer any FIVE questions.

9. What is e-commerce? Discuss B2B and C2B model giving proper examples.
10. Define electronic data interchange. What are the components of electronic data interchange?
11. Explain how SSL protocol is used for secure transaction.
12. Is public highly concerned with the safety of e-payment discuss.
13. Discuss the security requirements of internet and e-commerce applications and how there requirements are fulfilled by various hardware and software system?

14. Explain the concept of business process reengineering and its relationship with the productivity paradox and ERP.
 15. What do you understand by WWW? What is the use of hypertext links in internet access?
 16. What are the four types of consumer oriented applications of e-commerce? Discuss them briefly.
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