

## **MCOM 2002**

M.Com. DEGREE EXAMINATION, JANUARY 2021.

Second Year – Non Semester

Commerce

**MERCHANT BANKING AND FINANCIAL SERVICES**

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions.

1. What are fund based and non-fund based activities?
2. Write down the challenges of financial service industry.
3. Explain the issue management functions of merchant banking.
4. State the modus operandi of factoring services.
5. What is NHB? State its objectives.
6. Define Mutual Fund. Emphasise its importance.
7. Write a short note on pension plan.
8. State the meaning and significance of credit cards.

PART B — (5 × 12 = 60 marks)

Answer any FIVE questions.

9. Enumerate the different types of new financial products and services.
10. Discuss the various functions of merchant banker.
11. Briefly describe the refinance schemes of HFCs.
12. What are the various types of mutual fund? Discuss.
13. Describe about various types of insurance.
14. Explain the rating process and methodology of CRISIL.
15. What do you understand by Asset Liability Management? Bring out its importance.
16. Explain different methods of venture capital financing.