

## **MCOM1005**

M.Com. DEGREE EXAMINATION, JANUARY 2022.

First Year

Commerce

### ENTREPRENEURSHIP MANAGEMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions.

1. Define the term Entrepreneur? Bring out his characteristic features.
2. Mention the factors that affect entrepreneurship growth.
3. Briefly state maslows motivation theory of entrepreneurship.
4. What do you mean by project identification? Explain the various steps involved in project identification.
5. List out problems of women entrepreneurs.
6. What is a project report? Bring out its various components.

7. What is Entrepreneurship Development programme (EDP)? Point out the various phases of EDPs.
8. Highlight the factors to be considered by an entrepreneur before selecting the form of organisation.

PART B — (5× 12 = 60 marks)

Answer any FIVE questions.

9. Discuss the functions and role entrepreneurs in the economic Development of a country.
10. An entrepreneur is born and not made discuss and also describe the various types of entrepreneur.
11. Discuss briefly various financial Institutions that provide financial assistance to small scale Industries (SSI).
12. Explain the support and assistance given to develop entrepreneurship in women and also to suggest measures to promote women entrepreneur in India.
13. Discuss the important of small industry. narrate the policy support given by government for the growth of small scale industry.
14. Classify projects for the purpose of identification and bring out their features.

15. Critically examine the various analyses used to appraise a project.
  16. Who is an Intrapreneur? Bring out his characteristic features and also state the difference between entrepreneur and Intrapreneur.
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