

## **MCOM 1002**

M.Com. DEGREE EXAMINATION,  
DECEMBER 2021.

First Year – Non Semester

Commerce

MANAGEMENT CONCEPTS AND  
ORGANISATIONAL BEHAVIOUR

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions.

1. Describe the social responsibilities of Business.
2. Explain the steps involved in planning process.
3. Give the scope and limitations of management.
4. Discuss the manager and environment levels in management.
5. Briefly give an account on organization structure and design.
6. Distinguish mechanistic and adoptive structure.
7. Discuss formal and informal organization.
8. Describe effective communication.

PART B — (5 × 12 = 60 marks)

Answer any FIVE questions.

9. Discuss management by objectives.
  10. Explain the techniques and process involved in management.
  11. Briefly explain the delegation of authority and decentralization.
  12. Write a note on emerging trends in corporate structure.
  13. Explain perception and learning.
  14. Discuss the barriers in communication.
  15. Enumerate motivation and job performance.
  16. Explain the types of communication.
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