

MCOM 1002

M.Com. DEGREE EXAMINATION, JANUARY 2021.

First Year – Non-Semester

Commerce

MANAGEMENT CONCEPTS AND
ORGANISATIONAL BEHAVIOUR

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions

1. What are the social responsibilities of business?
2. Explain the various steps in decision making.
3. Write about a detailed note on formal and informal organisation.
4. Distinguish between Mechanistic and adoptive structures.
5. Identify the different types of communication.
6. Write a note on Maslow's need hierarchy theory of motivation.

7. Explain the different leadership styles.
8. What are the common traits of entrepreneurs?

PART B — (5 × 12 = 60 marks)

Answer any FIVE questions

9. What is Management by Objectives? Explain the several of steps MBO.
10. What are the different levels of management? Describe the role of the people at each level of management.
11. Critically examine the various methods of delegation of authority in a large manufacturing concern.
12. Discuss the barriers to communication.
13. Describe how various principles of learning might be used in a training programme.
14. Discuss the nature of emerging organisational structures.
15. Explain the various approaches of leadership.
16. Describe the areas of innovation management.