ertilizer treatment		Varieties of wheat			Total	
		$W_1$	$W_2$	W <sub>3</sub>		
	$f_1$	55	72	47	174	
	$f_2$	64	66	53	183	
	f <sub>3</sub>	58	57	74	189	
	$f_4$	59	57	58	174	
	Total	236	252	232	720	

Set up a table for the analysis of variance and work out the F-ratios in respect of the above. Are the F-ratios significant?

# MBAC 1005/MBLC 1002

M.B.A. DEGREE EXAMINATION, DECEMBER 2016/JANUARY 2017.

· First Semester

#### RESEARCH METHODOLOGY

Time: Three hours

Maximum: 100 marks

PART A —  $(5 \times 6 = 30 \text{ marks})$ 

Answer any FIVE questions.

- 1. Explain various steps involved in Scientific Research.
- 2. What is Chi Square test? Explain its significance in statistical analysis of research.
- 3. Discuss various methods of collecting data for research.
- 4. Describe the concept of Sampling Errors and its significance in sampling analysis.
- 5. Illustrate different components of Research Problem.
- 6. Describe Case Study Research.
- 7. Enumerate the properties of a Normal Distribution.
- 8. Briefly discuss the steps involved in Research Report Preparation.

## PART B - (5 × 10 = 50 marks)

Answer any FIVE questions out of the following.

- Describe Sample Design. Mention the points that should be taken into consideration while deciding on Sample size for any Research Project.
- 10. Data collection is the backbone of Business Research. Discuss about the various techniques used for data collection.
- 11. Write short notes on the following:
  - (a) Factor Analysis
  - (b) Binomial Distribution
  - (c) One Sample Test
  - (d) Merits and Demerits of sampling.
- 12. What do you mean by Research Problem? Mention various points to be kept in mind while selecting and formulating a research problem?
- 13. In an anti-malaria campaign in a city, Chloroquine was administered to 812 persons out of a total population of 3248. The number of fever cases is shown below:

Treatment	Fever	Non Fever	Total	73,
With Chloroquine	20	792	812	
Without Chloroquine	220	2216	2436	
Total	240	3008	3248	
	2	MB	BAC 1005/	
		ME	<b>BLC 100</b>	2

Discuss the usefulness of Chloroquine in checking malaria using Chi-square test H0- The chloroquine is not effective in checking malaria at confidence level of 95%.

- 14. Show the relationship among Exploratory, Descriptive and Causal research.
- 15. Discuss the basic requirement of report preparation including report format, report writing, graphs and tables.
- 16. Should every research problem have a hypothesis?

  Discuss in detail the steps involved in hypothesis testing.

## PART C — $(1 \times 20 = 20 \text{ marks})$

#### (Compulsory)

- 17. (a) Explain the meaning of Analysis of Variance.

  Describe the technique of ANOVA for one way and two way classification.
  - (b) Three varieties of wheat W<sub>1</sub>, W<sub>2</sub> and W<sub>3</sub> are treated with four different fertilizers viz., f<sub>1</sub>, f<sub>2</sub>, f<sub>3</sub> and f<sub>4</sub>. The yields of wheat per acre were as under: