

MBAC 1001

M.B.A. DEGREE EXAMINATION,
DECEMBER 2015/JANUARY 2016.

First Semester

General/ Marketing/ Finance/ IB/ HRM/ RM/ Tourism

**MANAGEMENT CONCEPTS AND
ORGANISATIONAL BEHAVIOUR**

(2012 – 13 batches)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. What are the objectives of planning?
2. What are the limitations of MBO?
3. Explain the importance of departmentation.
4. Explain the advantages of line organisation.
5. Explain the steps in the process of creativity.
6. What is meant by "concept of father leadership"?

7. What are the organisational barriers to manage diversity?

8. "Omission is the removal of all reinforcing events" Explain.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. What are the functions of management?

10. Explain Maslow's hierarchy of needs theory.

11. Several factors influence the shaping of our personality – Discuss.

12. What are the factors that contribute to stress?

13. Explain the features of informal groups.

14. Discuss briefly the "Japanese management practices".

15. What are the ten management styles?

16. Explain common approaches to bench marking.

PART C — (20 marks)

17. Case Study – Compulsory.

In a move to stop the rupee's fall, the RBI announced a slew of measures on 25.06.2012 Monday. The markets are disappointed, the measures failed to enthuse and impress the market.

Write in detail the measures announced by RBI to arrest the slide in rupee.
