

# **BCOM 1001/BBA 1001**

B.Com./B.B.A. DEGREE EXAMINATION,  
DECEMBER 2021.

First Year – Non Semester

Commerce/Business Administration

PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE out of Eight questions.

1. Describe the process of MBO.
2. Distinguish between the centralization and De-centralization.
3. Distinguish between the power and Authority of Delegation.
4. What are the advantages and Dis-advantages of Budget?
5. Explain the concept of management.
6. Define coordination. What are the Merits and Demerits of co-ordination?

7. Define control. Explain the significance of control and its characteristics?
8. Define CSR? Explain the role played in the management.

PART B — (4 × 15 = 60 marks)

Answer any FOUR out of Six questions.

9. “Management is an Art or Science”- Comment.
10. Explain the steps involved in planning.
11. Describe the principles of organization and distinguish between formal and informal organisation.
12. Explain the merits and Demerits of coordination and techniques of coordination.
13. Define Direction? Explain its elements and characteristics of Direction
14. Discuss the importance of ethics in management and the consequences of unethical behavior.