

BCOM 1001/BBA 1001

B.Com./B.B.A. DEGREE EXAMINATION,
JANUARY 2021.

Non–Semester/First Year

Commerce/Business Administration

PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE out of Eight questions.

1. Bring out the importance of Management.
2. Point out the objectives of Planning.
3. Explain in detail "Line and Staff Conflict".
4. What are the Principles of Delegation? Explain.
5. Distinguish between "Power and Authority".
6. Mention the various advantages of Decentralisation.
7. Explain the limitations of Control.
8. What are the steps given by Peter Drucker relating to MBO?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

9. Discuss the contributions of Henri Fayol to Management.
 10. Explain the various forms of Organisation.
 11. What are the advantages and obstacles of Delegation? Illustrate.
 12. State the objectives and Strategies of – effective planning.
 13. Explain the Principles of Coordination.
 14. What are the requirements for Successful implementation of TQM. Illustrate with suitable examples.
-