

# **BCOM 3001/BBA 3001**

B.Com./B.B.A. DEGREE EXAMINATION,  
JANUARY 2022.

Third Year/Non-Semester

Commerce

ENTREPRENEURSHIP DEVELOPMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE out of Eight questions.

1. Explain the functions of entrepreneurs.
2. Explain the commonly used selection procedure in small scale industries. Explain the procedure with suitable examples.
3. Discuss the process of business incubation and incentives given by Government of India for the same.
4. Discuss the problems faced by the women entrepreneurs.
5. What are major source of project finance? Explain briefly.

6. How do get your idea or concept for the business and how do you advertise your business?
7. Explain capital investment subsidy and incentives to SSI.
8. What is preferential purchase and explain the procedure of import of capital goods and raw material.

PART B — (4 × 15 = 60 marks)

Answer any FOUR out of Six questions.

9. Define Entrepreneurs. And explain different types of Entrepreneurship.
10. What are the need and significance of preparation of project feasibility report for a small enterprises?
11. Explain the role of Government in organizing EDP and explain its critical evaluation.
12. Explain the legal framework role and contribution of small business for economic development.
13. Explain the types of credit facilities and explain the evaluation of financial institution.
14. Explain the role relevance and achievement motivation training for Entrepreneurs.