

BBA 2005

B.B.A. DEGREE EXAMINATION,
JANUARY 2022.

Second Year – Non Semester

Business Administration

BUSINESS ETHICS

Time : Three hours Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE out of Eight questions.

1. Point out the nature of business ethics.
2. How can you face ethical dilemma?
3. What is an environmental issue?
4. What are the most important ethics in the workplace?
5. State the important elements of OEDS?
6. What are the duties of consumers?

7. Why do corporation have social responsibilities?
8. What are the roles of different stakeholder constituencies in business ethics?

PART B — (4 × 15 = 60 marks)

Answer any FOUR out of Six questions.

9. Explain about the moral development and moral reasoning of ethics.
10. Discuss the different approaches of CSR.
11. Elaborate the dimensions of pollution and Resource depletion.
12. Discuss about social effects of advertising.
13. Briefly discuss about the shareholders as a stakeholders understanding in corporate governance.
14. Describe the value based leadership and its effectiveness.