

BBA 2004

B.B.A. DEGREE EXAMINATION,
JANUARY 2022.

Second Year – Non Semester

Business Administration

BUSINESS ENVIRONMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE out of Eight questions.

1. State the nature of business environment?
2. Give the social responsibility of business in India.
3. Highlight the functions of the state.
4. Point out the characteristics of an economic system.
5. List the role of RBI in economic development.
6. State the impact of technology.
7. What are the types of contract?
8. Show the merits of MNC's.

PART B — (4 × 15 = 60 marks)

Answer any FOUR out of Six questions.

9. What are the factors influencing the business environment?
 10. Explain the linguistic and religious groups?
 11. Discuss the impact of urbanization on business.
 12. Discuss the main parts of Indian financial system.
 13. Discuss the principles of corporate governance.
 14. Elaborate the trends in Indian industry at Global level.
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