

## **BBA 2004**

B.B.A. DEGREE EXAMINATION, JANUARY 2021.

Second Year

Business Administration

BUSINESS ENVIRONMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE out of eight questions.

1. What are the role of business economist?
2. State the categories of obligations of corporate performance.
3. What are the fundamental rights enumerated in the constitution.
4. Explain the consequences of urbanisation in India.
5. List out the functions of commercial bank.
6. Briefly explain the methods of technology transfer.
7. Examine the merits and demerits of MNCs.
8. Write a note on “legal environment of business”.

PART B — (4 × 15 = 60 marks)

Answer any FOUR out of six questions.

9. Describe the non-economic environmental factors of business.
10. Discuss the important cultural traits in business.
11. Describe the role of political environment on business.
12. Describe the population control policy.
13. Briefly explain the functions of Reserve Bank of India.
14. What are the recommendations of the Birla committee? Explain

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